

# apse annual seminar 2016

7-8 September 2016, Derry / Londonderry

Millennium Forum, Newmarket Street, City Centre

## Survival of the fittest: Ensuring a future for local government's frontline

Supported by:



**Featuring the APSE service awards 2016**

# Wednesday 7 September

## Tuesday 6 September

### Welcome Evening Reception

A welcome reception for delegates and exhibitors to meet in advance of the seminar and enjoy some light refreshments and a welcome from Derry / Londonderry.

To be held at The Guildhall from 7.30 - 9.30.

## Wednesday 7 September

9:00am Registration, coffee and exhibition viewing

### 10:00am **Session 1: The Local Government Challenge: A picture from across the UK**

#### Welcome address

A symposium panel of expert speakers will present the challenges and opportunities for local government from across the UK.

#### Panel members:

Sally Loudon, Chief Executive, COSLA  
Derek McCallan, Chief Executive, NILGA  
Jon Rae, Director of Resources, WLGA  
Cllr Robert Light, LGA

**Ask the panel:** Audience Q&A

11.30am Coffee and exhibition viewing

### 12.00pm **Session 2: Funding the frontline**

*Chair: Ellen Cavanagh, Derry City and Strabane District Council*

#### **Sustainable local government finance. A reality or pipe-dream?**

- The UK picture of local government finance
- What do we need to change our fortunes?
- A new dynamic of funding. How do we reform the system?

**Speaker:** Dr Peter Kenway, New Policy Institute

#### **The impact on liveability and neighbourhood services**

- Fighting our corner for a piece of the funding pie
  - What are the ancillary costs to the public purse of running down our frontline neighbourhood services?
  - Fight or flight? Five ways we can sustain our liveability services
- Speaker:** Paul O'Brien, Chief Executive, APSE

#### **Democracy and governance: Bringing accountability to chaos**

- Understanding the need for accountability in public services
  - How can we exercise governance over a fragmented public services base?
  - The future role of elected members and local public services
- Speaker:** Professor Steven Griggs, De Montfort University

1.00pm Lunch and exhibition viewing

### 2.00pm **Session 3: Tackling the big issues**

*Chair: Cllr Martin Reilly, Derry City and Strabane District Council*

#### **Delivering Homes for All**

- Planning: what needs to change to deliver new build homes?
  - Creating quality neighbourhoods
  - Homes that deliver on social outcomes
  - Building homes for rent
- Speaker:** Michael Chang, Projects and Policy Manager, Town and Country Planning Association

#### **Environment and public realm**

- Keeping a coastal town looking bright
  - Tackling innovation in streetscene and refuse collection
  - Developing new ways of working and new public expectations
- Speaker:** Richard Bradley, Head of City Clean and City Parks, Brighton & Hove District Council

#### **Public health, leisure and community well-being**

- Developing a school meals service to improve child health
- Using leisure, sports and culture to tackle ill-health and social exclusion

- Serving our older population: exploiting digital advances
- Speaker:** Andrew Walker, Head of Locality Services, Sefton Council

#### **Employment and skills in local areas**

- The role of local councils in supporting employment and skills
  - Creating new options for apprenticeship and building local capacity
  - The findings of APSE and NLGN research
- Speaker:** Claire Mansfield, Head of Research, NLGN

3.00pm Exhibition viewing and refreshments

### 3.30 **Operational hubs**

#### **Forum 1**

Highways, Street Lighting and Winter Maintenance

#### **Forum 2**

Housing and Building Maintenance

#### **Forum 3**

Refuse, Streetscene and Public Realm

#### **Forum 4**

School Meals and Facilities

#### **Forum 5**

Sport, Leisure and Public Health

4.45pm Close of seminar day one

## Annual General Meeting

The AGM will be held at the City Hotel.

6.45pm AGM registration

7.00pm AGM commences

8.00pm AGM reception and evening meal with Guest Speaker

The APSE AGM is open to all member authorities and you are encouraged to ensure your own local authority is represented at this important meeting

# Thursday 8 September

9.00am Registration coffee and exhibition viewing

## 10:00am **Session 4: An international perspective on local and municipal government**

### **Managing demand and innovation in Antwerp's municipal services**

- How we organise our municipal areas
- What services we provide
- The funding and demand issues
- Innovation in service delivery

**Speaker:** Luc De Rooms, Provincie Antwerpen, Belgium

### **Spanish Lessons! Gaining the most from Waste as a resource**

- Using waste within a circular economy
- Developing bespoke facilities to maximise recycling
- Generating green energy from waste

**Speaker:** TBC

### **Derry City and Strabane: A new vision**

- Using cross border and international connections
- The City of Culture legacy:
- Development of our public realm and infrastructure

**Speaker:** John Kelpie, Chief Executive, Derry City and Strabane District Council

**Ask the panel:** Audience Q&A

11.00am Coffee and exhibition viewing

## 11.30am **Session 5: Finding the money for the big issues!**

### **Utilising your local authority assets for income generation**

- Developing an asset investment strategy
- What are the parameters for you to invest
- Managing risk. Gaining new sources of incomes

