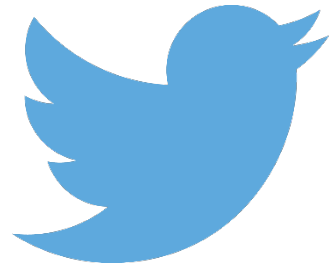


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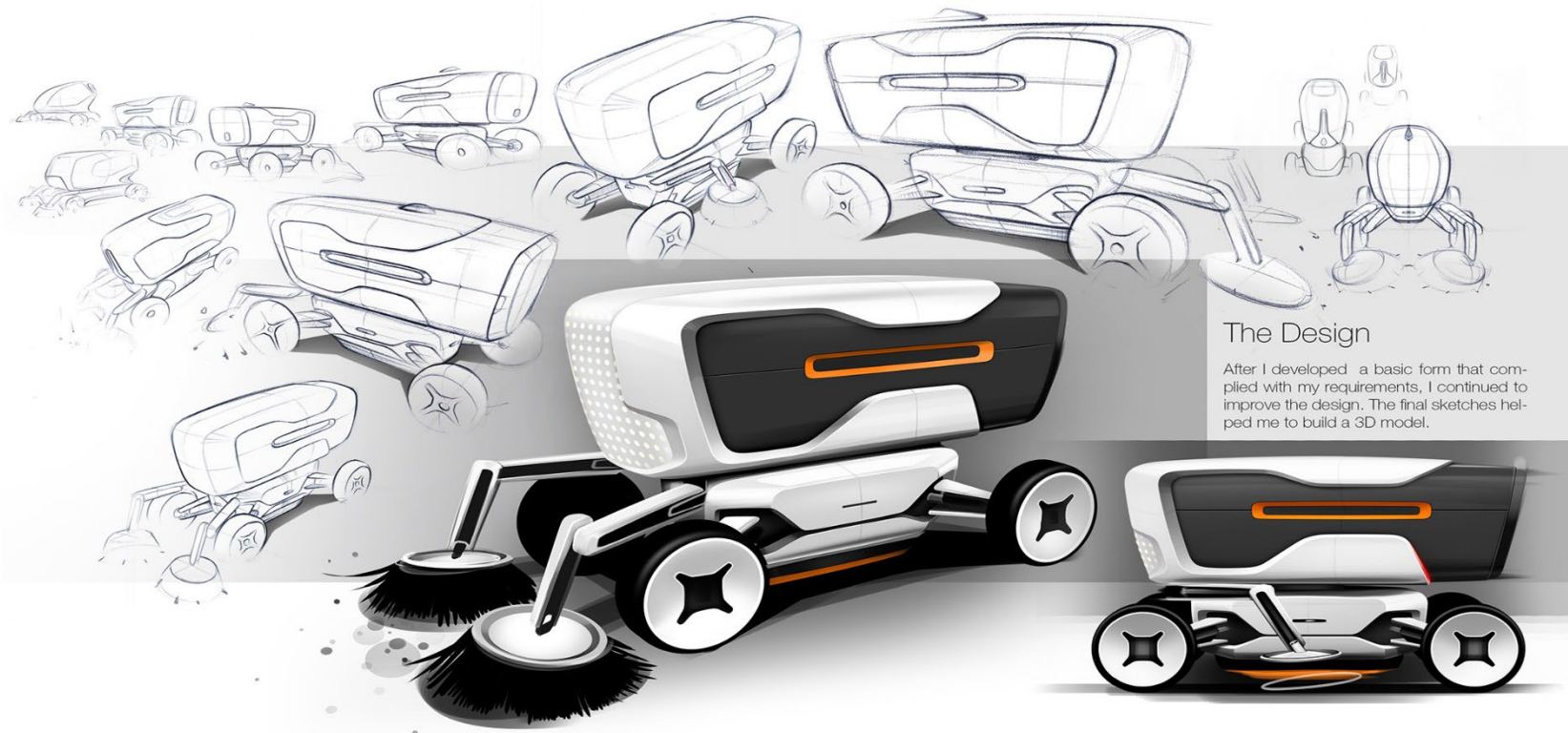


