



International Development Strategy

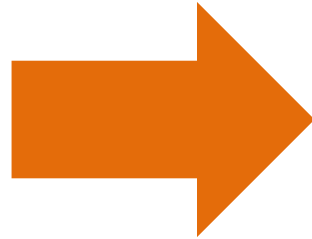


Flag
Award
2019

Management



Ministry of Housing,
Communities &
Local Government



2017+

Keep Britain Tidy authorised by
UK.Gov to sub-licence the scheme
to international partners

Formation

**DECLINE
IN U.K.
PARKS**

1996



**RAISE
STANDARDS
FOR THE
FUTURE**

**NATURAL
ENGLAND**



Themes



Aims



Standard



Voice



Influence

Benefits

Not for profit



Celebration!



Process



Process

1
DAY

Annual

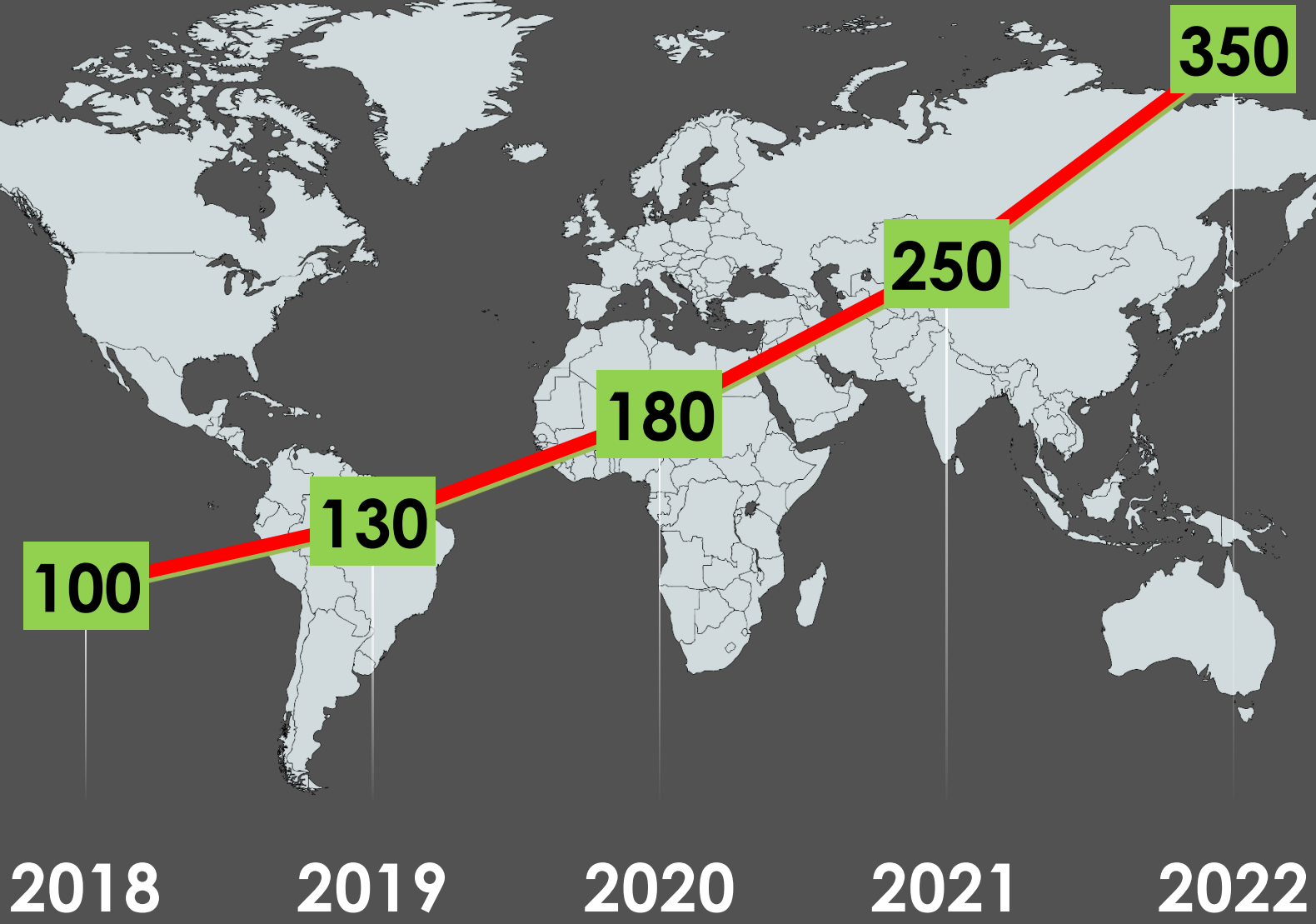


International

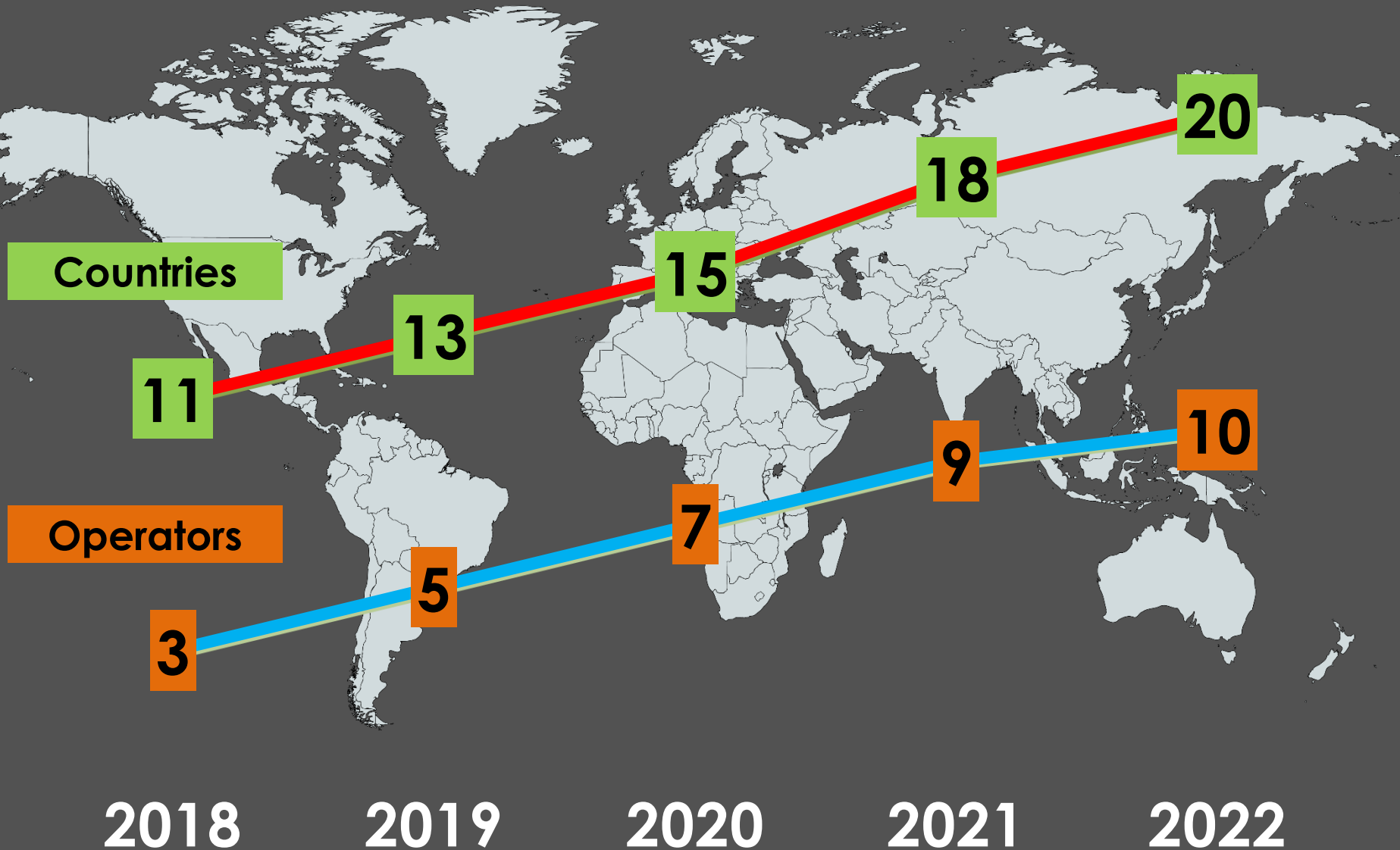


1. Australia
2. Belgium
3. Finland
4. Germany
5. Ireland
6. The Netherlands
7. New Zealand
8. Spain
9. Sweden
10. Turkey
11. United Arab Emirates
12. United Kingdom

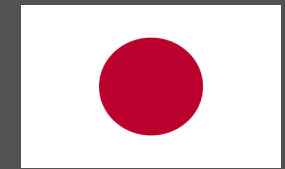
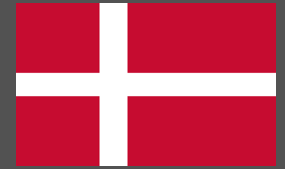
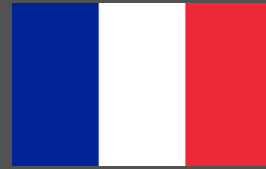
Awards outside UK



Network outside UK



Where next?



