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Scotland's Deposit Return Scheme

What are the implications on a UK wide basis?



Why opt for a DRS?

- Recycling rates stalling
- Poor quality and contamination
- Circular re-use (drinks containers to new drinks containers)
- Carbon / Climate emergency
- Litter
- Producer responsibility



What's included in the scheme?

- PET plastic bottles,
- Metal cans
- Glass bottles



When you buy a drink in one of these singleuse containers, you'll pay a 20p deposit



Where will the deposits be charged?

- Supermarkets
- Shops (no limits / exceptions on size)
- Vending machine sales
- Online retailers / takeaways

Not in bars or restaurants that return the containers themselves



Where can customers return empty containers?

To any shop or retail / takeaway premises

- Over the counter
- Through a machine (called a Reverse Vending Machine)
- Via an online retailer (empties collected at the door)



Deposits returned?

- Once a container is returned then..
- Deposit is returned cash or a card return
- Reverse vending machines will have a mechanism for refunds and use a bar code or other ID system
- Community groups could act as return points
- Small handling fee for retailers etc .



Recycling

- The empty bottles and cans are collected for recycling
- Sent to sorting sites
- Bar codes used to identify the producer and material
- Reverse logistics?



'The scheme will capture 90% of containers in the scheme for recycling'

- The scheme will be managed by the producers of the drinks, and retailers.
- A form of extended producer responsibility, it will be funded by producers.
- Mirrors international schemes
- Paid for through three sources of funding: unredeemed deposits, revenue from the sale of materials and a producer fee.



Implications for local authorities.....

- UK a need for consistency across borders?
- Arguably removes saleable recyclates from the local authority stream
- Systems already in place for kerbside collections – what happens to fleet and the workforce!



Left with.....

- Residual waste including residual recycling materials
- Green waste / food waste
- Paper
- Implications for waste disposal contracts?



Sorting / waste transfer stations and recycling collections

- Scheme proposes non-profit new organisation.
- Commissioning approach? Private sector operators?
- What happens to local authority capacity?
- Trade waste operations?
- The value of trade waste increasingly from recycling!



APSE's thoughts.....

- In principle ... good if we can get to the 90% rates claimed on international schemes
- Still carbon intensive as the materials will be reprocessed in the main – not reduce / re-use
- What is left in the local authority streams?



Cost Benefit Analysis

- Councils have already invested in new plant and equipment for current recycling
- Do they face major service reconfiguration and their capacity disregarded in favour of a commissioning framework?
- Is this TUPE? Or non-TUPE transfer with redundancy risk sitting with councils?
- Who pays for a recalibrated workforce / service?
- Carbon footprint of change! Obsolete fleet!



Yep... this is what I feel like too!



NEW MUNICIPALISM Delivering for local people and local economies



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APSE Northern Ireland Seminar - 14th June 2019 Striding Ahead on Environmental Commitments

Mark McAdoo Head of Environmental Services Mid Ulster District Council FARID

Environmental Services - Mid Ulster

- Annual Expenditure £12m
- Employees 215 No.
- Responsibilities include:

Refuse and recycling kerbside collections (55,000 households) Provision of Recycling Centres Waste transfer facilities Landfill site management/aftercare Waste recycling, treatment and processing Street cleansing and removal of fly tipping Environmental Education and Awareness





WDF?

 $(L_{D} x RB\%) + (L_{TH} x 0) + (L_{MBT} x (RB\% x MBT_{AF})) + (L_{OT} x RB\%) + (Div_{R} x RB\%)$

= B L A C M W L !



Hi 14°C | Lo 6°C Belfast | WEATHER

OPINION

ARCHIVE

BelfastTelegraph DIGITA



Northern Ireland | UK | Republic of Ireland | World | Politics - | Brexit | Health | Sunday Life | Education

ENTERTAINMEN

Home > News > Northern Ireland

Quarter of Northern Ireland homes unhappy with council recycling service



Homeowners want all councils to 'commingle' household recyclables and glass in the same bin (stoci photo)





LATEST NEWS FOR RESOURCES & WASTE PROFESSIONALS

The CIWM Journal is evolving

MAGAZINE ARCHIVE HOME **NEWS ARCHIVE** OPINION VIDEO **ADVERTISING** MVO

Northern Ireland Recycling Collections Need "Simplicity & Convenience"

Posted on 2 May 2019 by Darrel Moore





The Council has exceeded the EU's Directive of a 50% household recycling rate nearly 6.3%, two years before the 2020 deadline.

Mid Ulster out in front for recycling practices

BY STAFF REPORTER news@midulstermail.co.uk amidumail

A recent NI-wide recycling poll has revealed that more than three guarters (78%) of householders in Mid Ulster say they recycle everything they possibly can, compared to an NI average of 74%.

Some 72% of respondents in Mid Ulster said they are hap-

py with how the council has asked them to recycle, compared to an NI average of 68%.

A total of 87% of households in Mid Ulster, said they are happy with their current glass collection method. which allows people to place glass in the same bin as other mixed dry recycling. Almost two fifths (37%) admitted that they would recycle less if they had to recycle glass separately, as is the case in several council areas in Northern Ireland.

