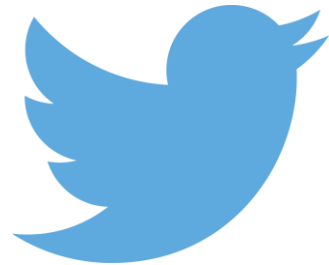


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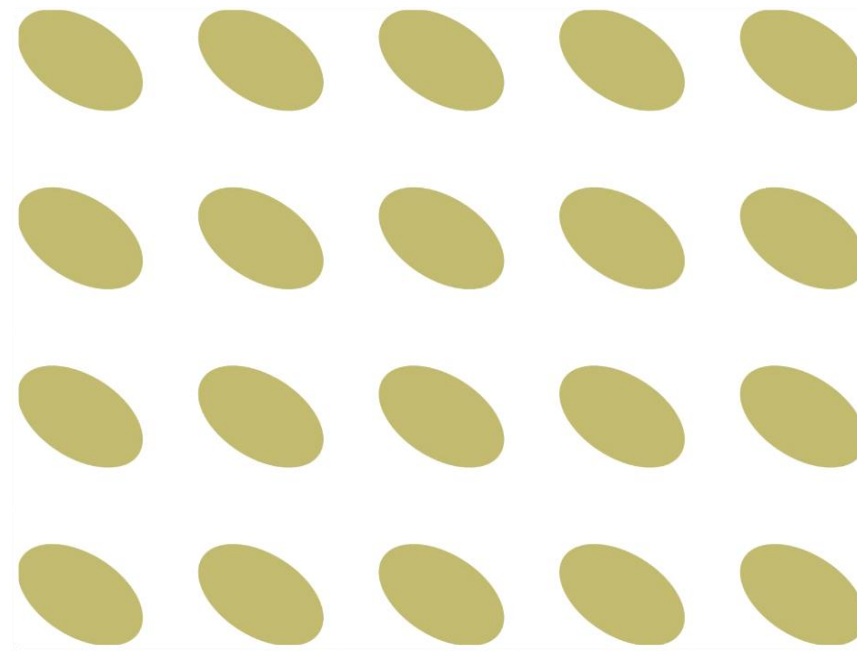
# State of the Market - A 5 year Review



# State of the Market Surveys

- State of the Market Survey now in its 13<sup>th</sup> Year
- Local authority service areas
- Similar questions are asked to allow for trend comparisons
- Identifies common problems, innovations and best practice
- Insight into the future direction of the service
- Open to all APSE member authorities across the UK
- Key findings of the survey are expressed as a briefing note
- Useful for benchmarking and performance management
- Used by National Government and in APSE research documents
- Used by National Litter Strategy, HLF, Parks Action Group, School Food Plan, Press and trade and national media to enhance knowledge of local government services.

## **State of the Market Survey 2023 Local Authority Street Cleansing Services**



## Areas of interest

- State of budgets/future funding
- Service efficiencies
- Income generation
- Staffing levels/absence levels
- Cleanliness standards
- Management/service structures
- Litter bin strategies
- Use of community volunteers
- Future initiatives
- Areas of service growth/decline
- Service reviews

