

Dorset's Greenspace Service



Giles Nicholson
Greenspace Manager

Drivers to change the service design

- **Cost saving targets and the need to improve productivity**
- **Increased demand on services**
- **Simplify the delivery model for the public**

Trails



Countryside Sites

The Greenspace Service



Highway verge



G and T

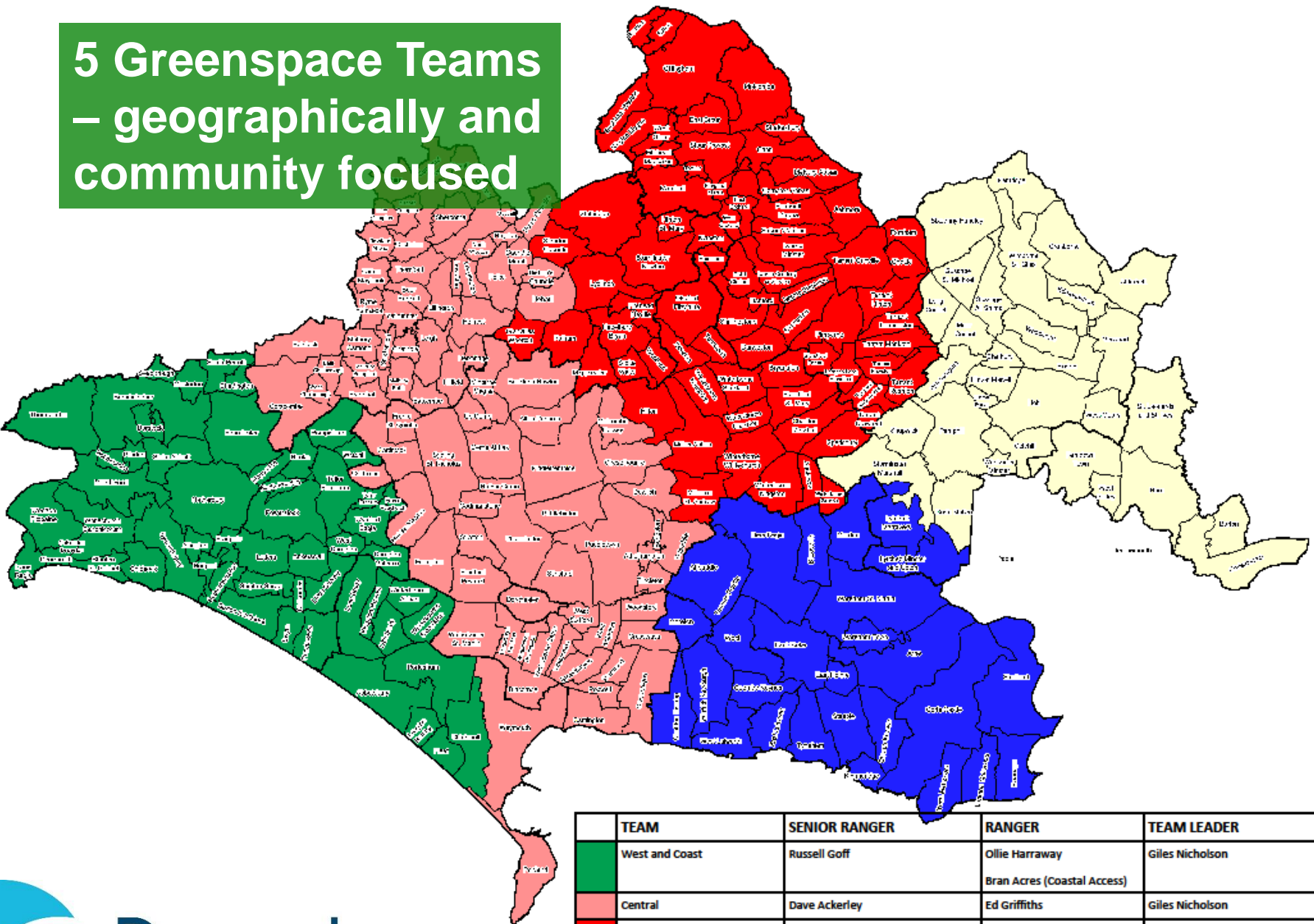







Rights of Way

Our solution.....