The survey showed that

in council areas, such as Mid Ulster, where household recyclables (plastic, paper, card etc) can be 'commingled' with glass in the same bin, 80% were happy with their recycling scheme, compared to 42% of those in council areas that did not offer this service.

Joseph Doherty, managing director of Re-Gen Waste Ltd said: "These survey results indicate that prioritising simplicity and convenience is the best approach to ensuring a high level of household recycling. What other councils should be doing is taking learnings from Mid Ulster Council, the top performing recycling council in Northern Ireland.

"Their waste recycling collection is commingled with glass and where other councils are operating several waste collections within their area, Mid Ulster has exceeded the EU's Directive of a 50% household recycling rate nearly 6.3%, two years before the 2020 deadline."

A very long time ago in a galaxy far a away ...





"DO OR DO NOT, THERE IS NO TRY."

ronalvesteffer.com

MUDC Recycling Rate



2018 Breakdown



First Term Harmonisation

- Pay and Grading exercise completed
- Amended start and finish times
- Flexibility of working across depots
- Agreement on bank holiday working
- Alignment of Recycling Centre opening hours
- Review/reduction of all overtime working
- Refuse collection route optimisation....

WM Design: : 29.5.19final

ile Edit View Data Explorer Settings Zoom Solver Reports About Operations Misc





sins); 74776 Eins : 1121.64 (Tes) Yield : 103 Rounds Min Time 0.87 Max Time 7981.7 : 375.2 (hrs) Total Collection Time : 874.9.8 (hrs) Total Round Length : 139 Average Rate : Average Distance to a depot 7.3miles: Average Distance to a reception 7.8miles: Tonnes: Oaks Road 502 Ballyronan Road 457 Magheraglass Landfill 163; Max Rate 240; Min Rate 240; Min

) 🛅 🖸 🙋 🖉 🔳

▲ 🕨 🛱 🖤 13:47 30/05/2019

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Your bin collections are changing...

To help you get used to the new collection scheme, the calendar below shows what colour bin(s) will be collected on which day for the next few months.

If you are in any doubt, don't forget you can check your collection day on line at **www.midulstercouncil.org/binchanges** or why not download the **Bin-ovation App** to remind you? The app will also help you to remember what you can put in your blue, brown and black bins.



			lection Brown bin Collection	
JANUARY 2017	FEBRUARY 2017	MARCH 2017	APRIL 2017	
Monday 29	Monday 5 🛛 🔵 🔵	Monday 5 📃 🔵	Monday 2	
	Monday 12	Monday 12	Monday 9	
	Monday 19 📃 🔵	Monday 19 📃 🔵	Monday 16	
	Monday 26	Monday 26	Monday 23	
			Monday 30	

Should you require this information in an alternative format please contact 03000 132 132 or email environmentalservices@midulstercouncil.org





When is my bin collection day?

Check your bin collection day in Mid Ulster. If you are unable to find your address please contact us on environmentalservices@midulstercouncil.org

	48 TORRE	NT VALLEY, COA	ALISLAND		×	
◀ Previous M	onth	48 TO		ALLEY,		Next Month 🎔
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
10th September	11th September	12th September	13th September I Brown Collection I Black Collection	14th September	15th September	16th September
17th September	18th September	19th September	20th September	21st September	22nd September	23rd September

Text Size:	A	Α	Α	Text Colour:	С	С	C

	/IC	

Bulky Waste Collections

From 1 April 2018, a nominal £5 charge is payable for our bulky waste collection service. We will still collect up to 3

Abandoned Cars	items.						
Allotments	Examples of what we will collect	Examples of what we won't collect					
Bins & Recycling	Cookers, fridges, carpets, suites of furniture and mattresses (please note that for health and safety reasons,	Fixtures and fittings of a house like bathroom suites, oil tanks, garage or internal/external doors, garden waste or					
Are you a Recycling Hero?	mattresses must be covered in plastic)	general waste (e.g. bin bags).					
Brown Recycling Bins	To request a collection simply c	omplete and submit the form below	V.				
Blue Recycling Bins	We aim to collect your items within 14	4 days of receipt of payment.					
Bulky Waste Collections	Name:						
Bulky Waste Collections							
Buying A Bin	Please enter your name Address:						
Bin Changes: Magherafelt Area							
Commercial Waste Disposal At Recycling Centres	Town/Village:						
Commercial Waste Services	Postcode:						
Download Our Bin App	Tel No:						
Recycling Guides	Ter Nu.						
Love Food Hate Waste	E mail address:						
Recycling Centres							
Recycling For Schools	Item 1 for collection:						
Textiles Recycling	Item 2 for collection:						
When is my bin collection day?							
Biodiversity	Item 3 for collection:						
Births, Deaths & Marriages	Please note that we will collect a maximum	n of 3 items and we will only be able to collect the i					
. 5	you are asking us to collect a MATTRESS, fo	or health and safety reasons, ALL MATTRESSES MU: ed at the front edge of the property. Please note th	ST BE COVERED IN				
Building Control	permitted to enter houses, garages, sheds Please indicate if you have a dog at the pre						
Elections: Register To Vote Online	○ Yes ○ No						
Consumer Protection	If you have a dog, please keep it under restraint on your collection day (i.e. in the house or secured in a kennel) Security code:						
Dogs & Animal Welfare	Enter security code:						










Bag it & Bin it

Please clean up after your dog



Maximum penalty £500



Thoughtless Litterers

We're watching you!



