



Encouraging businesses to reduce, reuse and recycle

The Clean City Awards Scheme

city of london



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Overview

- Context – the City of London
- Clean City Awards Scheme - promoting and rewarding good practice
- Encouraging good waste management practices /driving behaviour
- Wider environmental impacts across activities



City of London vs City of London

Where is the City of London?



London;
Size: 607 sq miles
Pop: approx 8 million

City of London;
Size: 1.12 sq miles
Pop: approx 7,500
Businesses: approx 16,500



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What's in the City of London?

Iconic locations....





What does the City of London do?

Local Authority Services

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The City of London Corporation provides services for around 10,000 residents and over 450,000 workers

- Highways Management
- Street Cleansing
- Waste Collection & Disposal
- Environmental Health, Trading Standards, Licensing
- Education
- Social Services
- Housing
- Libraries
- Town Planning
- Open Spaces





... And Much More

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- Promoting the City as the world leader in international finance and business services
- City of London Police
- Barbican Centre & Guildhall School
- London-Wide role, e.g. City Bridge Trust
- City of London Schools & Academies
- Epping Forest, Hampstead Heath, etc
- Port Health Authority
- Wholesale Markets
- Central Criminal Court
- Five London Bridges





City of London Trivia

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- Older than Parliament
Court of Common Council 1376
Institution of the Lord Mayor 1189.
- We don't have any councillors
- We only have one road
- Over 60km of footways!





Business Waste in the City

The Context

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- Lots crammed into a Square Mile; (Jul 2018)
 - Approx 14,200 offices,
 - Approx 1,300 shops, banks etc
 - Approx 300 restaurants, cafes etc
- 483,000 people employed in Square Mile = 9% Greater London's employment (2017)
- forecast to reach 705,000 by 2050 (up 34% from 2016)
- Numerous construction projects
 - The Diamond, The Trellis and The Pinnacle
 - Considerate Contractor's Scheme – 30 years!



Business Waste in the City

Our relationship with businesses

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- Established in 1994 – clear all policy
- Scheme evolved in line with waste industry; now focussed on recognition, best practice and giving advice
- Three categories – large, small or FM
- Aim = encourage, support and maintain sustainable waste practices



Business Waste in the City

Aims of the CCAS

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- Promote good waste management practices
- Encourage waste minimisation, reuse and recycling
- Ensure compliance with Duty of Care regulations
- Encourage City businesses to take pride in their surroundings
- Provide a forum for City businesses to exchange waste management initiatives



Business Waste in the City

Promoting good practice

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- Best Practice Meetings
- CoL initiatives
- Monthly (e)newsletter
- Ad-hoc advice
- Online Resources
- Annual inspection
- Feedback
- Award!

The screenshot shows the header of the 'Clean City Awards Scheme Newsletter'. It includes the 'clean city awards scheme' logo with 'ESTD 1994' and the text 'Clean City Awards Scheme Newsletter'. Below the header are social media icons for Twitter (@GreenSqMile), LinkedIn (CCAS LinkedIn group), and a website icon (CCAS website). The main content area is titled 'Contents' and lists eight items:

1. [CCAS updates](#)
2. [UK to increase plastic bag charge](#)
3. [Flicking blue murder](#)
4. [Sustainable Development Goals whitepaper](#)
5. [The City of London Built Environment Department's Users' Panel](#)
6. [City of London Corporation launches capital's low-emission parking tariff](#)
7. [Heart of the City Foundation Programme](#)
8. [Events](#)

CCAS updates
Clean City Awards Scheme inspections
The deadline for submitting inspection forms has passed. If you haven't yet submitted your inspection form and would like to partake in the awards its not too late, please download the relevant form below and contact the CCAS Team ASAP:
[Inspection form - Small and Large](#)
[Inspection form - Facilities Management](#)

The CCAS team will be carrying out inspections until **12 October 2018**. Details to arrange your inspection using our new booking system were circulated via email on 2 August. If you have any queries about completing your inspection form or booking your inspection please contact the CCAS team at