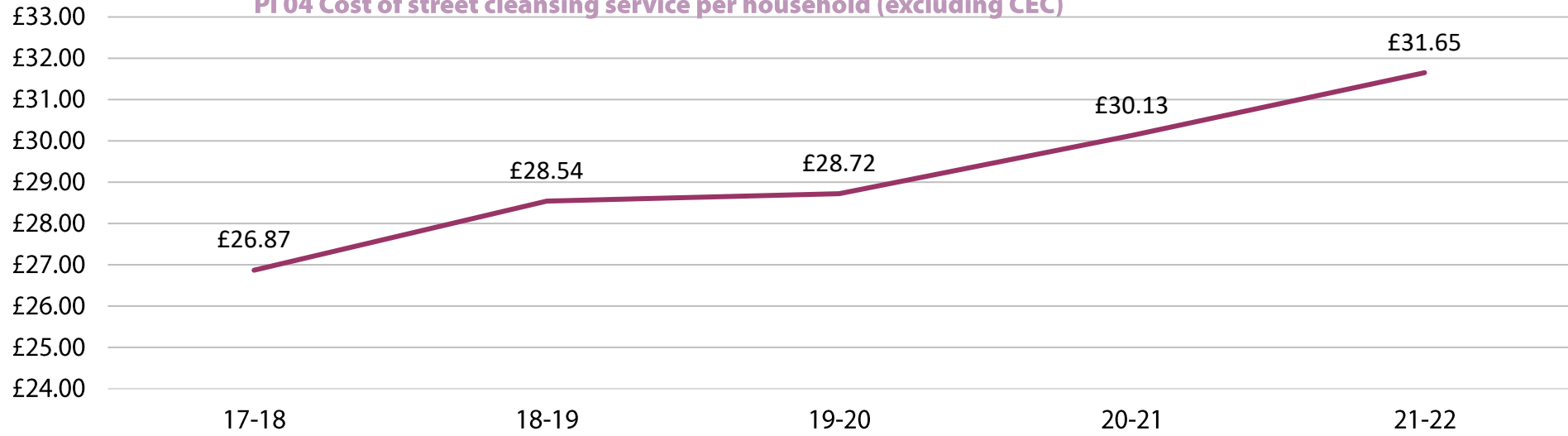


# The costs of street cleaning

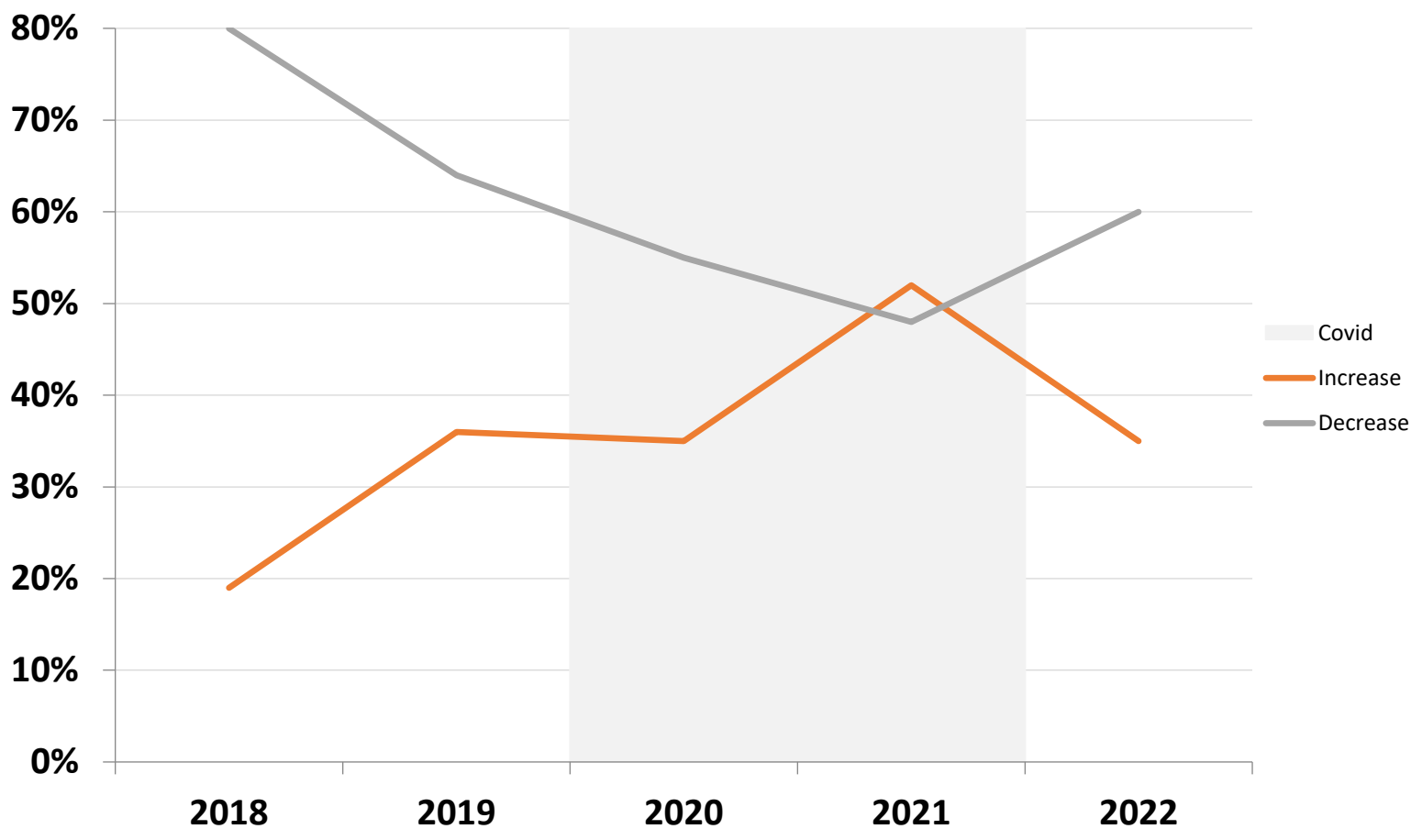
**PI 05 Cost of street cleansing service per head of population (excluding CEC)**



