



A project by



#Start with Local

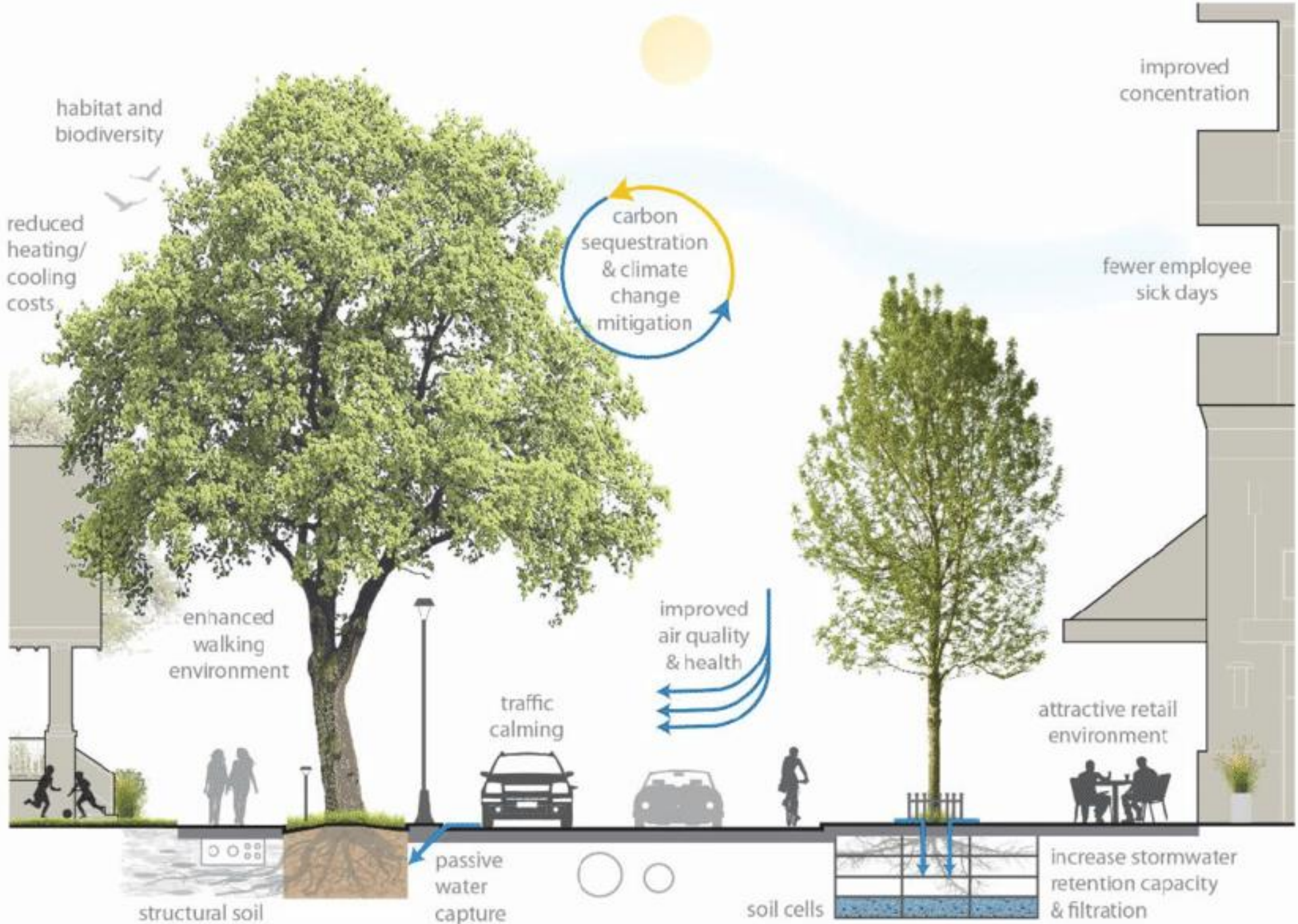
LET'S FILL OUR STREETS WITH TREES

LET'S FILL OUR STREETS WITH TREES



Which street would you rather live on?



