

# APSE refuse, streetscene, transport, grounds and parks seminar 2017



Old Swan Hotel, Harrogate, 19-20 October 2017

## **Local Authority Superheroes:** *Fighting for a quality environment*

sponsored by



# Thursday: Waste, Refuse, Recycling and Transport

9:30am Registration, coffee and exhibition viewing

10:00 **Session one**

## **Apse state of the market report 2017**

- Setting the local government scene
- Waste services in 2017
- Demonstrating the impact of change

**Speaker:** Paul O'Brien APSE Chief Executive

## **Why we should be proud of the recycling industries achievements**

- Creating a Recycling culture
- Clouds on the horizon
- Roles and responsibilities – producers to reprocessors

**Speaker:** Simon Ellin, Chief Executive Officer, The Recycling Association

## **Recycling guidelines & moving towards consistency**

- What can we recycle – making it clear
- Tackling quality issues
- A framework for greater consistency

**Speaker:** Jenny Robinson, ROTATE adviser, WRAP

11.15am Tea/coffee break in exhibition area

11.45am **Session two**

## **Improvements to the delivery of fleet management maintenance**

- Achieving Operational And Financial Efficiencies
- Improving The Skill Base Of The Workforce
- Alternative Delivery Models

**Speaker:** Tom Henderson, Service Manager Fleet Operations Assets, Transportation and Environment, Fife Council

## **Creating a community bus service**

- Why do we provide a community bus service?
- Connecting with our customers
- Challenges, solutions and successes

**Speaker:** Dale Rowbotham, Strategic Waste and Operational Transport Manager, Stockton Council

## **Collecting green waste payments – a simple solution**

- Cost effective payment management
- Effective cloud based solution
- Reoccurring payments / Sign up once

**Speaker:** James Collingridge, Partnership Manager, Peterborough City Council

12.45pm Buffet lunch in exhibition area

1.45pm **Session three**

## **The country's best household waste recycling centres - 10 years on**

- Developing an award-winning recycling village
- Reviewing 10 years of operation
- What the future holds

**Speaker:** Tom Turner, Waste Disposal Contracts Manager, South Tyneside Council

## **Creating financially sustainable waste and recycling services.**

- Reducing costs and risks through partnerships
- Increasing recycling rates and public satisfaction
- The importance of identifying key projects

**Speaker:** Liz Mockridge, Recycling and Waste Officer Guildford Borough Council

2.45pm Tea/coffee break in exhibition area

3.15pm **Session four: Workshops**

## **Workshop one: Optimisation 2.0 continued cost reductions**

Existing cost reduction approaches such as AWC, route optimisation and e-forms helped reduce costs of waste collection for many authorities.

However the next phase of waste collection optimisation and cost reduction will focus on service operations and customer services.

Therefore performance improvement and efficiency will be driven by the more effective use of data.

The workshop will look at how approaches such as 'channel shift' and 'demand management' require end-to-end process management from citizen to collection and provide suggestions as to how this can be achieved

## **Managing Continued Cost Reductions and Improving Services**

- Highlighting cost reductions to date
- Future drivers for greater efficiencies
- Managing data and citizen expectations and demands.

**Speakers:** Janice Carrol, Waste and Enforcement Manager Copeland Borough Council & Alistair Struthers, Director, Webaspx

## **Workshop two: Future challenges for fleet managers**

The challenges facing fleet managers and the approaches local authorities have taken e.g. fleet rationalisation, procurement strategies and reducing grey fleet costs will form the core of the discussion.

The workshop will also look at how local authorities are introducing greener low emission vehicles and developing the necessary infrastructure as well as considering the potential impacts and changes needed to meet the requirements of the 2040 no-diesel/petrol vehicles

## **The Here and Now**

- Rationalising fleet depots
- Smarter procurement via data analysis
- Reducing the cost of grey fleets / Providing alternative solutions

## **Greening the Fleet**

- Introducing greener low emission vehicles and developing the necessary infrastructure
- Meeting the requirements of the 2040 no-diesel/petrol vehicles

**Speaker:** Pete Johnson, Services Manager, Wakefield Metropolitan Borough Council

4.15pm Close of seminar day one

## **Evening programme,**

7.00pm Pre dinner drinks in exhibition area

7.30pm Annual dinner

9.00pm APSE Apprentice of the Year 2017

APSE Environmental Services Innovation Award

10.00pm Evening entertainment

# Friday: Street Cleansing, Parks and Public realm

9.30am Registration, coffee and exhibition viewing

10.00am **Session one:**

## The creation of the Parks Action Group

- The background to the development of a cross-governmental parks action group
- Aims and objectives

**Speaker: Paul O'Brien, Chief Executive, APSE**

## Maximising the value of parks: innovations and lessons from practice

- The need for new approaches
- Turning innovation into practice - Case Studies
- The Future for HLF

**Speaker:** Shaun Kiddell, Policy Adviser Parks and Post-Completion, Heritage Lottery Fund UK

## Apprenticeships - the key to future service quality and sustainability

- The role of the Institute For Apprenticeships
- What value can apprenticeships bring to local authorities
- The new horticulture/landscape operative apprenticeship standard

**Speaker:** Lucy Rigler, Head of Funding & Neil Bunch, Relationship Manager, Standards Development, Institute For Apprenticeships