**PI 04 Cost of street cleansing service per household (excluding CEC)**



# What is your expectation of the level of funding in your service budget in the coming five years?



## Top Ten Income Generation sources

- Increasing fees and charges
- Removal of bulky waste
- Cleaning of private land / other departments
- Delivering services for town /parish councils
- Weed spraying for Highways authorities
- Jet washing services for graffiti removal/surface cleaning for private clients
- Clean – up charges after public events
- Advertising on litter bins
- Clearance of fly-tipping on private land
- Housing garden care/clean up/rubbish removal



## Top Ten service efficiencies over the past 5 years

- Service integration
- Increasing use of technology
- Increased use of mechanised sweeping
- Depot rationalisation
- Team working
- Route optimisation
- Reducing frequencies - residential and rural sweeping, litter bin emptying
- 7 day working
- Move to multi-tasking
- Increasing promotion of community involvement



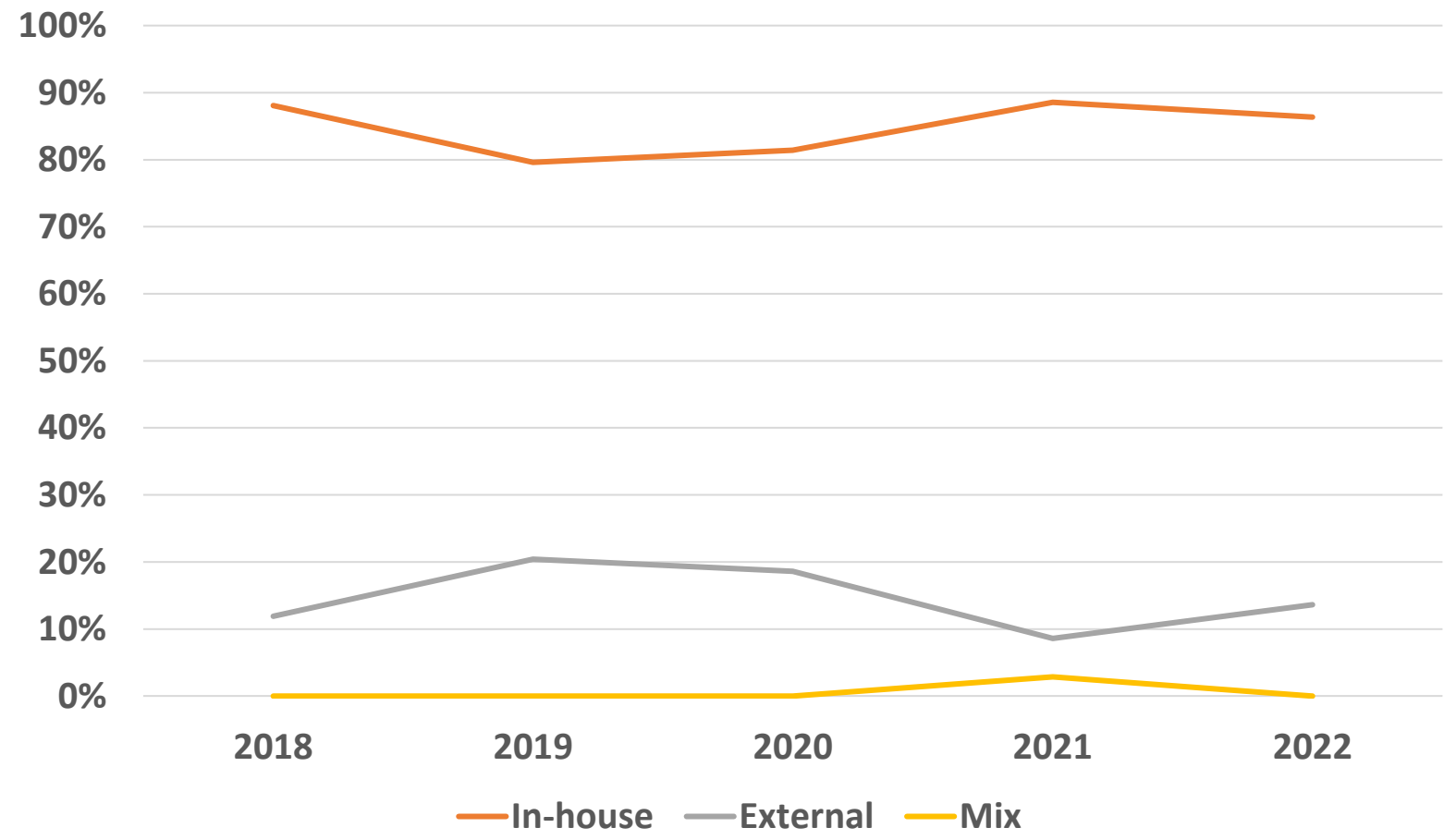


## Community support & Campaigns

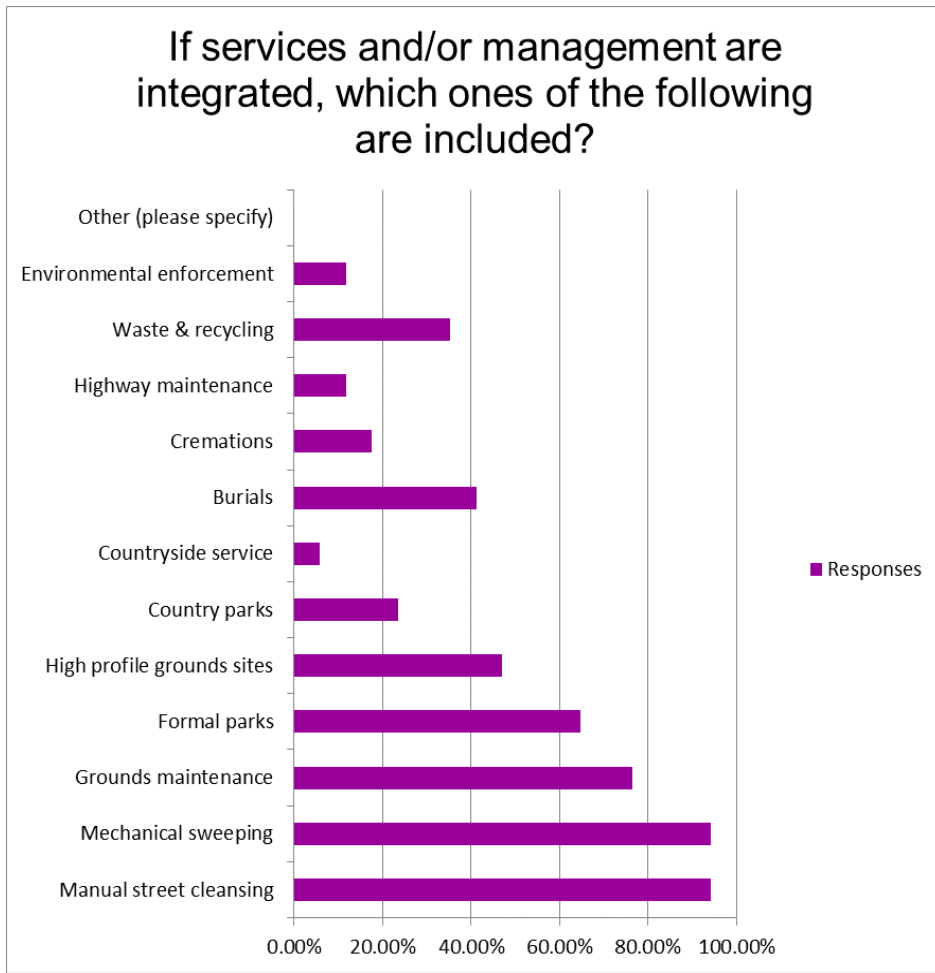