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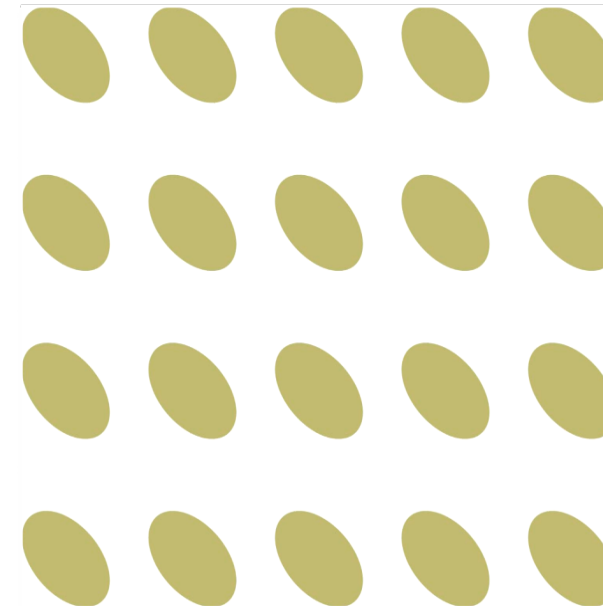
Street Cleansing in a time of change



State of the Market Surveys

- State of the Market Survey now in its 12th Year
- Local authority service areas
- Similar questions are asked to allow for trend comparisons
- Identifies common problems, innovations and best practice
- Insight into the future direction of the service
- Open to all APSE member authorities across the UK
- Key findings of the survey are expressed as a briefing note
- Useful for benchmarking and performance management
- Used by National Government and in APSE research documents
- Used by National Litter Strategy, HLF, Parks Action Group, School Food Plan, Press and trade and national media to enhance knowledge of local government services.

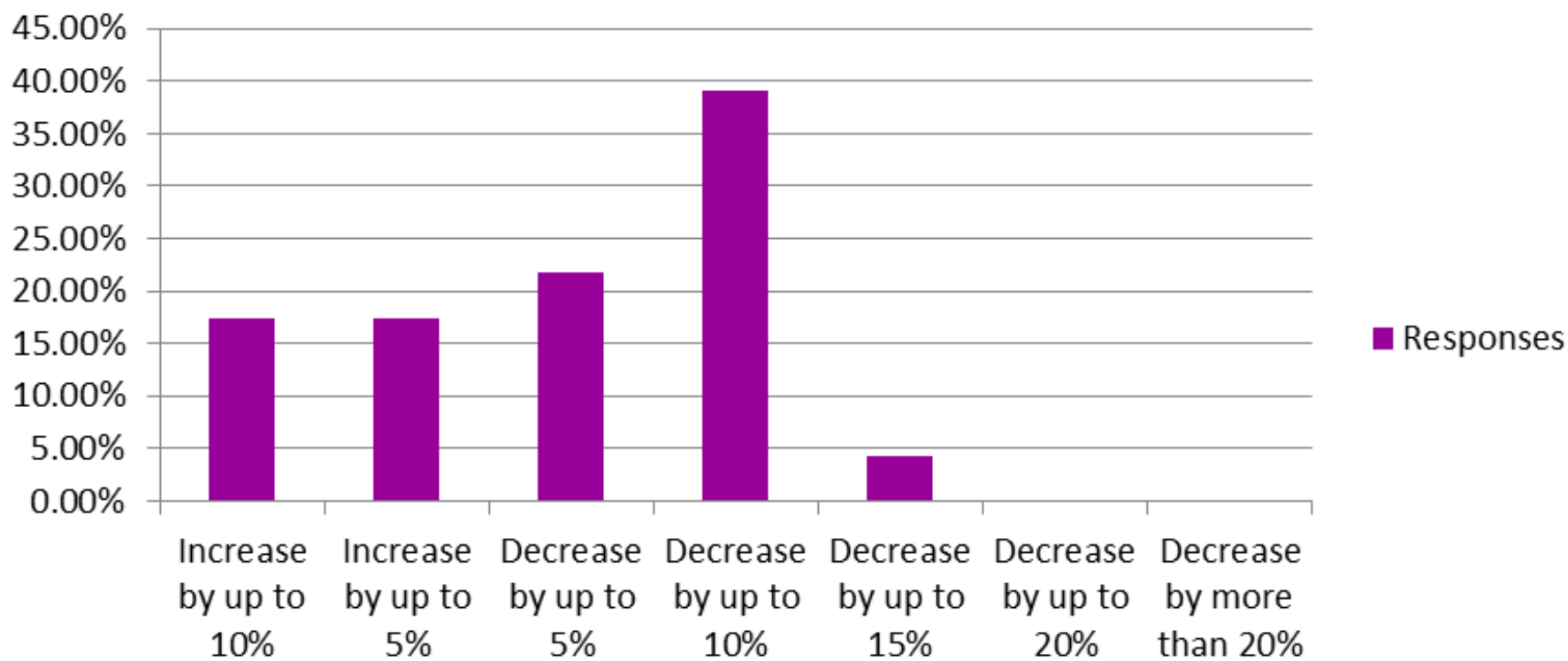
State of the Market Survey 2022 Local Authority Street Cleansing Services



