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Communities and BREEAM







Home Quality Mark 5 Star Home

An outstanding new home.
Achieving this Mark means that the home is designed and built to have very low running costs, many positive impacts upon your health low impact upon our environment.





- 1. Principles and standards
- 2. Drivers and uptake

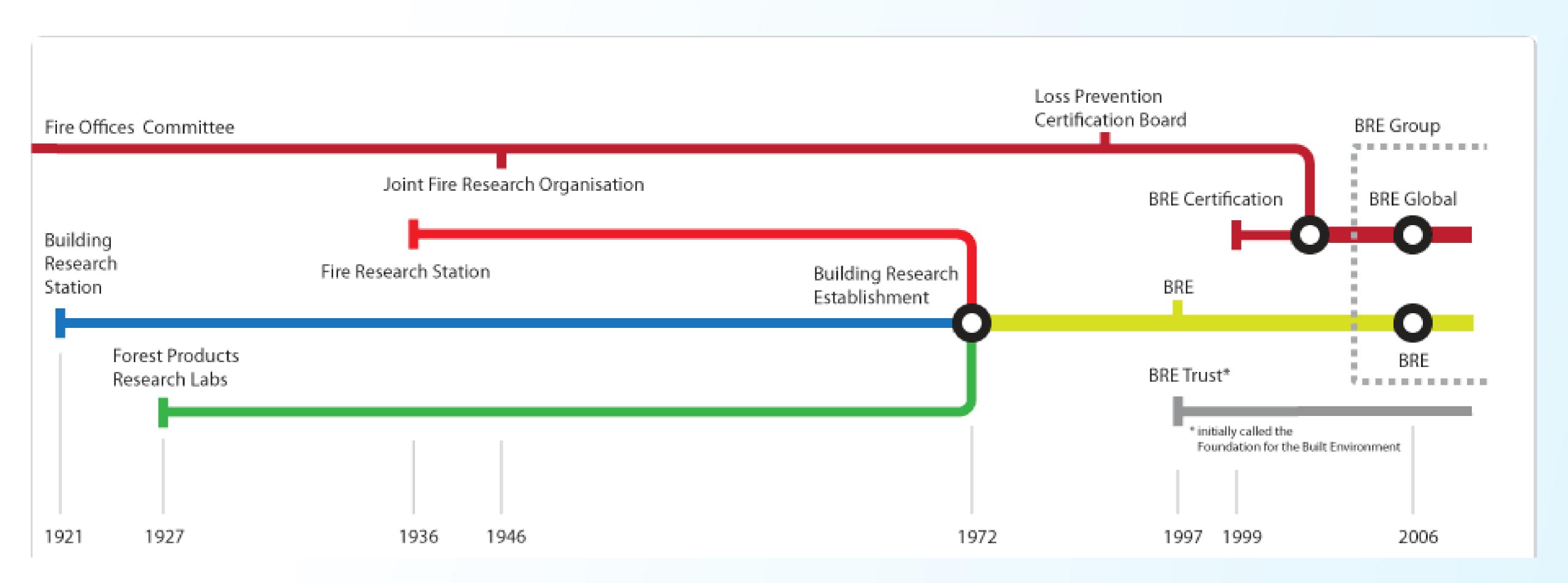


Who are we?





