

Briefing 20/29

April 2020

COVID – 19: NHS inform communications toolkits and leaflets

To: All Contacts in Scotland

For information only to England, Northern Ireland and Wales

Key Issues

The purpose of this briefing is to provide information on NHS inform's communications toolkits and leaflets which are available to help support information on COVID-19 being publicly communicated.

1. Introduction

In response to the COVID-19 pandemic NHS info have issued a number of communications toolkits and leaflets to help support the communication of information on this pandemic publicly.

This short briefing outlines a summary of the different material available. The full list the communications toolkits and leaflets can be found via the following link:-

[NHS info COVID-19 Resources](#)

2. Content of the resources

The toolkits and leaflets have been produced to help publicly communicate a number of important messages and materials regarding COVID-19.

These materials cover a wide range of areas highlighting a variety of key messages and are available in various forms including posters and infographics. These include:-

1. Public information messages

2. Stay at home guidance
3. Handwashing guidance
4. Household isolation guidance
5. Outside of home guidance
6. Social distancing guidance
7. Physical activity guidance

As well as the above there are also a number of translated versions, as well as those related specifically to medical requirements including child immunisations.

3.0 Examples of the communications available

Some examples of the materials available within the toolkit for all are outlined below:-



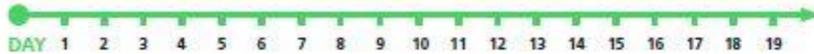
Coronavirus isolation timeline



If you have symptoms and live alone

Live alone? If you start having coronavirus symptoms, even mild ones, you must stay at home for 7 days from that point.

7 DAYS ISOLATION



If you have symptoms and live with others

If anyone in your household has symptoms, then the whole household must isolate for 14 days to avoid spreading the virus. If those with symptoms feel better after 7 days and don't have a temperature, they can return back to social distancing measures. All other family members who have not had symptoms need to isolate for the full 14 days.

14 DAYS HOUSEHOLD ISOLATION

If you develop symptoms during the 14-day period

It is likely that people within the same household will infect each other. If those with symptoms feel better after 7 days and don't have a temperature, they can return back to social distancing measures. All family members who have not had symptoms will need to isolate for the full 14 days.



7 DAYS ISOLATION

Even if you develop new symptoms late in the 14-day period

Should a household member develop coronavirus symptoms late in the 14-day household isolation (e.g. day 13 or 14), that person must stay at home for 7 days. This doesn't extend the 14-day period for others.



7 DAYS ISOLATION

25 March 2020

For more information go to nhsinform.scot/coronavirus





CORONAVIRUS STAY AT HOME SAVE LIVES

Anyone can spread coronavirus.
The only reasons to leave home are:

- ① To shop for basic necessities or pick up medicine
- ② To travel to work when you absolutely cannot work from home
- ③ To exercise once a day, alone or with members of your household
- ④ Do not meet others, even friends or family





Coronavirus Isolate your household Stay at home

If you or anyone in your household has a high temperature or a new and continuous cough – even if it's mild

- ① Everyone in your household must stay at home for 14 days and keep away from others.
- ② DO NOT go to your GP, hospital or pharmacy.
- ③ Only call NHS 24 (111) if you can't get online or your symptoms worsen.

nhsinform.scot/coronavirus



All of the toolkit communications can be accessed free by [clicking here](#)

4.0 APSE Comment

APSE has set up a COVID-19 Information Hub to deal with frontline service issues as they arise; ensuring greater resilience and learning between each other during this difficult time. The HUB includes a key messages board highlighting the main topics/ issues being considered within the various service areas and is updated weekly as well as the most up to date APSE briefings on COVID-19.

Details can be accessed via the following link:-

[**COVID-19- APSE information hub**](#)

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