Areas of interest

- State of budgets/future funding
- **Service efficiencies**
- **Income generation**
- Staffing levels/absence levels
- **Cleanliness standards**
- **Management/service structures**
- Litter bin strategies
- **Use of community volunteers**
- **Future initiatives**
- Areas of service growth/decline
- **Service reviews**

What is your expectation of the level of funding in your service budget in the coming five years?



Service Efficiencies

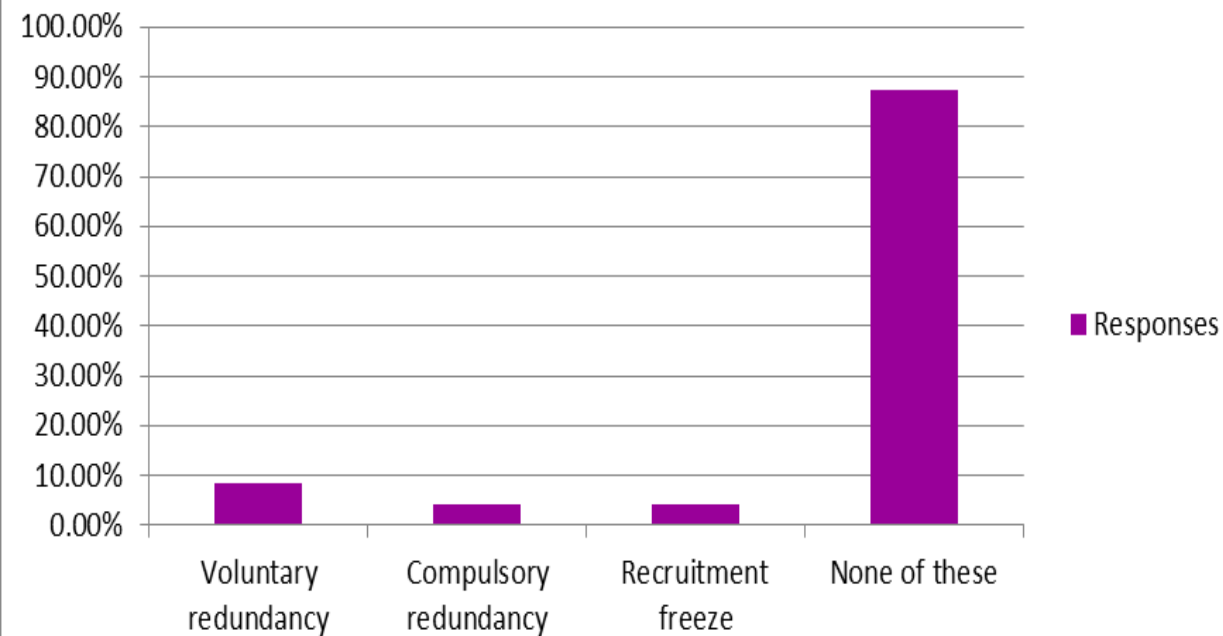
- Better use of technology to maximise efficiency
- Depot rationalisation
- Reductions in overtime / changes to working patterns
- Increased levels of mechanised sweeping
- Use of smart litter bins reducing emptying frequencies
- Route optimisation
- Double shifting of vehicles and reducing residential sweeping frequencies
- Increased use of volunteers to adopt local area cleaning
- Replacing cleaning visits to certain areas by carrying out 'deep cleans', twice per year instead.
- Reducing sweeping frequencies and litter bin emptying.
- Better joint working between street cleansing and refuse collection teams
- ICT investment
- 7-day working has reduced overtime costs
- Increasing staff training to allow multi-tasking and giving greater empowerment to make on-site decisions.

