

Modernisation and Transformation of a Local Authority Leisure Service in Northern Ireland





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Director of Parks and
Leisure



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Head of Leisure
Operations



A grayscale background image of a woman in athletic wear sitting on a rowing machine in a gym, with her hands clasped and looking upwards. The machine's handle and seat are visible.

Programming Partnerships Performance People



- 145.5K Residents
- 4,328 Businesses
- 40 Councillors / 600 staff
- 6 Leisure Centres



LEISURE CENTRES



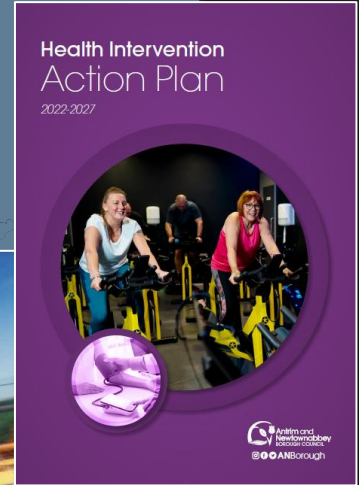
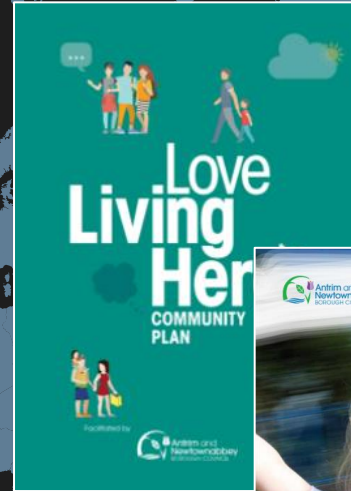
LEISURE CENTRES



GILBERT ARIZONA



Gilbert, Arizona





01.

Programming





MORE

*mind and
body*

CLASS ARCHIVE





MORE

*mind and
body*

CLASS ARCHIVE





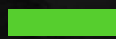
02.