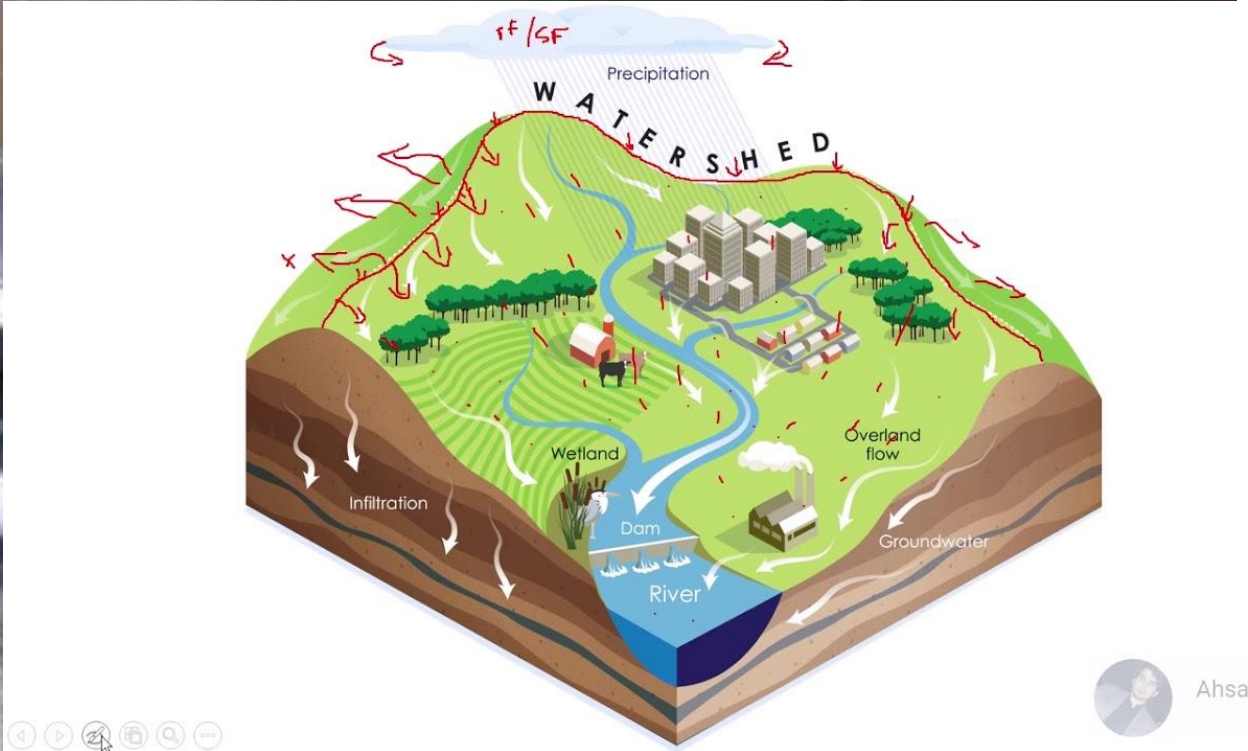


TREES FOR STREETS



24C - Ambient
41C - Hard
31C - Mown Grass
21C - Under a tree





Ahsan Khan







SJ67 SKK

YM14 ZVH





UK OPPORTUNITY

397,000 km of roads in the UK
1.2 million roads
346,000 km of minor roads (B, C and U)
20-30% have few or no trees
86,000 km
173,000 km road sides
173 million metres
1 tree per 8 metres
21.6 million trees

[https://www.gov.uk/government/statistics/road-lengths-in-great-britain-2020/road-lengths-in-great-britain-2020#:~:text='U'%20roads.-,Road%20Length%20by%20Country,15%25\)%20were%20in%20Scotland](https://www.gov.uk/government/statistics/road-lengths-in-great-britain-2020/road-lengths-in-great-britain-2020#:~:text='U'%20roads.-,Road%20Length%20by%20Country,15%25)%20were%20in%20Scotland)

LET'S FILL OUR STREETS WITH TREES



UK OPPORTUNITY

21.62 million trees

Canopy 25m²

540 million m²

Football pitch = 7,140m²

75,630 Football pitches

[https://www.gov.uk/government/statistics/road-lengths-in-great-britain-2020/road-lengths-in-great-britain-2020#:~:text='U'%20roads.-,Road%20Length%20by%20Country,15%25\)%20were%20in%20Scotland](https://www.gov.uk/government/statistics/road-lengths-in-great-britain-2020/road-lengths-in-great-britain-2020#:~:text='U'%20roads.-,Road%20Length%20by%20Country,15%25)%20were%20in%20Scotland)

LET'S FILL OUR STREETS WITH TREES



BRISTOL OPPORTUNITY

Bristol 10,792 streets
4.8 million M₂
672 football pitches of canopy



LET'S FILL OUR STREETS WITH TREES





The National Street Tree Sponsorship Scheme Celebration Tree Sponsorship

Green Recovery Challenge Fund



The National Lottery
Heritage Fund



LET'S FILL OUR STREETS WITH TREES



LOCAL COUNCILS



WORTHING BOROUGH COUNCIL

LET'S FILL OUR STREETS WITH TREES





Neighbour ladderN8 @N8Neighbour · Nov 27
 Thanks for visiting our street today! @wasyluk set the PayPal group up and within an hour we raised £300 which is half our target! 🌳🌳🌳🌳🌳. V exciting

Karen Brookfield @KarenBrook21 · Nov 27
 That's fantastic! Good Luck with the rest of your fundraising. We're doing it too in a Crouch End street that hasn't had a single tree and so far we have 🌳🌳🌳 for 🌳🌳🌳🌳🌳

Trees for Streets @Treesforstreets · Nov 27
 That's fantastic. What an achievement.

Neighbour ladderN8 @N8Neighbour · Nov 28
 Gone over our target £600 for 3 trees so it might even be 4!!



Replying to @N8Neighbour @Treesforstreets and 7 others
 £1040 on our fundraiser! Well beyond our target of 3 trees and now heading for a 6th. Number 5 earmarked as a memory tree for a very special neighbour. Our street is really feeling the tree love this morning 🌳🌳🌳🌳🌳🌳
 9:36 AM · Nov 30, 2021 from Harringay Ladder · Twitter for iPhone

#HaringeyNeighbours
 Residents of Allinson Road collected enough money for 6 trees





#SponsorStories

Behind every sponsor is a wonderful story







#WateringWednesdays
Our sponsors look after and water their donated trees



#CelebrationTrees

Most of our councils also run park tree schemes on the engagement platform



#CelebrationTrees

Most of our councils also run park tree schemes on the engagement platform

R
ETS



The scheme has helped fund over 500 trees in two years

#Haringey

SUPPORTING OUR COUNCILS



SPONSOR A TREE IN YOUR STREET
...and help make Cambridge greener

Cambridge City Council is now accepting sponsorship requests for street trees in locations across the city. Help choose the location for a new street tree in your neighbourhood - it's really easy with the Trees for Streets online app.

Now accepting requests for Autumn 2021 planting

01 Go to the Trees for Streets website
Visit Cambridge Sponsor a Tree page at www.treesforstreets.org/cambridge or scan this code on your mobile.

02 Pick your location
Drop a pin on the map to show where you'd like a tree planted. Then tell us about your preferred location - and what kind of trees you like.

03 The Council plants



HELP MAKE CAMBRIDGE GREENER
SPONSOR A TREE IN YOUR STREET



treeforstreets.org
@treesforstreets



Sponsor a tree! Haringey joins charity scheme to boost greenery

Sam Volpe
Published: 5:35 PM July 28, 2021



Families are encouraged to sponsor trees in their streets by Haringey Council's partnership with Credit: Rebecca Challis Photography

Haringey Council has signed up with an innovative non-profit to help people support the planting of more trees in the borough.

The town hall has joined with the Trees for Streets organisation to set whereby tree-loving locals can either pay to sponsor a tree in their street, sponsor a "celebration tree" in one of the borough's parks.

It will cost £200 to sponsor a street tree if you are able to water it yourself.



your **croydon**

News Archive Campaigns Your Croydon About

Croydon launches street tree sponsorship scheme




Croydon Council is leading the way as the latest UK council to join the new National Street Trees for Streets.

This scheme lets residents and businesses sponsor additional trees in Croydon's streets and parks.


Croydon has already planted 2,500 trees since 2016, and planning a further 1,000 by winter 2021.

Those wanting to sponsor a street tree in their neighbourhood or a park can simply visit the online arrangements to be made to plant a tree the following winter, which is the best time to plant your tree.