## The European 'Grow Green' Project and its wider links with improving Manchester's parks and green spaces

- Developing a European approach to creating high quality urban green spaces
- Pan - European environmental, social and health benefits
- The impact on Manchester's green spaces

**Speaker:** Dave Barlow, Senior Policy Officer, Manchester City Council

11.00am Tea/coffee break in exhibition area

11.45am **Session two:**

## Creating the right environment for volunteers

- The need to invest in volunteers
- Creating the right opportunities
- How volunteering has made a difference

**Speaker:** Victoria Hudson, Community Development Manager, Leicester City Council

## A behaviour change approach to reducing litter

- Gaining insights & research
- Behaviour change techniques (nudge, fun theory etc.)
- Recent learning from Brighton & Hove's #StreetsAhead campaign

**Speaker:** Rebecca Dove, Managing Director Hubbub Enterprise Team

## Improving service delivery in cleansing and parks

- Has anyone seen my data?
- Technology - if not a silver bullet, what role can it play?
- Connecting the assets

**Speaker:** Steve White, Software Business Development Manager, Yotta

12.45pm Buffet lunch in exhibition area

1.45pm **Session three:**

## Antrim castle gardens - local gem to national treasure

- Establishing aims and objectives
- HLF and developing partnerships
- Achievements, Awards and future plans.

**Speaker:** Ursula Fay, Head of Arts and Culture, Antrim and Newtownabbey Borough Council

## Developing holistic environmental street scene services which meet the need of the local community

- Identifying the problems
- Developing shared service and community solutions
- Successes and lessons learned.

**Speaker:** Liz Webster, Head of Environment and Housing, North Lincolnshire Council

3.00pm Close of seminar day two

## Seminar Objectives

The APSE annual Environment Seminar aims to provide delegates with the latest up to date service ideas and improvements in the areas of waste and recycling, refuse collection, transport management, street scene, street cleansing, parks and grounds maintenance. Expert speakers will be looking at how, through the better use of data and the provision of clearer guidelines, these tools are helping services across the UK to achieve more effective outcomes. There will also be several case studies of how working with our communities and the promotion of volunteering opportunities has seen both service efficiencies and more customer-focused service delivery, particularly in hard to reach groups. Delegates will also hear about the need to continue to support apprenticeships and the benefits such roles can bring both now and in the future.

The seminar will bring together elected members, officers and other key stakeholders from across the wide range of environmental services featured in this event to share thoughts and views on how they are meeting the growing financial challenges and public demands being placed upon them. In addition, case study workshops will also be held to offer the opportunity to discuss in more detail issues which are currently high on environmental service agendas.

The seminar will also feature the APSE Apprentice of the Year Award for transport and also for horticulture, which as every year has attracted a large number of entries from local authorities across the UK.

## Who should attend?

- Elected members
- Service Directors and officers from:
  - Waste Management, recycling and refuse collection
  - Transport and vehicle maintenance
  - Street scene and public realm
  - Street cleansing
  - Parks, open spaces, grounds maintenance and horticultural services
- Strategic policy officers
- Funding Officers
- Business Development Officers
- Trade Union representatives
- Contractors and suppliers
- Voluntary organisations

**Reserve your place now by completing the booking form overleaf and fax back to Alistair Holcroft at APSE on 0161 772 1811 or email [aholcroft@apse.org.uk](mailto:aholcroft@apse.org.uk)**

## The venue

**Old Swan Hotel  
Harrogate**

# Booking form

APSE refuse, streetscene, transport, grounds and park seminar 2017, Harrogate  
main contact name: \_\_\_\_\_ authority: \_\_\_\_\_

address: \_\_\_\_\_

**Please indicate preferred method of payment (tick):-**

VAT registration number 519 286 915

Please find enclosed cheque (made payable to APSE)

Please invoice

Purchase order number

telephone: \_\_\_\_\_ fax: \_\_\_\_\_ email: \_\_\_\_\_

**Accommodation rates**

Please detail here any special dietary (including vegetarian and vegan)/access requirements for the delegates listed below:

**Accommodation package 1:** Thursday 19 October: £75 (subsidised APSE rate)  
**Accommodation package 2:** Wednesday 18 and Thursday 19 October: £165 (includes 1 night subsidised APSE rate)

**APSE issues a written confirmation for all delegates bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.**

**Accommodation package 3:** Wednesday night only: £90 (hotel rate non-subsidised)

## Package information

Package 1: Full seminar attendance

Package 2: One day seminar attendance with annual dinner

Package 3: One day seminar attendance without annual dinner

## APSE member rate

£255+VAT

£219+VAT

£175+VAT

## Non-member rate

£390+VAT

£340+VAT

£259+VAT

## Commercial rate

£459+VAT

£449+VAT

£375+VAT

Delegate name	Delegate position	Delegate email	Attending on	Workshop	Accommodation package (delete as appropriate)
			<input type="checkbox"/> Thursday	A	1 2 3
			<input type="checkbox"/> Friday	B	
			<input type="checkbox"/> Annual dinner and awards		
			<input type="checkbox"/> Thursday	A	1 2 3
			<input type="checkbox"/> Friday	B	
			<input type="checkbox"/> Annual dinner and awards		
			<input type="checkbox"/> Thursday	A	1 2 3
			<input type="checkbox"/> Friday	B	
			<input type="checkbox"/> Annual dinner and awards		

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [aholcroft@apse.org.uk](mailto:aholcroft@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.