Eat Better Start Better

APSE Catering Advisory Group April 2018

Corinna Laing **Early Years Strategic Manager**

HOW

ACTION FOR CHILDREN

Voluntary food and drink guidelines

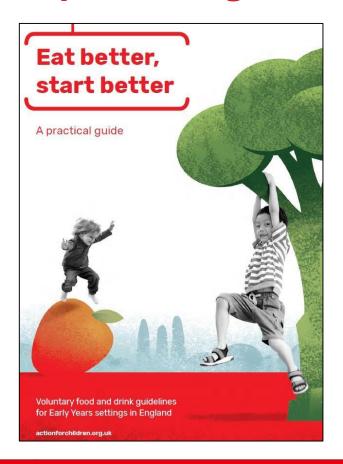
Based on UK government healthy eating guidance for young children

Designed to ensure that nutritional requirements for children <u>aged</u> one to four years are met across the day:

- providing appropriate amounts of energy
- encouraging children to eat a wide variety of foods
- providing good sources of nutrients such as iron and zinc
- limiting foods high in saturated fat, added sugar and salt
- encouraging appropriate portion sizes of different foods



The practical guide



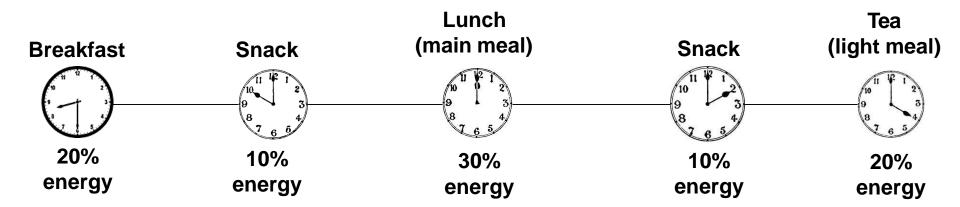
Originally published in 2012, revised in 2017

Includes:

- details of the food and drink guidelines
- guidance on encouraging children to eat well (including for babies)
- practical tools and checklists

ACTION FOR CHILDREN WORKS

Energy and nutrients across the day



ACTION FOR CHILDREN WORKS

Introduction to the Eat Better, Start Better programme



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The Eat Better, Start Better Programme

- Aims to support healthier food provision in early years settings and families with young children
- Originally developed by the Children's Food Trust, and supported by a Department for Education grant; now delivered by Action for Children

Includes:

- Voluntary Food and Drink Guidelines for Early Years Settings in England
- Training and evaluation to support healthier food provision in early years settings and families across England



Key outcomes for the programme

- Improved healthier food provision for children under five in early years and childcare settings and at home
- Increased food, nutrition and healthy cooking knowledge and skills for the early years and childcare workforce
- Increased food and nutrition knowledge and practical cooking skills for parents and families attending early years settings



Why are food and drink guidelines needed?



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Importance of children's early years

Eating habits during children's early years, influence growth, development and academic achievement in later life

- Children's tastes and eating habits are formed in their early years
- Children's eating habits in early years are associated with diet, behaviour and school performance when they are older
- Children that are overweight are much more likely to be overweight as adults, with associated health risks

ACTION FOR CHILDREN WORKS

Health status of children in the UK

Only one in ten 2-4 year olds meets UK physical activity guidelines

More than 600 children in England and Wales were being treated for **type 2 diabetes** in 2017

Poor dental health in some children:

- One in ten 3 year olds have visible tooth decay, increasing to one in four children when they start school
- Tooth decay is the most common reason for hospital admission for children 5-9 years

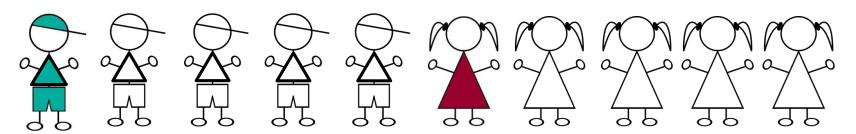
Some cases of **rickets** appearing in the UK