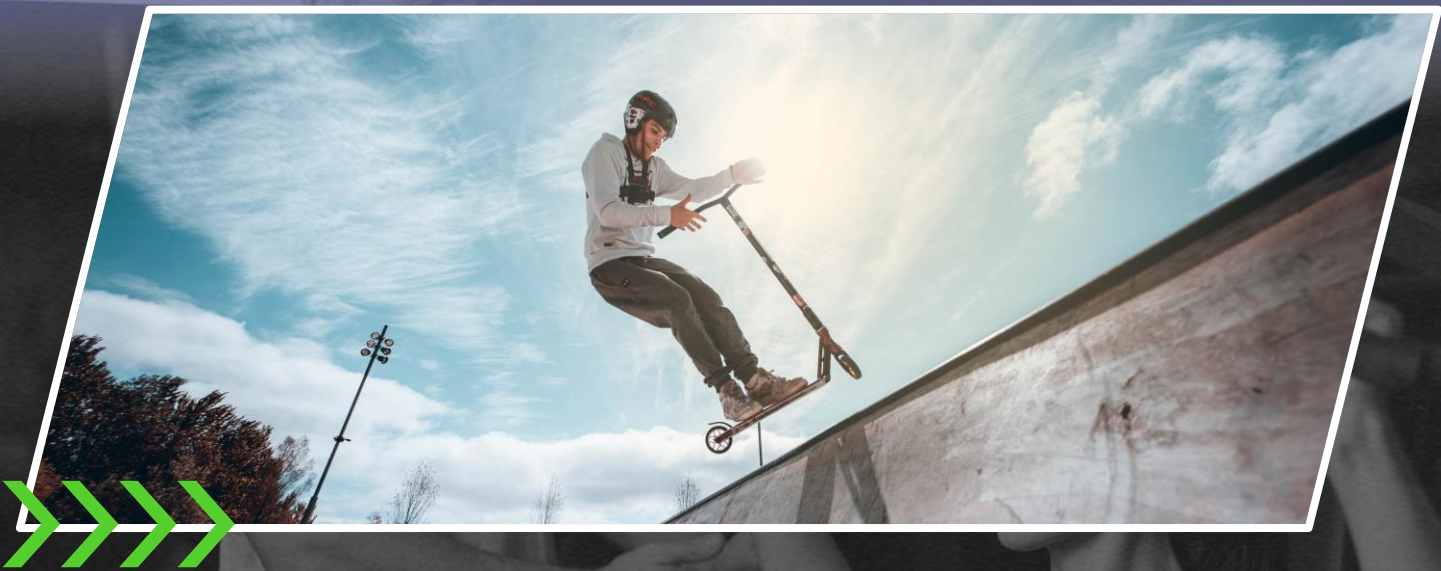
Partnerships





HSC NORTHERN OBESITY PARTNERSHIP





03. Performance

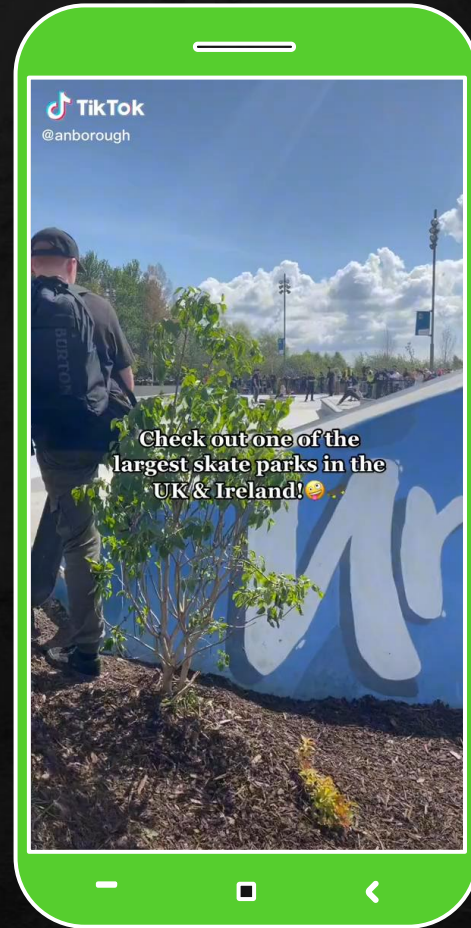




Modernisation
Transformation
Investment

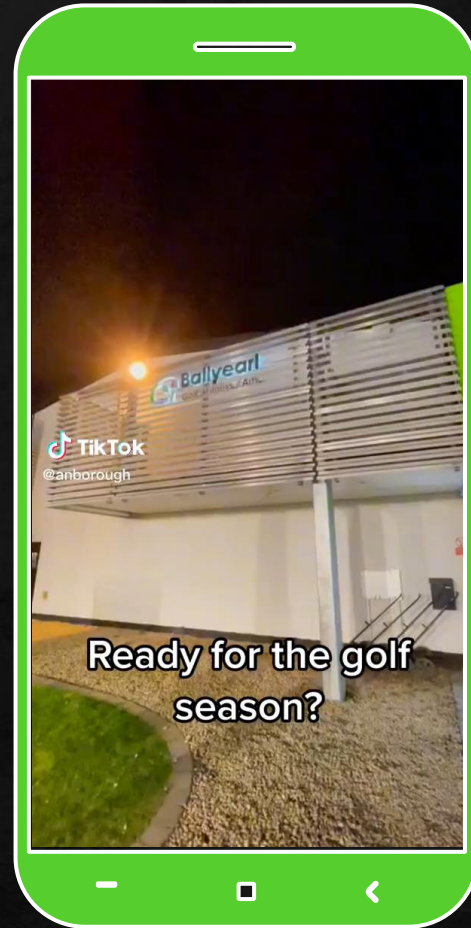


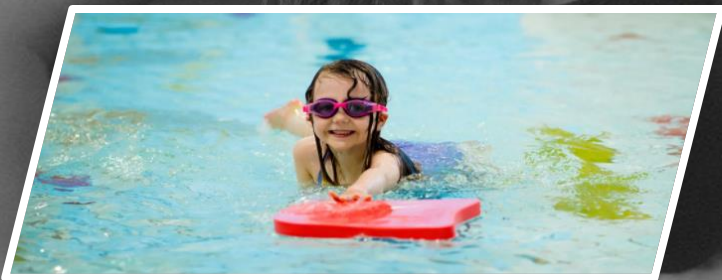