Income generation

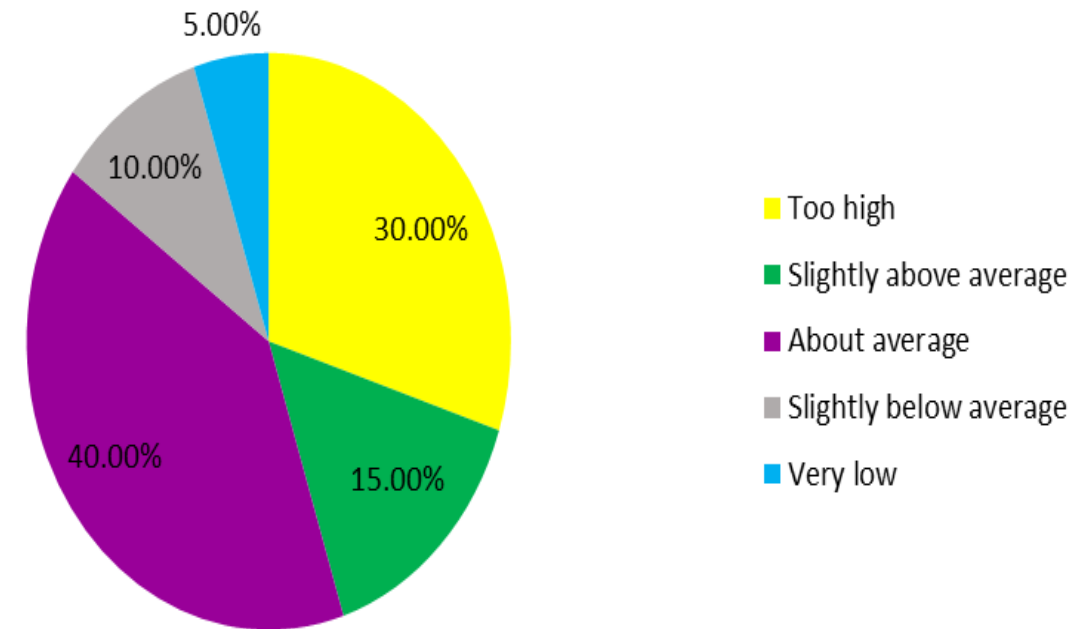
- Bulky waste disposal
- Cleaning of private car parks, housing and industrial estates.
- Delivering services for town/parish councils (e.g. dog/litter bins, cleansing)
- Weed spraying / weed killing for highways authority
- Gully emptying contracts
- Mechanical sweeping of cemeteries, parks and industrial estates, etc. for public/private clients
- Jet washing services to clear graffiti/clean surfaces for private sector clients
- Clean-up charging after events (rather than footing the bill themselves)
- Housing garden care, fencing and clean ups
- **Advertising on litter bins**
- Clearance of fly-tipping on private land