Use a bin or face a maximum fine of **£1,000**







Mapped survey results for each Council

Transects badly affected by litter or dog fouling

The percentage of transects which fall below the required standard for litter, and the percentage of transects on which dog fouling was observed in each Council area. KEY ð Litter including dog fouling (%) Dog fouling present (%) Mid & East Antrim Berough Council Causeway Coast & Glens Councils participating in the Borough Borough Council Cleanliness survey 11% 7% ، و Antrim and Newtownak **13**% **4**% Convertige to Annual Transmarker Street and Constrained Street and Charles & Constrainer in Constrainer in Constrainer **10**% Belfast 4% City Council **12**% 4% 7% LárUladh Mid Ulster **2**3 📥 4 🐭 Ards and 🛋 31-**A**10% North Down Borough Counci **16**% **12**% **17**% **a** 2% **6**% 13% Lisburn & 1% Castlereagh City Council an Bùir, Mhùrr 16% ash & Omad etrict Council Newry, Mourne and Down hairle Ceantair anach agus ng hÔma Armagh City Banbridge & Craigavon

10 Cleaner Neighbourhoods Report 2017/18 Rectangular Snip

Dog fouling

The improvement in rates of dog fouling across the eight different land uses has been one of the big success stories over the last two years. This year, figures have dropped in all areas apart from Main Road and High Obstruction Residential, although it should be noted that in both of these land uses the 2017/18 figures were still lower than those from 2016/16.

While High Obstruction Residential transects showed the highest incidence rate of dog fouling, it was actually recreational areas which appeared to suffer the most from the cluster effect. Transects affected by dog fouling showed an average of 1.40 dog fouls across the eight land uses, whereas those in recreational areas alone had 2.26 dog fouls. This may be the same dog using the same spot repeatedly, or the presence of dog fouls may be signalling to other dog walkers that they don't need to pick up after their own dog.

There have been successful behavioural change, or nudging campaigns run by various Councils to directly address the issue of dog fouling. Keep Northern Ireland Beautiful has produced a number of posters to help with these initiatives, which are now available upon request. See our website for details.



Corporate Improvement Objective

"To help manage our waste and environment by reducing the amount of waste going to landfill"

> Award new residual waste contract

Close/cap landfill sites

Build new waste transfer station











No food waste please!

Remember to use your brown bin for food waste all year round





FOOD worder





Are you a Recycling Hero?

Zero or Hero?

Take our online quiz and find out!

#RecyclingHero www.midulstercouncil.org/recyclinghero



Lar Uladh Mid Ulster





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Green Infrastructure: Rethinking Greenspaces





Dr. Christine Doherty

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Green Infrastructure

- What is Green Infrastructure?
- Green Infrastructure Plan
- Green Infrastructure Projects

What is Green Infrastructure?

 Green Infrastructure is an interconnected network of multi-functional natural areas, which provide multiple environmental, economic & social benefits.



Green Infrastructure Functions

	Functions
Economic	Economic Growth & Investment
	Land & Property Values
	Placemaking & Tourism
Social	Sport, Recreation & Leisure
	Health & Wellbeing
	Education & Life-Long Learning
	Sense of Community
Environmental	Access & Connectivity
	Ecosystem Services
	Climate mitigation & Adaptation

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Green Infrastructure Plan & Community Plan



People & Place

Strategic Aim: Green Infrastructure enhances our quality of life

Strategic Priorities	Potential Actions
Provide high quality multi- functional green & blue spaces	 Holistic, integrated approach to develop, manage & maintain our green spaces for GI Develop our parks & green spaces including regeneration of Culmore District Park, Castle Site & St Columb's Park
Develop quality play provision	 Review existing play provision & identify the need for additional play provision throughout the District Ensure children can participate in physical active play & use GI to develop natural opportunities
Develop an active & sustainable transport network	 Deliver the North West Greenways Project Develop the Strathfoyle Greenway Promote a modal shift away from the use of cars towards sustainable travel, for example, multimodal transport hub



£6 m restoration of Historic Gardens at Brooke Park, Derry



Economic Prosperity

Strategic Aim:

GI is a key aspect of Economic Growth

Strategic Priorities	Potential Actions
GI provides opportunities for lifelong learning and employment	 Training programmes with TCV / Creggan Country Park / NWRC/ DCSDC, to include upskilling opportunities
Green and blue spaces are a driver for tourism and economic growth	 Developing & promoting heritage assets Develop & promote the use of greenways & blue ways (experiences) as tourist attractions Commercialisation of greenways, to encourage new businesses / pop up businesses / new jobs / services
Gl is a key component of regeneration projects	 Support the implementation of the Urban Villages Programme in the Bogside, Fountain & Bishop St areas to improve the physical environment Improving quality of space at Bishop Street car-park Create pocket parks
Gl supports a local circular food economy	 Connect to Food & Drink Strategy Aquaculture Acorn Farm Allotments

Circular Food Economy at Acorn Farm



Area 2: Park Entrance & Avenue, Acorn Farm Demonstration Project



Avenue and Park Entrance

A new Park Entrance and Avenue is proposed to create a majestic approach to St Columbs Park House and provide better connectivity to Ebrington. The Avenue will replace the existing road and will include new tree planting either side of the road. The formalised entrance includes decorative gates, bers and walling reflecting the heritage of the park.