**Speaker:** David Bentley, CIPFA

### **Oxford's journey to income generation**

- Recognising the problem and taking action to bridge the funding gap
- Taking a commercial approach but maintaining a public service ethos

**Speaker:** Tim Sadler, Executive Director, Community Services, Oxford City Council

### **Robin Hood Energy**

- Investing in renewables
  - Generating new sources of green income to help your less well-off residents and services!
  - Gaining political buy-in
  - How much can you make! The APSE Energy and Robin Hood collaboration
- Speaker:** Gail Scholes, Head of Energy Services, Robin Hood Energy, Nottingham City Council

1.00pm Lunch and exhibition viewing

## 2.00pm **Session 6: Demand management and performance improvement**

### **Better management of the public realm and waste resources**

- Scotland's national litter strategy
- Working towards a zero waste and circular economy
- The financial and environmental imperatives

**Speaker:** Charlie Devine, Head of Resource Management, Zero Waste Scotland

### **Digital transformation**

- Making digitisation work to find savings
- Avoiding social exclusion
- Managing change but including citizens and staff
- Making digitisation work for frontline services

**Speaker:** Paul Gribben, Head of Digital Services, Belfast City Council

### **Using performance to drive service improvements**

- Performance improvement
- How do we fit people and organisation development into a performance framework
- Ensuring organisational goals are translated to delivery on the frontline

**Speaker:** Dermot O'Hara, Director – People Strategies, Local Government Staff Commission for Northern Ireland

3:00pm

## **Motivational session: Onwards and Upwards!**

**Motivational speaker and sneak preview of 'Promoting Excellence' an APSE and ITN Productions film showcasing excellence in public service delivery.**

4.00pm Close of seminar day two

## **APSE Annual Service Awards Charity Dinner 2016**

The APSE service awards 2016 will be hosted at Foyle Arena, Derry

Pre-dinner reception will commence at 7.00pm along with the premier launch of 'Promoting Excellence' in association with ITN productions.

APSE is proud to once again be supporting Parkinson's UK as our event charity this year and hopes to add to the many thousands raised at our Annual Awards in recent years for this vital charity

## **Exhibition and sponsorship opportunities 2016**

For awards sponsorship, workshop sponsorship and exhibition information please contact **Matt Paton** at Spacehouse on [m.paton@spacehouse.co.uk](mailto:m.paton@spacehouse.co.uk) or call **01625 614000**

# Booking form

## APSE annual seminar 2016, 7-8 September, Derry/Londonderry

contact name: \_\_\_\_\_ authority: \_\_\_\_\_

address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ post code: \_\_\_\_\_

telephone: \_\_\_\_\_ fax: \_\_\_\_\_ email: \_\_\_\_\_

Please detail here any special dietary/access requirements for the delegates listed below:

.....  
**APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.**

### Seminar delegate fees (exclusive of accommodation costs)

**Package 1:** Full seminar attendance including evening functions. **APSE member: £399 + vat / Non member LA's: £559 + vat**

**Package 2:** Day delegate seminar only - **Wednesday** **APSE Member: £209 +vat / Non member LA's: £289 +vat**

**Package 3:** Day delegate **Wednesday only** including evening function. **APSE Member: £239 +vat / Non member LA's: £335 +vat**

**Package 4:** Day delegate seminar only - **Thursday** **APSE Member: £209 +vat / Non member: £289 +vat**

**Package 5:** Day delegate **Thursday only** including evening awards. **APSE Member: £295+vnt / Non member LA's: £405+vnt**

**Commercial organisations** - Package 1: **£709 +vat** Package 2: **£389 +vat** Package 3: **£435+vnt** Package 4: **£389+vnt** Package 5: **£535+vnt**

### Hotel Accommodation\*

Bookings will be allocated on a 'first come' basis - please tick the required accommodation option below.

*A list of nearby hotels is available from APSE for delegates wishing to arrange their own accommodation.*

**Option A:** 3 nights special rate accommodation. Dates: 6,7,8 Sept 2016. **Cost (B&B): £225+vnt\***

**Option B:** 2 nights special rate accommodation. Dates: 7 and 8 Sept 2016. **Cost (B&B): £150+vnt\***

**(\*) APSE will invoice delegates for the B&B costs at the appropriate rate.**

**All extras must be paid direct to the hotel on departure.**

Please note that all hotel bookings at this event must be reserved via APSE as the hotel will not accept any direct bookings at the above special rate.

### Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

Please find enclosed cheque (made payable to APSE)

Please invoice me, my purchase order number is:.....

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event (**before 5pm on 25 August 2016**) and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

| Delegate Name | Delegate Position | Delegate Email | Main Contact?            | Operational hubs (please circle) | Delegate package (please circle) | Accommodation (please circle) |
|---------------|-------------------|----------------|--------------------------|----------------------------------|----------------------------------|-------------------------------|
|               |                   |                | <input type="checkbox"/> | 1 2 3 4 5                        | 1 2 3 4 5                        | Option A / Option B           |
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|               |                   |                | <input type="checkbox"/> | 1 2 3 4 5                        | 1 2 3 4 5                        | Option A / Option B           |

Please return completed form to Vicky Starmer, APSE, 2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP

or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: [vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk)