



Walsall Community Litter Watch

APSE Street Cleansing and Street Scene Seminar February 2021



Walsall Council

PROUD OF OUR PAST OUR PRESENT AND FOR OUR FUTURE

Aims of presentation

- To Introduce Walsall Community Litter Watch and the need for it
- Provide information on the approach used to tackle the litter issue in Walsall
- Showcase successes
- Identify future aspirations of Walsall Community Litter Watch

Introduction

- From July 2018 to June 2019 Street Cleansing collected 2,147 tonnes of waste which consisted of litter picking, fly-tipping and street bin waste.
- Keeping Walsall clean and litter free costs taxpayers approximately £1.5 million per year.
- Clean and Green Services appointed two Volunteer Coordinators August 2019.
- Walsall Community Litter Watch (WCLW) was created in August 2019, by the Volunteer Coordinators to help address the litter issue within the Borough.

Volunteer Coordinators



Walsall Community Litter Watch

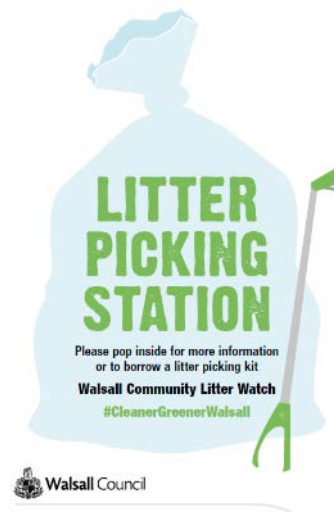
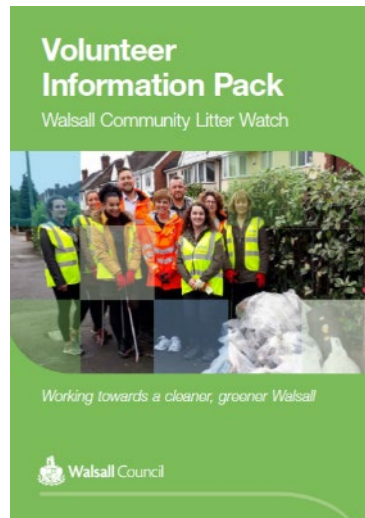
WCLW aims to tackle litter by collaboratively working with all aspects of the community to create a sustainable model. This is done under three headings:

- **Our Communities:** Working in partnership with community groups and volunteers, empowering them to take responsibility for their communities.
- **Our High Streets:** Working with businesses asking them to pledge to the newly produced Litter Charter to help keep our high streets and shopping centres welcoming, well maintained and clean.
- **Our Education:** Working with schools, youth groups and community groups delivering the newly created A Cleaner Tomorrow (ACT) initiative.



Our Communities

- Creation of Walsall Wombles Constituted group
- Provision of litter picking equipment
- Creation of Litter Picking Stations
- Creation of Litter Picker Leader Training
- Hosting of litter picking events/campaigns e.g. Great British Spring Clean and Shine a Light on Litter



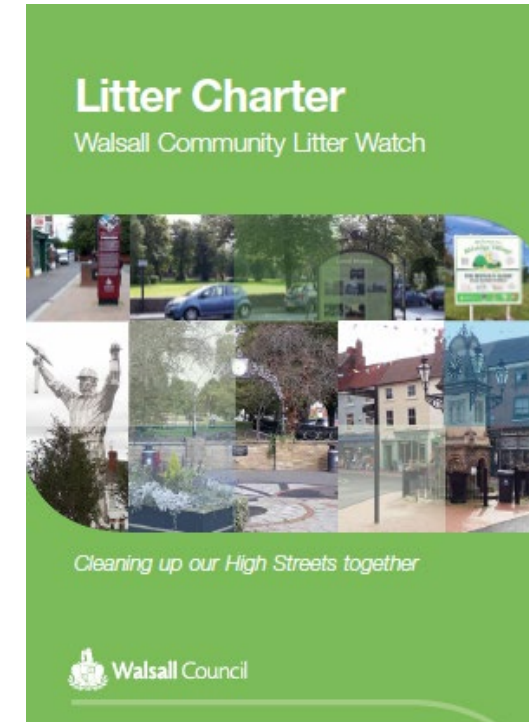
Our High Streets

The Litter Charter is able to help businesses:

- Identify how, when and where their worst litter problems arise.
- Work out the best ways in partnership with other agencies to solve these issues.