Almost 1 in 10 young children have **intakes of iron** that are likely to be insufficient

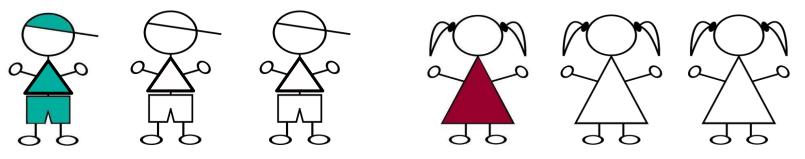


Health status of children in the UK

One in five children in Reception is overweight or obese (22.6% in 2016-17)



One in three children in Year 6 is overweight or obese (34.3% in 2016-17)

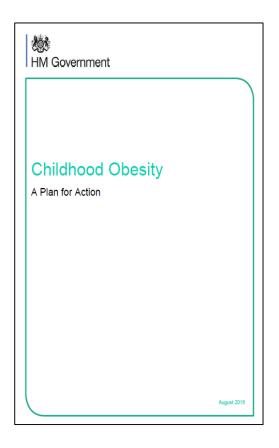


National Child Measurement Programme 2016/17, graphic from PHE

ACTION FOR CHILDREN WORKS

Childhood obesity: a plan for action

- Government's childhood obesity strategy published August 2015
- Aim to significantly reduce England's rate of childhood obesity within the next 10 years
- Includes actions to:
 - Introduce a 'sugar tax'
 - Reduce sugar content of food products by 20%
 - Increase availability of healthier options
 - Increase physical activity
 - Continue to make school food healthier
 - Develop new menus for early years settings (published Nov 2017)



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Eat Better Start Better training

Training and support for settings:

- Face to face one-day training on 'Healthy, balanced and nutritious food and drink' and 'Cooking with Children and Families'
- Face to face half-day training
- 'Providing healthy, balanced and nutritious' food and drink'
- Online network licences

Evaluation and support for Local authorities:

- Evaluation of programme activitiesMentoring and consultation
- Final report



Voluntary Food and Drink Guidelines for Early Years settings in England

A one-day course for up to 20 health and early years professionals/practitioners.

- Focuses on the knowledge, skills and confidence to support early years settings to provide healthy, balanced and nutritious food and drink.
- Practical session on menu planning, providing appropriate portion sizes and reading food labels.
- Introduction to the audit checklist tool that they can use to evaluate food provision in early years settings, and support them to follow best practice in their approach to food.

ACTION FOR CHILDREN WORKS

Healthy Food and Cooking with Children and Families

A one-day course for up to 20 health and early years professionals/practitioners.

- This course focuses on increasing knowledge about a healthy, balanced and nutritious diet for young children.
- The food and drink guidelines, and for delegates to gain ideas for practical food-based activities including cooking with children.

The course also includes practical sessions on:

- Providing appropriate portion sizes,
- Reading food labels, and
- Encouraging healthier packed lunches
- Food preparation demonstrations and activities.



Providing healthy, balanced and nutritious food for children aged one to four years

- A half-day training course for up to 25 early years practitioners (previously also delivered for groups of childminders).
- This course focuses on increasing knowledge about a healthy, balanced and nutritious diet for young children
- Meeting the food and drink guidelines
- Practical activities on providing appropriate portion sizes, and encouraging healthier packed lunches.

Healthy food and cooking with families (course 2)

- A two-day course for up to 20 early years practitioners (i.e. 2 delegates from each of 10 settings).
- This practical course focuses on giving delegates the knowledge, skills and confidence to run cookery sessions with families, including sessions on cooking and demonstrating with groups, techniques for peeling and chopping, cooking with children, freezing, batch cooking and storing foods, portion sizes and planning sessions.

