

The Importance of Having an Allotments Strategy

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Why do I need a Strategy

- There has never been a more important time to have one
- To protect sites and services
- To secure and sustain resources
- Its sets a policy framework and focuses and prioritises our actions
- To engage communities and partners
- To promote allotments
- It sets out standards of provision and helps to stretch yet manage expectations

What should a strategy include?

- A summary of the value of allotments
- Links to wider objectives
- A needs assessment-under and over provision
- A summary of the review of service provision
- The results of an options appraisal for the delivery of the service
- Quality standards
- A summary of consultation that links to actions
- Financial and resource implications
- A SMART Action Plan

The benefits of a strategy

- Better access to funding opportunities
- Increased support for allotments
- A more focussed approach where resources are better prioritised
- Increased community engagement
- Enhanced protection of sites and services
- A strategic rationale for dealing with under and over provision





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