Businesses pledge to help by:

- Promoting the anti-litter message
- Reviewing and reducing packaging.
- Managing and collecting litter generated from the business.
- Keeping the shop frontage free of litter.
- Disposing of business waste responsibly.



Our High Streets

WCLW supports businesses by:

- Providing equipment for free.
- Providing campaign materials.
- Provide an education service.
- Opportunities to become involved with national campaigns.
- Free advertising on Walsall Council bins.
- Litter Charter Stickers for windows.
- Their business being placed on an honour list on the Walsall Council website.
- Free removal of any collected litter.

Litter Charter Pledge poster example



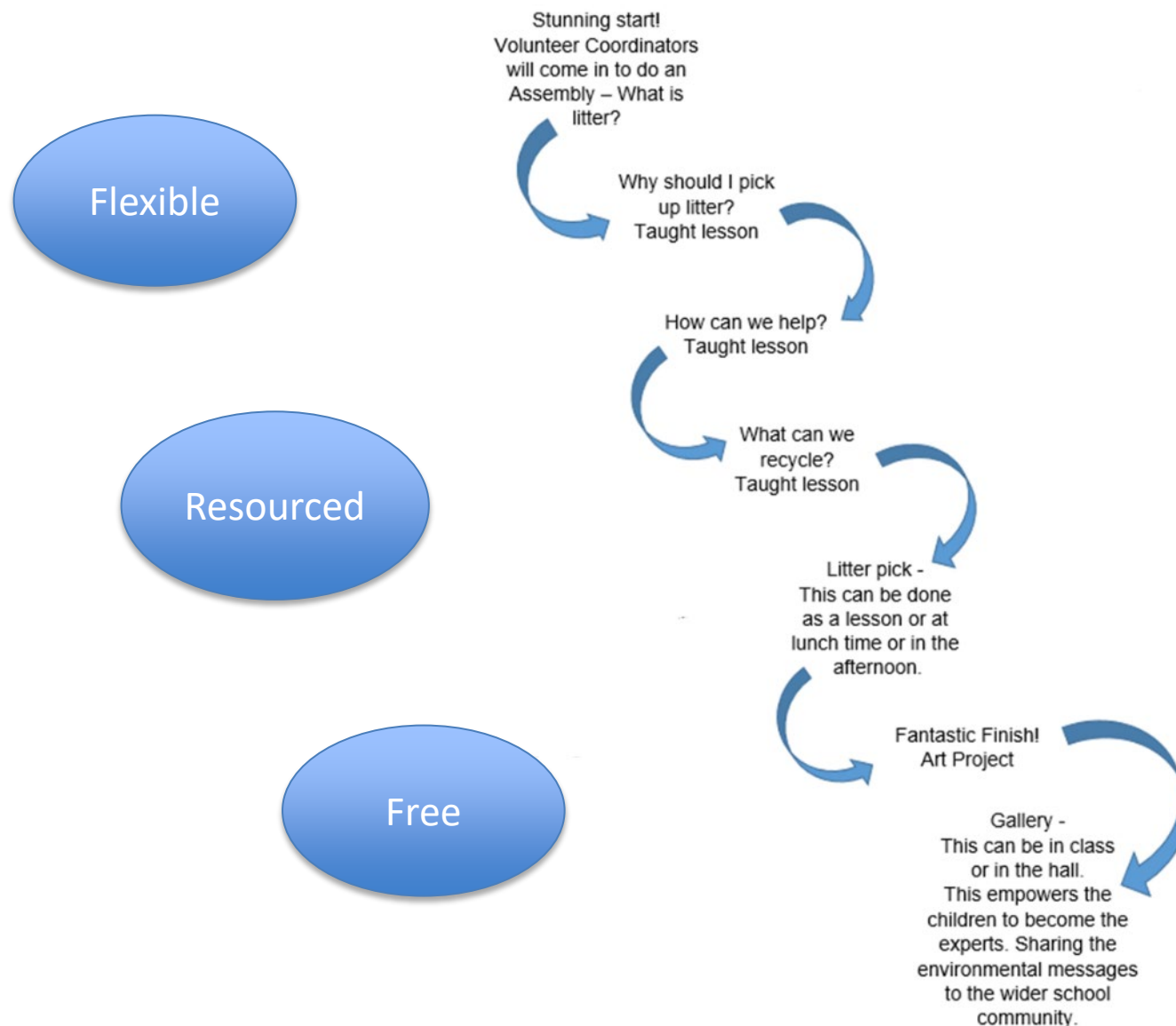
Our Education

ACT now to be builder a cleaner greener tomorrow

- The ACT initiative is a programme to help encourage everyone take care of our environment for future generations
- ACT teaches pupils what litter is, what happens to it in the environment, how to recycle and give them to opportunity to teach others.
- There are 4 schemes of work – EYFS/ KS1/ Lower KS2/ Upper KS2 building upon the knowledge from the previous years, each with curriculum links for that year group.
- The ACT initiative is a series of 6 lessons that are all linked to the national curriculum.