Ooho!
THE FUTURE KILLER
of PLASTIC BOTTLES?

right
waste

right
place

bio-bean

#OneLess

Because everything we do touches the ocean

FareShare
fighting hunger,
tackling food waste

ivingworldonline.com™
waste to want - making a giving world

CHILDREN'S SCRAP PROJECT
Childrens Resource Centre

WARPIT
Waste Action Reuse Portal

winnow



cloud
Sustainability

REFILL
LONDON

SUPPORTED BY
MAYOR OF LONDON

FREE TAP WATER

wrap

TRIFOCAL

HEART
FOR
THE
CITY

CDP
DRIVING SUSTAINABLE ECONOMIES

cupclub

Plan
ZHEROES zero
food waste
heroes

LWARB
London Waste and Recycling Board

**SIMPLY
CUPS**

CityAir
Low Emission
Neighbourhood

vegware
packaging made from plants

wasteaid

IEMA



Business Waste in the City

CCAS Inspection process

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- Inspection form completed
 - Waste minimisation
 - Reuse
 - Recycling
 - Communication & training
 - Targets
 - Air Quality
- Site inspected and scored
- Final Judging
- Award ceremony

Waste minimisation & reuse - 9/14 - 64.29%

Question	Response	Details
Measures in place to reduce paper use in FM office	Some measures in place	
Non-disposable kitchenware used throughout FM office eg. Stirrers, sugar sachets, cutlery, cups	All reusable	
Reducing packaging	Purchasing in bulk, Consolidating deliveries, Removal of pallets & packaging	
Electronic invoices & admin paperwork	partial electronic	
Furniture minimisation, reuse or repair (in FM office/ communal areas)	extensive evidence of reuse, repair and minimisation	
Furniture minimisation, reuse or repair (tenant areas)	extensive evidence of reuse, repair and minimisation	
Bonus points	1.5 bonus points	
Enter reasons for bonus points here, and choose a score below	Stationery reuse No bins in fm office League table	
None of the above		
Inspectors notes	Paperless permits and work orders. Lots of reuse, green room, kitchenette. Onsite mne team for repairs. Free cycle also used - printers and tea urns Floor tiles Fm have own coffee cups Invoicing moving over to paperless next year. Tenants canteen - removed coffee cups issued keep cups, cutlery all reusable Green room being set up - with a board of green and environmental schemes initiatives London portfolio league table	



Business Waste in the City

CCAS ceremony and networking

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CCAS Award ceremony

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Business Waste in the City

CCAS Reward and recognition

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- Platinum
- Special Commendation
- Chairman's Cup
- Clean Street's Partnership
- Cheapside Business Alliance
- Sweeper of the Year
- Operative of the Year; WCEC





Business Waste in the City

After the ceremony...

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Share best practice;

- Winners / runner up host and present at EBPM
- Case studies in newsletter
- Mentoring scheme
- Promote successes corporately / internally
- Drives competition between Members



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Encourage good practice?

- Drives healthy competition between members
 - eg “we’re doing that, how can we improve?”
- “Who will be the first to win the Chairman’s Cup 3 times?”
- Learn from others in similar situation e.g.
 - Bin the Bin
 - Gaining “buy-in” from the top
- “We made it work in the London office – let’s roll it out!”



News Release



London

JLL has scooped 14 awards at the City of London's Clean City Awards Scheme

22 February, 2017

LONDON, 10 February 2017 – The specialist Property & Asset Management (PAM) division of JLL has scooped 14 awards at the City of London's Clean City Awards Scheme. The awards held at Mansion House on Wednesday 25th January saw JLL walk away with 1 Platinum Award, 11 Gold (2 with Special Commendation) and 2 Merits.

Andries VanDerWalt, Head of Sustainability for JLL Property and Asset Management said:

"A fantastic result for JLL's managed sites in the City of London. Gathering these accolades shows our growing and continued commitment to sustainability in the City. In such an historic, complex and congested area we have been able to deliver positive results for all stakeholders involved by reducing the adverse impacts of large buildings on their local environment. Well done to all those involved in the Scheme."

