

APSE environmental services seminar 2013

The Green Stuff:

**An integrated approach to
environmental services**



A complete picture of local environmental front line services including waste and recycling, refuse collection, transport, street cleansing, streetscene, grounds maintenance and parks services.

Daventry Court Hotel, Daventry, Northamptonshire, 6 and 7 November 2013

apse seminars

Supported by



Day one: Waste, refuse and transport

Wednesday 6 November

9.45am Registration

10.15am **Session 1: The strategic and legal context**

Redefining our relationship with waste- Is the waste management hierarchy an outdated concept?

- Reassessing how we think of and deal with waste
- Going back to the design, from cradle to grave
- The generation of a new framework to help end of life management

Speaker: Prof. Philip Purnell, Professor of Materials and Structures, Leeds University

A horizon scan of legal issues and what it means for you

- Changes to procurement law and the changing scope of Tecktal and collaboration exemptions
- Delivering statutory duties with reduced resources
- The General Power of Competence and how to use it to your advantage

Speaker: Judith Barnes, Partner- Head of Local Government, DAC Beachcroft

What will local government service provision look like in 2020?

- Designing the 2020 council – enabling or ensuring?
- Building capacity to meet local needs
- Why environmental services matter to communities?

Speaker: Mark Bramah, Assistant Chief Executive, APSE

11.30am Tea, coffee and exhibition viewing

11.45am **Session 2: Using the information to hand**

An update from HSE on health and safety in the waste and recycling sector

- Accidents and prosecutions- the latest picture
- Initiatives being undertaken by the HSE- what you need to know
- The WISH blueprint and how to get involved

Speaker: Janet Viney, HM Inspector of Health and Safety, Health and Safety Executive

Using social media and new technology to inform and deliver efficiencies in waste services

- The opportunity to inform and deliver efficiencies
- Local authority examples from across the UK
- Ensuring you use all media streams to secure better service delivery and better citizen engagement

Speaker: Peter Atkinson, Owner, U6 media

An asset management approach to fleet services

- Knowing your fleet- number, mileage, supply, cost, carbon
- Our mission and the step changes made to achieve savings- explaining B.E.R.Y.L!
- Successes to date and looking to the future

Speaker: Graham Hodgkins, Asset Manager, Fife Council

1.00pm Lunch and exhibition viewing

1.45pm **Workshops**

Workshop A: Charging for Garden Waste - The pros, cons, the costs

- Should charges be introduced?
- What method of collecting charges?
- The savings made in Wirral

Speaker: Tara Dumas, Environment and Waste Services Manager, and Councillor Brian Kenny, Environment Portfolio Holder, Wirral Council

Workshop B: Home to Work - Employee use of council vehicles

- How to define work purposes?
- What are the taxation issues?
- How about liability and insurance issues?

Speaker: Geoff Derham, Head of Waste & Fleet Services, City of York Council

2.30pm Tea, coffee and exhibition viewing

2.45pm **Session 3: Continual service improvement**

To achieve a high recycling community by 2025 an Zero waste to landfill by 2050- Our vision and the award winning team that is going to get us there!

- Our approach to achieving continuous increases in recycling rates and delivery of an efficient and effective waste management service
- Relationship building and partnerships
- Going the extra mile and creating a feel good factor for our communities

Speaker: Hayley Evans, Principal Waste Management Officer & Nicole Kirke, Trainee Waste Management Officer, Caerphilly County Borough Council

Reengineering Fleet Management- Learning from Thurrock Council

- Transitioning to an owned fleet, restructuring the team and building a state of the art workshop
- The impact on capacity and the delivery of financial savings
- The Thurrock experience and shared learning for others in increasing efficiency and effectiveness

Speaker: Don Allison, Associate, APSE

Delivering Waste Efficiencies in the West Midlands- Tackling the barriers together

- Our approach in the West Midlands
- Top case studies amongst our local authorities
- The savings made through collaboration

Speaker: Keith Gordon, Assistant Director Efficiency & Delivery, Improvement & Efficiency West Midlands

4.00pm Exhibition viewing and close of seminar day one

Evening programme

7.00pm Pre dinner drinks in exhibition area
7:30pm Annual dinner

9:00pm APSE Horticulture and Transport Apprentice of the Year Awards

10:00pm Evening entertainment

Day two: Street cleansing, street scene and parks

Thursday 7 November

10.00am Registration

10.15am **Session 1: Tackling the 'wicked issues'**

The local environment: The role in regeneration in local areas

- Making open spaces work
- Aligning environmental services with the local area
- Funding regeneration and environmental initiatives

Speaker: Terry Collins, Corporate Director-Neighbourhood Services, Durham County Council

Biomass supply chains: Putting local authorities at the centre and in the driving seat

- Biomass supply chain- the opportunity
- The 'how to'
- Next steps for local authorities considering options for their land assets and woodlands

Speaker: Steve Cirell, Associate, APSE

Managing down demand in street scene services

- Why does failure demand cost money?
- Delivering behaviour change
- Reducing demand to ensure service delivery

Speaker: Andy Mudd, Principal Consultant, APSE solutions

11.30am Tea, coffee and exhibition viewing

11.45am **Session 2: 'Nudge nudge'- Improving your local environment**

Social experiments: Understanding what will change littering behaviour

- Preventing litter offences
- Changing perceptions of the local area
- What are we learning from best practice workshops

Speaker: Andrea Talbot, Research Manager, Keep Britain Tidy

Edible Borders- delivering improvements through communities and neighbourhood engagement