Methods

National Operator

Full administration

Green Space Network

National awareness & promotion

Presentation/Conference

Regional events or national conference

Direct Contact

Parks and green space managers

Strategic objectives



Raise the standard

Feedback, training, guidance
and support

Exchanges of best practice
and case studies

Identify and celebrate
good quality parks



Support the sector

Provide a voice and a platform
for improvements

A respected standard
for benchmarking

International recognition
of good management



Develop sustainably

Accessible pricing structures
leading to financial stability

Reduce environmental impact

Monitor, evaluate, audit
and adapt

International



Huis Over Green Flag Award Hoe het werkt ons Netwerk Award Winners Nieuws Contacten

Het verhogen van de kwaliteit van de parken en groene ruimten

De internationale keurmerk

 Krijg Onze Guidance Manual

 Winnaars lijst

 Vraag een Award



Elevemos el nivel

Manual de orientación al premio Green Flag Award

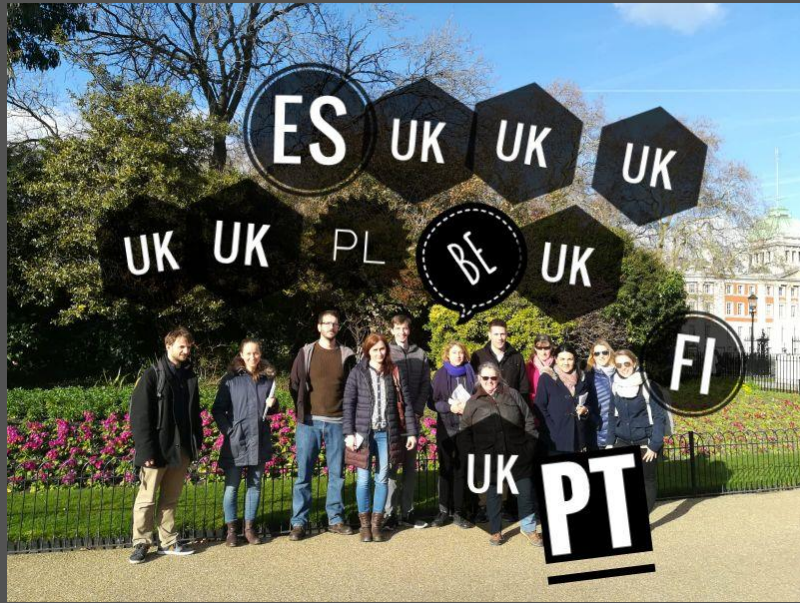


Useful organisations and relevant legislation

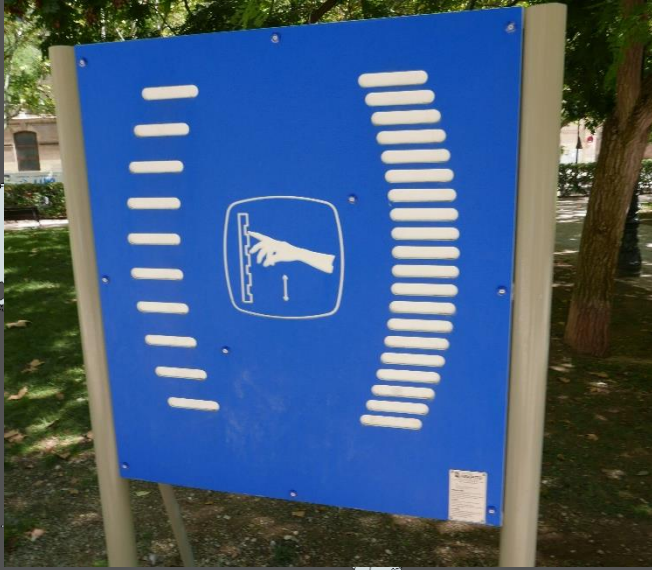
for Green Flag Award applicants and judges in New Zealand



Judges exchange



A Welcoming Place



Well Maintained and Clean

A

PARKS AND OTHER DEVELOPED GREEN AREAS

A1 REPRESENTATIVE GREEN AREAS

Courtyards of important public buildings, main city parks, gardens and squares or parts of these.



A2 RECREATIONAL AND FUNCTIONAL GREEN AREAS AND PARKS

City parks and squares, playgrounds, main green traffic areas (city centres), courtyards and areas for recreation and functions.



A3 FUNCTIONAL GREEN AREAS AND EXCLUSION AREAS

Generally extensive parks, exclusion areas and natural gardens, recreation areas and green traffic areas outside city centres.



B1 LANDSCAPE FIELD

B2 FIELD FOR OUTDOOR ACTIVITIES

B3 LANDSCAPE MEADOW AND PASTURE

B4 OPEN AREA AND OPEN VIEW

B5 MEADOWS OF IMPORTANT VALUE

B

OPEN GREEN AREAS

C

WOODLANDS

C1 NEIGHBOURHOOD WOODLAND

C2 RECREATIONAL WOODLAND

C3 PROTECTIVE WOODLAND

C4 PRODUCTIVE FOREST/ FOREST MANAGEMENT AREAS

C5 FOREST WITH IMPORTANT VALUE



Environmental Management



Network



**KEEP
NORTHERN
IRELAND
BEAUTIFUL**



cadwch keep
gymru'n wales
daclus tidy



GOODPLANET.be



**ASOCIACIÓN ESPAÑOLA
DE PARQUES
Y JARDINES PÚBLICOS**









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