



**CITY**  
catering

Fuelling the future



City of  
**Stoke-on-Trent**



# City Catering

In-house & local

Largest service traded by Stoke City Council with schools

74 schools, 20,000 meals, £9m turnover

Contracts

Our offer

Customer relationship



# Customer Focus

Meeting customer needs

Flexible approach

Agreed outcomes

Shared commitment to pupils



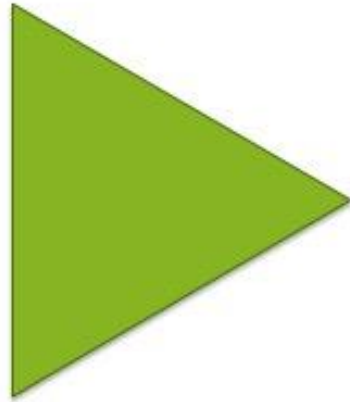


# City Catering Initiatives





# Case Study





# Why Change?