- Edible borders - growing seasonal vegetables in small urban spaces- how we did it
- Working with community based projects and charities- some top tips
- Reinforcing positive behaviours, wider than the parks traditional remit, by working in partnership

Speaker: Jenny Elliott, Team Leader, Land Services, Stirling Council

Zero Tolerance: The Cleaner Cardiff programme

- Learning's from Cardiff's review on litter
- Changes made and our approaches- prevention, intensive cleaning, zero tolerance
- The challenges and lessons learnt

Speaker: Jane Cherrington, OM- Strategy and Enforcement Manager, Cardiff City Council

1.00pm Lunch and exhibition viewing

1.45pm **Workshops**

Workshop C: Integrated street scene services

- What are the ways and means?
 - What are the pros and cons?
 - How does it impact on performance?
- Learning's from apse performance networks

Speaker: Dave Henrys, Associate, APSE

Workshop D: Dangerous Dogs Bill

- What do the changes mean for council wardens and what are the secondary duties on local authorities?
- How can the changes be successfully implemented?
- Dog policies in parks and public open spaces- key issues and top tips

Speaker: Mark Callis, Dog Control Service Manager, London Borough of Wandsworth

2.30pm Tea, coffee and exhibition viewing

2.45pm **Session 3: A role for stewardship**

Could Parks' Services be facing a new future?

- Linking the future of urban green space with climate change adaptation and public health
- How they are all bolted into the Planning Framework, low carbon programmes and urban mobility
- How these link with the green economy through natural capital

Speaker: Nick Grayson, Climate Change and Sustainability Manager, Birmingham City Council

Utilising existing streetscape infrastructure to eradicate cigarette litter in the City of London

- City of London's 5 point campaign- 'No ifs, No Butts'
- Releasing new value from existing infrastructure-bin design, engagement, results
- Linking up with public health- enforcement contributing to quit-smoking initiatives

Speaker: Doug Wilkinson, Assistant Director-Street Scene & Strategy, City of London Corporation, and Andrew Farish, Managing Director, Smartstreets Ltd.

3.30pm Seminar close

Seminar objectives

This annual national event will provide a complete guide to the latest issues affecting local environmental front line services including waste and recycling, refuse collection, transport, streetscene and the public realm, street cleansing, grounds maintenance and parks services. This APSE seminar has an impressive range of speakers involved in the debate, pulling together the key issues, opportunities and challenges for these vital frontline services. It will bring together elected members, officers and other key stakeholders from across environmental service providers to discuss and share thoughts and ideas on how best to meet the challenges ahead.

Case study workshops will be held to maximise delegate interaction. The event will also feature the APSE apprentice of the year awards for transport and horticulture, which have again generated a high level of interest amongst local authorities throughout the UK. The Association welcomes delegates to the event from England, Northern Ireland, Wales and Scotland and we hope that you will be able to attend and participate in what will be a highly interesting and informative seminar.

Who should attend?

- Elected members
- Service directors and officers within:
 - Waste management, refuse collection and recycling collection
 - Transport services and vehicle maintenance
 - Streetscene and the public realm
 - Street cleansing
 - Parks, open spaces, horticulture and grounds maintenance
- Strategic policy officers
- Trade union representatives
- Contractors and suppliers
- Voluntary organisations

Reserve your place now by completing the booking form overleaf and fax back to Keisha Swaby at APSE on 0161 772 1811

The venue

Daventry Court Hotel
Sedgemoor Way
Daventry
Northamptonshire
NN11 0SG

Booking form

APSE national environmental services seminar 2013, 6 and 7 November 2013

main contact name: _____ authority: _____
address: _____

post code: _____
telephone: _____ fax: _____ email: _____

Please detail here any special dietary/access requirements for the delegates listed below:
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APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 10 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Package information

- Package 1. Full seminar attendance
- Package 2. One day seminar attendance with annual dinner
- Package 3. One day seminar attendance without annual dinner

Payment information

What's included: the delegate fee covers attendance on both days, delegates' documentation, lunches and light refreshments, and dinner on the evening of Wednesday 6 November. (packages 1 and 2 below only). Accommodation is not included - please see below.

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice me (you will be invoiced by APSE for the delegate fee only):
Purchase order number:

Accommodation rates

Wednesday 6 November (1 night B&B subsidised by APSE) = Single £70

Accommodation is also available on Tuesday 5 November at £95 B&B for a single room.

All accommodation costs and personal charges incurred at the hotel are payable upon departure.

Please note that all hotel bookings at this event must be reserved via APSE as the hotel will not accept any direct bookings at the above special rate. If you wish to pay for accommodation before the event, you may contact the hotel direct and request a pro-forma invoice.

APSE member rate

£249
£219
£169

Non-member rate

£385
£340
£276

Delegate name	Delegate position	Delegate email address	Attending on:	*Accommodation required (delete as appropriate)
			<input type="radio"/> Wednesday <input type="radio"/> Thursday <input type="radio"/> Annual dinner and awards	Yes/No 5 Nov / 6 Nov
			<input type="radio"/> Wednesday <input type="radio"/> Thursday <input type="radio"/> Annual dinner and awards	Yes/No 5 Nov / 6 Nov
			<input type="radio"/> Wednesday <input type="radio"/> Thursday <input type="radio"/> Annual dinner and awards	Yes/No 5 Nov / 6 Nov

Cancellation and refund policy: Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to kswab@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event (by 4pm on Wednesday 23 October) and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Please return completed form to Keisha Swaby, APSE, 2nd floor Washbrook House, Lancasterian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP
or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 E-mail: kswab@apse.org.uk