The Clean City Awards Scheme which has been running since 1994, aims to develop partnerships with all types of City businesses by raising the profile of responsible waste management and recognising and rewarding good practice by encouraging businesses to 'Reduce, Reuse and Recycle'.

Archived news and industry insights

Search

Winner of the Clean City Scheme Award

on Thursday, 18 February 2016, Posted In [News Archive](#), 2016

We are delighted to announce that CCT Venues have been presented with The Clean City Scheme Award



At CCT Venues we strongly believe that everyone has equal responsibility to look after the environment we live and work in. If all businesses were to make a conscious effort to manage their waste efficiently and responsibly, our world would be in a much better condition.

What Is The Clean City Awards Scheme?

The Clean City Awards Scheme was established in 1994, with the purpose of educating, supporting and encouraging businesses to 'Reduce, Reuse and Recycle'.

Aims of the scheme

- Promote good waste management practices
- Encourage waste minimisation, reuse and recycling
- Reduce the amount of waste sent to landfill
- Ensure compliance with Duty of Care regulations
- Encourage City businesses to take pride in their surroundings
- Provide a forum for City businesses to exchange waste management initiatives
- Reduce smoking related litter

Sourced from [The Clean City Awards Scheme, City of London](#)

We take great care in the way in which we dispose of waste, to ensure we are doing all we can to make CCT Venues an environmentally friendly business. Once we implemented an efficient and guided waste management strategy and all CCT Venues staff were fully informed, the process of keeping our premises clean was and is very simple and sustainable, and we are definitely able to appreciate the rewards of our efforts.

Thank You

We would like to thank The Clean City Awards Scheme for recognising our efforts. We are proud to be a part of the environmental community of the City of London.

A dedicated team of Environment Support Officers are always on hand to offer guidance and advice on the best practice and implementation of an efficient waste management system. We would like to thank all of those who



Business Waste in the City

Consider environmental impacts across activities

- Procurement of goods /services
 - Waste impacts?
 - How transported /removed from site?
- Air Quality
 - Which plants?
 - Travelling?
- Rebranding (unwanted uniforms / stationary), new contracts, cleaners etc.



Business Waste in the City

Consider environmental impacts across activities

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Environment

We are committed to reducing our carbon emissions and the environmental impact of what we do. Our environmental programme, 'Greener Bank', is supported by a staff-led network of around 50 Green Champions across the Bank.

Our carbon footprint

In 2016 we established our **carbon footprint** for the first time. We have used this to set ourselves a challenging target: to reduce our overall carbon emissions from our direct operations by 20% by 2020. This is our first-ever carbon reduction target, and we'll be reviewing it regularly to make sure it reflects any material changes to how we operate.

Our main areas of focus to help us achieve the target will be increasing the energy efficiency of our buildings, reducing our use of resources and adopting more environmentally friendly business practices, such as printing less, recycling more and using technology to reduce travel.

What is the Bank doing to reduce its environmental impact?

Recent examples of our work to reduce our environmental impact include:

- We are working with RE:FIT London to make our buildings more energy efficient. We have upgraded to more efficient lighting and controls and modern boilers, and carried out energy audits to identify further energy saving opportunities.
- Replacing some disposable food and drink packaging with reusable items has led to a 40% reduction in disposable paper cups being used at the Bank.
- Our success in waste and resource management was recognised in 2016 when **we received a Platinum Award** from the City of London's Clean City Awards Scheme.
- We are taking steps to reduce the environmental impact of banknotes, including **recycling the vast majority of banknotes** that are no longer fit to use. Our decision to move to **polymer banknotes** will have lasting environmental benefits. In 2017, we obtained independent certification from the **Carbon Trust** of the carbon-reduction benefits of polymer banknotes over paper banknotes.



