



# **APSE Northern Ireland Regional Meeting**

**10<sup>th</sup> December 2015**



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# **An All Council Approach**

**Delivering Jobs, Skills and Employability**

**SLAED** represents **all 32** Local Authorities and is a joint Local Authority Forum for discussing and sharing experience, expertise and best practice on a number **issues relevant to** Scotland's local authorities engaged in **Economic Development**

## All Council Approach - Delivering Jobs, Skills and Employability

- 1,446 Staff Employed
- £321.6M Budget
- Co-ordinate Local Authority EU Funding
- Manages Devolved Business Gateway
- Delivers Local Employability Programmes – part funded by Scottish Government

- Works with COSLA (Political Leadership)
- Contributes to Policy Development
- Represents Local Government interests in a number of strategic groups
- Involved in co-commissioning of services
- Provides CPD & Conferences and Meetings
- Advocacy Role

## Policy Commitment

### Aim:

- Maximise the number of people attaining, sustaining and progressing in better paid, secure employment

### The Model:

- Adopt all-Council approach to support job seekers and create opportunities for employment

Local Authorities play a key **enabling** role in economic recovery and job creation, delivering a **one door approach**

- **Helping to Create Demand** – Business Support, Regeneration, Planning, Property, Inward Investment, Trading Standards and Environmental Health (as well as Procurement)
- **Helping to develop Supply** - Employability Support, Schools, Community Learning and Development, Social Work and Criminal Justice (Local Employability Partnerships)



**All Council Approach** focused on providing the maximum contribution to **securing and creating jobs**

- Employer
- Purchaser
- Planning Authority
- Economic Agent
- Service Provider

## Employer

- Work Experience
- Modern Apprenticeships
- Jobs Programmes
- Employer Recruitment Incentives
- Graduate Jobs Programme
- Supported Employment (Disabled)
- Family Firm Approaches (Care Leavers)

## Purchaser

Adopting a business as usual approach to purchasing goods, works and services

- Community Benefits in Procurement
- Reserved Contracts – Supported Business
  - [Opportunities - Procurement Reform Act 2014](#)
- Targeted Training & Recruitment Clauses

## Economic Agent

- Investment in regenerating communities – physical regeneration/structure plan
- Housing and Town Centres
- Infrastructure – roads and services
- Business Support - to encourage and support private sector jobs growth – links with expert help and Recruitment Incentives

## Service Provider - Employability

- Public Sector Academy Approach
- Host employer – transitional employment
- Commissioning Employability Support
- European and Other Local Funding
- Welfare Benefits, Childcare, Personal and Social Development, Tenancy Support, Literacy, Numeracy and IT