Individuals and groups are welcome to participate, and there are two options allowing for either the tree to be watered by the council, or the sponsor being responsible for watering the tree, with the former being a lower-cost option.



Trees for Streets



13 likes

24 replies 78 retweets

Trees for Streets @TreesforStreets · Sep 3

We met up with Croydon Tree Officer, Richard, to help promote Croydon Council's new street tree sponsorship scheme. He was keen to show us what a newly planted tree could look like in just 3-4 years. If you'd like one for your street visit treesforstreets.org @yourcroydon

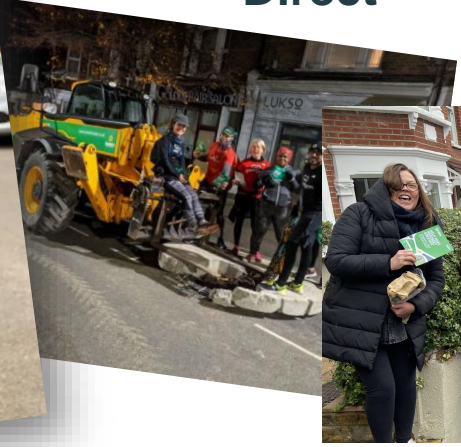
What's happening

- COVID-19 Government publishes England's autumn and winter COVID-19 plan
- #Windows11 The New Windows 11 Coming Soon
- Photograph Environment Yesterday
- LBC Yesterday

- Council
- Community
- Direct



Our engagement and marketing team supports each local scheme



SPONSORSHIP & PAYMENTS PLATFORM

LET'S FILL HARINGEY WITH TREES

Haringey Council has partnered with Trees for Streets to make it easier for residents to fund tree planting in streets and parks across the borough.

Both the Haringey Street Tree Sponsorship Scheme and Celebration Tree Scheme offer you a fantastic opportunity to play your part in making your borough a greener environment.

You can choose to sponsor a Street Tree right outside your house, or sponsor a Celebration Tree in one of Haringey's beautiful parks or recreation grounds.

This is just one of a number of innovative strategies the council is using to plant more trees in local streets, parks and green spaces, to help reduce air pollution, absorb carbon, improve mental and physical wellbeing for residents and generally make Haringey a nicer place to live.

GET STARTED TODAY - SELECT YOUR SCHEME

SPONSOR A STREET TREE IN HARINGEY
Sponsor a tree to be planted outside your house, or in your neighbourhood.

CELEBRATION TREES IN HARINGEY
Sponsor a tree in one of Haringey's parks, to mark an occasion or in memory of a loved one.

HOW WE WORK WITH YOUR COUNCIL
Watch our short explainer video to learn why Trees for Streets are and how we help people get more trees in their streets.

Green Recovery Challenge Fund

How it works Terms of service & privacy policy About us

Trees for Streets is funded by DEFRA's Green Recovery Challenge Fund. The fund is being delivered by The National Lottery Heritage Fund in partnership with Natural England and the Environment Agency.

Trees for Streets is a scheme managed by the charity, Trees for Cities, which is registered in England and Wales as a company limited by guarantee. Registered number: 02874642 / Charity number: 1032154

SPONSOR A STREET TREE IN HARINGEY

The Haringey - Sponsor a Street Tree scheme enables you to sponsor a tree to be planted in your street or neighbourhood.

GET STARTED NOW [More scheme details](#)

HOW THIS SCHEME WORKS

- You choose the location (subject to survey). A tree will be expertly selected to suit your chosen location. You can take on the job of watering the tree (this is entirely up to you).
- Make a £200 sponsorship donation (you water the tree). Make a £250 sponsorship donation (Haringey Council does the watering). Donation payments are only taken once your sponsorship is confirmed.
- Your sponsorship includes: a 5-7 year-old 'instant impact' tree, standing at between 3-4 metres high, with tree stakes, and a wire mesh tree guard. It will usually also have a watering bag and irrigation tube. The exact specification may change depending on availability and practical considerations.
- Your sponsorship request will be confirmed within 6 weeks. The council will plant your tree next winter (2022/23). You'll be sent watering reminders throughout the summer months.

GET STARTED NOW [More scheme details](#)

FREQUENTLY ASKED QUESTIONS

Write covered as many of the questions that may arise. If you can't find the answer to your questions, please do get in touch.