V36 Skate Park





Toptracer

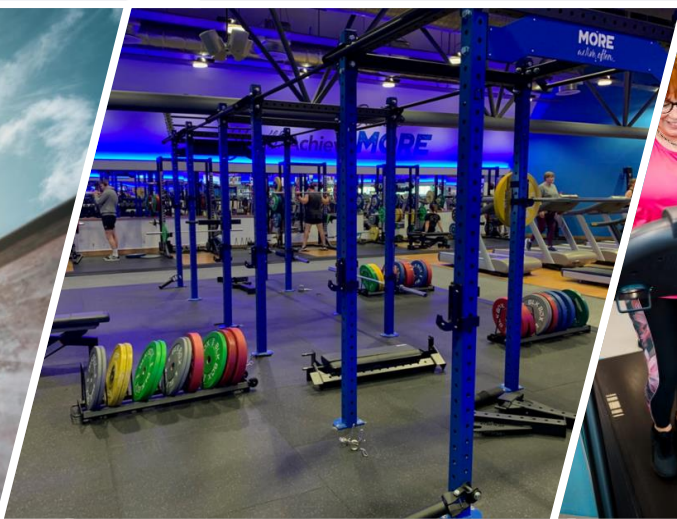




04. People







Success





AWARDS



AWARDS

Memberships



To and Co apply

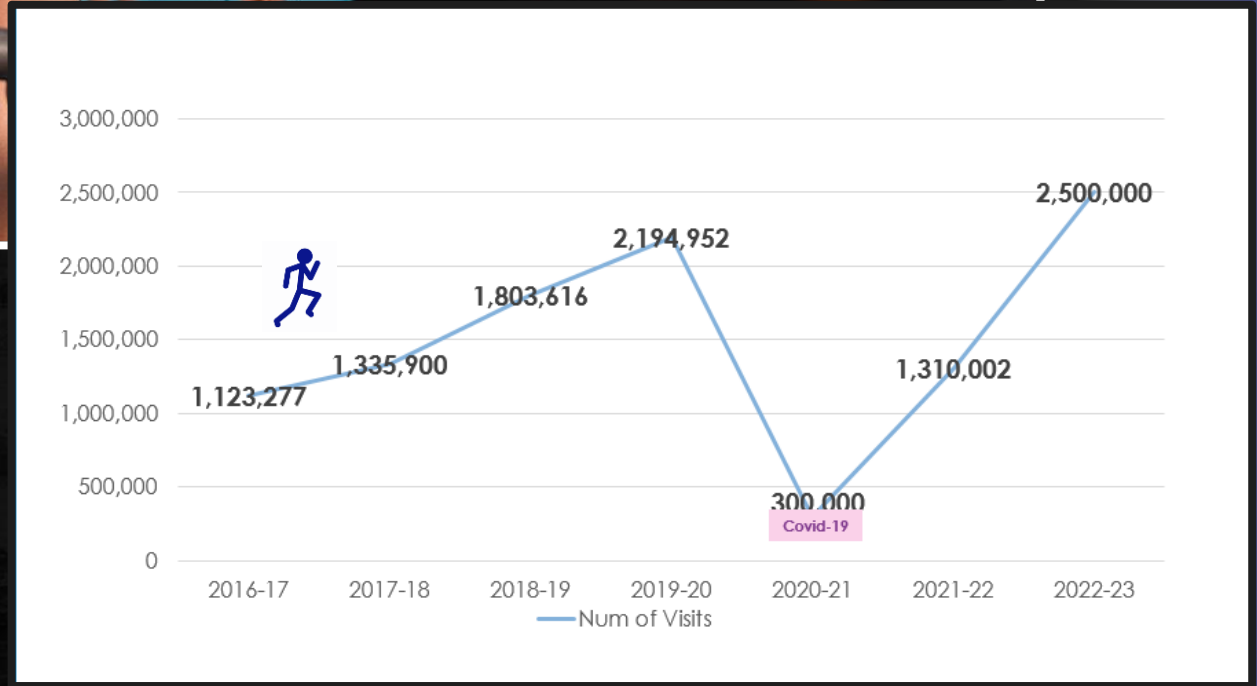
CORPORATE LEISURE MEMBERSHIP
£20 per employee per month