Online training

- There are three online courses included as part of the Learning Network that have been produced to support early years practitioners
- Course content is based on the face to face training, and is endorsed by CACHE.
- Licences are allocated to individual people who then have access to complete the three courses at their own pace.
- Each course takes approximately an hour to complete, and each learner received a certificate for each course completed:
 - Providing a healthy diet for young children;
 - Meeting the food and drink guidelines for early years settings;
 - Course 3: Encouraging young children in your care to eat well.



Evaluation

Evaluation of face to face training

 Evaluation of changes in settings' approaches to nutrition and meals and snacks provided

 Evaluation of changes in food habits for families attending cooking sessions

ACTION FOR CHILDREN WORKS

Accessing further support



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Useful resources

- Electronic copies of the practical guide, factsheets and infographics: www.foundationyears.org.uk/eat-better-start-better
- Example menus for early years settings: <u>www.gov.uk/government/publications/example-menus-for-early-years-settings-in-england</u>
- Food allergen labelling advice: www.food.gov.uk/businessindustry/allergy-guide/allergen-resources
- Food for babies 6-12 months:
 - www.nhs.uk/start4life www.firststepsnutrition.org/newpages/Infants/first_year_of_life.ht ml

ACTION FOR CHILDREN WORKS

Example menus for early years settings

– Part 1:

- Menu planning and healthy eating guidance for children aged 1-4 years and babies 6-12 months
- Two example three-week seasonal menus for breakfast, snacks, lunch and tea

- Part 2:

All recipes from the two example menus



ACTION FOR CHILDREN WORKS

www.gov.uk website

Practical tools and resources



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Early Years Code of Practice for Food and Drink

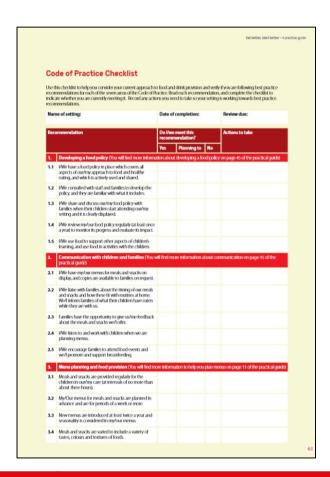


- Food policy
- Consultation
- Varied, seasonal, sustainable menus
- Meals, snacks and drink meet the food and drink guidelines
- Catering for dietary requirements
- Positive and welcoming eating environment
- Adequate staff training
- Can print and display to show your approach follows best practice in the areas above

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Code of Practice checklist

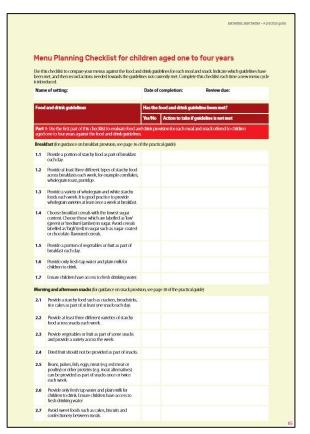


- Pages 63-64 in the practical guide
- Two-page checklist for settings to check their approach meets the code of practice
- Use the Code of Practice checklist to check your approach to food and nutrition

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Menu planning checklist



- Pages 65-69 in the practical guide
- For settings to check food provision against the food and drink guidelines
- ➤ Use the menu planning checklist to check your meals and snacks against the guidelines

HOW

ACTION FOR CHILDREN

Eat Better, Start Better factsheets







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Thank you and any questions?



HOW

ACTION FOR CHILDREN

FOOD FOR LIFE

MAKING BRITAIN HEALTHIER THROUGH FOOD

13th April 2018

Caron Longden

Food for Life National Development Manager

Quick Quiz

When did rationing on meat and bacon end?

How many allotments were used in 1950?

By 1968, how many allotments were still being used?

The average person ate 1kg of chicken a year in 1950. How many do they eat now?





In 1950, how many supermarkets were there in the UK?