- Combining multiple teams into one Greenspace Service.
- De-centralised into Area teams = wider remits but in smaller geographical areas.
- Adding Volunteers and apprentices, integrated within the teams.
- External income driving improvements.
- Local Working improving links with community.

5 Greenspace Teams – geographically and community focused



	TEAM	SENIOR RANGER	RANGER	TEAM LEADER
	West and Coast	Russell Goff	Ollie Harraway Bran Acres (Coastal Access)	Giles Nicholson
	Central	Dave Ackerley	Ed Griffiths	Giles Nicholson
	North	Graham Stanley	Stuart Caldwell	Giles Nicholson
	Purbeck	Katie Black	Sam Jackson	Giles Nicholson
	East	Ben Wallbridge	Will Holland	Giles Nicholson



All vehicles are now 4 seat



Travelling distances and times have been reduced by nearly 50% for some teams (10,000+ miles) equates to 40 days of staff time and fuel saving over £2,000 p.a.

**14 x Level 2 and Level
3 Apprentices
building careers in
the Countryside
sector**

The Milldown

Tel 01258 474282

dorsetcountryside@dorsetcc.gov

North Dorset District Council supported by
Dorset County Council

**Including diploma in
Env. Conservation**

Plus student placement volunteers



Working with Parish and Town Councils



Volunteers help create wildflower verges



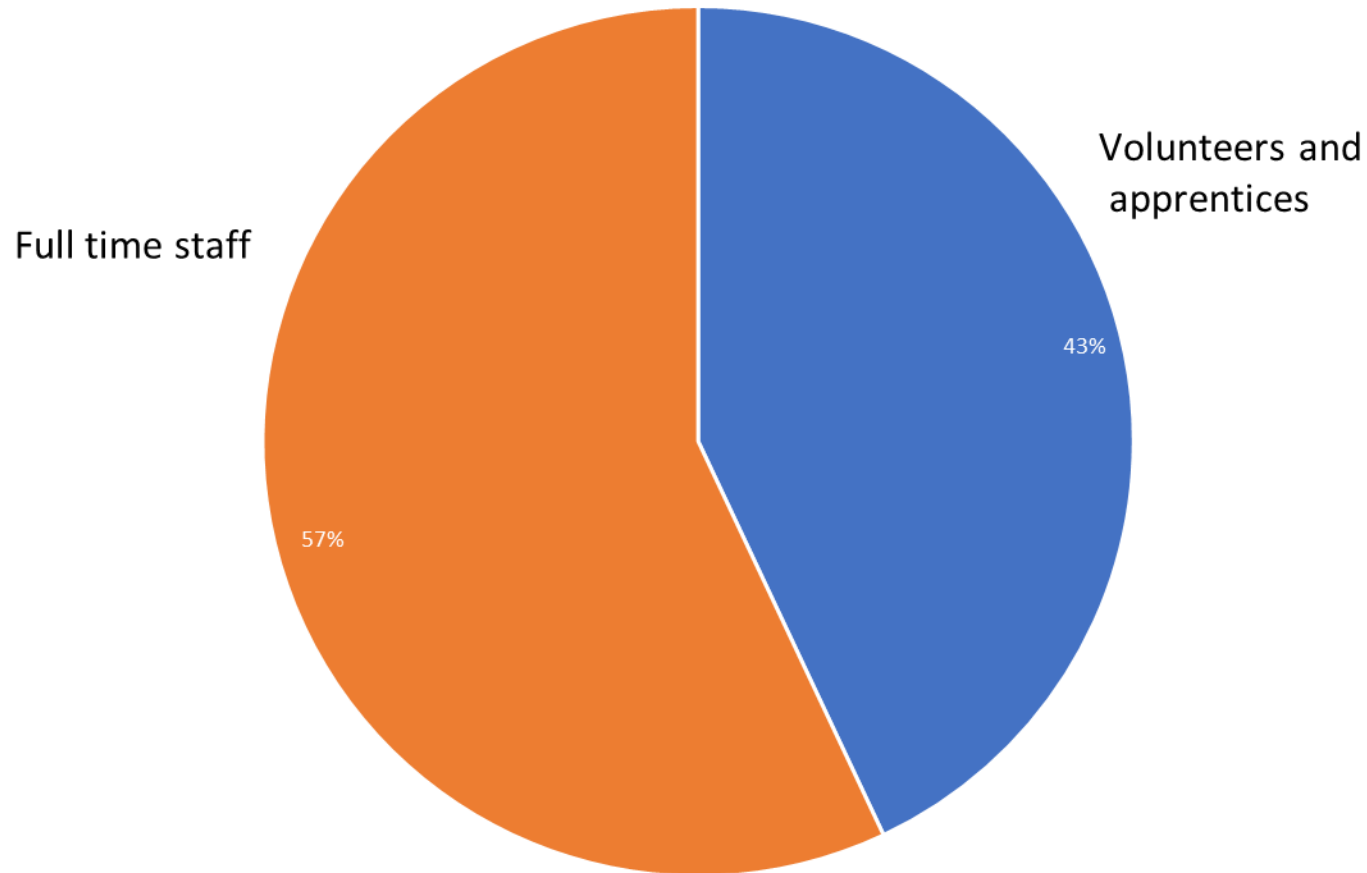
Volunteering with the Rangers



Equivalent to 20
F.T.E's— worth over
£400 k per year

21/02/2012 14:50

Greenspace workforce of 78 per day



**19% of full time
work force were
once apprentices,
an excellent way to
recruit new staff.**



combined team with a
loader remit means
more staff when you
need them e.g. 1000's of
miles of verge work in
early summer