MORE

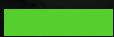
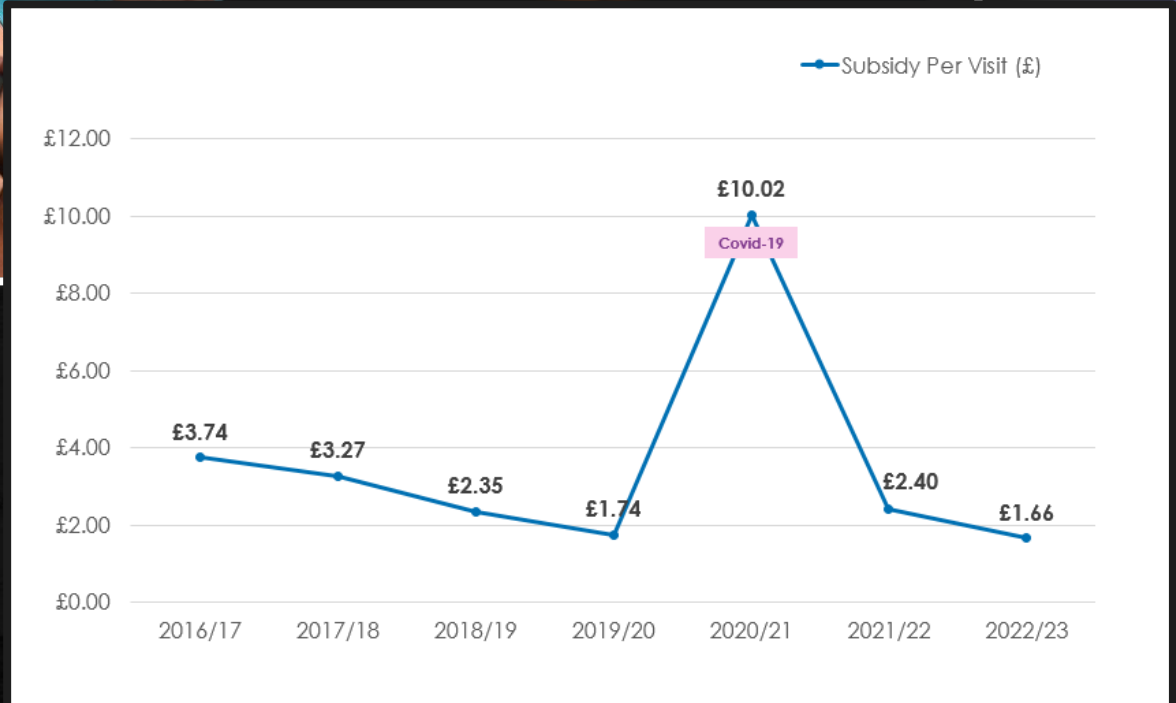
ANTHONY FORUM | MALLYKARE | CRUMLEN | BIRKLE | VALLEY