- Where can I have a tree planted? How often should I water the tree? Do I own the tree? Can I place a plaque on the tree?
- Do I get a choice of tree? How do you take payment for the sponsorship? Can a tree be planted if there is no existing tree yet?
- What is a tree pit? Why might my preferred location be unsuitable? Can I pay to sponsor more than one tree? Can a group of neighbours or a community organisation sponsor a tree? How is my council involved?
- What if my tree dies or is vandalised? Who plants the tree? Why should I pay anything to have a tree planted? Can I attend the planting of my sponsored tree? Can I choose a new location if my first choice is unsuitable?
- What happens if I can no longer uphold my watering commitments? Who do I get in touch with to discuss my tree? What's the cost of sponsoring a tree?

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CHOOSE A STREET LOCATION WHERE YOU'D LIKE A TREE PLANTED

The Haringey Street Tree Sponsorship Scheme allows you to pick a location on the edge of a pavement, or in the grounds of a council owned council estate. If you prefer to sponsor a tree in a park location then visit the Celebration Trees scheme page instead.

Tap anywhere on the map to place the marker in the exact location you'd like your tree planted

Tap anywhere on the map to choose a location. For sufficient accuracy, please zoom the map in a little further

Find a street or postcode

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SPONSOR A TREE

YOUR DETAILS STEP 1 OF 6

Important, please read before proceeding

Based on the details you've provided, when you submit your sponsorship request we'll need to verify the suitability of your location. Your council aim to confirm this within 12 weeks. Trees will be planted between Autumn 2022 and Spring 2023.

We will need to take payment details but no payment will be taken until the council have confirmed your sponsorship can go ahead.

YOUR NAME

First name Last name

YOUR EMAIL ADDRESS

mail@example.com

Please re-enter your email address to verify

We'll use your email address to let you know when your local council have planted your tree.

YOUR MOBILE NUMBER [I don't have a mobile](#)

07777 123 456

We'll use your mobile number to text you notifications about your tree and remind you when it's time to get your watering can out. You may also be contacted about the sponsorship arrangements.

YOUR POSTAL ADDRESS

Address line 1

Address line 2

Town / city

Postcode

DEDICATE THIS TREE TO THE QUEEN'S GREEN CANOPY

Yes, I would like to add this tree to The Queen's Green Canopy to mark Her Majesty's Platinum Jubilee in 2022.

MY AGREEMENT

I understand that I am requesting to take part in the Sponsor a street tree in Haringey scheme run by Haringey Council (please see Scheme Details). I acknowledge that I am using the Trees for Streets service to access this scheme, and I accept their Terms of Service & Privacy Policy.

KEEPING IN TOUCH

Yes, please send me email newsletters and updates from Trees for Streets

Yes, please send me email newsletters and updates from Trees for Cities, the charity behind Trees for Streets.

[Please see the Trees for Cities Privacy Policy](#)

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Our engagement platform supports individuals, groups and local businesses

Trees for Streets **Green Recovery Challenge Fund**

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HOW IT WORKS GET INVOLVED ABOUT US OUR VISION TREE STORIES **SPONSOR A TREE** SIGN IN



A COMMUNITY TREE CROWDFUNDER

CROWDFUNDING STREET TREES - ROSEBERY AVE AND SHELBOURNE RD, N17

Haringey Council has partnered with the charity - Trees for Streets - to make it easier for residents to fund tree planting in Rosebery Ave & Shelbourne Rd, Tottenham N17. These streets have been identified as suffering from a lack of green tree cover, and missing out on the benefits trees provide.



66 BACKERS **£4,500** DONATED **£4,500** TARGET

18 TREES FUNDED

This campaign is no longer accepting donations. Thank you for your support.

[More info on crowdfunding trees](#)

This campaign received a total of £4,500 before it closed at 12:00am, 20th November 2022.

TAP TO SHARE THIS CAMPAIGN



THE PLAN LOCATION BACKERS FAQs



ORGANISED BY
Healthy Streets NorthTottenham
In association with Haringey Council

We are hoping to plant trees in our area to combat pollution, create shade in heatwaves and make our area more pleasant overall! We're fundraising to plant as many semi-mature trees in N17 as we can.