Planning permission has been granted and the scheme is awaiting funding.

Acorn Farm

Acorn Farm is a social innovation project supporting employment through food production and urban agriarchitecture.

Using the principals of permaculture through design and iconic geodesic dome architecture, Acorn Farm will be a unique visitor attraction providing jobs as well as research and training opportunities.

The site is located on derelict. MOD land. Planning approval, business case and funding is pending.





Acorn Farm, Photomontage





Left to right: Geodesic Dome, demonstration raised beds, willow tunnel and polytunnel.

Horticultural Training Centre, Brooke Park



Biodiversity Strategic Aims & Priorities

Biodiversity Strategic Aim:

GI supports wildlife & habitats that provide ecosystem services.

Strategic Priorities Minimise habitat loss & fragmentation, to include local priority habitats & species	 Potential Actions Create, enhance and restore priority habitats that would pose a regional, national or global loss of habitat. Conduct a tree audit of Council owned sites & produce a tree management system
Minimise the impacts of invasive alien species Adapt to the current & predicted effects of climate change, to minimise the impact on native habitats & species.	 Raise awareness, understanding, management and biosecurity measures to address invasive alien species Identify habitats and species that are at risk of local extinction from the effects of climate change Raise awareness, understanding and the impacts of climate change for key habitats, species and ecosystem services
Address the impact of air & water pollution on biodiversity	 Plant woodlands to reduce diffuse pollution and improve water quality to meet the Water Framework Directive Increase urban tree planting to reduce particulate pollution and atmospheric carbon

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£8 m restoration of Culmore Landfill Site



Climate change strategic aims & priorities

Climate Change Strategic Aim: GI will be maximised to mitigate against & adapt to the effects of climate change

Strategic Priorities Develop Climate Action Plan	 Potential Actions Conduct a Climate audit Develop a district climate adaptation plan and incorporate into the GI Plan
Develop green infrastructure as preferred climate action response	 Encourage SUDS to reduce the need for additional grey infrastructure Adapt existing built infrastructure to manage rainwater
Develop green infrastructure to address the effects of climate change and severe weather events in the District	 Planting floodplain, riparian & wider catchment woodland for flood risk management Promote green roofs for cooling, air quality improvements and surface water management


Next Steps

Phase 1Council ApprovaleDevelop Green Infrastructure Plan & Secure ApprovalStakeholder Engagement June – Oct 2018Complete eProduce Plan July – Dec 2018Produce Plan July – Dec 2018Complete Complete Complete Strategic Growth Plan Stakeholder	Phase	Action	Timescale	Progress
Phase 2 Develop Green Infrastructure Plan & Secure Approval Stakeholder Engagement June – Oct 2018 Complete e Produce Plan July – Dec 2018 Produce Plan July – Dec 2018 Complete Council Approval – Feb 2019 Complete Complete Strategic Growth Plan Stakeholder Strategic Growth Plan Stakeholder Complete		Develop GI Framework & Obtain	May 2018	Complet
Phase 2 Plan & Secure Approval Oct 2018 e Produce Plan July – Dec 2018 Produce Plan July – Dec 2018 Complete Council Approval – Feb 2019 Complete Complete Strategic Growth Plan Stakeholder Produce Plan Stakeholder Produce Plan Stakeholder	Phase 1	Council Approval		е
Produce Plan July – Dec 2018 Council Approval – Feb 2019 Strategic Growth Plan Stakeholder		Develop Green Infrastructure	Stakeholder Engagement June –	Complet
Complete Council Approval – Feb 2019 Strategic Growth Plan Stakeholder	Phase 2	Plan & Secure Approval	Oct 2018	е
Council Approval – Feb 2019 Complete Strategic Growth Plan Stakeholder			Produce Plan July – Dec 2018	
Complete Strategic Growth Plan Stakeholder				Complete
Strategic Growth Plan Stakeholder			Council Approval – Feb 2019	
				Complete
Approval – Feb 2019 Complete			Strategic Growth Plan Stakeholder	
			Approval – Feb 2019	Complete
Public Consultation – March 2019			Public Consultation – March 2019	
Complete				Complete
Launch GI Plan (Conference) -			Launch GI Plan (Conference) -	
March 2019 Complete			March 2019	Complete
Phase 3Develop GI Action PlanJan– Jun 2019Pending	Phase 3	Develop GI Action Plan	Jan– Jun 2019	Pending
Action Plan Delivery, Monitoring 2019-2032 Pending		Action Plan Delivery, Monitoring	2019-2032	Pending
Phase 4 & Review	Phase 4	& Review		