And by 2013?

When was the first fast food outlet opened in England?

How many are there now?

Quick Quiz

When did rationing on meat and bacon end? 1954

How many allotments were used in 1950? 1,200,000

By 1968, how many allotments were still being used? 500,000

The average person ate 1kg of chicken a year in 1950. How many do they eat now? 25kg



In 1950, how many supermarkets were there in the UK? 50

And by 2013? 10,308

When was the first fast food outlet opened in England? 1954 - Wimpy

How many are there now? 24,320

Today

Food for Life – making good food the easy choice

- What does good food mean
- Health, economic and environmental impacts
- A platform for change: Food for Life Served Here and Schools award
- Benefits and challenges
- Food for Life approach in practise through Better Care

OUR MISSION

We work to make good food the easy choice for everyone.

We help make sure good food is not only on the menu, it is part of the conversation and a way of life in schools, hospitals, care homes, workplaces and cities.













WHAT DOES 'GOOD FOOD' MEAN TO YOU?









Food that's good for your health

Lots of fruit and vegetables, fish and wholegrains, less but better quality meat, and a lot less processed food. Good food is even better when shared.



Food that's good for the environment

In season, sustainably produced, low-climate impact and high animal welfare standards.



Food that's good for the economy

Grown by local producers, prepared by skilled and knowledgeable people, and supports a thriving economy



A PLATFORM FOR CHANGE AND PROMOTION

Use Food for Life Served Here as a **platform** to drive sustainable & healthy catering, report on Government guidelines and contribute to becoming a Good Food Nation and as a **framework** to promote best practise













WHAT DOES IT MEAN?

LOCAL FOOD

At Silver and Gold levels we are rewarded for using local ingredients.



SEASONAL PRODUCE



Menus make the most of seasonal ingredients.

We can trace our meat



YOUR MEAL MAKES A

DIFFERENCE

Every £1 you spend on a Food for Life Served Here meal means a social return on investment of £3 in the form of jobs and local enterprise*.

MORE OF THE

GOOD STUFF

Free from undesirable additives, colouring and sweeteners.

* New Economics Foundation, 2011



Ingredients

Good practice

Customer care









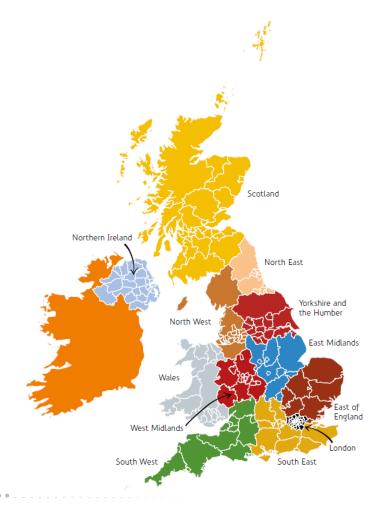
Silver and Gold awards are assessed using a points based system















- Serve meat in moderation
- Minimise salt
- Cut plate waste
- Support eating wellPromote meal take-up
- Healthy vendingHealthy choices







And after public consultation new Making Healthy Eating Easy standards launching in April 2018:

- Points for using healthy drinks
- Points for using more sustainable and ethical drinks
- Points for using healthy choice snacks
- Points for using sustainable palm oil

What is the Food for Life School Award





An Awards Scheme:

A Bronze, Silver and Gold Awards Scheme where each award consists of a series of small manageable steps that all combine to make real lasting change, while recognising and celebrating those achievements.



Resources and Support:

We provide everything you need to address each criteria... except the willingness and drive to do it



The Network:

The ability to learn from other settings and shape things in a way that works for your school



Why do it?