How does the programme work?



Results



385 Registered
Volunteers



91 Litter
Picking Events



775
Attendances



137
Event Hours



SROI =
£10,993.19



683
Members



10 Litter
Picking Stations



24 Schools
Engaged



Constituted
Group



32 Community Litter
Picking Groups



Engagement

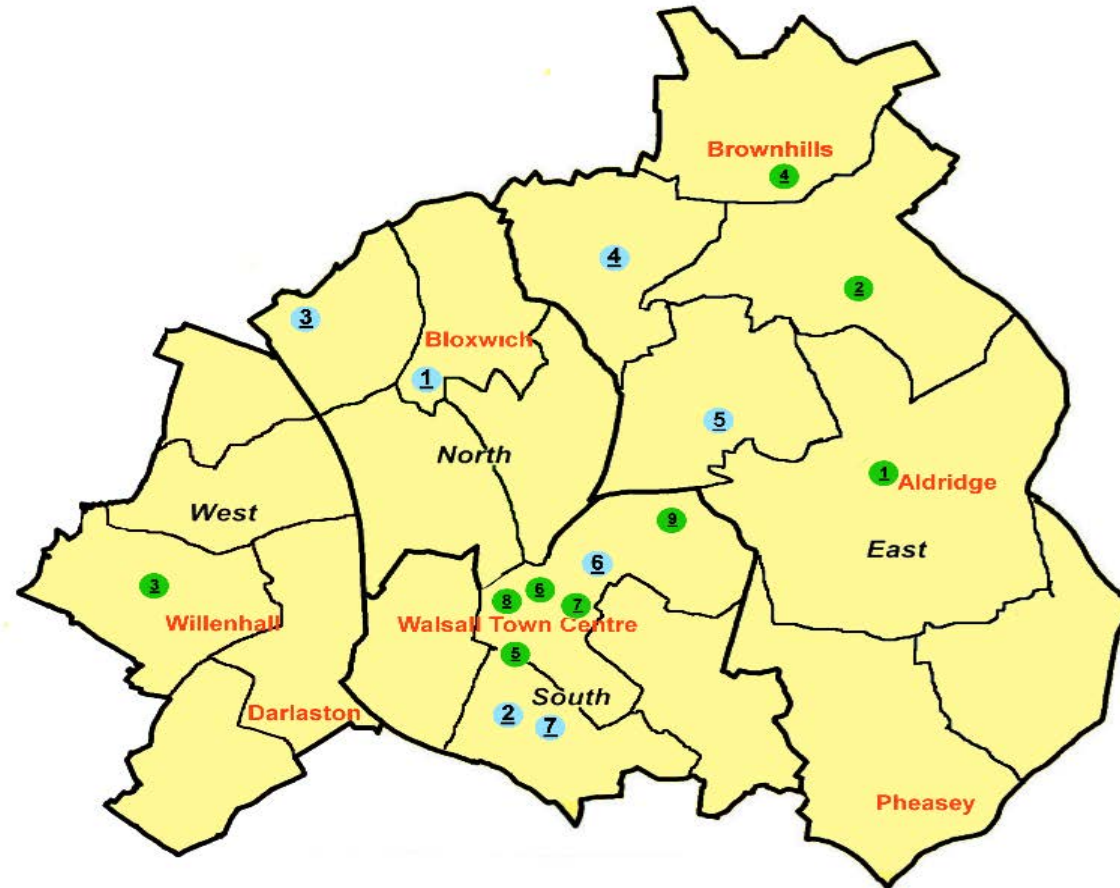
Pre Volunteer Coordinator

Groups We Support

- 1. Aldridge Wombles
- 2. Walsall Wood Wombles
- 3. Wombles of Willenhall
- 4. Brownhills Community Wombles
- 5. Afghan Community & Welfare Centre
- 6. Wasup, Walsall
- 7. Walsall Action
- 8. Canal & River Trust
- 9. Rushall Hall Neighbourhood Watch