Thank you

For further information on Derry & Strabane's Green Infrastructure Plan 2019-2032 visit:

www.derrystrabane.com/Gl



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Communication Campaigns to Change Behaviour and Improve Recycling

14th June 2019 Elaine Smith - Waste Manager

APSE Conference Sustainable Environments: The Role of Frontline Services



Outline

- Developing a communication strategy with WRAP and DAERA
- Household Recycling Centres contributing to reuse and recycling targets
- Treating waste as a resource







Background

- Councils recycling rate had levelled at 45%
- Recognition from Council Officers and Elected Members of the urgent need to move from 'waste disposal' to 'waste resource management'
- A desire to significantly increase the recycling rate



Initial Aims and Objectives

- A recycling target of 60% by 2020 (10% more than statutory target)
- A net waste processing cost saving 5% by 2020
- A reduction of 5% recyclates being placed in black household waste bins



- 1. Household kerbside collections food
- Worked with WRAP and DAERA to maximise the value from being part of a regional campaign
- Involved Council's communications team
- Innovative campaign for food waste recycling
- Harmonised services and improved education and communication across all Household Recycling Centres (HRCs)
- Team effort from communications to operations.



Phase 1 - Soft messaging

February 2017

- Adshells
- Billboards











Phase 1 - Soft messaging

February 2017

Council magazine

Big changes bin collect We are changing the way we collect food waste

from April. All food waste - from leftover scraps o dinner to the forgotten cucumber languishing in your fridge - must be placed in your brown bin. You cannot put ANY food waste into your black bir

Why are we changing?

IT'S THE LAW A change in legislation requires us to. IT SAVES MONEY It costs us twice as much to dispose of food waste in a black bin as it does to recycle food waste from a brown bin

ENVIRONMENTAL

Food waste that ends up in landfill is the most polluting type of waste due to the release of harmful gases.

(2)

Put your food waste in.

the bag and knot it. You

When it is full, remove

can clean your caddy

by rinsing it or wiping it with a cloth.

What happens if I get it wrong?

Tips for using your kitchen caddy

Our refuse collectors will be keeping an eye on the black bins they lift. If we find food waste in a black bin, we will place a warning sticker on the

(1)

Line your caddy with a

biodegradable bag. We

will supply these three times a year in April, July

and October. If you run out, you can buy more or

use newspaper to line the caddy. Please do not use

plastic bags as these will

not biodegrade

bin. If we find that some remove the food waste black bins are repeatedly before that bin can be carrying food waste, we emptied as part of the next will flag that bin with a red scheduled collection sticker and it will not be emptied. You will need to

(3)

lid closed

Food waste in

compost

brown hins is made

into high-quality

Did you know? Currently, black bins

contain 30% food waste when we collect them from households.

STRICTLY

NO FOOD

WASTE

Drop your bag of food This costs us F1m in waste into the brown landfill tax EVERY YEAR. bin or kerbside caddy. This money could Newspaper or kitchen be better spent on roll can go directly into improving services in your community. the brown bin as they will decompose. Leave it outside on collection day by 7.30am with its

? Help! I need more advice

We understand this may To request a brown bin or kitchen food caddy be a big shift for some please email: recycling@midandeastantrim.gov.uk people who don't use their or call 0300 124 5000. brown bins for food waste We want to encourage you to make this change.

For more information, visit www.midandeastantrim.gov.uk/recycling

www.midandeastantrim.gov.uk

FEED ME!

due to the cost of because the government charges us an expensive

landfill tax. Money saved by recycling food waste

What about odour and pests?

What happens if I run out of compostable liners for my caddy?

Mid and East Antrim Connections Summer 200

E1 30 per roll. You can also use newspaper to

of recycling my food waste at home? Can I use plastic bags We provide a free kitchen food waste caddy and 150 acceptable in caddle or food waste bins.

kitchen or utility room and dispose of this in a messin the brown bin for caddy liner, take the bag out of the caddy and drop compostable material in the brown bin:

> grass, weeds, plant and hedge clippings. Fire ashes (cold towels and paper. Wet card and paper that

they will place a vellow will place an amber sticke occasion, refuse collectors will flag that bin with a red sticker noting that the bin was not emptied and the

What happens if I

put food waste in my black bin?



Mid & East Antrim **Borough Council**



Phase 2 - Action messaging



From 1st April 2017, new legislation means the way we collect food waste is changing.

<u>All</u> food waste <u>must</u> now be placed in your **brown bin**. We <u>won't</u> collect your black bin if it contains food waste.

For more information, visit www.midandeastantrim.gov.uk/ foodwaste



• Billboards

March 2017

- Entire Refuse/recycling fleet
- Connections magazine





Mid & East Antrim Borough Council



Phase 2 - Action messaging

Information pack delivered to every household:

- Letter from CE •
- Brown bin sticker •
- Food leaflet



Dear Householder

Food Waste - Brown bin only from April 2017

By now you will have seen the eye-catching "Feed me" and "Brown is the new black" advertising campaigns appearing throughout lid and East Antirm. How you dispose of food waste in the Borough is changing: a legal requirement beginning in April 2017.