Staffing

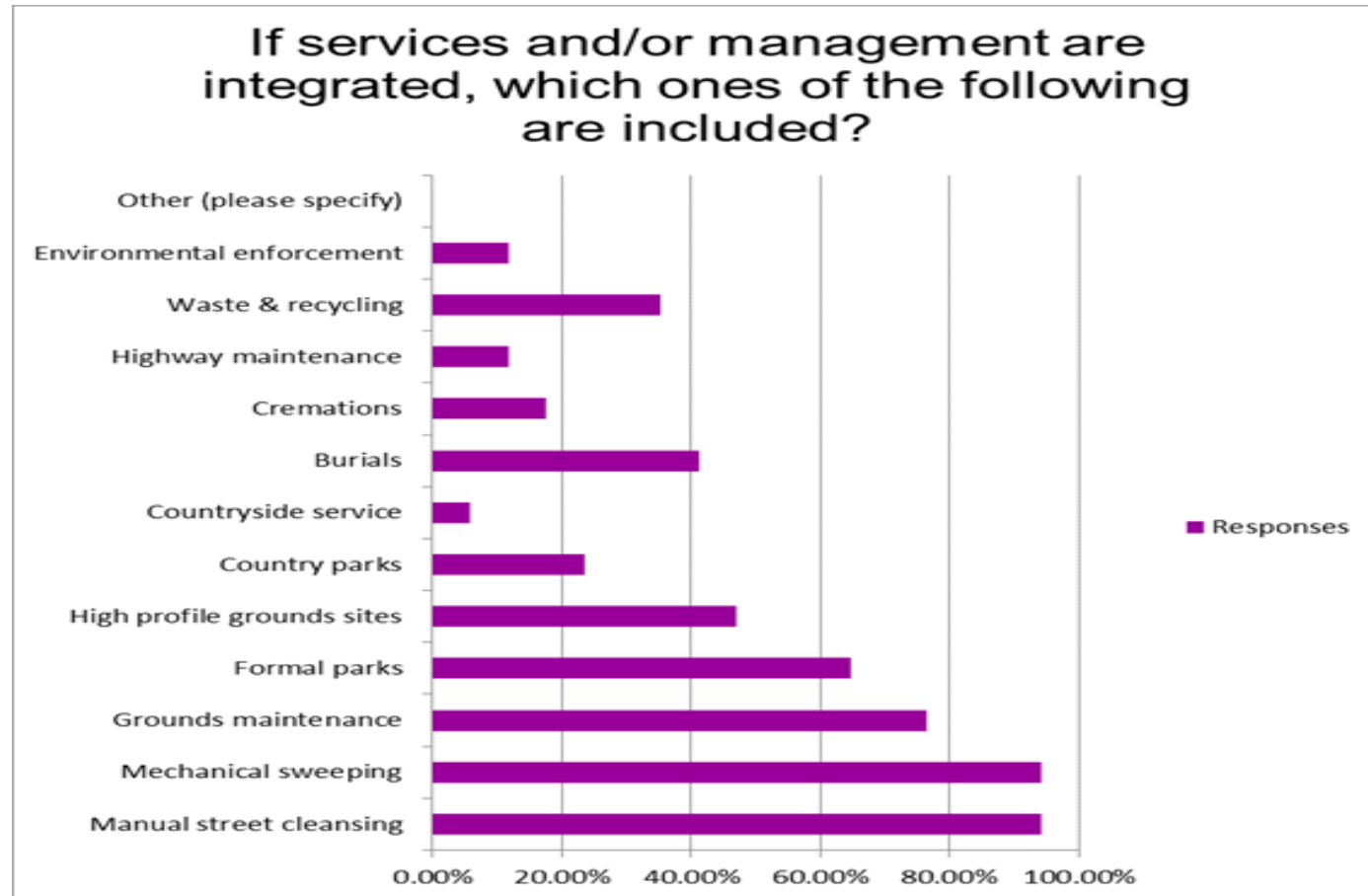
Has or does your service intend to implement any of the following within the next 12 months:



