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APSE Sports and Leisure Seminar 2021

Securing the future of public sport and leisure services



Thursday 4 November

Holywell Park Conference Centre, Loughborough

Programme

9:30 Registration and exhibition viewing

10:00 *Session One*

Opening Plenary: 'Securing the future of Local Authority Leisure'

Securing the future of local Authority Leisure

- What physical activity should local authorities aim to deliver
- Charting the recovery from COVID-19 and beyond
- What is required and what do we need from Government

Paul O'Brien, Chief Executive, APSE

Alex Hains, Head of Business Engagement, Swim England

Mark Allman, CLOA and APSE Associate

Audience question and answer session

11:15 Coffee break and exhibition viewing

11:30 *Session Two*

Operating leisure in a 2 Tier area

- The views of the District Council Network
- Integration with County Public health?
- Demonstrating the value added to local health systems

Bill Cullen, Chief Executive, Hinckley and Bosworth Borough Council

Leisure in a Unitary Authority

- Perspectives on the approach to local leisure provision
- The possibilities and practice of service integration
- How should we commission future wellness/physical activity services

Julie Russell, Service Director: Arts, Culture and Leisure, Wakefield Council and Vice Chair, CLOA

Audience question and answer session

12:30 Lunch and exhibition viewing

13:30 *Session Three*

'Uniting The Movement'

- 10-year vision to transform lives and communities
- The opportunities of a whole systems approach to tackling inactivity
- Reaching our priority audiences

Russell Turner, Strategic Lead (Local Delivery), Sport England

The critical success factors for cross sector collaboration in tackling inactivity

- Why is collaboration so hard?
- The views of leisure and health professionals on tackling inactivity
- What are the critical success factors to cross sector collaboration and how do you implement them?

Lisa Arnold, Head of Parks, Leisure & Catering Services, Blackpool Council

Audience question and answer session

14:30 Coffee break and exhibition viewing

15:00 *Session Four*

Insourcing and performance in leisure

- Returning leisure in-house at Wigan
- Developing a performance framework
- Demonstrating the benefits of physical interventions

Jeff Gorse, Performance Manager, Wigan Council

Climate Change & Physical Activity

- The wider context of leisure & climate change
- Case studies and future leisure plans to tackle climate change
- Key points from the industry position statement & headline asks

Charlotte Banks, Energy Research and Project Officer, APSE

Audience question and answer session

16:00 Seminar close

Seminar Objectives

About the Seminar

The seminar follows on from the launch of the report 'Securing the future of public sport and leisure services'. This joint report sets out some of the systemic problems within public sports and leisure services; how these issues have been entrenched in the current financial models of operation, which fail to recognise the public value of the service; and how these challenges have been exacerbated by a decade of austerity preceding the COVID-19 pandemic, which has further stressed the sector's finances. We will be looking at the challenges of refocussing a service and asking some fundamental questions about the nature of service provision in the future. We are joined by leading industry speakers to address the issues and possible solutions.

Who should attend?

- Local authority directors of leisure and health
- Senior leisure facility managers and sports development officers
- Elected members with leisure or health responsibility
- Lecturers and academics in sports development
- Those studying for sports management qualifications
- Policy officers on health and commissioning

Venue

**Holywell Park Conference Centre,
Holywell Way,
Loughborough University Science and Enterprise Park,
Loughborough,
LE11 3GR**

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, delegates' documentation, lunches and light refreshments.

APSE member delegate fee: **£179 + VAT**

Non member delegates fee: **£265 + VAT**

Commercial delegates: **£375 + VAT**

Click [here](#) to reserve your place on this event

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