

Gedling Pet Cremation Services

Gedling Pet Cremation Services

Mel Cryer: Parks & Street Care Service Manager

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Business Case



In March 2017 full council approved the Gedling Plan for 2017/19 which included a new action to "explore implementation of a new pet cremation service, if financially viable."

"Dog & Cat Lovers"

Apparently in the East Midlands we're cat and dog lovers, with the highest instances of dog and cat ownership in the country.

For the train spotters amongst you..... Some Market Statistics for the business case.....



Market



Creating a financially sustainable service

Early discussions with local vets indicated that there would be support for such a service as it was perceived that there are currently only the larger national providers and one or two small independent family run businesses operating in this area. No mid-range organisations supplying into this potential market. So Gedling Pet Cremation Services was established to fill this gap.

The Service operates both inside and outside of the Borough boundary and involves the collection of pet cadavers from veterinary surgeries and from residents households. The deceased pets are then transported to Jubilee Depot to be cremated individually, and the ashes are returned back to the veterinary surgery for collection, or to the household direct if requested by the pet owner.





Objectives



GEDLING PLAN

2019-2020 Serving people Improving Lives



This project segues into our Gedling Plan values as:

'a commercial council approach that is innovative in its use of resources and focussed on giving tax payers value for money', and in our priorities of being:

'a high performing Council – providing an 'efficient and effective service'.

www.gedling.gov.uk



In this golden tread context there is an ambition to provide a local financially sustainable pet cremation service that provides good value for money in terms of generating income for the Council, and a service that local residents will benefit from delivered by their Local Authority as a reputable and trustworthy organisation.

Our Values

What we stand for and the way we go about our business

A commercial council that is innovative in its use of resources and focused on achieving value for money



A50-IC (1) Cremation Machine







Transit Custom 310 Fridge Vehicle





Early Promotions (Gedling Eye)



Gedling Eye Council to launch pet cremation service in Gedling borough

Gedling Eye Reporter 🔤 🔹 Mar 18, 2019



PICTURED: (I to r) CIIr Peter Barnes, portfolio Holder for Environment; Councillor Gary Gregory, Portfolio Holder for Community Development and Leader of Gedling Borough Council, Councillor John Clarke, stood beside the new Gedling Pet Cremation Services Van.

A new pet cremation service is being launched next month by Gedling Borough Council

Currently, pet cremations are arranged by local veterinary practices and carried out by private firms. Operating under the name Gedling Pet Cremation Services, the Pet Cremation Team at Gedling Borough Council will provide bespoke arrangements to collect customers pet's from their home or vet, provide an individual cremation and return the pet's ashes the following day.

A reflection room will also be available for customers to say their last goodbye in private.

The service will be available from the April 1, providing bespoke cremations for dogs, cats and other small animals, with prices starting from £40.



Reflections Room





Reflections Room





Urn's, Caskets & Memorials





Urn's, Caskets & Memorials



Scatter Tubes



We offer scatter tubes in the designs shown above in a range of sizes and are included in the price of individual cremations.

Paw Print Urns



We offer these contemporary turned metal urns with a paw print design which has a sealable screw-on lid. These urns come in a range of sizes. Serenity Urns



We offer these contemporary glazed porcelain urns in both black and white and in a range of sizes.

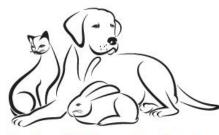
Wooden Caskets



We offer a range of traditional style solid ash hardwood caskets in a natural and mahogany colour. These caskets have a screw-on base and are suitable for engraving. The style of casket will depend on the size required.

Website & Brochure





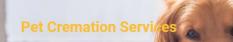
Gedling Pet Cremation Services

A Fitting Tribute For Your Faithful Companion









A fitting tribute for your faithful companion

About us

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Gedling Pet Cremation Services is a council owned business operating from our Jubilee House site in Arnold near Nottingham City Centre, serving the East Midlands area.

We provide you as pet owners with a personal, caring service, tailored to meet your requirements. Our staff understand the sense of loss and sadness when a pet dies, so customer care, at a very difficult time, is at our core. We provide a fitting pet cremation and tribute for your pet with dignity and compassion.

Making arrangements with us

It is easy to arrange a cremation for your beloved pet with us, whether your veterinary surgery use us or not.

Our staff are trained and experienced bereavement and pet cremation professionals. They will listen to you and understand your wishes before tailoring the service to meet your needs, guiding you through the steps involved.