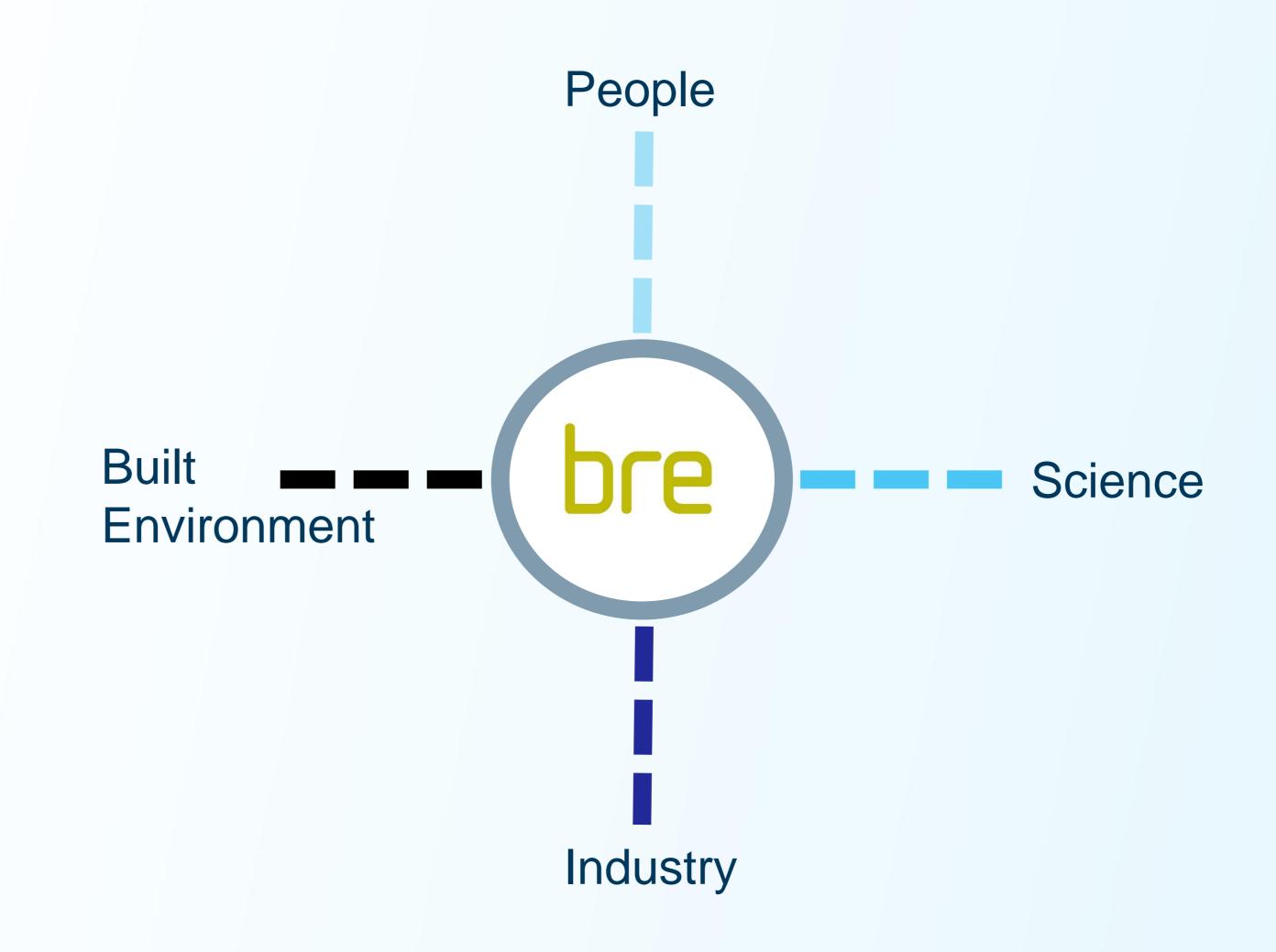
History





Our scope

- Standards
- Certification
- Expert witness
- Training
- Advisory
- Research
- Testing
- Innovation





Research, Testing, Innovation

Facilities for testing:

- Acoustics
- o Fire
- Structures
- Products
- Geotechnical
- Wind / weather
- Air quality









BRE Uncovered 2016



BREEAM

HOME QUALITY MARK



Providing consumers with information to help make a smart choice when buying or renting a new home

Enabling house builders to showcase their quality and differentiate themselves

Provide assurance to policy makers, planners and financiers that homes will be built to higher quality standards





