

# ‘The Sorcerer’s Apprentice’

- keeping the magic and removing the mystery

David Smith MCIWM

Acorn Environmental  
Solutions

Gordon Boyd MCIWM

GB Associates

# Who we are?

A free recruitment and training organisation  
for front line environmental staff

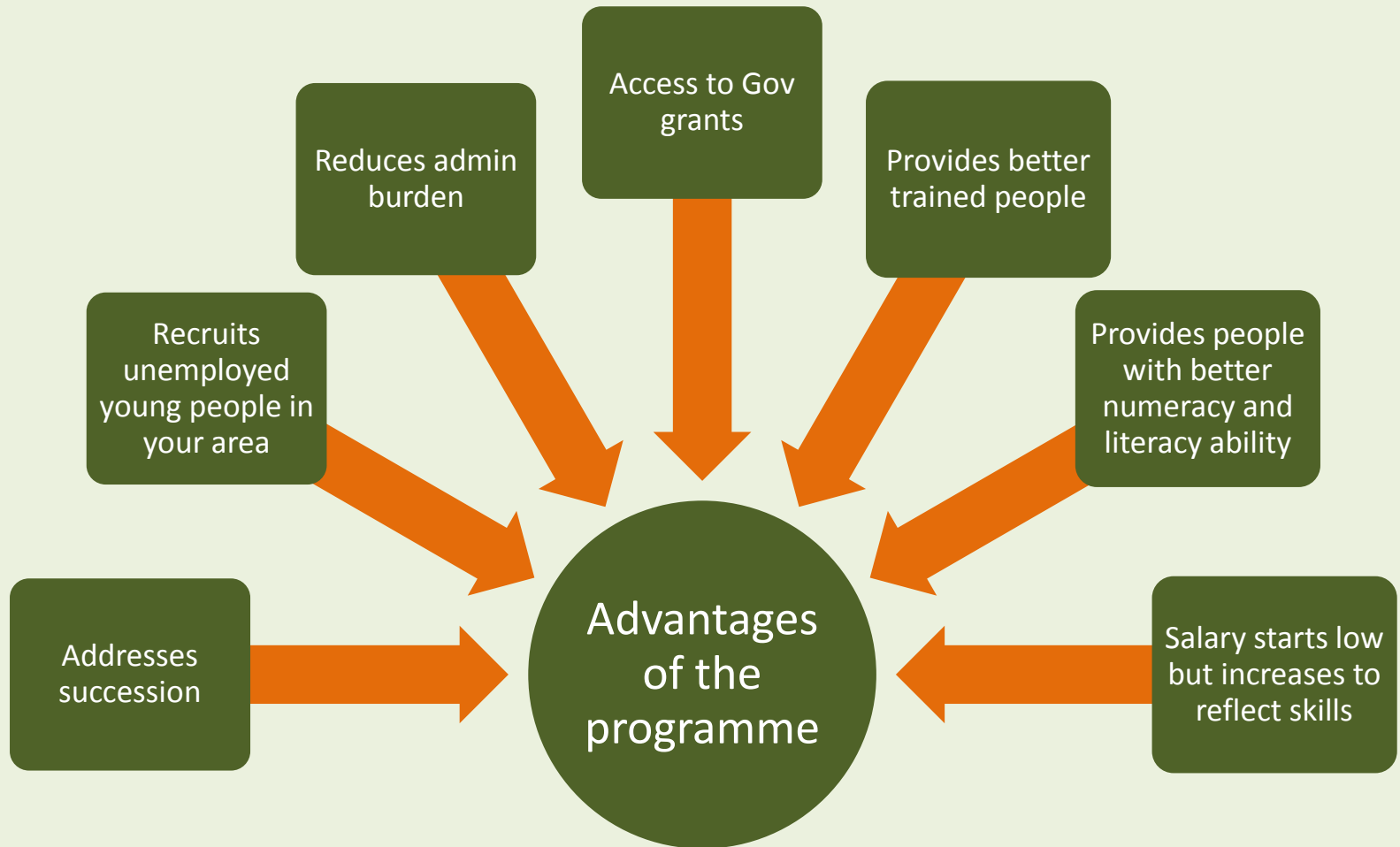


# What is Happening Nationally?

- Adult skills budget was cut by 11%
- Wage Incentive grant of £2,275 stopped
- Youth unemployment (16-24) up 30,000 in last quarter to 764,000
- Comparative youth unemployment rates
  - England 16.9%
  - Northern Ireland 18.1%
  - Germany 7.2%
  - Netherlands 9.6%
  - Denmark 11%
  - Spain 53.5%
- Apprenticeships budget protected and ring fenced (£770 million)
- Apprenticeship levy to raise £3billion per year