Pupil Health and Wellbeing:

Good diet, physical and mental wellbeing = better attendance and attainment



School Food Standards:

Help doing it! External validation you have done it



Ofsted:

67% of FFL Awarded schools say it had a positive impact on their Ofsted report (Pupil' personal development and wellbeing)



Value for Money:

Caterer contracts, meal take up increases, staff development

Our impact



For every £1 invested in Food for Life Served Here menus, the social, economic and environmental return on investment for the local authority is

£3

of parents report eating more vegetables as a result of the Food for Life programme

Free school meal take-up increased by an average

13%

points in Food for Life Schools



Pupils in Food for Life schools

as likely to eat five or more portions of fruit and vegetables a day

as many primary schools received an Outstanding Ofsted rating after working with Food for Life.



Benefits of achieving an award

- Work with a leading certifier and association with the Soil Association brand
- Independent verification to show standards are being met
- Demonstrate school food standards are being met
- Promotional materials and framework to show quality of food served to customers
- Provide an exciting inclusive curriculum based around food
- Improving health and outcomes for children through food education

Perceived Challenges

- Time taken gathering evidence and process of preparing for inspection
- Increased cost of ingredients
- Cost of certification
- Meeting school food standards in some settings
- Awareness of FFL brand low



Building links through Food

- Chickens linking care home residents and primary schools
- Carry my Story diaries and records around food and memories
- Eating together residents in school eating once a week with children
- Cooking and growing activities linking children and elderly

Thank you

We look forward to you becoming part of the Food for Life movement.

"Eat food. Not too much. Mostly plants." (Michael Pollan, author of Food Rules)

www.soilassociation.org/catering



Catering Update

Vickie Hacking Principal Advisor, APSE



 Trend Analysis – Year 19 performance networks

Eligibility for free school meals

GDPR



Trend Analysis





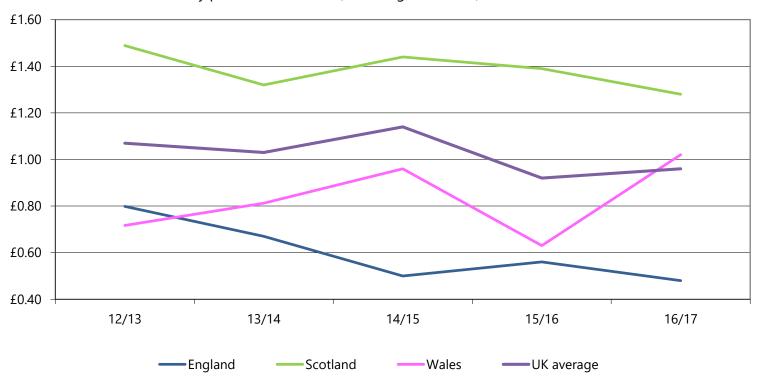
Key Issues

- School meal uptake in the primary sector
 - above 66% in England
 - above 60% in Scotland
- School meal uptake in the secondary sector
 - above 72% in England
 - above 69% in Wales
- UK average productivity stands at 9 meals served per hour
- Average food cost per meal stands at 76p



Meal Charges

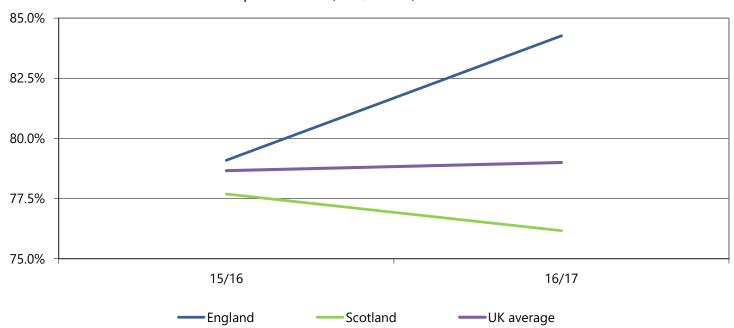
PI 31b Subsidy per lunchtime meal (excluding free meals)