No matter where you live, be it locally or further afield, we are



www.gedlingpetcremations.co.uk 0115 901 3713



Recent Promotions (Notts Evening Post)



Nottinghamshire Live news - IN YOUR AREA SPORT - WHAT'S ON - FOREST MAGPIES MORE -

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News 🕨 Local News 🕨 Gedling Borough Council

What goes into saying goodbye to your beloved pets? Behind the scenes at the Gedling Pet Crematorium

We took a behind the scenes look at the pet crematorium to see what goes into the final steps of an owner saying goodbye to their pet



Jade Cole during a behind the scenes look at the Gedling Pet Crematorium (Image: James Turner)

During one of the most heartbreaking times in an owner's life when a loved pet dies, it can be difficult to know where to turn or what comes next during a cremation.

Nottinghamshire Live took a behind the scenes look at the **<u>Gedling Borough Council's</u>** Pet Cremation Service to see what goes into the final steps of an owner saying goodbye to their pet.

The council-run crematorium, which opened in April, offers a range of packages to owners and animals that can be cremated at the facility.

While the majority are cats and dogs, sheep, deer, geckos, chickens, rabbits and hamsters are also given their final send-off there.

Pets can be collected from vet surgeries or from home where they are transported to the Jubilee House in <u>Arnold</u>.

Staff members, Dave Pendleton, 44, and Jade Cole, 20, work closely together to deliver the service to pet owners across Nottinghamshire.



Online Remembrance Book



Quincy (ginger & white) 01/10/11



Quincy (ginger & white) 01/10/11 - 10/05/19 Poopy (silver tabby) 01/09/12 - 05/08/19My sweet boys. Both taken far too soon with heart disease.

They are now reunited over the bridge, playing with the angels.

My heart is broken, I miss your healing purrs and your insessant demands for food at 4am!

You will forever be my family, my sweet boys.

Border Collie 2008-2019 Died



Border Collie 2008-2019 Died Peacefully at Home 14/8/2019.Our beautiful Boy, and faithful friend.Fondest memories of our time together in Derbyshire where we will all be together again one day .Thank

you for your compassion and kindness at this sad and difficult time, and First class service you gave us.Goodnight Ben till we meet again mum/dad [sue ken] x

Ben

Poopy & Quincy Cherished memories of our wonderful



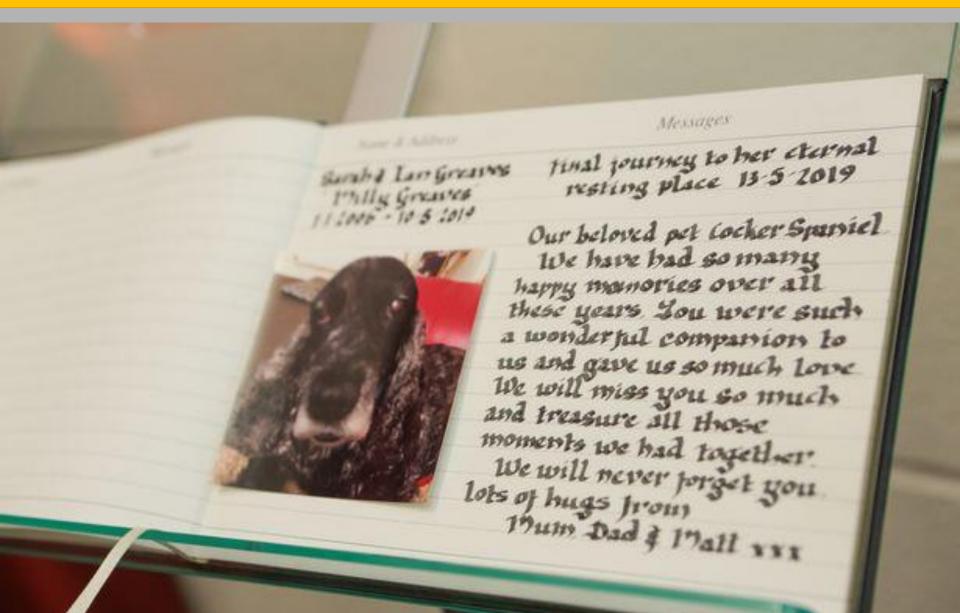
Cherished memories of our wonderful girl

Holly



Remembrance Book





Future Developments



As a second phase to this ongoing project we aim to contract directly with the vets for removal of clinical and hazardous waste, including the pet cadavers.

And at some time in the future we hope to identify some land and establish a pet cemetery





Leader Preparing Thick Crust Pizza's





Innovative Services for Gedling





Thank you Any Questions?

