

apse annual seminar 2015

2-3 September 2015, Swansea

Brangwyn Hall, The Guildhall, Swansea, SA1 4PE

The Ensuring Council: Time to move forward on frontline services



Featuring the APSE service awards 2015

Wednesday 2 September

Tuesday 1 September

Welcome Evening and Exhibitors Reception

National Waterfront Museum

7:30 pm to 9:30 pm with a museum tour and refreshments

9:00am Registration, coffee and exhibition viewing

10:00am **Opening address:**

Lesley Griffiths, AM, Minister for Communities and Tackling Poverty, Welsh Assembly Government (inv)

10:00am **Session 1 :**

Opening symposium: Governance, Devolution, Evolution

This opening symposium will explore with key speakers from Scotland, Wales, Northern Ireland and England the issues of governance and accountability and debate the challenges presented by devolution and structural changes to local authorities across the UK.

The symposium session will be hosted by Steven Griggs who is Professor of Public Policy, Business and Law at the Department of Politics & Public Policy, De Montfort University

11:30am Coffee and exhibition viewing

12:00pm **Session 2: Building Social Justice**

Stewarding the local economic recovery

- Regenerating our Coastal City of Swansea
- A new deal for our public realm
- Connecting city and coast in a new vibrant offering

Speaker: Phil Roberts, Director of Regeneration, City and County of Swansea

Delivering social justice through jobs and skills

- Leading the way with public and private employers
- Developing an interventionist approach to jobs and skills
- Achieving local jobs growth and high quality employment

Speaker: Paul Jukes, Executive Director of Environmental Services, North Lanarkshire Council

Delivering on new social housing

- Developing a local authority housing trust
- Our ambitions to deliver 80,000 new homes
- What needs to change in national housing policy?

Speaker: Clive Skidmore, Head of Housing Development, Birmingham City Council

1:00pm Lunch and exhibition viewing

2:00pm **Session 3: Delivering Entrepreneurial Local Government Services**

Nottingham's approach to a commercial strategy in frontline services

- Why we decided to go to a commercial strategy in frontline services
- Generating income in highways, environment and parks services
- Next steps to financial stability in frontline services

Speaker: Andy Vaughan, Strategic Director, Commercial and Neighbourhood Services, Nottingham City

Caring for older people..... but not through social care

- Using council building maintenance services to help older people stay in their own homes
- The business case for developing an innovative approach to the service
- Why our 'Handy Van' model supports social care objectives

Speaker: Mark King, Head of Street Care, South Gloucestershire Council

Re-imagining School Meals

- Using schools to boost business
- Taking a commercial approach to modernising the school meal offering to the secondary sector
- Delivering on health and well-being outcomes

Speaker: David Melvin, Managing Director, Cordia

Ask the panel: Audience Q&A session

3.00pm Coffee and exhibition viewing

3:30pm **Session 4: The Operational Hubs**

These special operationally focussed Hubs will allow a networking and sharing opportunity with other councils on a UK wide basis. Looking at innovation, the latest industry developments and technologies with a strong focus on how others are improving their operational frontline services:

Hub 1: Highways, Street Lighting and Winter Maintenance

Hub 2 Housing and Building Maintenance

Hub 3 Refuse, Streetscene and Public Realm

Hub 4 School Meals and Facilities Management

Hub 5 Sport, Leisure and Public Health

Annual General Meeting

The Council Chambers, Guildhall, Swansea

6:45pm Registration

7:00pm Annual General Meeting

8:00pm Hot supper and guest speaker

The APSE AGM is open to all member authorities and you are encouraged to ensure your own local authority is represented at this important meeting

Thursday 3 September

10:00am **Session 5: Local Government Leadership Forum**

What it means to Stockton on Tees to be an Ensuring Council

Speaker: Neil Schneider, Chief Executive, Stockton Council

Delivering on Transformation in North Ayrshire

Speaker: Elma Murray, Chief Executive, North Ayrshire Council

11:00am Coffee and exhibition viewing

11:30am **Session 6: Innovation and demand management**

Nudge budge reduce

- What factors influence how demand for services is generated?
- Can we reduce demand by using 'nudge and budge' techniques?
- The findings of APSE and NLGN research

Speaker: Simon Parker, Chief Executive NLGN

Using behaviour change sciences to reduce demand

- Randomised control test on frontline services
- Improving council tax collection rates
- Quick: Cheap: Easy: Things every council could do to reduce demand

Speaker: Toby Blume, Lambeth Council

Channel Shift your Citizens

- Shifting citizens to online interface
- Realising savings of £24 million
- Doing business differently to ensure you make the switch

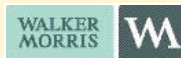
Speaker: Dawn Baxendale, Chief Executive, Southampton City Council

1:00pm Lunch and exhibition viewing

2:00pm

Session 7: Upping Production; How councils are delivering on the energy challenge

In association with
Walker Morris – experts in Municipal Energy



This special session will explore how councils can better exploit assets for green energy income, use municipal energy to address fuel poverty and develop jobs, skills and infrastructure development in local economies. All delegates will also receive a copy of APSE's latest research written and researched by lead author Philip Monaghan.