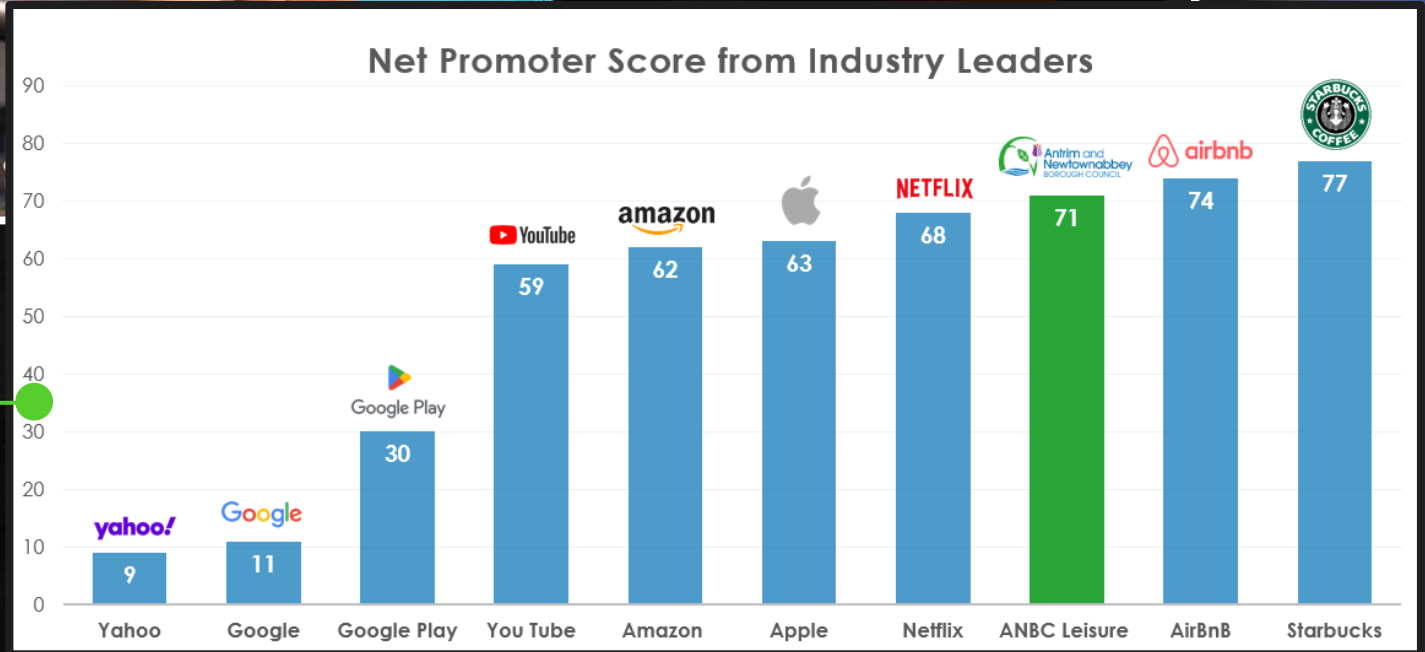
Visits



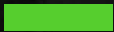
Subsidy per visit



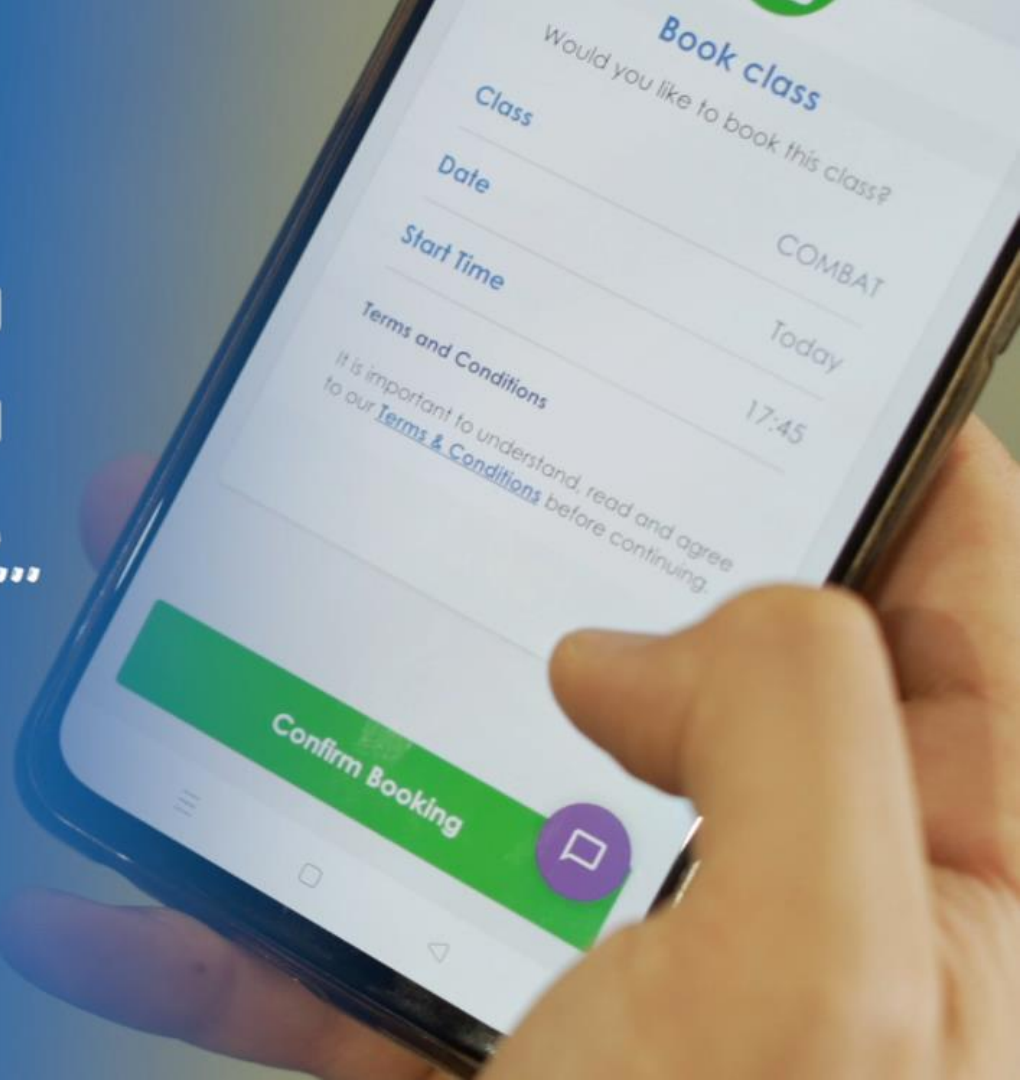