Underpinned by stakeholder consultation and consumer research

 Technical – Cross industry focus groups and live test cases

 Market – MoneySupermarket, CSH residents, Grand Designs and focus groups

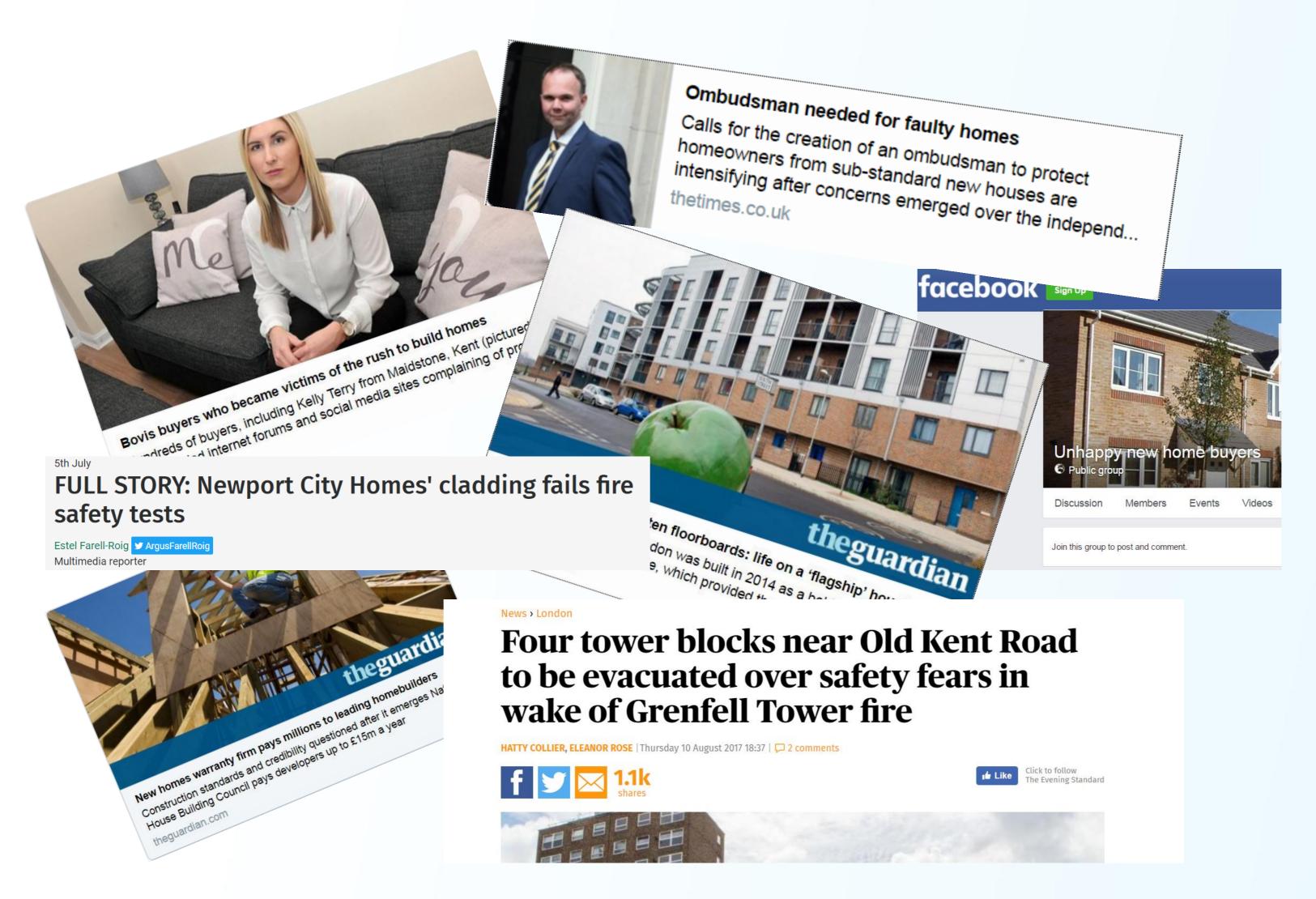


I have been working for years to raise the benefits of healthy homes to the general public, it is great to see BRE's Home Quality Mark helping to provide further information

Oliver Heath TV presenter



Consumers are concerned – value impartial information...



- 98% of new home
 owners reported snags
 and defect in 2017 (HBF, 2017)
- Over 90% prefer a home with an independent mark
- 1-5 willing to pay more
 (75% >£750 more)



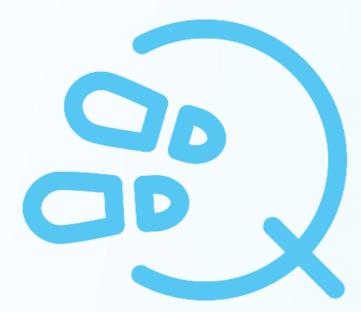




Running Costs



Health and Wellbeing



Environmental Impact





Possibly moving to:

