

UP FOR THE CHALLENGE

Highway Maintenance to Boost the Economy

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South Gloucestershire Council

Our successful bids

What we did

How we did it

Why we did what we did

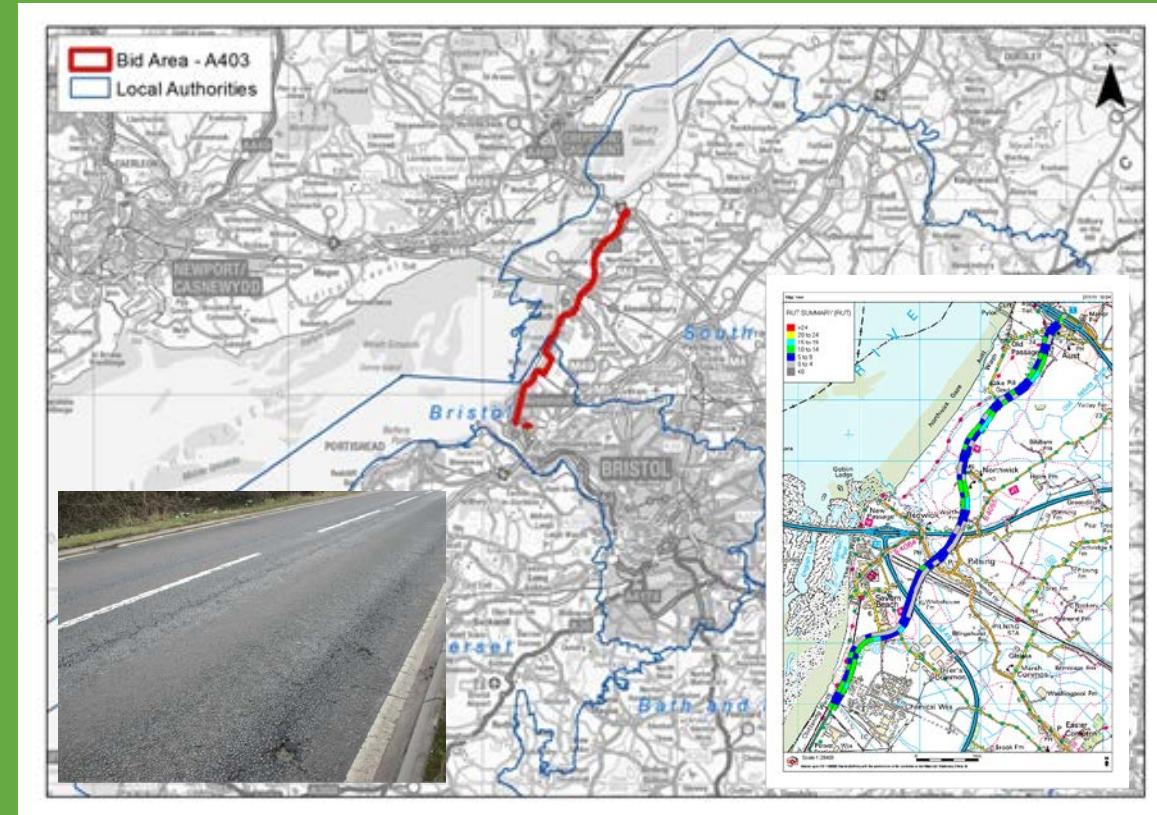
What we learned

A403 Joint bid with Bristol City £15.4 million

Links Avonmouth Port and Severnside Enterprise Zone to The M48, M49, M4 and M5.

Serves rural communities.

Highways England diversion route



A4174 Ring Road

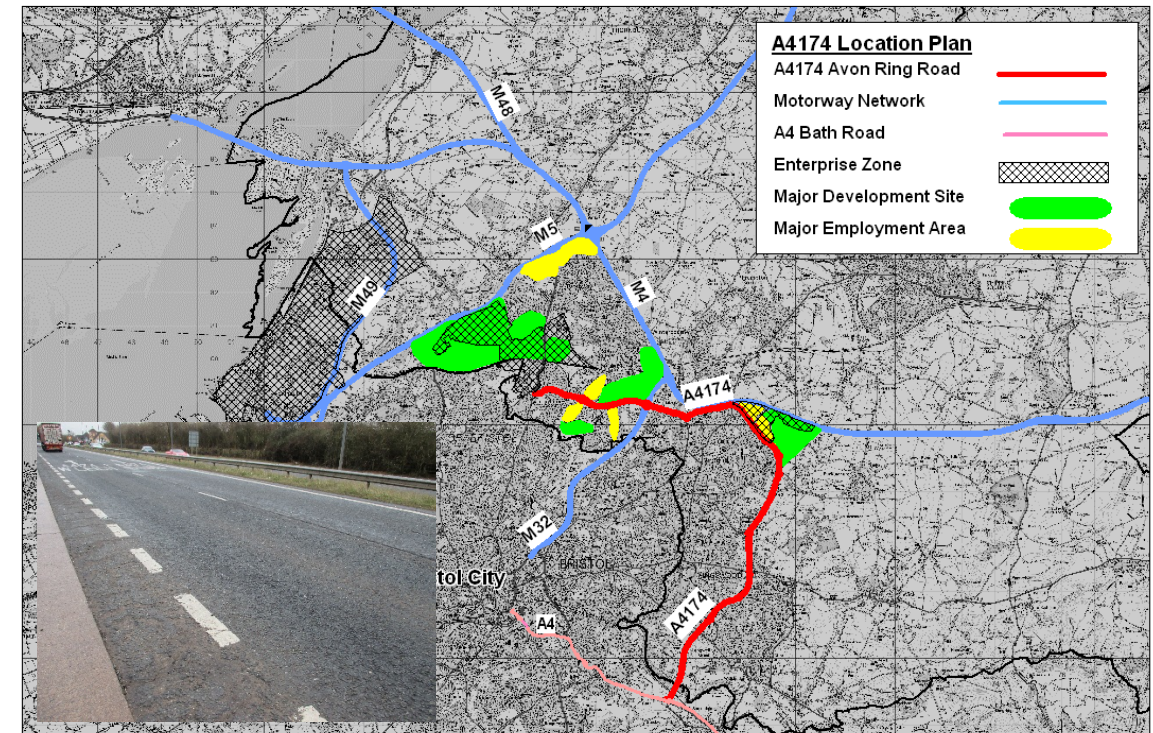
Major commuter and business route.

Serves two Enterprise Zones.

52000 vehicles per day.

Links north and east Bristol to the motorway network.

£15.5 million



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Do it like you mean it

Nearly didn't do it. – Too much effort? We are too small?

Thought about our investor – It is DfT's money.

Used Project Management – Bidding is a project.

Identified where we would need help and sought it.

Invested in our bid – put our own money at risk.

The Bid Project

Set up a project and team

Read;

- **How the DfT assesses the business case for major investments.**
- **Transport Analysis Guidance – WebTAG**
- **Recent successful Major Transport Bids.**

The Bid Project

Asset Modelling

Economic Modelling

Delivery Modelling

Life Cycle Planning

Added Benefits

Added Opportunities

Optimised the Benefits to be achieved.

What we Learned

Be careful what you bid for!

Put the effort in

Teamwork is key

Use your opportunities

Outcomes for the Customer and Economy

Thank You

<https://www.southglos.gov.uk/transport-and-streets/challenge-fund/>

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