Service Uptakes – KS 1



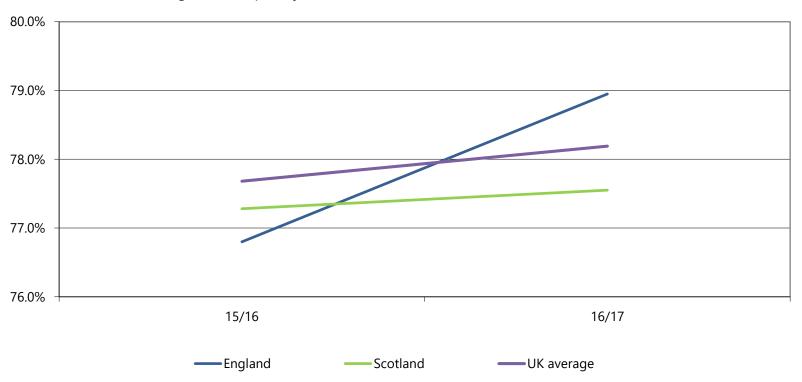




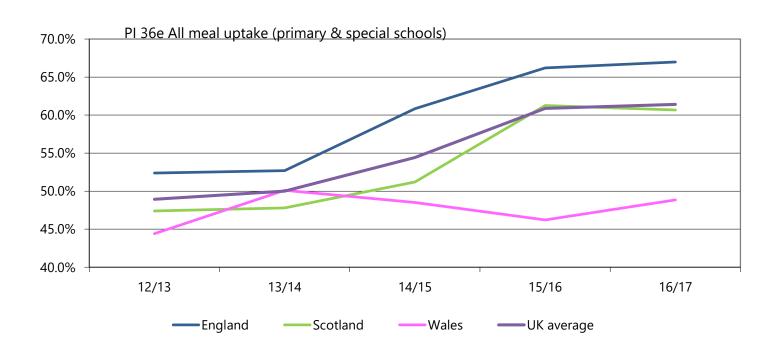


Service Uptakes – KS 2

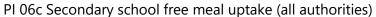
PI 36g All meal uptake juniors (KS2 / P4-P7)

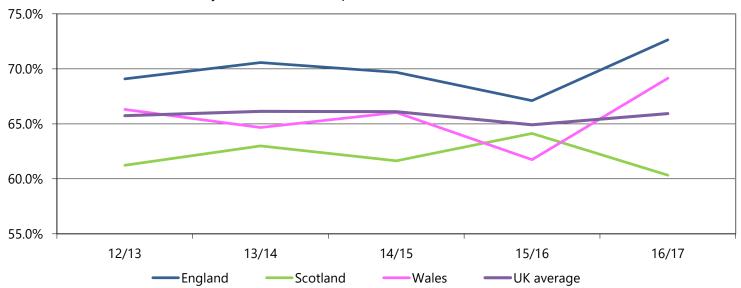


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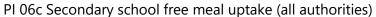