No seasonal staff needed



In the autumn the team can focus on improving the ROW



In the winter we can focus on vegetation clearance
on Sites or ROW



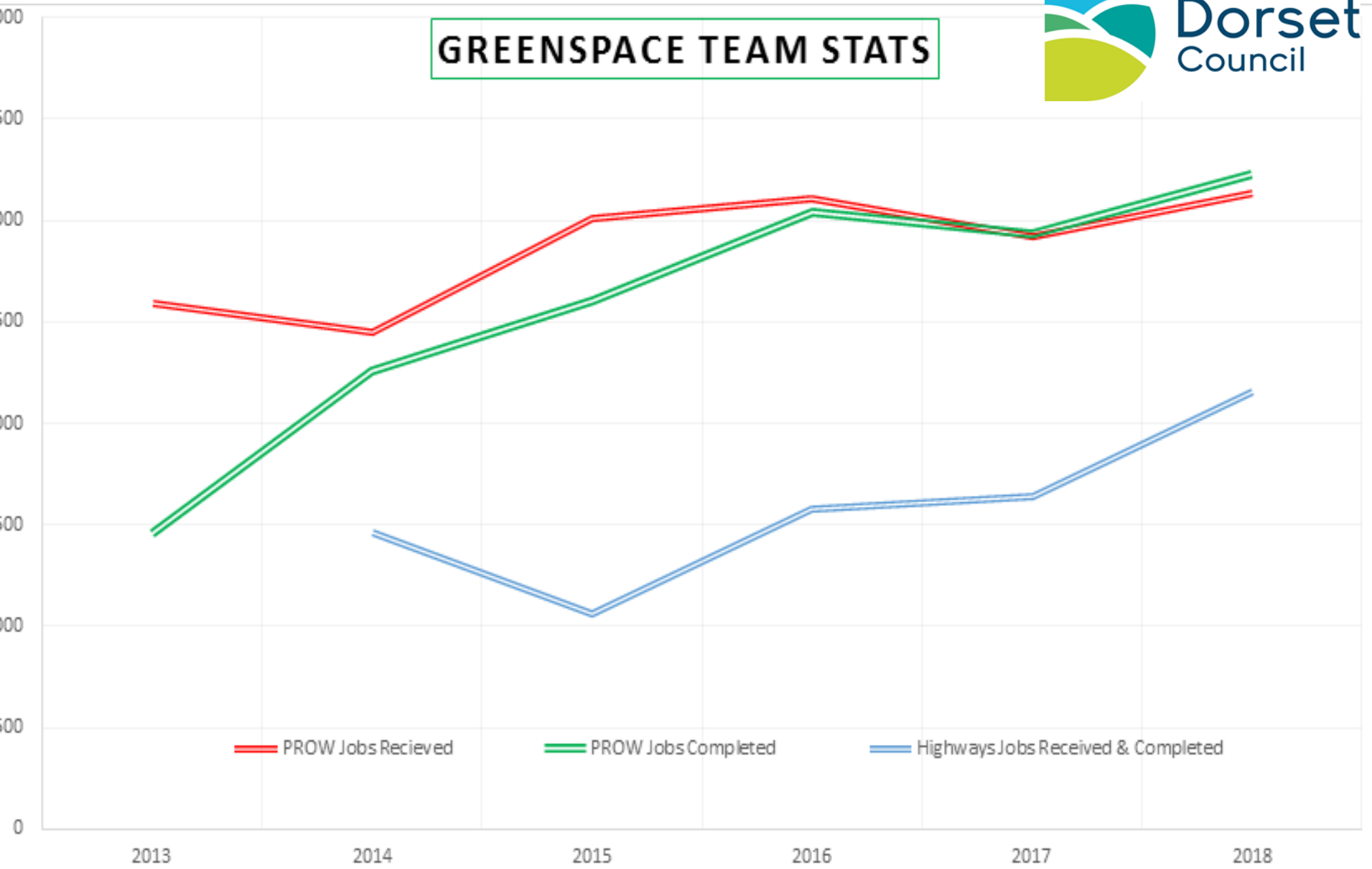
or tree work
on Country
Parks



With a broad remit every month is a busy one



GREENSPACE TEAM STATS



A scenic landscape featuring rolling hills in the background, a field of yellow flowers in the foreground, and a group of people standing on a ridge in the middle ground. The sky is overcast.

Over 60 Countryside sites and Nature Reserves

- Over 730 ha in total
- Over 3 million visits per year
- Collectively all the sites – cover their costs
- Plus £ Millions of external capital investment e.g. HLF

