



Derry City & Strabane
District Council
Comhairle
Chathair Dhoire &
Cheantar an tSrátha Báin
Derry Cille & Strábane
Deistric Council



Want to Work?

DERRY CITY AND STRABANE DISTRICT COUNCIL

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@dcsdcouncil #want2work

Enabling Success

Want to Work? Pilot under Enabling Success: the Northern Ireland strategy for reducing economic inactivity.

The Economic Activity rate in DCSDC is 68.3%, 4.4% points below that in NI.

Claimant count DCSDC 6.7%, NI 4.4%

‘What Works’

DSD and DEL proposed a pilot initiative based on ‘What Works’ and ‘What Work Centres’ in the UK.

Shift from ‘top down’ to collaborative co – design regional and local level model.

Partnerships

Funded by Executive's change fund

- DSD, DEL, SSA, PHA, WHT
- New Councils (through community planning)
- Community and Voluntary Sector
- Independent Advice Sector
- Employers

The Want to Work? Programme

Target group: fresh claimants of ESA

Referrals: directly from DSD

Participation: entirely voluntary

Duration: until the Work Capability Assessment for Work Related Activity Group individuals (13 wks app) and ongoing for Support Group individuals

Design Principles

- Early intervention
- Regular and intensive support
- Work first
- Person centred
- Sustainable support
- Promotion of economic, social and health benefits of work
- Independent advice

Examples of Interventions

- Mentoring and advice
- All aspects of job search
- Job brokerage
- Advocacy
- Exercise classes & GP referral system
- Training – sourcing and funding
- Referrals to CMP and DEL programmes
- Signposting
- Assisting with transport costs
- Assistance with volunteering options
- Careers advice

Targets

- 70% to sustain participation
- 10% off flow into work
- 20% off flow onto JSA
- 20% participation in volunteering, CMP, training and work experience
- 80% will have moved closer to the labour market
- 100% of participants will have a start and end RAG assessment and Action Plan



Kickstart to Work Programme

NI ESF Programme 2014 -2020
Priority 1: Unemployed and
Economic Inactive

Criteria for Kickstart

- Over the age of 16 (over 18 for selected programmes)
- Living within the Derry City and Strabane District Council
- Unemployed, economically inactive and NOT in any Training, Education or on any other Government Programmes.

Holistic Client Centred Model

A five stage menu of support linking actions from the supply to the demand side of labour market engagement:

- 1. Needs Assessment & Personal Development**
- 2. Employability Skills & Job Skills Management**
- 3. Addressing Education, Training and Barriers**
- 4. Work Experience / Employment Initiatives**
- 5. Post Employment**

Maritime Programme

For participants aged over 18

Four Level 1 qualifications to be obtained during the 7 week course:

- British Canoe Union Coaching Certificate
- 1st 4 Sport Award in Coaching Angling
- Royal Yacht Association in Powerboating
- Extended Award in Employability Skills

These qualifications will allow individuals.....

- ✓ Run taster sessions
- ✓ Coach Introductory Core Skills
- ✓ Coach paddlers in a variety of crafts
- ✓ Coach in sheltered and very sheltered weather conditions.

At the end of the course, participants will be encouraged to:-

- Undertake volunteering opportunities in an area of their choice
- Undertake work shadowing opportunities with Council
- Attend “self employment workshops”
- Progress into further training or education

Employment Assistance Programme



- Targeted at participants on ESA benefit only
- Provides a 12 hour per week paid work placement under the Government Permitted Work Rules
- Participant paid at NMW for the duration of the 40 week placement
- Placements sourced in the participants' area of choice
- Level 1 qualification to be obtained during placement

Qualifications



Level 1 Award and Extended Award in Employability Skills (4/5 day course)

- ✓ Communication
- ✓ Job Applications
- ✓ CV completion
- ✓ Interview Techniques
- ✓ How to Job Search effectively

Qualifications continued



Basic IT (Entry Level 3)

- Suitable for participants with little/no experience in IT. Delivered over 1 day per week for 6 weeks

City & Guilds Level 1 in IT

- Suitable for participants with experience in IT but with no formal qualification. Deliver over 1 day per week for 8 weeks.

HARTE Programme

- 5 week programme
- 2 weeks training in Hospitality, Retail and Tourism in NWRC
- 6 qualifications gained
- 2 weeks unpaid work placement
- 85% Into work on completion of the programme

HARTE Qualifications

- C&G Introduction to Customer Service
- C&G Retail Knowledge
- C&G Food Safety Certificate
- C&G Award in Employability
- CIEH Award in Health & Safety at Work
- NOCN Introduction to the Hospitality Industry

Social Clauses

The Job Brokerage element of the project has been utilising best practice in Scotland & Wales to push the procurement agenda in Northern Ireland.

Kickstart has led the way in championing the use of social clauses and other community benefits in public sector procurement to tackle worklessness at a local level.

EXAMPLES

- Creation of new jobs, apprenticeships & placements
- Business Support
- Capital-Led Development Partnerships
- Local Sponsorship/Support/Mentoring
- Local Events

OUTCOMES

2015/16			
Destination	Male	Female	Total
Employment	40	19	59
Self-employment	3	0	3
Education - Further	38	19	57
Education – Higher level	0	0	0
Training – Level 2	20	9	29
Training –DEL Programme	20	8	28
Other (personal reasons – ill health caring responsibilities, volunteering, no longer engaging, loss contact, request met)	124	50	174
Total	245	105	350