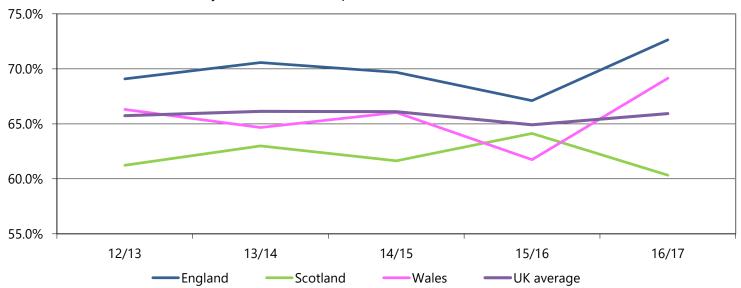




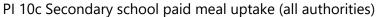


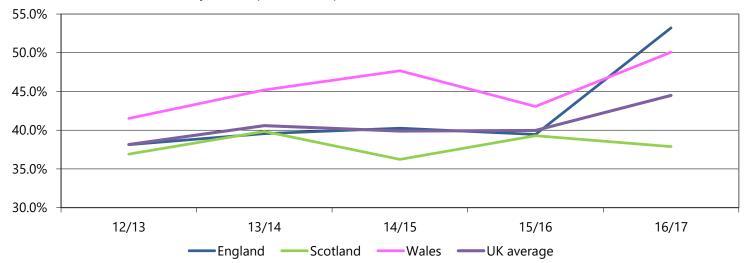




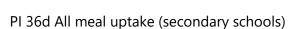


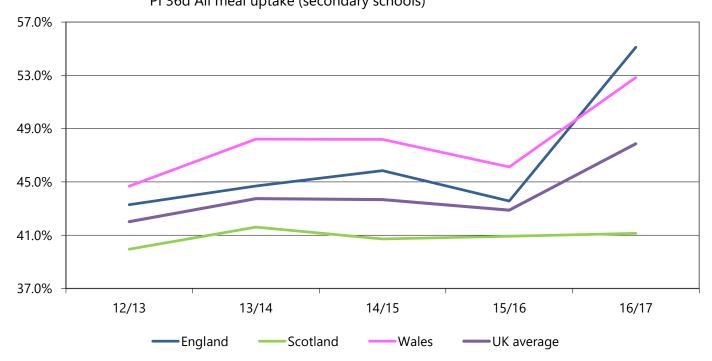








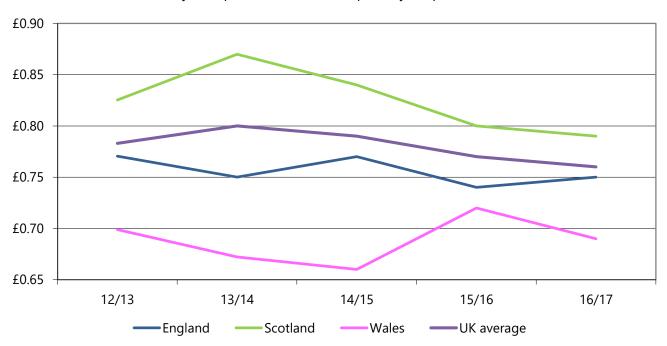






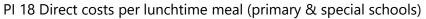
Key cost indicators

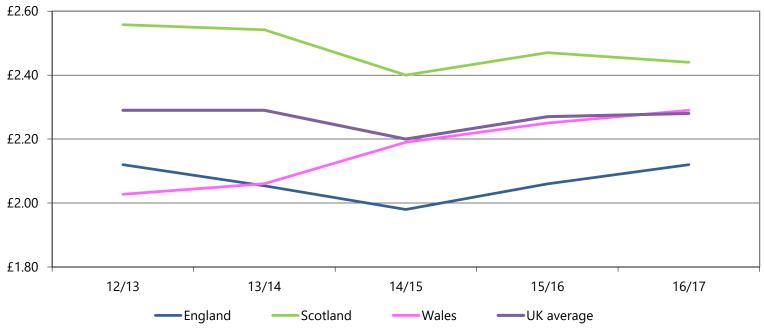
PI 17a Food only cost per lunchtime meal (primary & special schools)