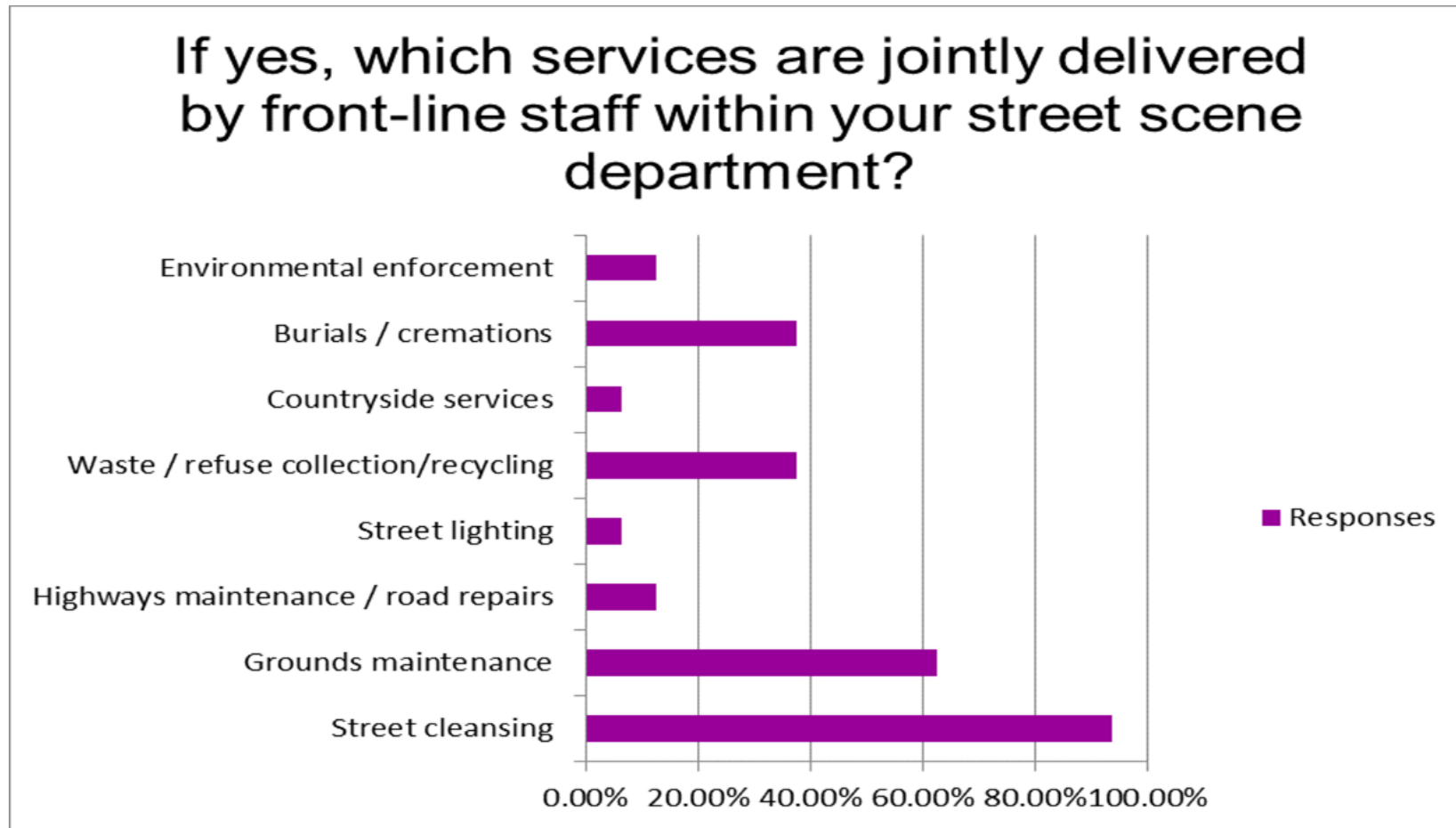
Are staff absence levels at an acceptable level?



Integration of Services (1)



Integration of Services (2)



Further Headlines

SERVICE DELIVERY

- 77% stated that they have area-based teams
- 20% of respondents stated that they operated over 5 days and 80% operate a 7-day service.
- 17% currently undertake night-time street cleansing service
- 86% stated that their service was managed in-house and 14% externally managed.