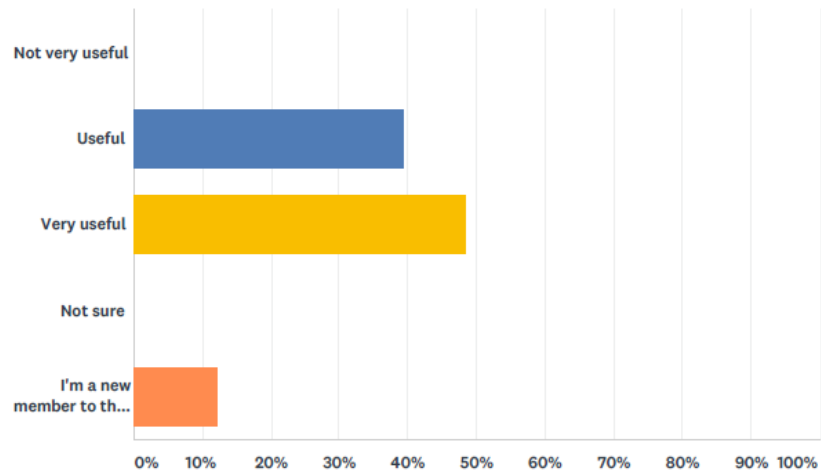
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How useful is the CCAS?

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Q3 How have you found the Clean City Awards Scheme since you have been a member?

Answered: 33 Skipped: 0



ANSWER CHOICES	RESPONSES	
Not very useful	0.00%	0
Useful	39.39%	13
Very useful	48.48%	16
Not sure	0.00%	0
I'm a new member to the CCAS	12.12%	4
TOTAL		33



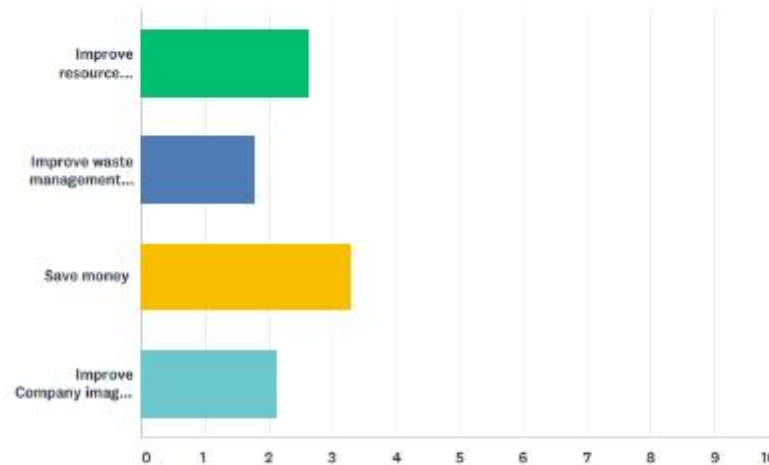
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Most important reasons to join CCAS?

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Q4 Please rank the following reasons for joining the Clean City Awards Scheme in order of importance from 1 to 4 where 1 is the least important to you and 4 is the most important to you.

Answered: 33 Skipped: 0



	1	2	3	4	TOTAL	SCORE
Improve resource efficiency	16.67% 4	33.33% 8	45.83% 11	4.17% 1	24	2.63
Improve waste management systems	3.23% 1	16.13% 5	35.48% 11	45.18% 14	31	1.77
Save money	62.07% 18	17.24% 5	10.34% 3	10.34% 3	29	3.31
Improve Company image (including environmental and Corporate Social Responsibility (CSR) credentials)	9.68% 3	32.26% 10	19.35% 6	38.71% 12	31	2.13