Customer Satisfaction



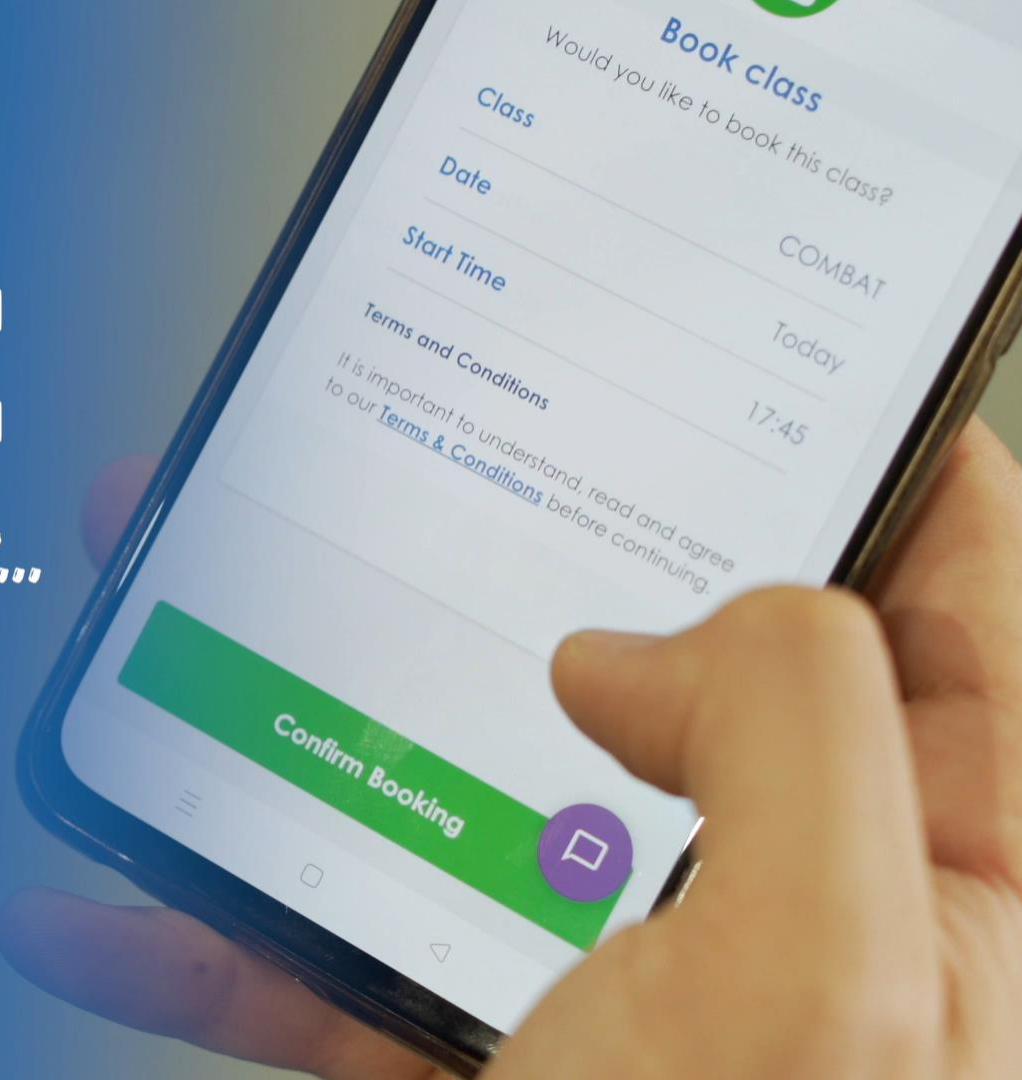
35%
Leisure
Industry
Average



MORE
active, often...



MORE
active, often...



Thank you
Any questions?