From April food waste should no longer be discarded in your black bin. Instead, all food waste must be disposed of in your brown bin, which will continue to be emptied as before. If you have any enquiries about the service or not have a forwn bin or a kitchen Bod waste caddy, you can request one free of charge by calling us on 0300 124 5000. We will provide you with composable lines for kitchen caddes three times a year. If you use a tog there will no longer be a requirement times for kitchen caddes three times a year. If you use a tog there will no longer be a requirement times for kitchen addes three times a year. If you use a tog there will no longer be a requirement the start of the second to place this on your bin. You will have received your first delivery along with this letter. I hope you also find the information leaflet and calendar useful.

Food waste includes raw and cooked food, vegetables and meat (including bones), leftovers and plate scrapings, vegetable peelings, breads and pastries and out of date food. A food waste sticker is enclosed for you to put to nyour brown bin to help you to remember this. Don't forget to remove all packaging and where possible, please recycle this packaging in your blue bin or kerbie box with your usual recycling.

It costs twice as much to dispose of food waste in a black bin as it does to recycle food waste from a brown bin. You are also doing your bit for the environment as the food waste in brown bins is made into high quality compost. It's a fact that food waste destined for landfill is the most polluting type of waste due to the harmful gases it releases, so preventing this damage is key.

Our refuse collectors will be keeping an eye on the black bins they lift. If we find food waste in a black bin, we will place a reminder sticker on the bin. If black bins are repeatedly presented containing food waste, we will alert you using a sticker system and your bin will not be emptied until the next collection day with the food waste removed.

By recycling your food waste, you will be helping to save £1million in landfill tax that we hope to reinvest back into our community. Thank you for your support and if you wish to find out more, further information is available at www.midandeastantrim.gov.uk/recycling

Our environment is a valuable resource that must be protected. I would encourage everyone to do the right thing

Yours faithfully





The Braid 1-29 Bridge Street Ballymena BT43 5EJ Tel: 0300 124 5000 www.midandeastantrim.gov.uk

www.midandeastantrim.gov.uk



All Food Waste

Rice, pasta and beans. Tea bags, tea leaves and coffee grounds

Some types of paper

Kitchen roll, paper towels and paper tissues. Wet card and wet paper that can't go into your blue bin. Small amounts of shredded paper. Takeaway pizza boxes

STRICTLY NO PLASTIC BAGS OR OTHER PACKAGING

Fire Ashes

Mid & East Antrim

For more information, call 0300 124 5000 or visit www.midandeastantrim.gov.uk/recycling

recycle

Food Waste Collections

X Plastic bags





Mid & East Antrim

ALERT!	If you put food waste in your black bin we will empty the bin and alert you with a yellow sticker.
ALERT	If you continue to place food waste in your black bin we will give you another reminder with an amber sticker.
ALERTI	If you repeatedly put food waste in your black bin we will be unable to empty it. Once food waste has been

What happens if I get it wrong?

No food waste

Food waste can no longer be discarded in your black bin. Instead, all food waste must be disposed of in your brown bin, which will be emptied as normal. We will provide you with compostable liners for kitchen caddies three times a year. Alternatively you may also line your caddy with newspaper.

in black bins



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Phase 3 - Enforcement

May 2017 Sticker on all household residual bins

Mid & East Antrim STRICTLY **NO FOOD** WASTE

July 2017 Enforcement stickers for bins



Today your black bin was contaminated with food waste. We emptied it today but we may not do so in future if this happens again. Please put all food waste in your brown bin for recycling. Remove all wrapping and packaging first Thank you.

STRICTLY NO FOOD WASTE

For more information call 0300 124 5000 or visit www.midandeastantrim.gov.uk/recyclin

We have emptied it today but this is the last time that we will do so. In we find food waste in your black bin in future we will not emply it until the next collection day after the food waste has been removed. Please put all food waste in your brown bin for recycling. Remove all wrapping and packaging first. Thank you.

STRICTLY NO FOOD WASTE IN YOUR BLACK BIN

.uk/recycling

YOUR BLACK BIN WAS NOT EMPTIED TODAY DUE TO THE REPEATED PRESENCE OF FOOD WASTE. Please remove the food waste from this bin and put it in your

brown bin for recycling. Remove all wrapping and packaging first. We will empty your black bin on your next scheduled black bin collection day.

STRICTLY NO FOOD WASTE IN YOUR BLACK BIN

For more information call 0300 124 5000 or visit www.midandeastantrim.gov.uk/recycling





Phase 4 - Encouraging

Sep - Dec 2017 - Billboards and social media

We turn your food waste into compost for our local parks and flower displays

www.midandeastantrim.gov.uk/recycling #caddytocompost











Phase 4 - Encouraging



Autumn 2017

Council magazine

Food waste changes set to save £200k

Thank you to everyone who has supported our food waste campaign to help us reduce the amount we send to landfill. We began this campaign in April by asking you to put all your food waste into your brown bin or caddy – rather than your black bin. We are now on track to deliver annual savings of £200,000.

Not only is this helping the environment, but these funds can now be diverted to other projects within Mid and East Antrim.

Your response in numbers: What do I have to do?

