

# APSE Scotland Building and Housing Seminar 2019

## Exhibition and Sponsorship Information



**Thursday 7 and Friday 8 February 2019**  
**Hilton Dunblane Hydro**

# About the event

## Background

The APSE Scotland Building, Housing and Renewables Seminar and Exhibition hosts delegates from across Scottish local authorities and engages with a range of suppliers involved in the public sector marketplace. The event annually attracts over two thirds of all Scottish Councils, and has proven to be one of the most successful seminars and networking opportunities of its kind.



## Format

The format of the event will see a full day of seminar and exhibition, followed by the annual dinner and apprentice of the year awards on day one. The seminar will continue on day two with a building maintenance and housing breakfast clinic which will finish with mid-morning refreshments. All refreshments and the lunch over the duration of the conference will be served within the main exhibition room. This should continue to increase exposure of the exhibition viewing by all delegates throughout the seminar. Exhibition allocation within this area has been set to a maximum of 14 stands. All other exhibitors will be situated within the conference centre entrance (next to the APSE registration desk). Following our changes to the exhibition area in 2018, this year we will again be opening up the exhibition area and closing the session room during the refreshment and lunch breaks.

## Venue

Hilton Dunblane Hydro, Perth Road,  
Dunblane, Perthshire, FK15 0HG



# Is this event for me?

The delegates attending this event have direct procurement responsibility across a range of services. The exhibition covers all procurement activity across both public and private developers and will be supported across the following areas (as well as many others):

- Building materials and supplies
- Renewables and energy efficiency
- Kitchen, bathroom and other fittings
- House builders and their investment partners
- Private business developers
- Land services suppliers
- Design services

We offer a range of event packages for exhibitors including:

- Stand and accommodation for £799 + VAT (see page 3 for details)
- Stand only for £599 + VAT (see page 3 for details)
- Sponsorship packages (please see pages 4 to 6 for details)



# Exhibition Packages

## Stand and Accommodation (£799 + VAT)

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### This package includes:

- 3m x 2m floor space
- 1 clothed trestle table
- 2 chairs
- Power socket on request
- Overnight accommodation for 2 representatives on Thursday
- 250 word company profile and logo in the conference brochure
- 2 representatives at the full event including all refreshments and lunches
- 2 representatives at the annual dinner and apprentice of the year awards

Please note that all stands are floor space only and there are no shell units within this exhibition.

## Stand only (£599 + VAT)

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### This package includes:

As above without any accommodation or representatives at the annual dinner and apprentice of the year awards.



# Sponsorship

As well as exhibiting at the event, there is also an opportunity to raise your company profile by taking up one of our sponsorship opportunities.

## Apprentice Award Sponsorship **£3000 + VAT**

- Everything included in the 'Stand and Accommodation' package
- Company logo on the trophies and certificates presented to finalists and winners at the awards ceremony
- Sponsor entitled to a seat on the top table at the annual dinner
- Company pull up banner to be displayed during the annual dinner and to be used as the backdrop for all photographs on the night with APSE banner
- Company logo on the conference holding slides during the awards ceremony
- Representative to present the trophies and certificates during the awards ceremony
- Company logo to appear within conference flyer, brochure and posters displayed throughout the conference areas (subject to booking date)
- A4 company profile inserted into the conference packs
- Company logo on the annual dinner menus and apprentice awards posters



**Award sponsorship by  
Jordan Electrics**



**Company logo printed on finalist and  
winner certificates**

# Sponsorship

## Annual dinner

**£2500 + VAT**

- Rolling company PowerPoint slide presentation during the annual dinner
- Company logo to go on annual dinner menu highlighted as dinner sponsor
- Prime stand location within the exhibition area (subject to booking date)
- Company logo to appear within conference flyer, brochure and posters displayed throughout the conference areas (subject to booking date)
- Sponsor entitled to a seat on the top table at the annual dinner
- Company pull-up stand at the dinner entrance (optional)

## Conference gift

**£1000 + VAT**

- Company logo printed onto the conference gift
- Gift distributed to all attendees on arrival at the event
- Prime stand location within the exhibition area (subject to booking date)
- Company logo to appear within conference flyer, brochure and posters displayed throughout the conference areas (subject to booking date)
- Examples of previous gifts are below (subject to price)



MAGlite torch sponsored by Dennis Eagle



Car first aid kit sponsored by DAF Trucks

# Sponsorship

## **Pre-dinner drinks reception**

**£750 + VAT**

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- Company pull-up stand near the reception serving points (optional)
- Company logo to appear within conference flyer, brochure and posters displayed throughout the conference areas (subject to booking date)
- Opportunity to place marketing materials in pre-dinner drinks reception area

## **Conference lanyards**

**£500 + VAT**

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- Company to supply their own lanyards (approx 175) which will be issued to all attendees to hold their name badges and worn for the duration of the event
- Company logo to appear within conference flyer, brochure and posters displayed throughout the conference areas (subject to booking date)
- £750 + VAT if taken together with name badges package

## **Conference name badges**

**£500 + VAT**

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- Company logo on front of the name badge along with APSE logo and conference title
- Company contact details printed on the back of the name badges
- Name badges distributed to all attendees on arrival at the event
- Company logo to appear within conference flyer, brochure and posters displayed throughout the conference areas (subject to booking date)
- £750 + VAT if taken together with lanyards package

**If you would be interested in any other type of event sponsorship, please contact Laura McNab at 01698 459051 or by e-mail at [Lmcnab@apse.org.uk](mailto:Lmcnab@apse.org.uk).**

# Exhibition and sponsorship booking form

## **APSE Scotland Building and Housing Seminar, 7 & 8 February 2019, Dunblane Hydro**

Company Name.....

Contact Name .....

Address .....

..... Postcode .....

Telephone .....

E-Mail .....

Purchase Order Number (if required) .....

Please complete as applicable:-

**Please reserve exhibition package 1 (please state how many) .....**

*(Stand and accommodation @ £799 + VAT)*

**Please reserve exhibition package 2 (please state how many) .....**

*(Stand only @ £599 + VAT)*

**Please book sponsorship of (please state package) .....**

*(Individual prices over page)*

**Full name of 1st representative.....**

**E-mail of 1st representative.....**

**Full name of 2nd representative.....**

**E-mail of 2nd representative.....**

Any additional booking information .....

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Signed ..... Dated .....

**GDPR POLICY:** By submitting this booking form you are confirming that you are happy for APSE to retain your details so that we can send you information relevant to your area of interest. Your data will be used for sign in sheets, delegate lists and hotel lists. If you are making a booking on behalf of other delegates please confirm that you have their permission to be included on our database. Our GDPR policy is available on our website: [www.apse.org.uk](http://www.apse.org.uk)

**Please return completed forms to:** Laura McNab, APSE, Unit 18-20, Brandon House  
Business Centre, 23-25 Brandon Street, Hamilton, ML3 6DA.

**Tel:** 01698 459051 **Fax:** 01698 200316 **Email:** [Lmcnab@apse.org.uk](mailto:Lmcnab@apse.org.uk)