Gaining on jobs, skills and infrastructure

- How can you use green energy for local infrastructure developments
- How do you ensure the schemes bring in jobs and skills to your council area
- How do you use new income? What works best for your council

Speaker: Mark Bramah, Director of APSE Energy

The APSE / Infrangilis Research

- You are not alone. Case studies in sustainable energy from UK councils
- The case for transitioning to a green local economy
- What do you need to do to get started on a green economy agenda?

Speaker: Philip Monaghan, Leading Author on Climate Change and Sustainability

3:00pm

Get Motivated!

This final session will include a motivational session for local authority Leaders and Elected Members, Chief Executives, Senior Management teams and up-coming managers to use expert tools and techniques to help deliver better services. Looking at workplace psychology, the systems of change and rising to new challenges with effective team working.

APSE Annual Service Awards Charity Dinner 2015

The APSE service awards 2015 will be hosted at Brangwyn Hall, The Guildhall, Swansea

Commencing at 7.00 for a 7.30 start

The Service Awards 2015 will be hosted by Welsh speaking TV Presenter and Meteorologist Sian Lloyd

APSE is proud to once again be supporting Parkinson's UK as our event charity this year and hopes to add to the many thousands raised at our Annual Awards in recent years for this vital charity

Exhibition and sponsorship opportunities 2015

For awards sponsorship, workshop sponsorship and exhibition information please contact **Matt Paton** at Spacehouse on **m.paton@spacehouse.co.uk** or call

01625 614000

Booking form

Office Use

Del#:

DB:

Pkg:

Hotel:

Conf:

APSE DB:

APSE annual seminar 2015, 2-3 September, Swansea

contact name: _____ authority: _____

address: _____

post code: _____

telephone: _____ fax: _____ email: _____

Please detail here any special dietary/access requirements for the delegates listed below:

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APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Seminar delegate fees (exclusive of accommodation costs)

Package 1: Full seminar attendance including evening functions. **APSE member: £399 + vat / Non member LA's: £559 + vat**

Package 2: Day delegate seminar only - **Wednesday** **APSE Member: £209 +vat / Non member LA's: £289 +vat**

Package 3: Day delegate **Wednesday only** including evening function. **APSE Member: £239 +vat / Non member LA's: £335 +vat**

Package 4: Day delegate seminar only - **Thursday** **APSE Member: £209 +vat / Non member: £289 +vat**

Package 5: Day delegate **Thursday only** including evening awards. **APSE Member: £295+vnt / Non member LA's: £405+vnt**

Commercial organisations - Package 1: **£709** Package 2: **£389** Package 3: **£435** Package 4: **£389** Package 5: **£535**

Hotel Accommodation*

Bookings will be allocated on a 'first come' basis - please tick the required accommodation option below.

A list of nearby hotels is available from APSE for delegates wishing to arrange their own accommodation.

Option A: 3 nights special rate accommodation. Dates: 1,2,3 Sept 2015. **Cost (B&B): £225+vnt***

Option B: 2 nights special rate accommodation. Dates: 2and 3 Sept 2015. **Cost (B&B): £150+vnt***

(*) **APSE will invoice delegates for the B&B costs at the appropriate rate.**

All extras must be paid direct to the hotel on departure.

Please note that all hotel bookings at this event must be reserved via APSE as the hotel will not accept any direct bookings at the above special rate.

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

Please find enclosed cheque (made payable to APSE)

Please invoice me, my purchase order number is:.....

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to vstarmar@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event (**before 5pm on 17 August 2015**) and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate Name	Delegate Position	Delegate Email	Main Contact?	Operational hubs (please circle)	Delegate package (please circle)	Accommodation (please circle)
			<input type="checkbox"/>	1 2 3 4 5	1 2 3 4 5	Option A / Option B
			<input type="checkbox"/>	1 2 3 4 5	1 2 3 4 5	Option A / Option B
			<input type="checkbox"/>	1 2 3 4 5	1 2 3 4 5	Option A / Option B
			<input type="checkbox"/>	1 2 3 4 5	1 2 3 4 5	Option A / Option B

Please return completed form to Vicky Starmer, APSE, 2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP

or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: vstarmar@apse.org.uk