**Nature conservation and
habitat improvement**

**SSSI's, NNR, SNCI's,
LNR's**

**Over £177 k
revenue income
per annum in
Countryside
Stewardship**



**4 visitor Centres / 3 Country parks
Attracting 1.82 million visits**



Ensuring our Green Spaces are well managed to maximise their potential



8 x Long Distance Trails including 73 miles of South West Coast Path

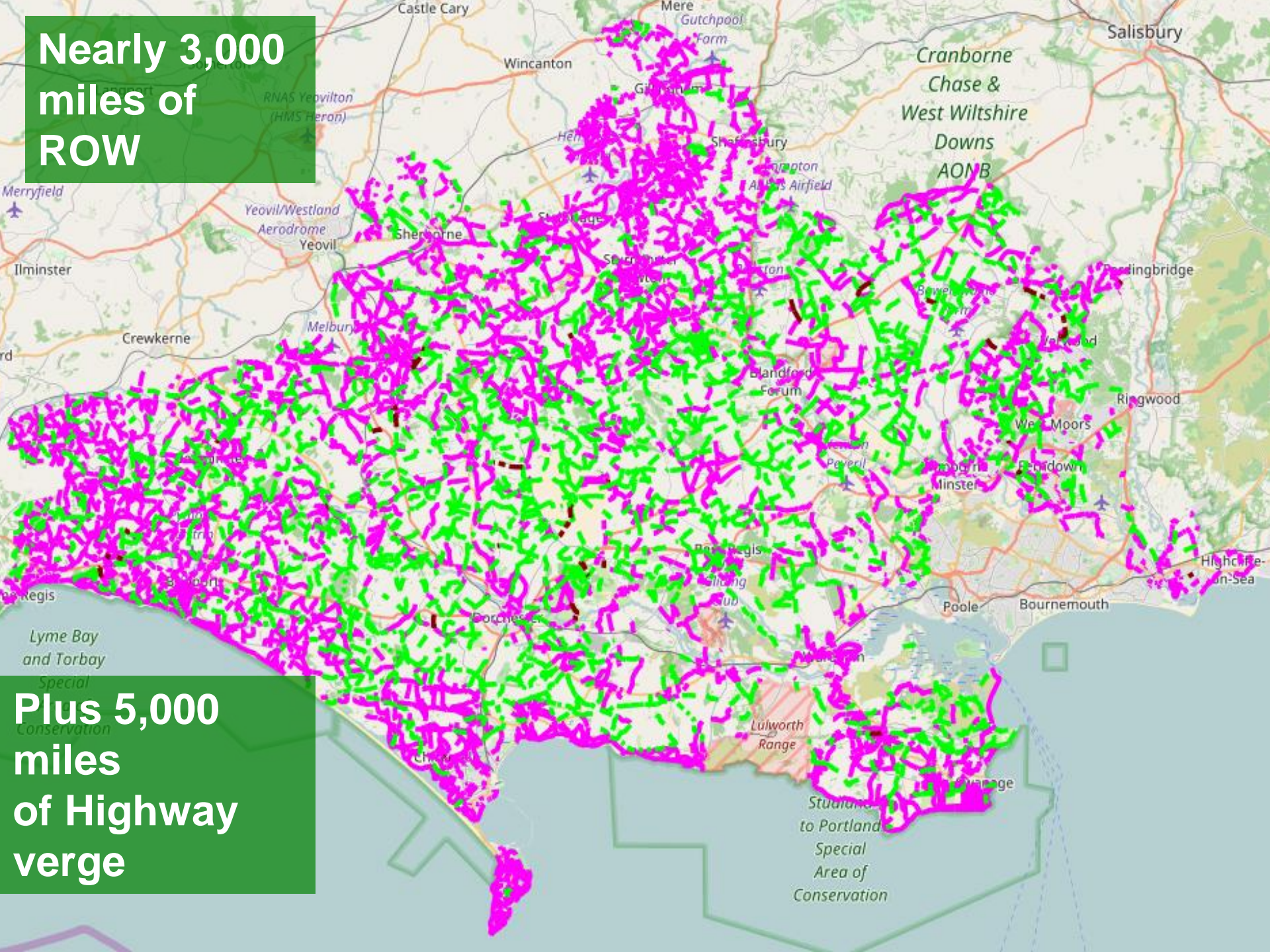
In Dorset the SWCP generated £112 million in visitor spend (2015) and directly supported 2,304 jobs. (SWCPA)