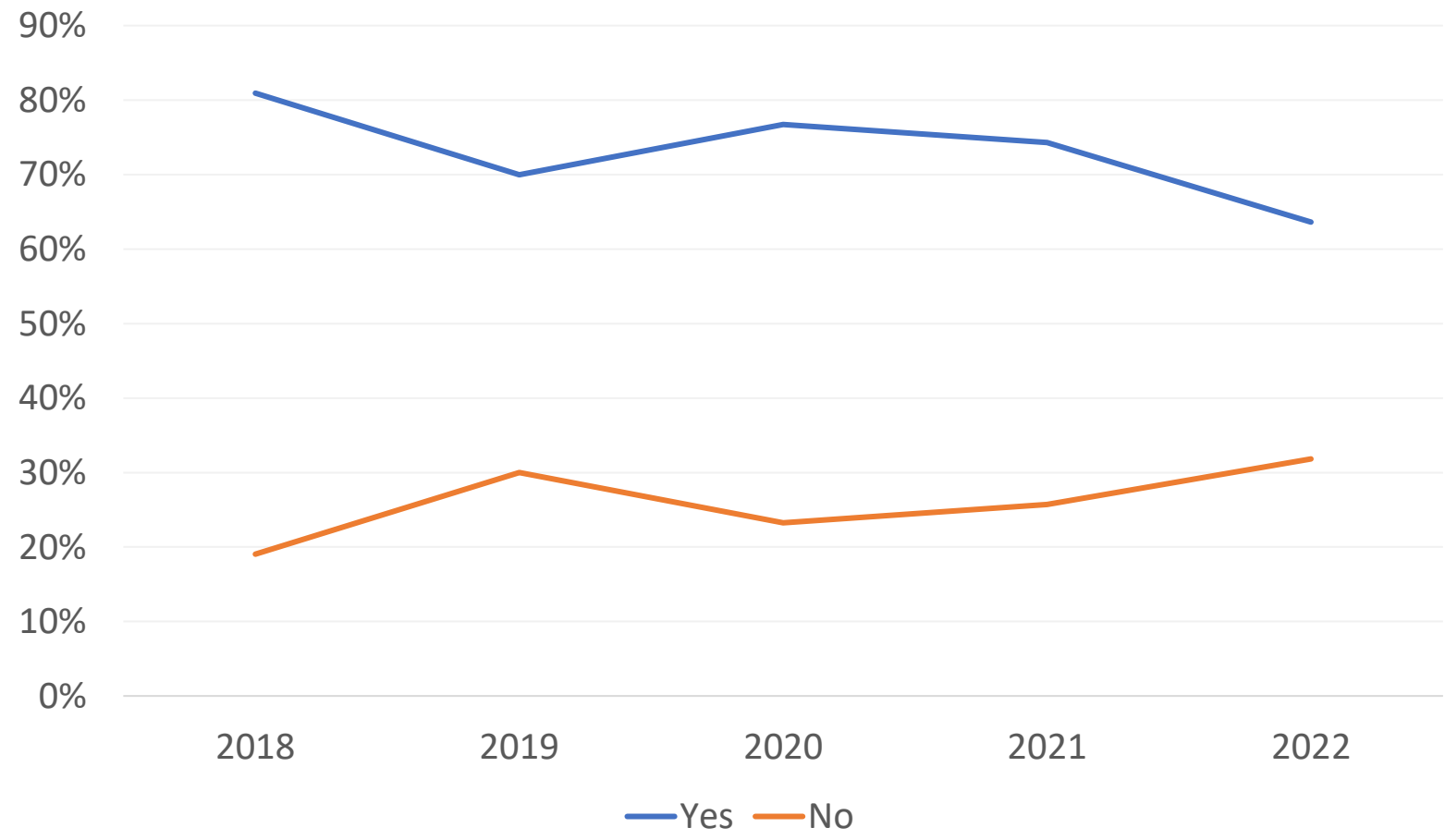
- Most authorities have community volunteers either as individuals or through street champion schemes.
- Additionality rather than replacement.
- Clean ups and litter picks most common use - little change
- Community pay-back still popular
- Fewer councils recording agreements/partnerships with large retail organisations.
- COVID had significant impact on volunteering.
- Most local authorities have educational programmes ( litter, dog fouling, graffiti, school visits)
- Enforcement powers still being widely used, FPN's most common.