HQM Beta



Better

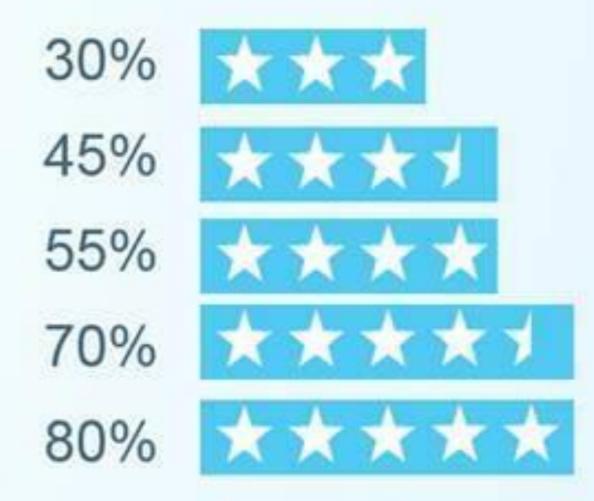
Good

Very Good

Excellent

Outstanding

HQM ONE (proposed)



Plus additional minimum requirements



- Holistic scheme addressing issues across entire triple bottom line + quality assurance
- HQM One out for consultation
- Minimum entry requirements
 - Flood risk
 - Security (Wales)
 - Temperature
 - Ventilation
 - Project management
 - Commissioning
 - Defect inspection/record keeping
- Back stop's for indicators

HQM sections, category, assessment issues and available credits			
Section	Category	Assessment Issue	No. Credits Available
呼	Transport and Movement	01 Accessible Public Transport	15
		02 Alternative Sustainable Transport	17
		Options	
		03 Local Amenities	16
Our surroundings	Outdoors	04 Ecology	36
		05 Recreational Space	22
	Safety and Resilience	06 Flood Risk	19
		07 Managing the Impact of Rainfall	19
		08 Security	09
全	Comfort	09 Indoor Pollutants	12
		10 Daylight	13
		11 Internal and External Noise	04
		12 Sound Insulation	09
My Home		13 Temperature	17
		14 Ventilation	13
	Energy and Cost	15 Energy and cost	60
		16 Decentralised Energy	08
		17 Impact on Local Air Quality	15
	Materials	18 Responsible sourcing of	25
		construction products	
		19 Environmental Impact from	25
		Construction Products	
		20 Life Cycle Costing of Construction	12
		Products	
		21 Durability of Construction	07
		Products	
	Space	22 Drying Space	03
		23 Access and Space	11
		24 Recyclable Waste	10
	Water	25 Water Efficiency	17
~?)	Quality Assurance	26 Project Preparation	06
		27 Commissioning and Testing	11
		28 Inspections and	16
		completion	
Delivery	Construction impacts	29 Responsible Construction	05
		Management	
		30 Construction Energy Use	05
		31 Construction Water Use	05
		32 Site Waste Management	15
	Customer Experience	33 Aftercare	04
		34 Home Information	00
		35 Smart Homes	08
		36 Post Occupancy Evaluation	10



Health and Wellbeing

Criteria for:

- Air quality
- Daylighting
- Sustainable transport
- Temperature
- Acoustics
- Security
- Ventilation
- Ecology
- Recreational space
- Access and space

+...



