

APSE environmental services seminar 2015

apse

A Changing Environment

New Game – New Rules

Ettington Chase Hotel, Stratford-Upon-Avon, Tuesday 20 and Wednesday 21 October 2015



Day one: Waste, Refuse, Recycling and Transport

Tuesday 20 October

9.30am Registration, coffee and exhibition viewing

10.00am **Session one: Future issues for the sector**

The circular economy in practice - what will it mean to the sector?

- The CE Model and EU Consultation
- CIWM Position
- Possible outcomes
- Implications for the Waste Sector including Local Government
- The Way Forward

Speaker: John Quinn –President of the Chartered Institution of Waste Management

The health & safety executive's 3 year intervention with local authority waste and recycling services

- What LAs are doing well
- Areas for improvement
- Next steps – Further inspections in 2015/16

Speaker: Janet Viney, HM Inspector of Health and Safety, Health and Safety Executive

Nudge- budge - principals and theories for creating sustainable service delivery

- Nudge, budge, reduce?
- Can we apply behaviour change sciences in a public sector context?
- Will adopting behaviour change reduce demand and cost on public realm services?
- Case studies in success and ways forward for your council!

Speaker: Mo Baines - Head of Communications, APSE

11.15am Tea/Coffee break in exhibition area

11.45am **Session two: changing the culture**

Adopting a new approach to delivering fleet and transport services

- Improving In-house service delivery
- Identifying the need to adopt a more commercial approach
- Cultural change and securing external contracts

Speaker: Julia Richardson, Head of the Business Unit, GSPlus Royal Borough of Greenwich

Recycle now refresh – recycling campaigns for next 2 years

- New evidence about how householders view recycling
- What messages and approaches work
- How you can get involved

Speaker: Rachel Gray - Behaviour Change Manager WRAP

12.45pm Buffet lunch in exhibition area

1.45pm **Session three: Workshops**

A) State of the Market - Refuse Collection

Facilitator:

B) Transport Procurement Options

- Is the lowest cost always the best value?

- 'Whole Life Vehicle Costing' can it be used as part of the procurement process?

Speaker: Peter Holinshead, APSE Solutions

2.30pm Tea/Coffee break in exhibition area

3.00pm **Session four: Innovation and Entrepreneurialism**

3 week collections of residual waste – fact or fiction

- 12 months on – progress to date
- Operational issue- problems and solutions
- Keeping the public on-board

Speaker: Glenn Stuart Head of Waste Management Bury Council

Austerity-busting, award-winning partnerships for recycling and re-use

Warwickshire County Council's acclaimed approach to the development, commissioning and procurement of recycling centres and re-use shops

- Forging win-win partnerships with neighbouring authorities, private partners and the third sector.
- Franchising of charity re-use shops
- How to build a recycling facility with little or no capital funding

Speaker: David Whitehouse Project Manager Warwickshire County Council

Evening programme, including the APSE Apprentice of the year awards

7.00pm Pre dinner drinks in exhibition area

7.30pm Annual dinner

9.00pm Apprentice of the Year Awards 2015

10.00pm Evening entertainment

The APSE Apprentice of the Year Awards will recognise our finest apprentice finalists with two category winners:-

- The APSE Apprentice of the Year in Horticulture
- The APSE Apprentice of the Year in Transport and Vehicle Maintenance

4.15pm **Day one close**

Day two: Street Scene and Parks

Wednesday 21 October

9.30am **Registration, coffee and exhibition viewing**

10.00am **Session one: Sector challenges and solutions**

Fever Pitch: How neglecting green space adds to the burden of disease

- Intelligent Health – an introduction
- The value of green space to public well-being
- Getting others to share the costs.

Speaker: Dr. William Bird MBE, Intelligent Health

The amenity forum- tackling non - native invasive species

- The Amenity Forum - brief introduction,
- Changes required and issues arising from recent implementation of various Directives,
- Adopting a more integrated approach to weed, pest and disease control
- Recent issues concerning Invasive species

Speaker: Mark De Ath - The Amenity Forum

Beyond route optimisation – Including Street Cleansing and Green Spaces cleaning into route optimisation software

- Reviewing service delivery - the various options
- Addressing the complex task of achieving balanced rounds/schedules.
- Use the optimisation platform for improving service efficiency

Speaker: APSE/Webaspx

11.15am Tea/Coffee break in exhibition area

11.45am **Session two: Clean and green**

Procuring in partnership - recycling of street sweepings and gully emptyings

- Diverting 300,000 tonnes of material away from landfill
- Can you really save over £10 million for recycling your Street Sweepings

Speaker: Glenn Fleet Group Manager. Waste Management, Warwickshire County Council

Swansea City Centre Ranger Service

- Insight into the work of the Ranger Service
- Maintaining the highest standards with regards to Customer Service through Key Performance Indicators
- Developing and shaping our service delivery
- A look into what the future holds for the Ranger Service.