# Advantages of the Programme

Growing People



# Disadvantages of the Programme

Finding the right people

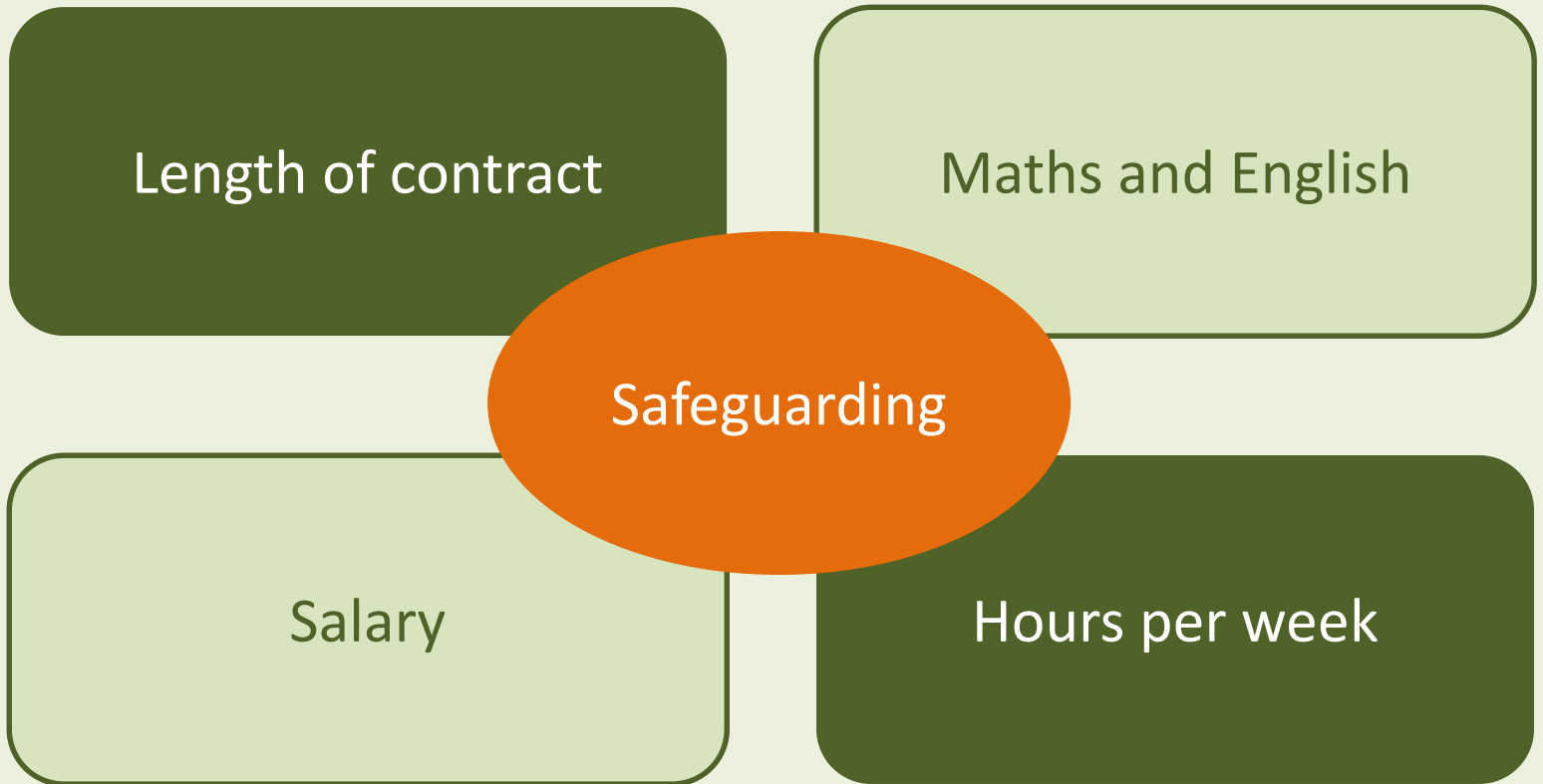


Not everyone is an angel



# Apprenticeship Rules

Growing People



# Funding Opportunities

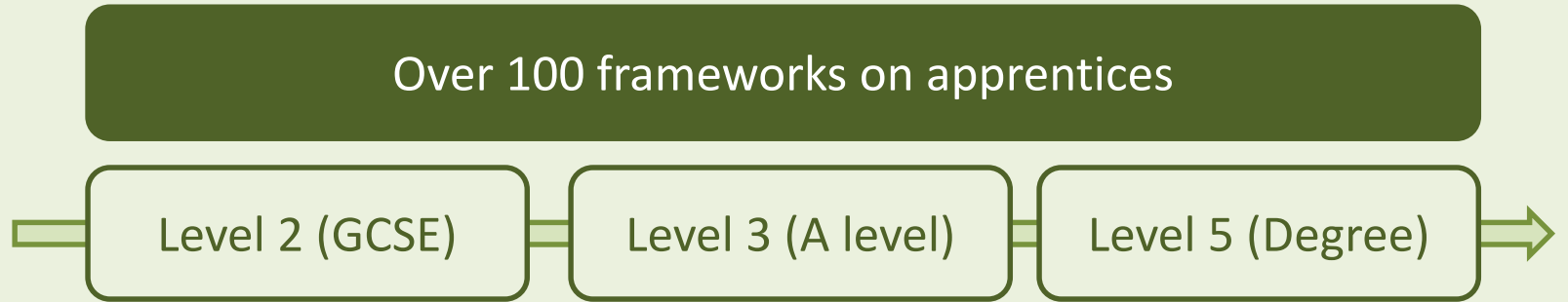
Small businesses can claim AGE approx. £1,500

Local variations in grants from councils e.g.  
London up to £4k, Greater Manchester up to £2k

Need a registered provider – college or private  
company to deliver

Key financial saving is salary

# What Qualifications and Jobs are Available?





# For more information contact:

David Smith  
Managing Director

ACORN Environmental Solutions  
[david.smith@acornenv.co.uk](mailto:david.smith@acornenv.co.uk)  
07976 756483

Gordon Boyd  
Managing Director

G B Associates  
[gordontboyd@gmail.com](mailto:gordontboyd@gmail.com)  
07710 106363