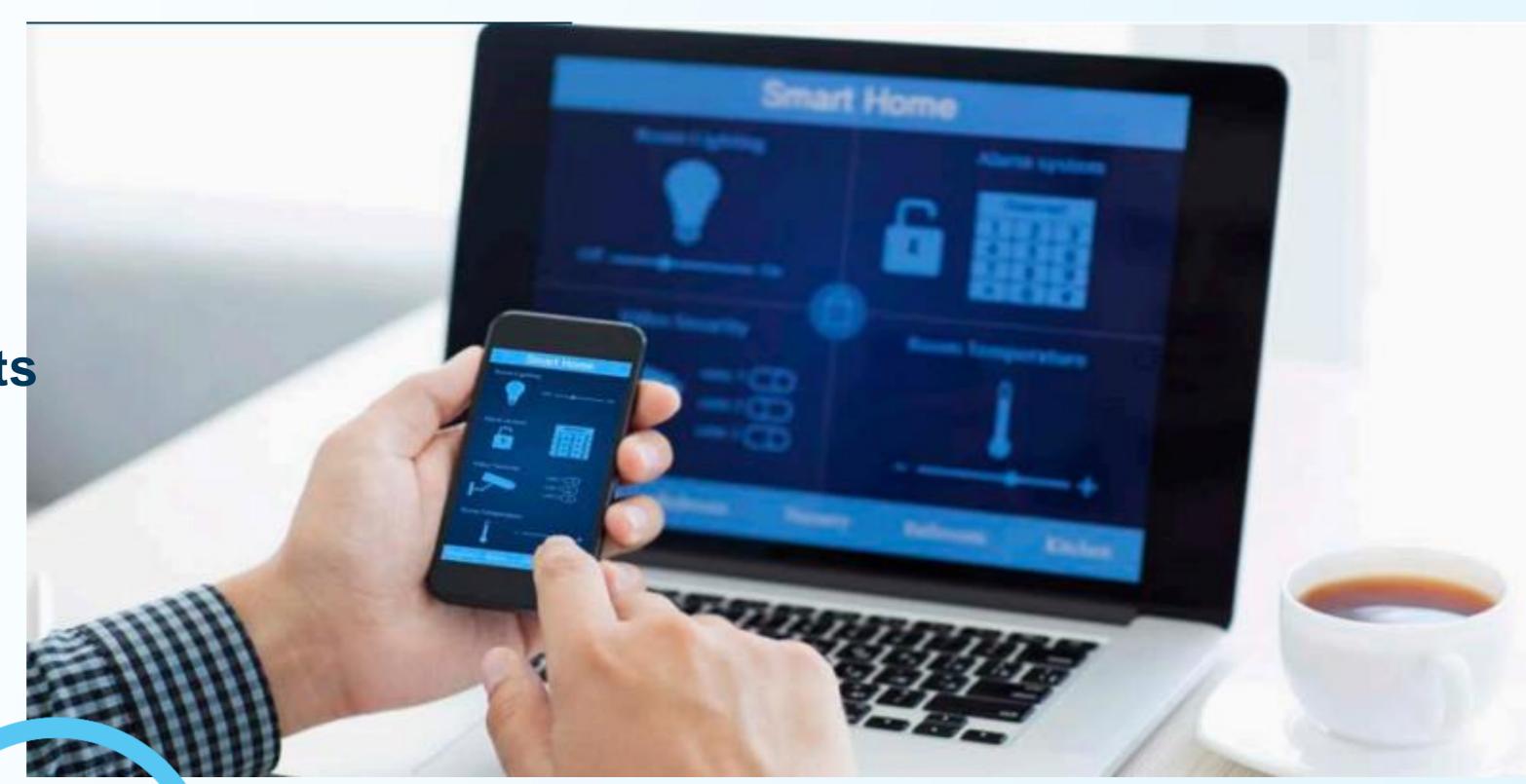


Cost

Criteria for:

- Energy tool based on actual costs
- Water efficiency
- Maintenance and controls
- Temperature
- Security
- Flood risk
- Digital connectivity
- Ventilation





Key is ensuring delivery.



Climate Change Mitigation and Resilience

A golden thread through the scheme alongside quality assurance

Criteria for:

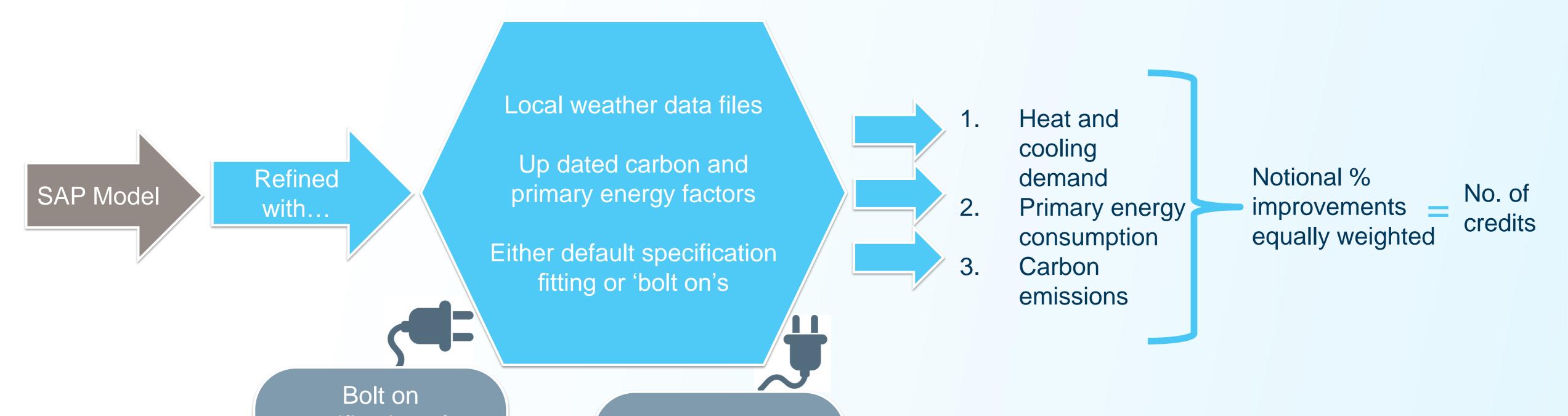
- Energy
- Flood risk/rainfall impact
- Sustainable transport
- Environmental impact of products
- Air Quality
- Ecology
- Water
- Construction site waste
- Durability
- Responsible sourcing

+...