LITTER BINS

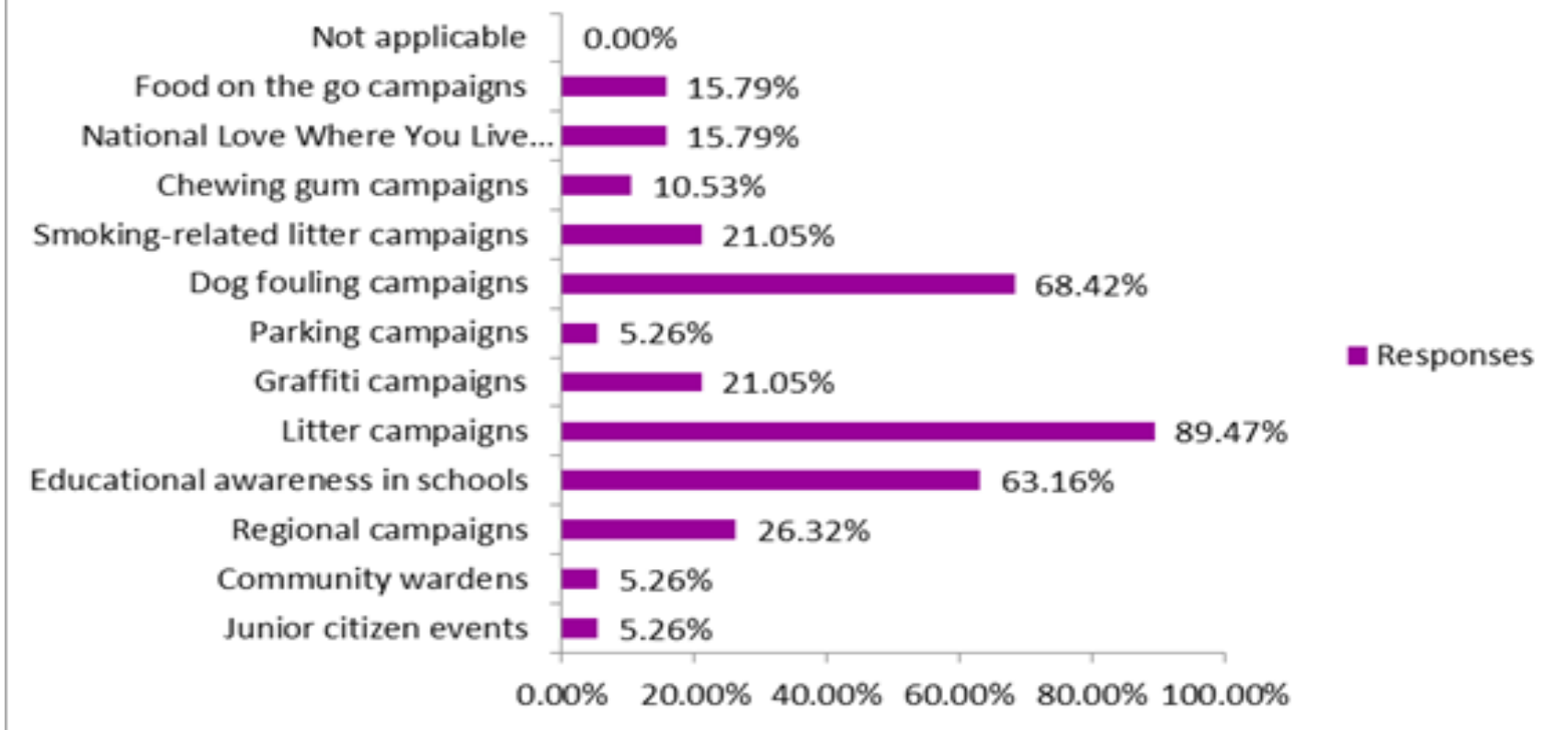
- 56% of respondents provide 0-10 litter bins per 1000 head of population
- Only 67% of respondents had an accurate map of where their litter bin stock was located.
- 79%, stated that up to 5% of bins were replaced annually.

External Support

- 26% stated that they provide street scene services as part of a Business Improvement District (BID)
- 19% of respondents have individual street cleansing agreements with supermarkets, retailers and other businesses
- 86% clean ups and community litter picks by Friends of Groups
- 50% local environmental improvement projects
- 14% community payback schemes
- 7% education initiatives



Are you planning any education campaigns in the next two years? If yes, what are these?



Enforcement

- 62% of respondents thought that there will be an increase in enforcement / notices issued in the next 2-3 years.
- 68% of respondents now serve on the spot fines for littering and linked to this is the fact that 39% of authorities are also issuing litter clearance notices.
- A fall has occurred with regards to the number of authorities serving notice on people leaving waste out at the wrong time, which may suggest this particular form of enforcement may have proved effective and fewer instances of this type are occurring.