# How is the street cleansing service currently managed?



# Are you already part of an integrated street scene service?

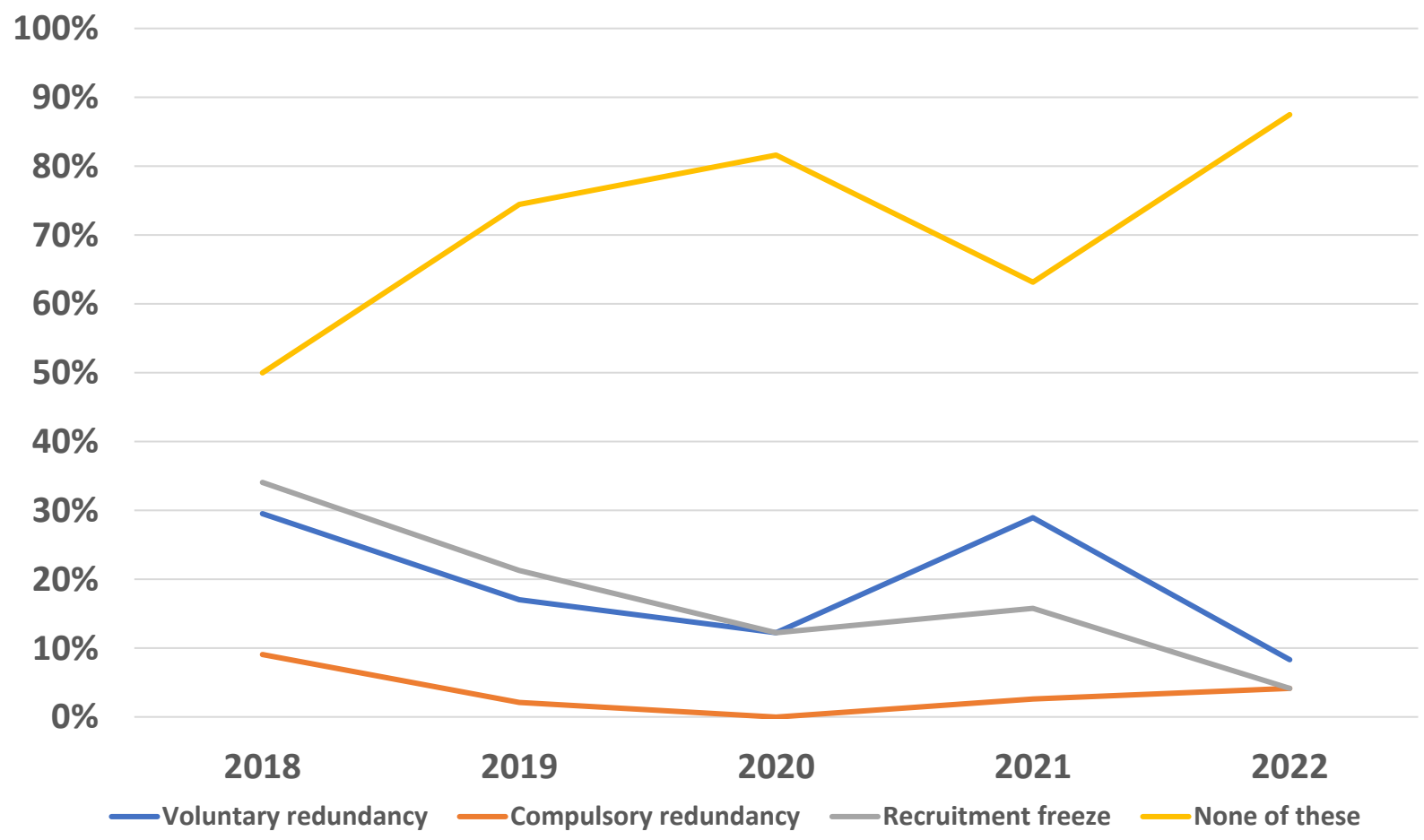


## Service Integration

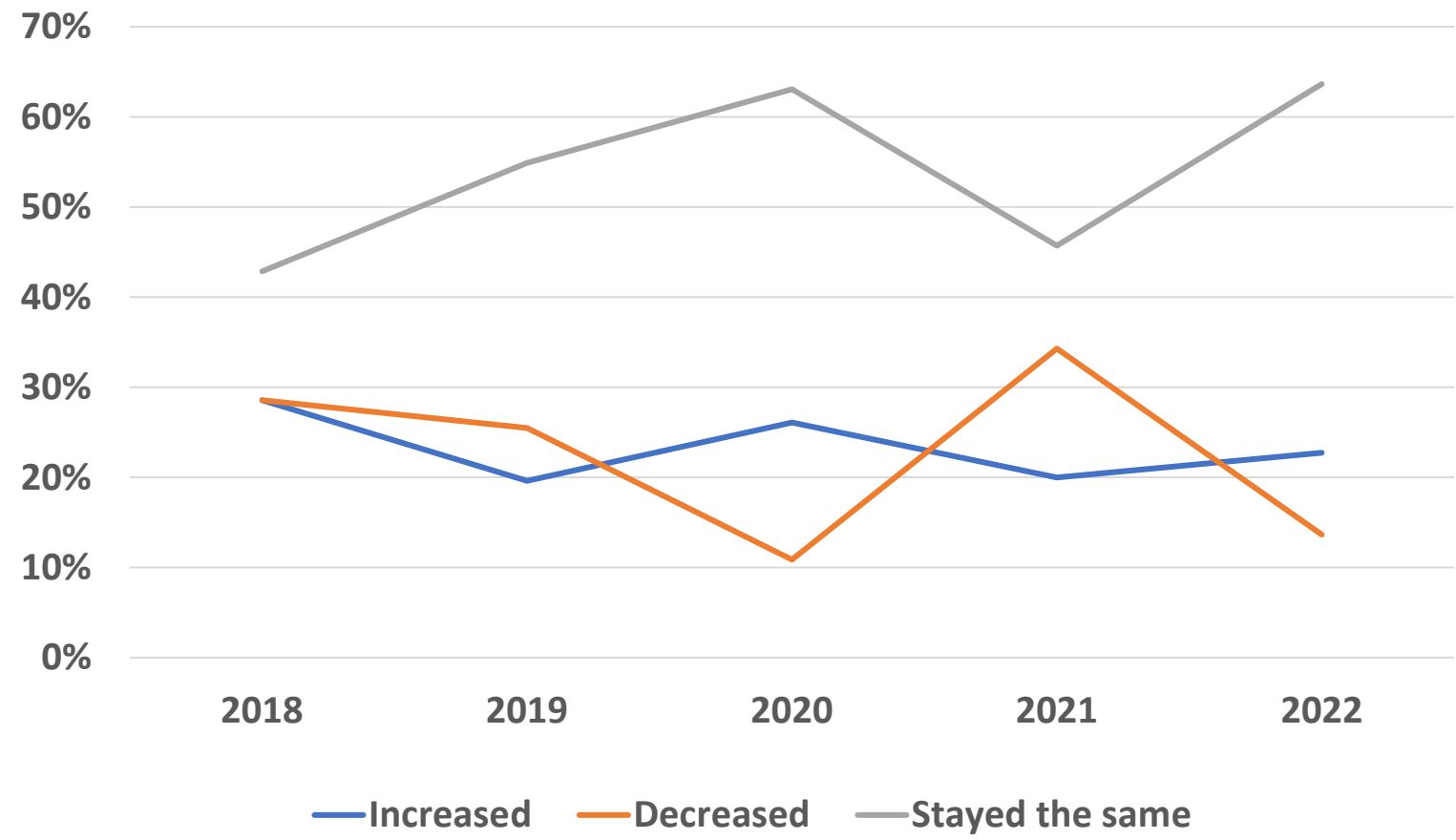
- Street Cleaning and grounds maintenance most common
- Reducing integration levels for Refuse/ Recycling collection and Bereavement services.
- Integration tends to be more at management level rather than front line operatives.
- Move towards multi-skilling of operatives.