The HQM Energy Engine



specifications for:
Lighting (LED's
etc.)
White goods
Water (electric
shower's, number
of baths etc.)

Bolt on: Common heated areas (based on SBEM calc's, weighted equally by no. homes)

- More accurate
- Holistic
- Each home assessed individually
- Aligned to industry

Updating our approach

and aligning with current



Strategic Ecology Framework –

ldentifying and understanding the risks and opportunities for the site

Managing negative impacts on habitats and biodiversity

Enhancement of ecological value

Long term biodiversity management and maintenance





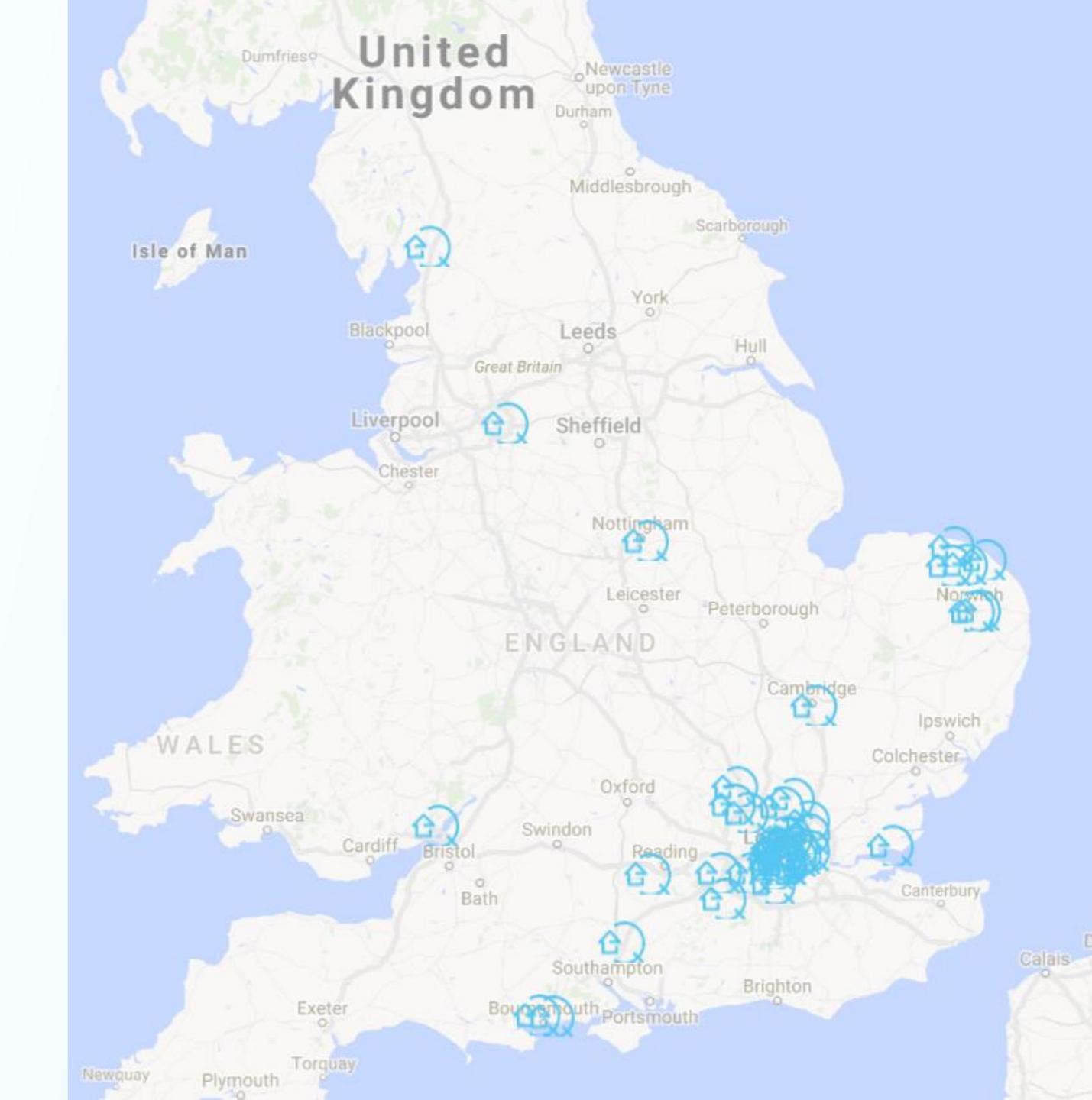


Drivers and uptake



13,000+ Homes Registered

- HQM Beta across England
- HQM One = Wales and Scotland

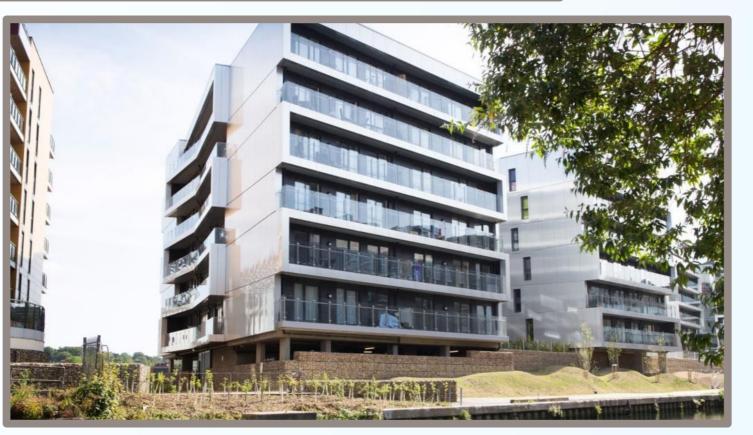




- High end / luxury
- Social housing providers
- SME housebuilders
- Large and small developments
- Flats / detached homes





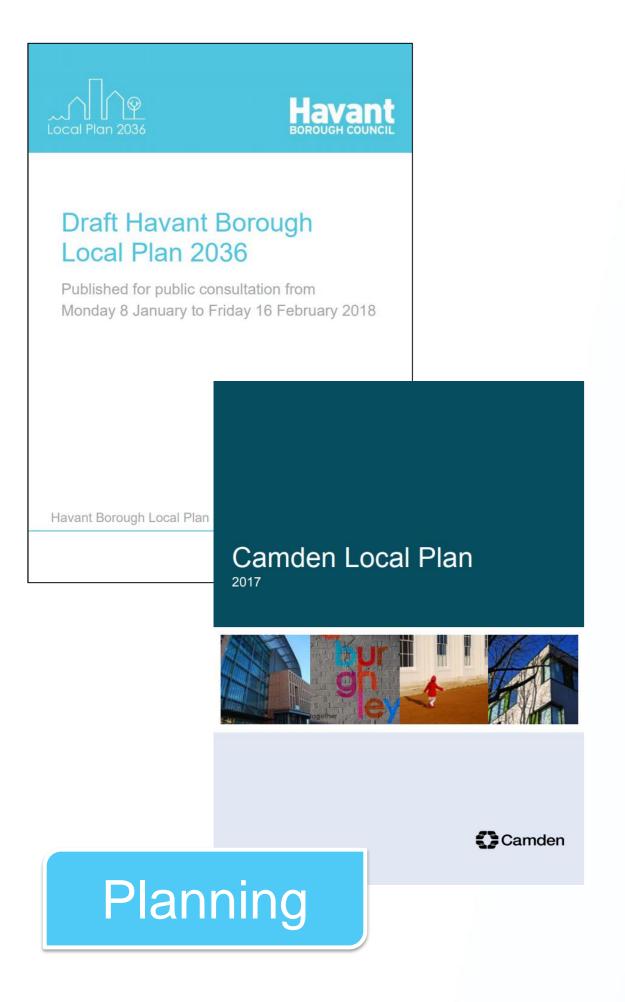








Promoting HQM as a demonstrator of quality...