Independent Groups

- 1. Bloxwich Rotary
- 2. Palfrey Big Local
- 3. Mossley Big Local
- 4. Friends Of Pelsall Commons
- 5. Pick Up With Parker
- 6. Walsall Arboretum Group
- 7. Friends Of Palfrey Park



Engagement

Volunteer Coordinators In Place

Groups We Support

1. Aldridge Wombles
2. Walsall Wood Wombles
3. Wombles Of Willenhall
4. Brownhills Community Wombles
5. Afghan Community & Welfare Centre
6. Walsup, Walsall
7. Walsall Action
8. Canal & River Trust
9. Rushall Hall Neighbourhood Watch
10. High Heath Hub
11. Willenhall Litter Warriors
12. Friends Of Clayhanger Park
13. Park Hall Litter Pickers
14. St Peters Church
15. Aldridge Navigators
16. MKA Walsall AMYA

Independent Groups

1. Bloxwich Rotary
2. Palfrey Big Local
3. Mossley Big Local
4. Friends Of Palsall Commons
5. Pick Up With Parker
6. Walsall Arboratum Group
7. Friends Of Palfrey Park
8. Friends Of Swannies Field
9. Swan Patrol

Groups We Helped Create

1. Sheffield Pickers
2. Butts Litter Blitzers
3. Chuckery Pickers
4. Wharf Wombles
5. Barhale Litter Picking Group
6. Foxglove Meadows Pickers
7. Airlie Pickers
8. Darlaston Wombles

School On Board

1. Fibbersley Park Primary Academy
2. Castlefort JMI Primary School
3. Lodge Farm Primary School
4. Caldmore Primary Academy
5. Salisbury Primary School
6. Radleys Primary School
7. Millfield Primary School
8. St Mary Of Angels Catholic Primary School
9. Cooper & Jordan C Of E Primary School
10. Oakwood School
11. Whitehall Nursery & Infant School
12. Bluecoat C Of E Academy