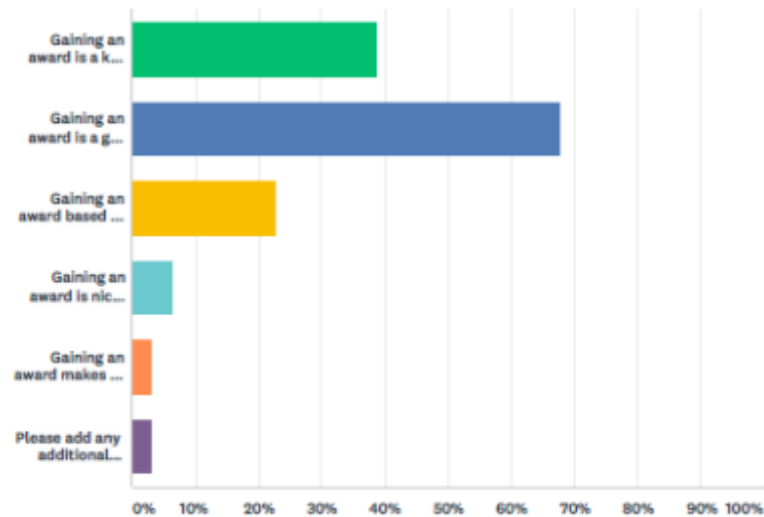
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Value of a Clean City Award?

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Q21 What value does your company place on a Clean City Award?

Answered: 31 Skipped: 2



ANSWER CHOICES	PERCENTAGE	RESPONSES
Gaining an award is a key target and helps drive our waste management practices	38.71%	12
Gaining an award is a good form of recognition and is well received in our company	67.74%	21
Gaining an award based on waste management operations is important corporately	22.58%	7
Gaining an award is nice but doesn't affect how we manage our waste	6.45%	2
Gaining an award makes no difference to my company	3.23%	1
Please add any additional comments you have regarding the value your company places on a Clean City Award	3.23%	1
Total Respondents: 31		



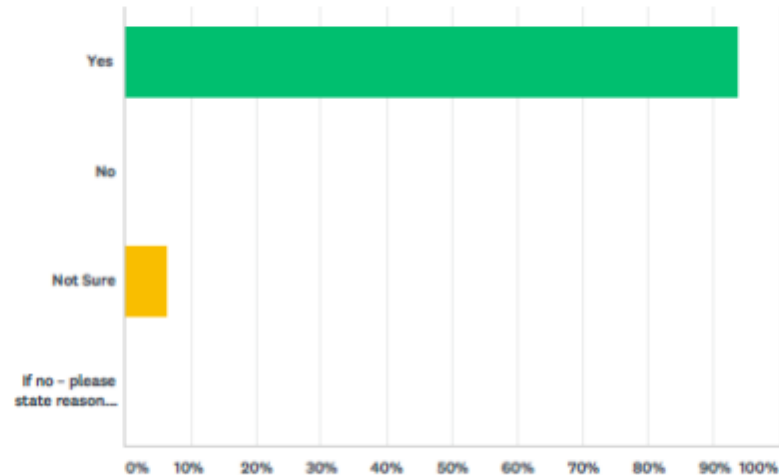
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Recommend the CCAS to others?

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Q27 Would you recommend the Clean City Awards Scheme to another company?

Answered: 31 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	93.55%	29
No	0.00%	0
Not Sure	6.45%	2
If no - please state reasons why not	0.00%	0
TOTAL		31



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Any other comments / improvements?

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Q28 Please add any comments you have for improving or expanding the Clean City Awards Scheme. Please also state if there are any additional benefits you would like to see included as part of the Clean City Awards Scheme Membership.

Answered: 3 Skipped: 30

#	RESPONSES	DATE
1	It would be great to see other London borough councils follow your lead. Do you have any influence there?	5/15/2018 1:26 PM
2	wish we could get this type of scheme in Westminster and other councils.	4/24/2018 10:10 AM
3	more information for property managers of multi tenant buildings in order to drive recycling to our occupiers	4/20/2018 4:14 PM



Business Waste in the City

Benefits to the City?

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- Leading the way since 1994
- Seen to be doing “something”
- Excellent rapport with City businesses
- Engaged network of businesses
- Foster effective partnerships with Members – benefits for other initiatives
- Improving awareness of environmental impacts



Thank you!
Any questions?

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