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Cherwell

DISTRICT COUNCIL
NORTH OXFORDSHIRE

EVERYBODY'S WELLBEING: A HAPPY HEALTHY COMMUNITY

EVERYONE
CAN CONNECT
WITH NATURE

EVERYONE CAN
BE A DYNAMIC
PARTICIPANT IN
THEIR COMMUNITY

EVERYONE CAN
EAT WELL

EVERYONE CAN BE
PHYSICALLY ACTIVE



EVERYONE
CAN CONNECT
WITH CULTURE

EVERYONE IN OUR
GROWING COMMUNITY
FEELS WELCOMED AND
INCLUDED

CHERWELL DISTRICT
COUNCIL ADDS VALUE
TO THE WORK OF NHS
AND OTHER PUBLIC
SECTOR COLLEAGUES

GOAL 1: EVERYONE CAN BE PHYSICALLY ACTIVE



ACHIEVING THIS AMBITION WOULD MEAN THAT PEOPLE HAVE OPPORTUNITIES TO BE PHYSICALLY ACTIVE IN THEIR EVERYDAY LIVES.

Commitments

- Deliver a varied and accessible leisure offering and facilities built around community needs and securing equality of access
- Provide or commission high-quality local opportunities which promote physical activity and allow people to take part in and excel at sport
- Support well-designed active travel infrastructure that facilitates walking and cycling as the natural choice for local travel

GOAL 2: EVERYONE CAN EAT WELL



ACHIEVING THIS AMBITION WOULD MEAN LOCAL FOOD NETWORKS BRING COMMUNITIES TOGETHER AND COMMUNITY GROWING PROJECTS EMPOWER RESIDENTS TO CULTIVATE.

Commitments

- Launch a food action working group to drive the Cherwell Food Strategy
- Support community groups which help people to eat better
- Provide targeted support for vulnerable people facing food poverty

GOAL 3: EVERYONE CAN BE A DYNAMIC PARTICIPANT IN THEIR COMMUNITY



ACHIEVING THIS AMBITION WOULD MEAN RESIDENTS FEEL THEY HAVE OPPORTUNITIES TO VOLUNTEER THEIR TIME TO ENRICH THEIR COMMUNITY AND CAN FEED INTO PLANNING AND SERVICE DELIVERY IN THEIR AREA.

Commitments

- Connect with, support and advocate for groups, charities and organisations that stand for their communities
- Joint working with organisations like Citizens Advice open-up the world of volunteering to more people and provide them with guidance and support
- Use Neighbourhood Plans and master planning to reflect the connection between people and enable them to shape our towns and villages into places they want to live

GOAL 3: EVERYONE CAN CONNECT WITH NATURE



ACHIEVING THIS AMBITION WOULD MEAN NATURE IS ACCESSIBLE AND VALUED BY EVERYONE IN CHERWELL.

Commitments

- Improve the infrastructure and wayfinding to make nature more widely accessible
- Protect and expand the local spaces for nature and wildlife which make a positive contribution to biodiversity
- Promote inclusive volunteering in nature, especially local residents from groups and backgrounds less likely to have good access to green space

GOAL 5: EVERYONE CAN CONNECT WITH CULTURE



ACHIEVING THIS AMBITION WOULD MEAN CREATIVE ACTIVITIES LEAD TO IMPROVE PERSONAL HEALTH AND WELLBEING, AS WELL AS CONTRIBUTING TO VIBRANT URBAN ENVIRONMENTS THAT BOOST ECONOMIC REGENERATION.

Commitments

- Community assets are recognised and protected
- Maintain strong partnerships with providers of cultural events and programmes, especially at the Mill Arts Centre and Banbury Museum
- Local residents will have the opportunity to engage with local culture in a way that promotes connection and a sense of belonging

GOAL 6: EVERYONE IN OUR GROWING COMMUNITY FEELS WELCOMED AND INCLUDED



ACHIEVING THIS AMBITION WOULD MEAN OUR BUILT ENVIRONMENT PROMOTES HEALTH AND OUR PHYSICAL INFRASTRUCTURE REFLECTS LOCAL NEED AND ENCOURAGES INTEGRATION WITH THE WIDER COMMUNITY.

Commitments

- Continue working with partners to meet the needs of those who live, work and move to Cherwell through well planned community and leisure facilities, open spaces, and cultural and social activities
- Continue to work with partners to develop specific initiatives which meet the needs of individual communities such as young people and older residents
- Harness the extensive experience of the healthy place shaping model gained from Bicester and Kidlington across the district
- Continue to use the planning process to ensure new developments are integrated into the fabric of the district from the start

GOAL 7: CHERWELL DISTRICT COUNCIL ADDS VALUE TO THE WORK OF NHS AND OTHER PUBLIC SECTOR COLLEAGUES HELPING INDIVIDUALS STRUGGLING WITH POOR PHYSICAL OR MENTAL HEALTH



ACHIEVING THIS AMBITION WOULD MEAN THAT PARTNERS, ESPECIALLY IN THE NHS, WHO SUPPORT INDIVIDUALS WITH THEIR HEALTH PROBLEMS RECOGNISE AND VALUE CHERWELL'S WORK

Commitments

- Signpost relevant health services to customers who might benefit from them
- Plan physical infrastructure and the built infrastructure in a manner that supports the delivery of healthcare
- Engage with social prescribers and partners to develop countermeasures to loneliness and social isolation
- Address health inequalities through targeted interventions, focusing on Long Term Conditions and improved access to services.