# Has or does your service intend to implement any of the following within the next 12 months?



## 5 year trend on cleanliness perceptions

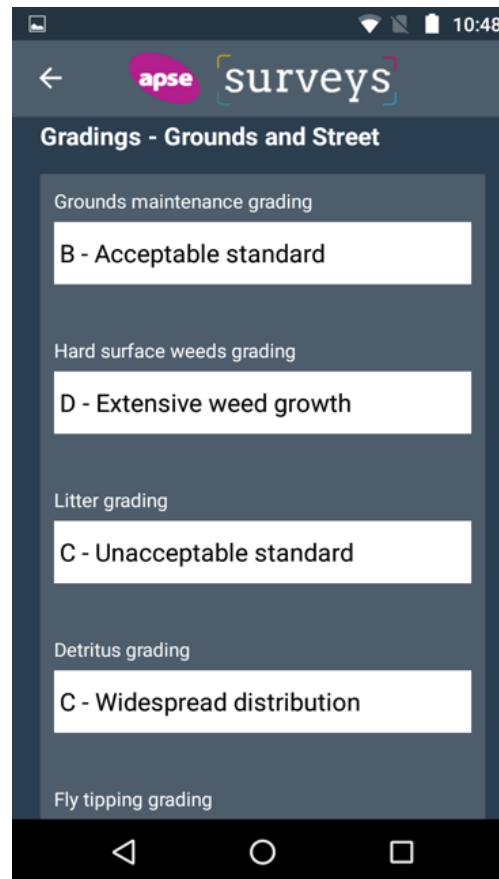


# Public satisfaction levels for street cleaning



## Future considerations

- Climate change and ecological impacts of service
- Electrification of fleet
- Chemical use
- The power of social media and new communication opportunities.
- Greater public engagement
- New technologies
- Recruitment and retention
- Performance management
- New legislation





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