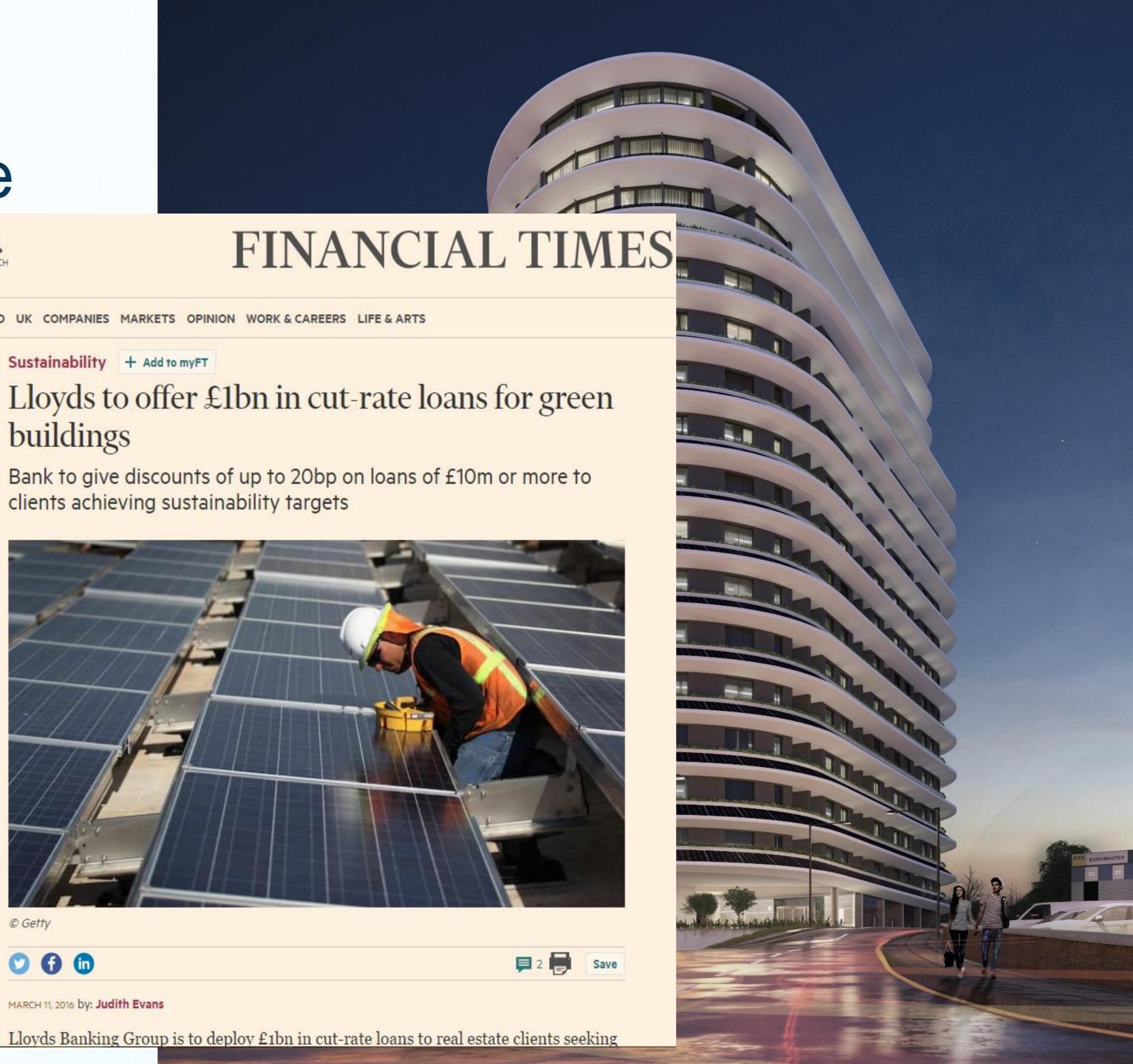




Lloyds and The Beacon, Lumiere

Part of £1billion low interest loans for green buildings

Aiming to be the most sustainable high rise – zero bills







— Assured level of performance has been met.



Added value through...

- Resource efficiencies one stop shop to ensure quality
- Holistic scope reducing the risk of unintended consequence.
- Transparency and robustness ensuring that objectives are actually met and delivered on site
- Accessible consumer facing scheme able to communicate to a wider stakeholder group
- Nationally recognized part of a nation wide collective increasing access to resources and inspiration





If you remember nothing else...

HQM is a resource efficient way to ensure that sustainability objectives are being delivered, and communicated to a range of stakeholders (including the consumer)



Home Quality Mark ONE UK Technical Manual Consultation

























SD239-UK: 0.0

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How to get involved...

Follow us: @HomeQM and @BRE_BREEAM



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Link with us: BREEAM Official and Home Quality Mark in

http://www.homequalitymark.com/HQMONEconsult ation

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#betterhomes