Developing new trails
as sustainable
transport links with
external funding

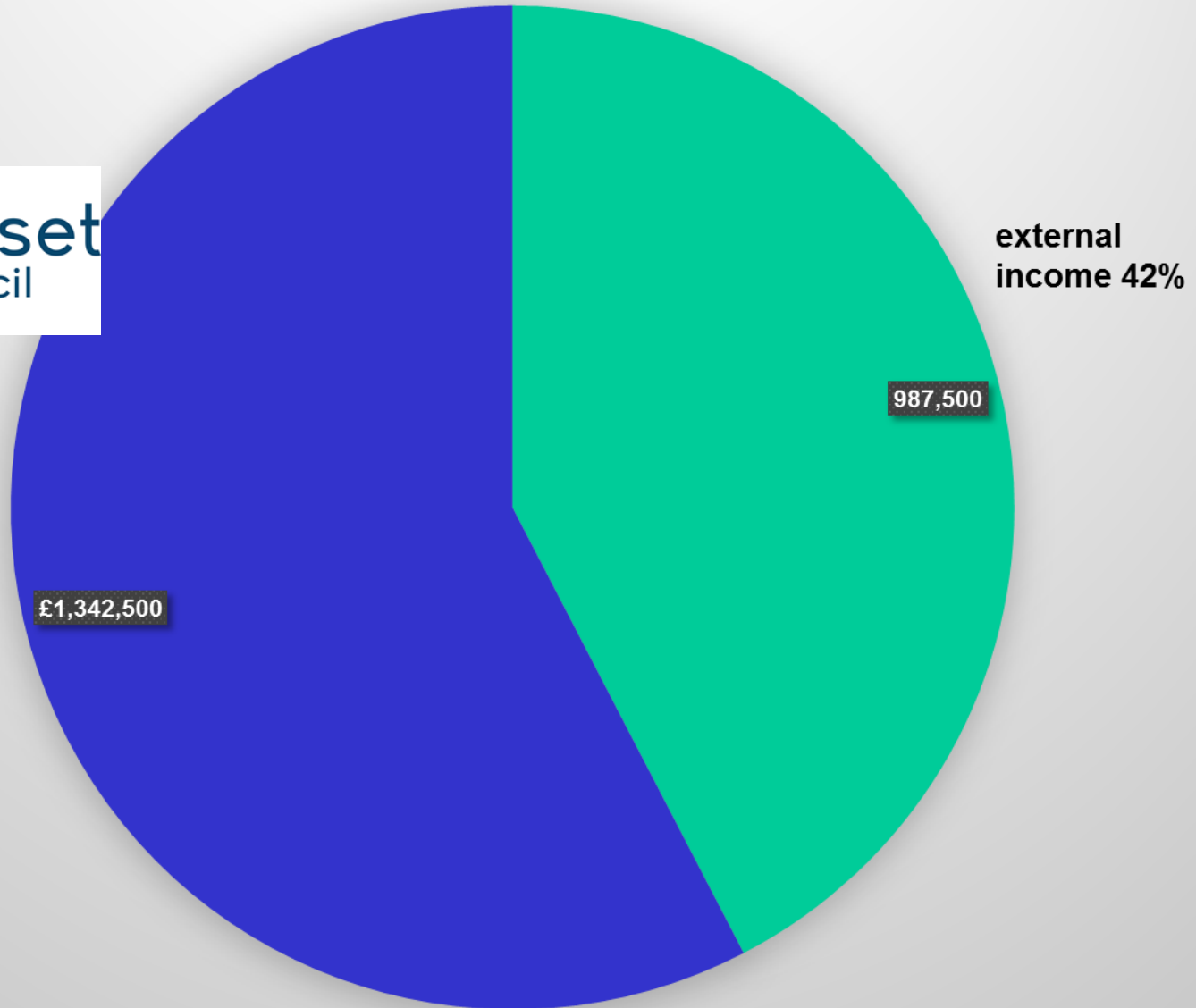


**Nearly 3,000
miles of
ROW**



**Plus 5,000
miles
of Highway
verge**

Countryside revenue expenditure £2,330,000



Take home messages....



- **Systemic change can reduce costs and improve productivity**
- **Combining separate teams maximises a skilled workforce**
- **Embedded Volunteers and apprentices strengthen the team**
- **Local working reduces travel times, improves community working**
- **Maximising external income improves resilience**
- **Measuring performance helps celebrate success**