WHY POWERS HAVE NOT BEEN USED

- 'insufficient resources' 67%
- 'it is covered by other agencies / departments' 33%
- 'they're not problem areas/we have other priorities' 28%
- 22% cited 'political reasons'

Areas of work – increases and decreases

INCREASES

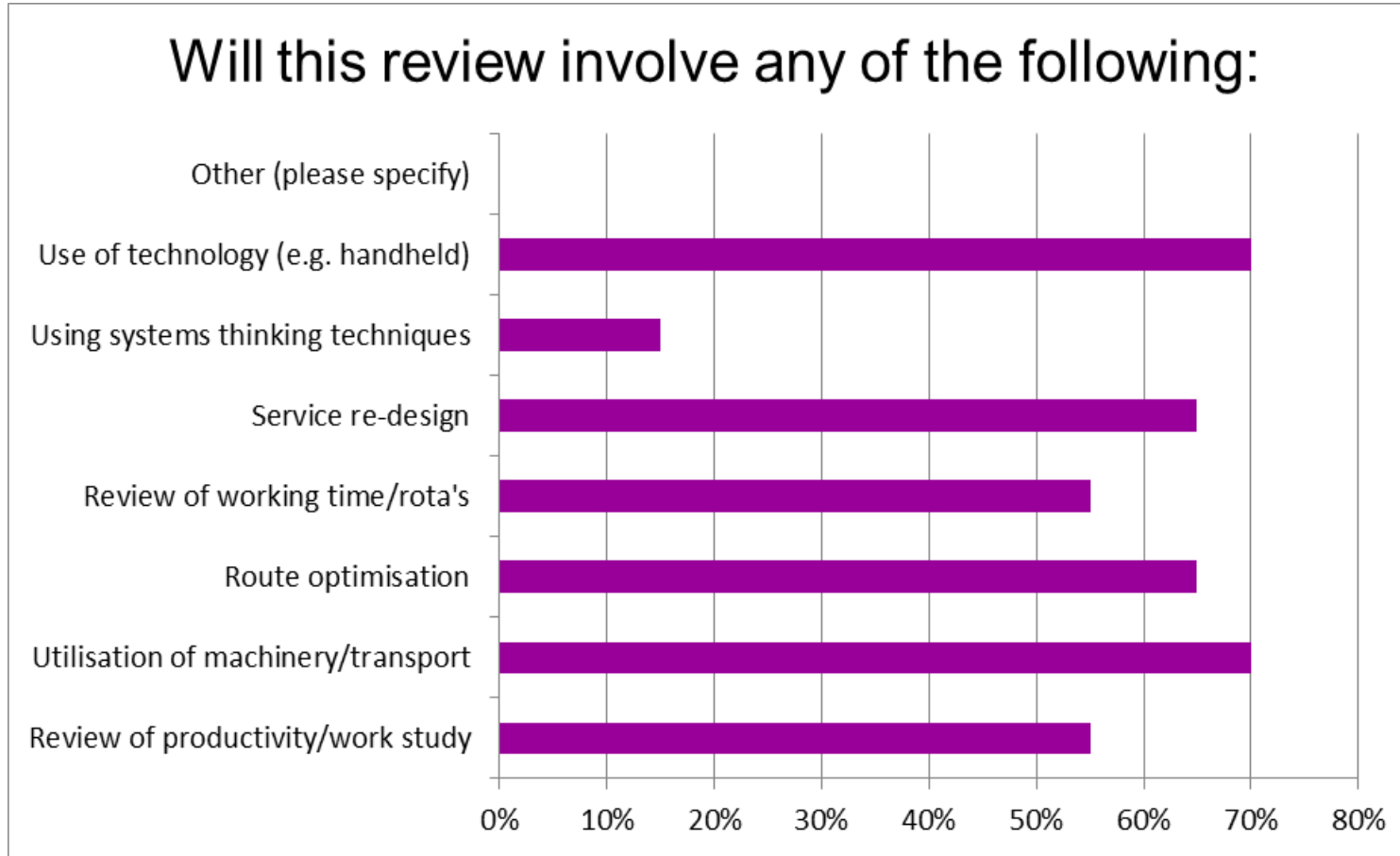
- Removal of fly tipping
- Education and preventative initiatives
- Sustainable electric sweepers
- On street litter and recycling bins
- Income generation

DECREASES

- Frequency of cleaning of rural roads
- Support to community groups
- Litter picking
- Standards of cleanliness.



Service reviews



New considerations

- Meeting climate change requirements – reducing carbon emissions
- Environmentally-friendly weed removal.
- Alternatives to glyphosate.
- Re-establishing and meeting the needs of volunteers
- Dealing with increases in fly-tipping.
- Developing increased levels of income (COVID effect).
- Ongoing service reviews and continuous improvements



NEW MUNICIPALISM

Delivering for local people and local economies

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