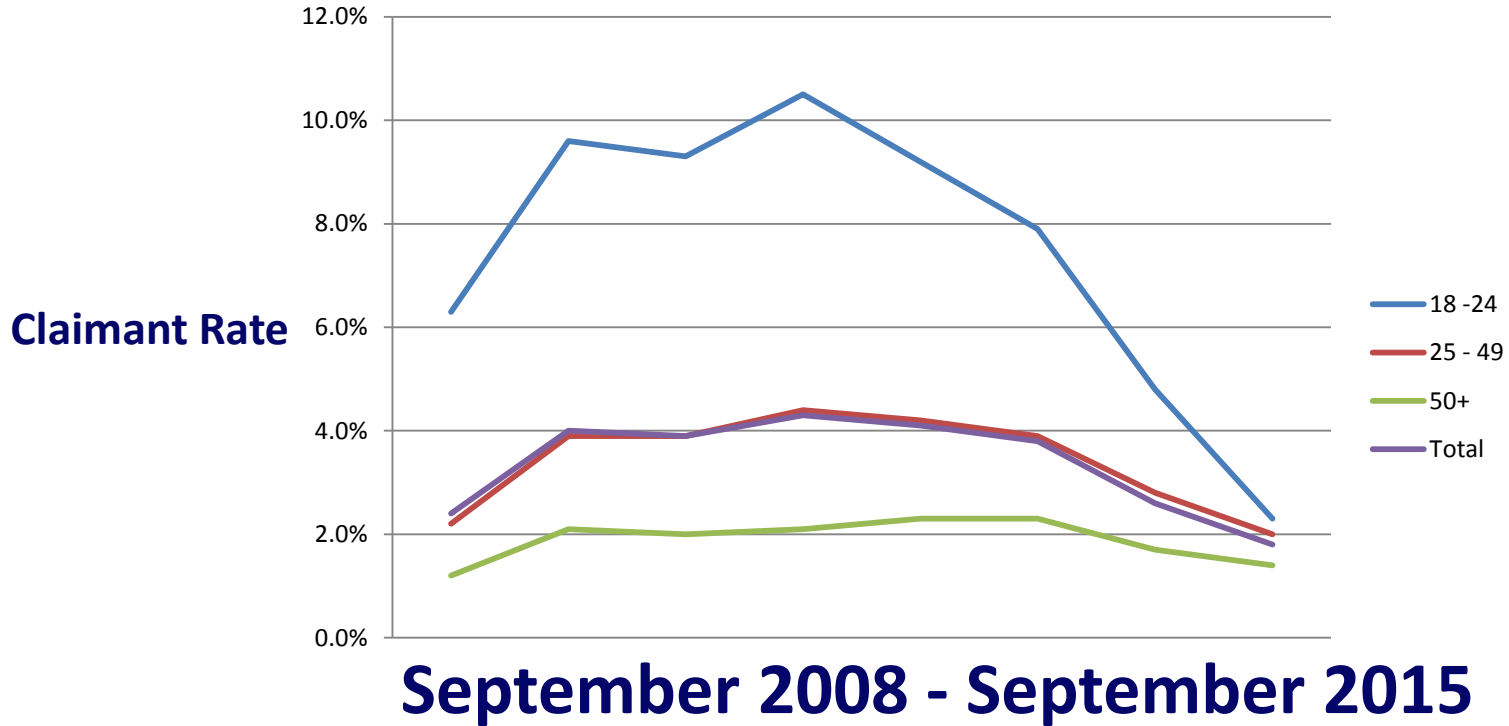
## Key Success Factors

- Political and Strategic Commitment
- Effective Integration and Alignment
- Periods of Stability and Continuity
- Effective Local Partnership Working
- Local Flexibility and Decision Making

## Key Challenges for the future

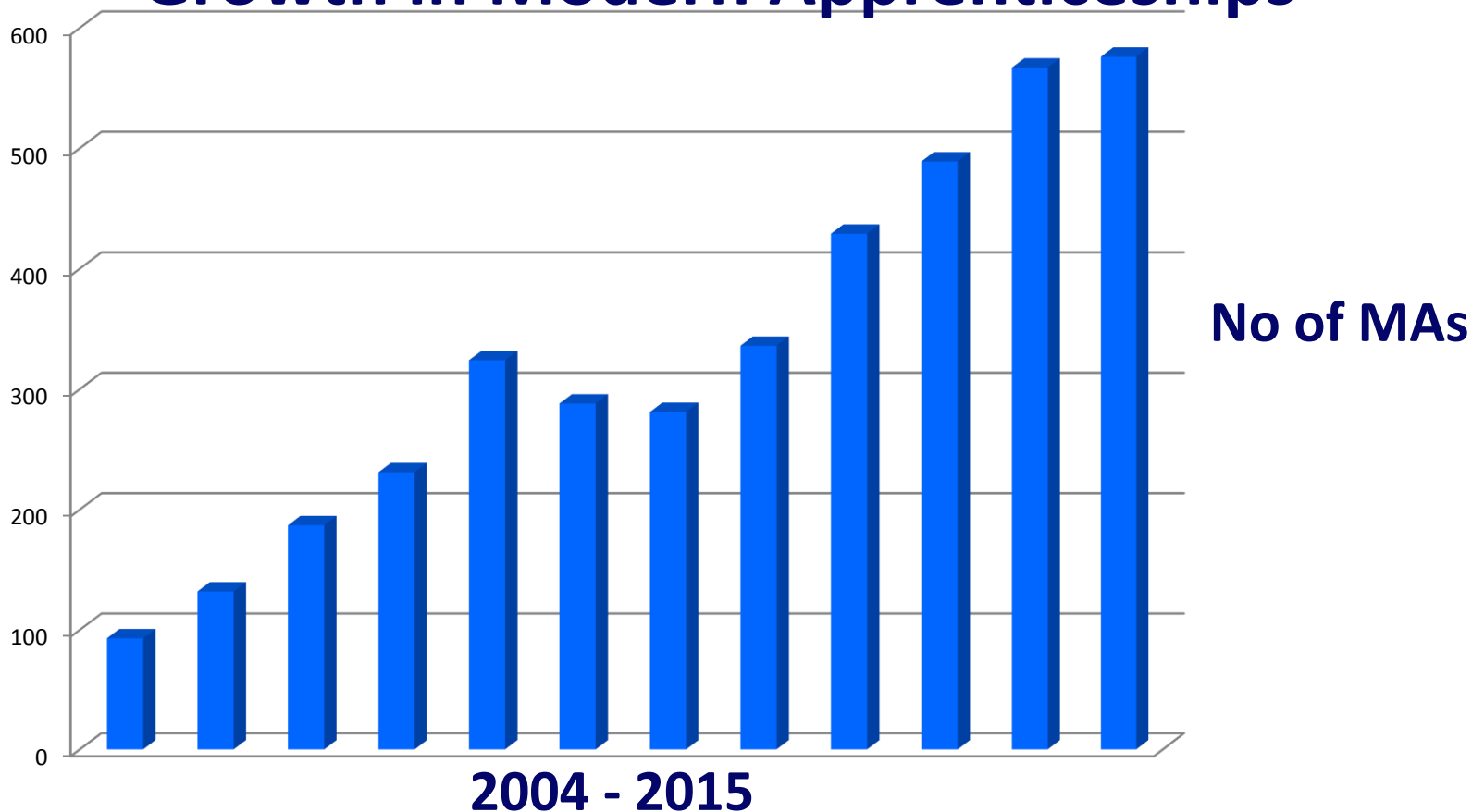
- Welfare Reform
- Economy - Jobs Deficit/Labour Demand
- Governance/Structures/Policies
- Initiative Overload
- Competing Priorities/Asks
- Reducing Resources

## JSA Claimants by Age Group





## Growth in Modern Apprenticeships





# Falkirk Council Approach (Short Film)