5015 brown bins requested and delivered

7543 caddies requested and distributed

6593 helpdesk calls and 1909 recycling emails

1378 tonnes less waste sent to landfill in the first three months of 2017 compared to 2016.

E200k – the expected annual savings to ratepayers. Simply put all your food waste into your food caddy. When it is full, empty in into your brown bin for collection. Three times a year we will deliver biodegradable bags with

which you can line your caddies. You can also use newspaper or kitchen roll. Our waste operators monitor the contents of bins and place advisory stickers on black bins found to be contaminated with food

waste. We operate a three

strikes policy, meaning

Did you know? It costs twice as much to dispose of food waste in a black bin as it does to recycle food waste

from a brown bin.

Unwanted food that ends up in landfill is the most polluting type of waste due to the release of harmful gases.

if we find food waste in your black bin three times, it will not be lifted until the food is removed.



Phase 4 - Encouraging



Jan 2018

- Press release
- Refuse/recycling fleet
- Council magazine

Residents' food waste used to help generate more than 9,000 tonnes of compost in Mid and East Antrim



Outcomes

Black bin tonnage landfilled reduced by 18% in 2017/18

Brown bin organic tonnage recycled increased by 27% in 2017/18



Black bin tonnage landfilled



Brown bin organic tonnage recycled





NI Household Recycling rates comparison

Authority	% Increase in Household Recycling Rate*
Mid and East Antrim Borough Council	7.75%
Belfast City Council	5.65%
Newry, Mourne and Down District Council	4.11%
Antrim and Newtownabbey Borough Council	3.40%
Lisburn & Castlereagh City Council	2.96%

Authority	2016/17 Average Household Recycling Rate*	2017/18 Average Household Recycling Rate*
Mid Ulster District Council	51.56%	54.40%
Mid and East Antrim Borough Council	45.22%	52.69 %
Antrim and Newtownabbey Borough Council	47.52%	52.45%
Ards and North Down Borough Council	49.06%	51.95%
Armagh City, Banbridge & Craigavon BC	48.79%	50.84%

Outcomes

- Council recorded the highest recycling rate among NI Councils during Jul-Sep 2017 at 57.5%, an improvement of 8.4% on the same quarter the previous year
- Council increased its recycling rate by 7.5% in 2017, the highest increase across NI Councils
- An additional 160 tonnes of dry recyclables was collected in 2017 compared to previous year
- Annual saving of £250,000 in disposal costs, 7.5% saving



2. Household Recycling Centres



Council has 5 Household Recycling Centres (HRCs)



- 1. Implemented controls:
- Consolidated opening hours
- Standardised operational procedures to ensure sites were run and maintained to a consistently high level
- Procedures in place to manage commercial waste
- Waste disposal contracts for all materials were retendered and will be every two years to ensure value for money for ratepayers



2. Educated staff and householders:

- Implemented an education and support programme for staff and householders
- Re-trained staff with a focus on delivering an excellent customer service
- Hosted educational visits by schools and community groups to the sites
- Information leaflets were produced to ensure householders had full knowledge of what and how to recycle materials on site



Educational visits - Ballymena Base site visit to Waveney Road HRC







Information leaflets - different languages

Your colour-coded recycling guide



















For further information on what you CAN and CAN'T recycle visit

Cardboard

Reves onsure boyce.

Paint

Home accupter only Nearly full, sealed by

can be deposited in the

TV & Monitors

comments with paper him



Appliances

Dorrestic oil change only

Gas Cylinders

(Inly domeski)

calinders will be

acceptable

Glass



Recycling Centres You are welcome to use any of the following centres:

Waveney Road Household Recycling Centre Waveney Road, Batymana, BT43 5BA Sullatober Household Recycling Centre 0 Manshallshown Roast, Carrickfergus 8738 906 Redlands Household Recycling Centre larbour Highway, Larno 8740 143

Remember!

Roses port your wants before visiting the site, as this will reduce time and reduce potential length Theff will, an inclusion, impact and exercise would because one call for departure to reset increase experiments, and to reduce account or national landflates. The calculated in this rearies with here guide you count Attemptation are on one to attempt and passing spa-HOUSEHELD Recycling Contrast are for distribution wants Charley collection point on the for results invite









www.midandeastantrim.gov.uk/risident/weste-recycling













PLASTIC

Waste Operations Department TI 0300 124 5000 (Option 0)

recycle www.midandeastantrim.gov.uk





www.midandeastantrim.gov.uk

Paper

Hair dryaniphenes raillioritisation etc.

open, megar

3. Improved recycling and re-use services:

- Invested in redevelopment of Council's second largest site, Sullatober, Carrickfergus
- Introduced new material recycling streams such as mattresses
- Promoted re-use at all sites for paint, bicycles white goods, furniture and DIY
- Customer survey



Positive Feedback

Customer Survey - January 2018

82% of respondents were satisfied or very satisfied with customers service at their local Household Recycling Centre



Introduced mattress Recycling and furniture Re-use - USEL



Re-Use Bric a Brac and DIY - Habitat for Humanity





Positive Feedback

'... a massive thank you to the guys at the recycling centre the service we received was beyond what was expected.' Sullatober HRC, 12 March 2018

'... this is the cleanest, best kept centre I have ever seen....this facility is an encouragement for the community to re-cycle their waste.' Islandmagee HRC, 21 Jan 2018

'... the Waveney Road recycling facility is an excellent facility, well laid out and easily accessible.... I especially wanted to applaud the staff, who are always friendly and helpful.' Waveney Road HRC, 24 June 2017

'... every guy that I came into contact with during my visits were extremely helpful and polite.' Redlands HRC, 15 May 2017



Outcomes

1. Implementing Controls

Improved traffic flow and access to containers for householders. Reduction in landfill of 19% across all sites, saving rate payers over £100,000.