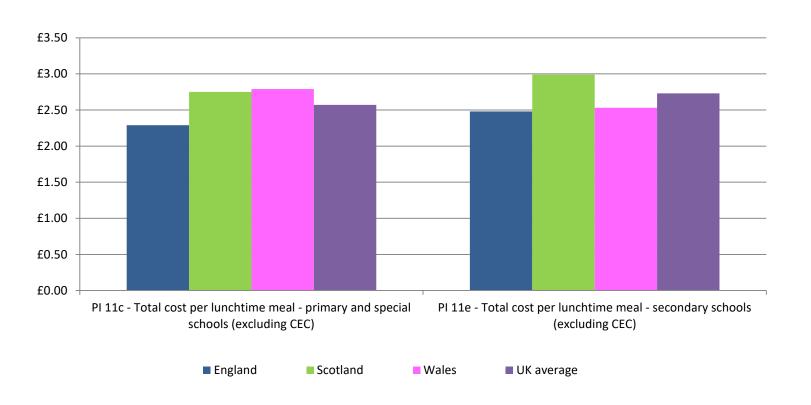
Key cost indicators







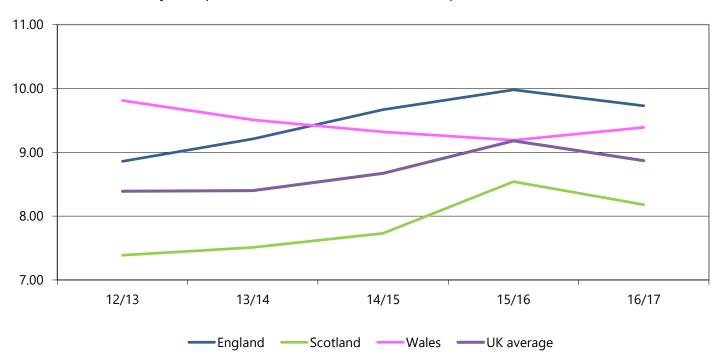
Total cost per lunchtime meal



Productivity



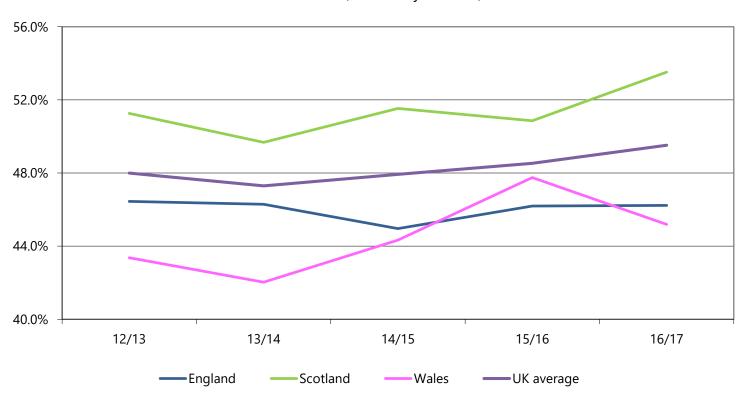
PI 15a Primary and special school lunchtime meals served per staff hour



Productivity



PI 20 Unit staff cost ratio (secondary schools)



Eligibility criteria for free school meals

6 February 2018

"Free school lunches and milk, and school and early years finance (amendments relating to Universal Credit)(England) Regulations 2018 (SI 2018/148)"

Amendment



 For Universal Credit Claimants – threshold has been set at £7,400.

Came into force on 1 April 2018.

Transitional arrangements



- Threshold applies to all new claimants from 1 April 2018.
- Existing claimants should continue to receive FSM whilst UC is rolled out.
- Any child gaining FSM eligibility after threshold introduction protected during the roll out of UC
- No further eligibility checks would be required for protected families during the UC roll out.
- Following the roll out of UC any existing claimants no longer eligible continue to receive protection until the end of their face of education.

GDPR



General Data Protection Regulations

Applies from 25 May 2018



Preparing for GDPR – 12 Steps





1. Awareness – do you know what is happening in your organisation?

2. Information you hold – what personal info does your service hold, where did it come from and who do you share it with?

3. Communicating privacy information



4. Individual rights – do your procedures cover all rights the individual has ?

- 5. Subject access requests are your procedures up to date and do you have a process in place.
- 6. Lawful basis for personal data identify the lawful basis for your processing activity.



7. Consent – review how you seek, review and record consent.

- 8. Children parental of guardian consent
- Data breaches right processes in place to detect, report and investigate a personal data breach.



- 10. Data protection by design and data protection impact assessments
- 11. Data protection officer
- 12. International



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