MORE TREES FOR NORTH TOTTENHAM N17! (ROSEBERY AVENUE & SHELBOURNE ROAD)

We've embarked on an ambitious project to green up North Tottenham, N17 starting with 2 streets - Rosebery Avenue & Shelbourne Road.

Our neighbourhood is very busy with through traffic and has high pollution levels. Street trees are proven to have numerous benefits, including absorbing pollution from traffic.

Our vision is to plant at least 12 new street trees along these two roads, and later, if fundraising permits, in other neighbouring streets. We are working with neighbours and local businesses to fundraise to make this happen.



Communities can also use the platform to crowdfund for larger projects

trees in this area. We need your help to change this!

HOW WILL STREET TREES HELP?

Street trees are proven to have numerous benefits:





TREES FOR STREETS HOW IT WORKS GET INVOLVED ABOUT US OUR VISION TREE STORIES SPONSOR A TREE SIGN IN

A COMMUNITY TREE CROWDFUNDER

LET'S GET OUR FIRST STREET TREE IN HALLYBURTON ROAD

We are hoping to a plant tree in our area to combat pollution and make our area more green

LET'S GET HALLYBURTON ROAD IT'S FIRST TREE!

15 BACKERS **£241.66** DONATED SO FAR **£420** TARGET

0 TREES FUNDED 1 TREE TO GO

BACK THIS CAMPAIGN

The deadline for donations to this campaign is 12:00pm, 11th December 2023. All trees funded by this deadline will be planted.

TAP TO SHARE THIS CAMPAIGN [ON TWITTER](#) [ON FACEBOOK](#) [ON WHATSAPP](#) [BY EMAIL](#)

THE PLAN **LOCATION** **BACKERS** **FAQS**

ORGANISED BY

Richard West
In association with Sheffield City Council
I am a local resident, mental health nurse and a climber. I believe street trees are good for our community and our wellbeing.

WHY PLANT TREES HERE?

Hallyburton Road currently doesn't have a single street tree. With the your help, and this crowdfunder, we can start to change all that.

Street trees can help improve air quality, absorb pollution, capture carbon dioxide, produce oxygen, and help to keep streets and buildings cool. They add colour and interest to our streets, and provide a home for wildlife. They do so much for us!

Research shows that having trees around improves our health and wellbeing, both physical and mental.

Overall, trees simply make our neighbourhoods better places to live. We want to bring these benefits to Hallyburton Road, and the people who live nearby.

HOW MUCH DO YOU NEED TO RAISE?

Our overall target is £420.

We have already committed £50 of our own funds to this project which leaves £370 still to raise to fund the tree we'd like to plant. We're hoping local residents and businesses alike can pitch in to help us reach this goal.

Please donate what you can! Share with your friends, neighbours and family to spread the word.

Let's get Hallyburton Road its first tree!

WHO ARE TREES FOR STREETS?

Trees for Streets is an initiative, from the national charity, Trees for Cities. It aims to increase the number of trees in urban areas.

They manage the money donated to this campaign, and hold the funds until the closing date of the campaign.

They have already been working with Sheffield council since 2021, you can read more about them at treesforstreets.org.

MAKE A DONATION TO THIS CAMPAIGN

GOT A QUESTION?

If you'd like to know more about this

WHERE ARE WE PLANTING

This map shows the location where this campaign will fund tree planting.

VALUE FOR MONEY

- £

Costs of a street tree to the council

Tree plus materials £120-160

Planting £75-85

Watering £250-450

New tree pits £250 - 600

Total £445- £1740

+ £

Savings with Street Tree Sponsorship

Cash Sponsorship £150 - £375

Watering value £250 - 450

Total £400 - £825

Plus any external funds raised by the Trees for Streets/Trees for Cities team

LET'S FILL OUR STREETS WITH TREES





Corporate fundraising







Hello @treesforstreets.org

Simeon Linstead
CEO & Founder
Start with Local
Simeon@treesforstreets.org
07789 206807

Trees for Streets C/O Trees for Cities, Prince Consort Lodge, Kennington Park Place, London SE11 4AS

Trees for Cities is registered in England and Wales as a company limited by guarantee. Registered number: 02874642 / Charity number: 1032154

LET'S FILL OUR STREETS WITH TREES