2. Educating staff and householders

This improved staff and householder interaction, site performance, staff motivation and customer service.

3. Improved recycling and re-use services

Sullatober HRC increased its recycling rate by 8.3% in 2017.

Council promotion of paint, bicycles, white goods, furniture and DIY on all communications.



Awards 2018

APSE Annual Service Awards 2018

Finalist - Best Service Team: Waste Management and Recycling Service

APSE Innovation Awards 2018

Finalist - Waste and Recycling innovation in commumication



NIGLA Awards 2018 Winner - Best Local Authority Service Team



Awards 2018

Sustainable Ireland Awards 2018

Winner - Safety in Waste (Waveney Road HRC) Winner - Household Waste Recycling Centre of the Year (Sullatober HRC)







Recent HRC Campaign

Your Household Recycling Centres

There are 5 HRCs at locations across Mid and East Antrim council area. For opening hours and more information visit www.midandeastantrim.gov.uk/hrc



1. Redlands HRC. Harbour Highway, Larne 2. Sullatober HRC, 10 Marshallstown Road, Carrickferaus 3. Waveney Road HRC, Waveney Road, Ballymena 4. Larne South HRC, Island Road Lower, Ballycarry 5. Glenarm HRC, Dickeystown Road, Glenarm

Re-use

Often the items we no longer want can be re-used or repaired and loved by someone else. Furniture, white goods, computers and clothing are just a few of the items that can be accepted for re-use at your local HRC. Mid and East Antrim council is working in partnership with local charities to make the best use of these items.

Mid and East Antrim recycles



Using Your

Household

Recycling Centre

board

Why we want you to recycle more at HRCs

People in Northern Ireland are recycling more and more each year. In 2018 Northern Ireland sent 48% of materials for re-use or recycling which is great news, but we need to do more to meet UK targets to recycle 65% of our waste by 2035.

We currently recycle **52%**, of our waste but a recent study of our Household Recycling Centres (HRCs) found that much of the waste that goes into waste containers could be recycled Recycling more will mean reducing the cost of landfill and helps benefit businesses in Northern Ireland who rely on our recycled paper, glass, plastic, food waste and many other materials.

What this means for you

Anyone visiting a HRC will be expected to have pre-sorted their household waste for re-use and recycling. Our site staff will advise you about which containers to use for recycling and waste disposal. This may include staff asking you to open bags to show that they do not contain recyclable materials. Disposal of recyclable items in general waste skips is not permitted

Please retain this guide which lists the wide range of materials that can be recycled at your local HRC.

\mathbf{O} AIMING 65% CURRENTLY RECYCLING 52%



Please check what materials are accepted at your local HRC by visiting: www.midandeastantrim.gov.uk/hrc

Using your Household **Recycling Centre**

For more information about Household Recycling Centres visit: www.midandeastantrim.gov.uk/hr or call: 0300 124 5000 (option 0)

Follow us on: 👔 😏



r more information about Household Recycling htres visit: www.midandeastantrim.gov.uk/hrc or call: 0300 124 5000 (option 0)

Antrim recycles



Sort your recyclables before you visit. **Disposal of** recyclable items in general waste skips is NOT PERMITTED



What you need to do when visiting your Household Recycling Centre

To make your trip to the Household Recycling Centre (HRC) as quick and easy as possible please follow the simple steps below:

Sort recyclable and non-recyclable materials at home. Disposal of recyclable items in general waste skips is no longer permitted; Organise your recyclables and waste in your vehicle so that when you

0 visit the HRC you can place items in the correct containers. This will make your visit much quicker; Re-use if you have bulky items such as furniture, electricals and bicycles

these could be re-used - look out for the relevant containers!

Talk to our staff - if you are unsure about what can and cannot be recycled please ask, our staff will provide advice on which container to use.



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Summary

- A significant and positive reaction from householders
- Improvement in householder's understanding of the environmental and economic benefits to re-use and recycling
- Significant behaviour change and performance improvement across two separate services that were already in place
- The behavioural change and communication campaign has been recognised by DAERA as "best practice" for other Councils.



Summary

Communication campaigns to change behaviour and improve recycling

- Direction from DAERA/WRAP Funded/NI Wide/Timing
- Council commitment from the top down
- Align your Communications Strategy to support the National Communications Action Plan
- Have a belief for staff and public to engage
- Team effort from communications through to operations



Thank you

Contact: Elaine.Smith@midandeastantrim.gov.uk 02828262415





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