Constituted Group

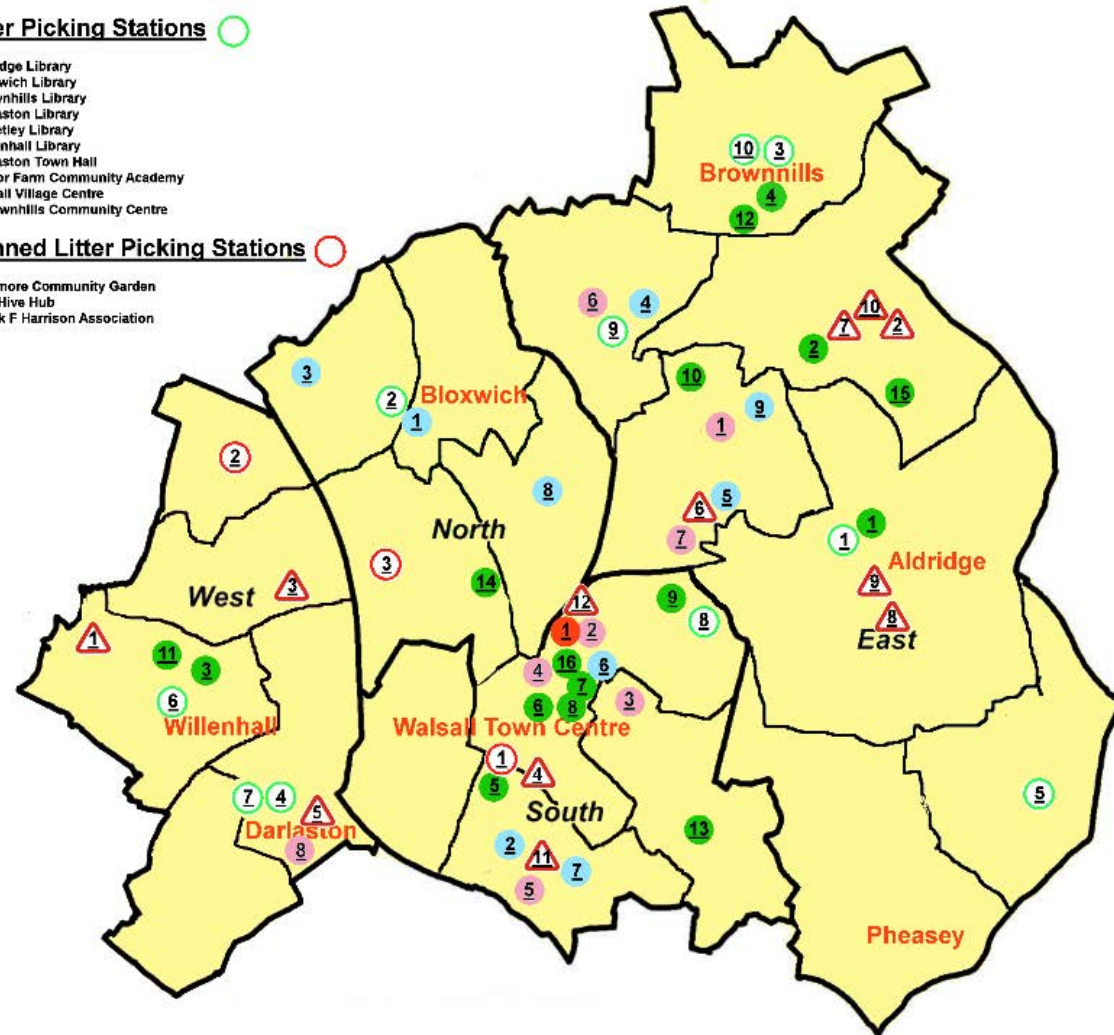
1. Walsall Wombles

Litter Picking Stations

1. Aldridge Library
2. Bloxwich Library
3. Brownhills Library
4. Darlaston Library
5. Streetley Library
6. Willenhall Library
7. Darlaston Town Hall
8. Manor Farm Community Academy
9. Pelsall Village Centre
10. Brownhills Community Centre

Planned Litter Picking Stations

1. Caldmore Community Garden
2. The Hive Hub
3. Frank F Harrison Association



Shine a Light on Litter



41 Litter Picks



63 Volunteers
4 New Volunteers



32
Facebook
Requests



252 Bags
Collected



Elizabeth Worley It's the first time I've done a litter picking event as part of a "virtual" group. I felt really included despite seeing no-one! Thanks guys ❤️

Like · Reply · 2w



Great British September Clean



31 Events over
17 days



47
Event Hours



193
Attendances



142 Volunteers



310
Volunteer Hours



779 Bags
Collected



SROI =
£2,545.10



School Poster Competition



Feedback and Partners

From: Chief Executive's Complaints [REDACTED]
Sent: 24 February 2020 15:14
To: Chief Executive's Complaints [REDACTED]
Subject: FW: Litter coordinator

From: maz noakes [REDACTED]
Sent: 20 February 2020 07:17
To: Helen Paterson [REDACTED]
Subject: Litter coordinator

CAUTION: This email originated from outside of the council. Do not click links or open attachments unless you are sure the content is safe.

Good morning Helen

Just a short missive to congratulate whoever was responsible for employing Richard Upton and Beth Deeley as Litter coordinators.

I am a volunteer litter picker in Willenhall (The Wombles of Willenhall) and since they have been in office at Clean and Green, what they have achieved in the short space of time is phenomenal!

Well done!

Kind regards

Maz Noakes
[REDACTED]



Teacher's feedback forms

Assembly Oakwood workshop Date 22.1.2020 Presenter Beth

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
I feel the overall content of the workshop was relevant to our pupils	✓				
I feel the presenter was enthusiastic and engaging	✓				
I feel the workshop was pitched appropriately for our pupils	✓				
I feel there was a good level of pupil participation	✓				
I feel the pace of the assembly was good	✓				
I feel the assembly had a good use of physical prompts	✓				
I believe my pupils enjoyed the assembly	✓				

Which parts of the workshop worked well?
*Visual example of litter
& availability of resources to
clean up -- All suitable for our class.*

Are there any part of the workshop that you think could be improved?
*No, it was great. Very suitable for
our class.*

How do you feel we could further support you and your school on your eco journey?
Regular visits to consolidate knowledge.

Thank you for your feedback ☺

Dear Richard and Beth,

I hope you don't mind but my colleague Francis passed me your contact details this morning. It is my team that is running the Great British Spring Clean and Francis shared with me the story about Walsall FC and the litter-pick, which we loved.

Would you mind if I shared this with the Daily Mail as I think it would make a great story for them and it's something that we haven't seen before in terms of encouraging a different group to join in the campaign? Who knows, the Mail may be able to encourage other clubs to follow Walsall's example!