Speaker: Damien Edgell Senior City Centre Ranger Swansea City Council

Bringing fife's allotments into the 21st century

- Taking stock
- Creating a 'to-do' list
- Empowering allotment communities
- Impacts of new Scottish allotment legislation

Speaker: Peter Duncan Allotment Officer Fife City Council

12.45pm Buffet Lunch in exhibition area

1.45pm **Session three: Workshops**

C) Bringing street scene services back in-house

Facilitator: APSE solutions

D) Losing the plot?

Building sustainable allotments into a parks and greenspace strategy.

Facilitator: Sue Radcliffe Allotments Officer Stoke –on- Trent

2.30pm Tea/Coffee break in exhibition area

3.00pm **Session four: Protecting the sustainability services**

Engaging friends groups and volunteers to deliver measurable outcomes in parks

- Selling the message
- Creating clear roles and responsibilities
- Delivering visible and measurable improvements to the City's Parks and Open Spaces

Speaker: Joe Hayden - Ranger Service Manager, Birmingham City Council

Developing a successful commercial culture into street scene service delivery

- Commercialisation – building it into a local authority service.
- Identifying income generation opportunities
- Where next?

Speaker: Melvyn Cryer Service Manager - Parks and Street Care, Gedling Borough Council

Sandwell West Smethwick Park – developing a successful hlf bid

- Developing a successful HLF Bid.
- Developing action plans and managing programmes of work
- Ensuring the sustainability of the project

Speaker: David Brown Development Manager (Green Spaces), Sandwell Council

4:15pm Seminar Close

Seminar objectives

The APSE annual Environment Seminar aims to provide delegates with the latest up to date service ideas and improvements in the areas of waste and recycling, refuse collection, transport management, street scene, street cleansing, parks and grounds maintenance. This year we are looking how through innovation and income generation, many of the speakers have been able to achieve service efficiencies and improve service quality whilst continuing to meet service user needs. This approach referred to as municipal entrepreneurialism is a key strategic driver for APSE in helping its members continue to deliver excellence and sustainability in their front-line services. The seminar will bring together elected members, officers and other key stakeholders from across the wide range of environmental services featured in this event to share thoughts and views on how they are meeting the growing financial challenges and public demands being placed upon them. In addition, case study workshops will be held on both days to offer the opportunity to discuss in more detail issues which are currently high on environmental service agendas.

The seminar will also feature the APSE Apprentice of the Year Award for transport and also for horticulture, which as every year has attracted a large number of entries from local authorities across the UK.

Who should attend?

- Elected members
- Service Directors and officers from:
 - Waste Management, recycling and refuse collection
 - Transport and vehicle maintenance
 - Street scene and public realm
 - Street cleansing
 - Parks, open spaces, grounds maintenance and horticultural services
- Strategic policy officers
- Funding Officers
- Business Development Officers
- Trade Union representatives
- Contractors and suppliers
- Voluntary organisations

Reserve your place now by completing the booking form overleaf and fax back to Alistair Holcroft at APSE on 0161 772 1811 or email aholcroft@apse.org.uk

The venue

Ettington Chase
Banbury Road, Ettington, Stratford-upon-Avon, CV37 7NZ

Booking form

APSE national environmental services seminar 2015, 20 and 21 October 2015

main contact name: _____ authority: _____

address: _____

post code: _____

telephone: _____ fax: _____ email: _____

Please detail here any special dietary/access requirements for the delegates listed below:

APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 10 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Package information

- Package 1. Full seminar attendance
- Package 2. One day seminar attendance with annual dinner
- Package 3. One day seminar attendance without annual dinner

APSE member rate

- £249
- £219
- £169

Non-member rate

- £385
- £340
- £276

Commercial rate

- £499
- £449
- £379

Delegate name	Delegate position	Delegate email address	Attending on:	*Accommodation package (delete as appropriate)
			<input type="radio"/> Tuesday <input type="radio"/> Wednesday <input type="radio"/> Annual dinner and awards	<input type="radio"/> Workshop A <input type="radio"/> Workshop C <input type="radio"/> Workshop D
			<input type="radio"/> Tuesday <input type="radio"/> Wednesday <input type="radio"/> Annual dinner and awards	<input type="radio"/> Workshop A <input type="radio"/> Workshop C <input type="radio"/> Workshop D
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Cancellation and refund policy: Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to aholcroft@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Payment information

What's included: the delegate fee covers seminar attendance, delegates' documentation, lunches and light refreshments, and dinner on the evening of Tuesday 20 October. (packages 1 and 2 below only). Accommodation is not included - please see below.

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice me (you will be invoiced by APSE for the delegate fee only):
Purchase order number:

Accommodation rates

Accommodation package 1: Tuesday 20 October £70.00 (subsidised APSE rate)

Accommodation package 2: Monday 19 and Tuesday 20 October (£159.00) (includes 1 night subsidised APSE rate)

Accommodation package 3: Monday night only £89.00 (hotel rate non-subsidised)