Could you let me know who the best person to put the Mail in touch with would be? Can I direct them to you or would it be your comms team?

Many thanks

Helen Bingham

Director of Communications
Keep Britain Tidy
T: 01942 612617
M: 07918 631682



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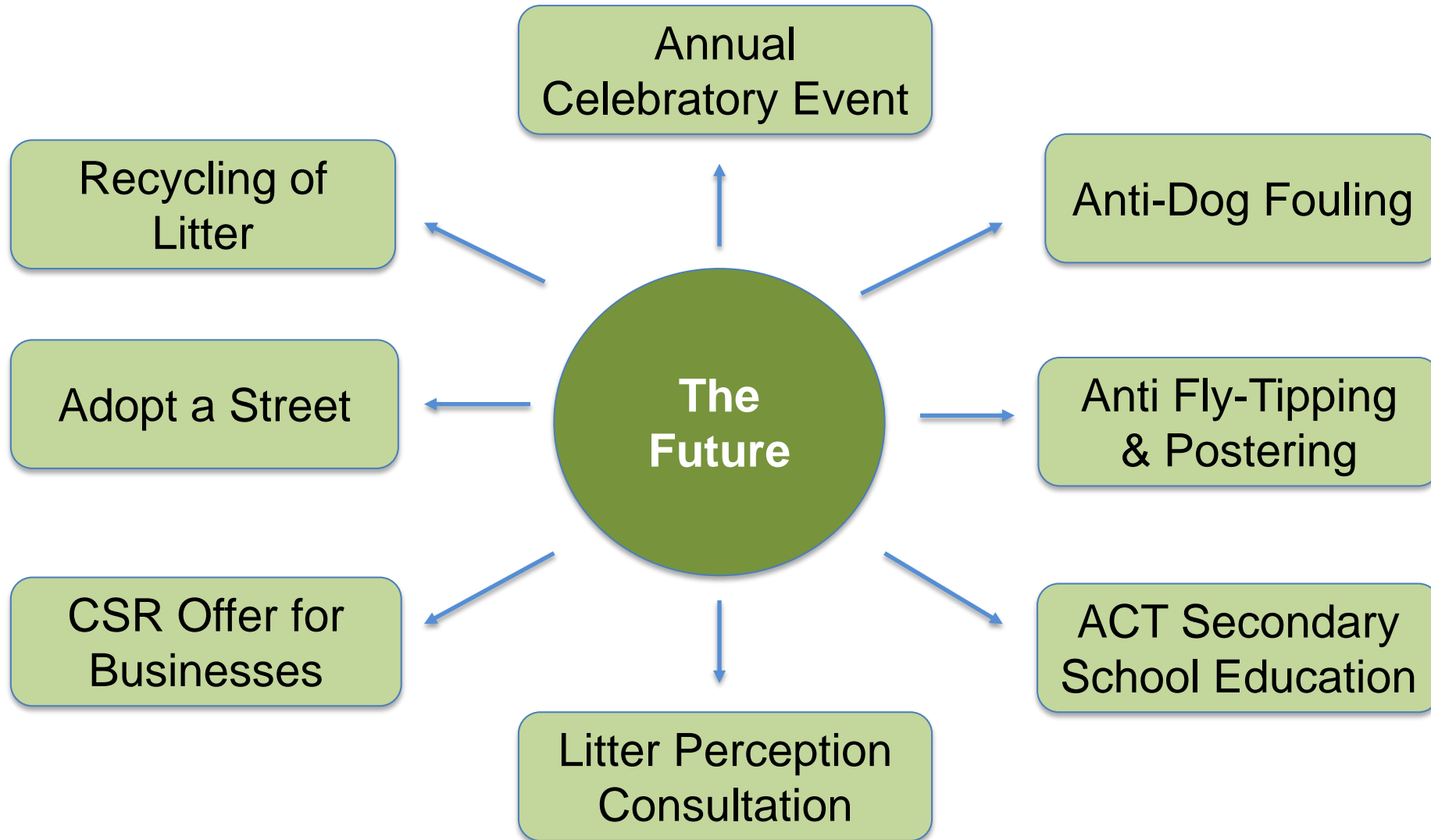


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The future.....



You can keep up to date with all of our work and events by visiting:

https://go.walsall.gov.uk/bins/walsall_community_litter_watch

www.facebook.com/groups/WalsallCommunityLitterWatch/



Clean and Green Volunteer Coordinators

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