

Future Focus Seminar 2023

A sustainable future for front line services



Thursday 22 June 2023

Broadway House, Tothill St, London, SW1H 9NQ

Programme Overview

9:00 Registration and exhibition viewing

10:00 Session One: Strategic Perspectives

- **Local authority front line services, where are we now?** Mo Baines, Chief Executive, APSE
- **Levelling up through better performance and value'?** Jeffrey Matsu, Chief Economist, The Chartered Institute of Public Finance & Accountancy (CIPFA)
- **South Cambridgeshire District Council: Four day working week trial** Cllr Bridget Smith, Leader of Council, South Cambridgeshire District Council

11:30 AGM plus refreshment break/exhibition viewing

Audience question and answer session

APSE Southern Region AGM

If you are attending from an APSE member council, we would be delighted if you would join us to hear about what has happened over the year within the APSE network, across the UK and share your views on how to take the Association forward in the year ahead.

12:00 Service specific sessions

Stream One: Neighbourhood Services

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This stream will feature:

- **Colin Rowland, Director of Neighbourhoods, Isle of Wight Council**, on the topic of **“Supporting resilient neighbourhoods**
- **Haja Turay, Welfare Rights Performance Manager, Royal Borough of Greenwich**, on the topic of **“Helping residents to improve their financial resilience”**
- **Councillor Kemi Akinola, Deputy Leader, London Borough of Wandsworth**, on the topic of **“Council Using a place-based approach and community engagement to seek long term solutions”**
- **Mohammed Elsharif, Bristol City Council** to speak on the topic of **“Bristol City Council: Working with communities to provide welcoming spaces”**
- **A discussion session** facilitated by **Colin Rowland, Isle of Wight Council**

Stream Two: Sustainability and Waste Management

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This stream will feature:

- **Dr Veronica Chan, Climate Change Lead Officer, Stevenage Borough Council**, on the topic of **“Tackling climate change in Stevenage”**
- **Katarzyna Wysocka, Head of Climate Change at Luton Council and Dr James Bishop, Senior Lecturer in Construction Management at University of Bedfordshire**, on the topic of **“Energetic Lifestyles: Engaging young people in the development and implementation of carbon reduction initiatives”**
- **Jacob Hayler, Executive Director, ESA**, on the topic of **“The future of waste collection: Where are we with EPR, DRS and Consistency?”**
- **Ms Helena Jackson, WasteAware Coordinator Herts Waste Partnership and Project Lead for the #WorthSaving project**, on the topic of **“#WorthSaving – reducing edible food waste across Hertfordshire”**
- **A discussion session** facilitated by **Cllr Phil O’Dell, Harrow Council**



Stream One: Neighbourhood Services

9am Registration and exhibition viewing

10am – Session One

Local authority front line services, where are we now?

- The future of front-line services.
- The delivery of policy challenges: finances, climate change and levelling up.
- Where do we go from here?

Mo Baines, Chief Executive, APSE

Levelling up through better performance and value?

- Improving transparency and the impacts on policy delivery and accountability.
- Introducing a whole systems approach for understanding spending in areas with different profiles or priorities.
- Reducing regional inequalities presenting place-led partnerships and leadership to progress joined-up solutions.

Jeffrey Matsu, Chief Economist, The Chartered Institute of Public Finance & Accountancy (CIPFA)

South Cambridgeshire District Council: Four day working week trial

- Working smarter and more productively.
- Attracting a more diverse workforce.
- Working smarter and more productively.
- Improving the work life balance.
- Future plans.

ClIr Bridget Smith, Leader of Council, South Cambridgeshire District Council

Audience question and answer session

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12:00 Session Two – Service Specific Sessions

Supporting resilient neighbourhoods

- Councils supporting residents and delivering frontline services?
- Priority actions to help council services plan for an uncertain future
- What about the local government workforce in the context of the Cost-of-Living Crisis?

Colin Rowland, Director of Neighbourhoods, Isle of Wight Council

Royal Borough of Greenwich: Helping residents to improve their financial resilience

- Shifting the focus to a ‘front-end’ approach to supporting clients through better integration between teams.
- Offering vital support to vulnerable residents.
- Ensuring that residents are aware of the help and support available.

Haja Turay, Welfare Rights Performance Manager, Royal Borough of Greenwich

Audience question and answer session

13:00 Lunch & Exhibition Viewing

14:00 Session Three

Using a place-based approach and community engagement to seek long term solutions

- Identifying potential actions that the council, partners, the wider community, regional and national government could take to address systemic issues.
- Using a place-based approach to support the development of solutions that work in the context of the local area.
- Focusing on longer term solutions and interventions, to complement the immediate action being taken by the council and partner organisations

Councillor Kemi Akinola, Deputy Leader, London Borough of Wandsworth Council

Bristol City Council: Working with communities to provide welcoming spaces

- Establishing community hubs to coordinate local activity and share information with residents.
- Providing access to advice, emotional wellbeing and mental health support through the welcoming spaces.
- Coordinating and communicating the ‘One City’ approach.

Mohammed Elsharif, Bristol City Council

Audience question and answer session

15:00 Innovation Hub

Discussion Topics:

- The cost-of-living crisis and its impact on the provision of services
- Stretching the £, doing more for less
- local authorities Innovations to improve services
- Service provision in an uncertain future

15:45 Seminar close





Stream Two: Sustainability and Waste Management

9am Registration and exhibition viewing

10am – Session One

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Tackling Climate Change in Stevenage

- Focusing on cutting emissions to net zero.
- Implementing a new Kausal climate system to support residents and the Council.
- Reinvesting in retrofit, development of the supply chain, and building new low energy homes.

Dr Veronica Chan, Climate Change Lead Officer, Stevenage Borough Council

Energetic Lifestyles: Engaging young people in the development and implementation of carbon reduction initiatives

- Understanding critical approaches to the development and adoption of new energy efficient initiatives.
- Actively engaging young people in discussions around energy use and efficiency.
- Utilising existing networks for community engagement and integrating research project activity.
- Developing a formal strategic alignment for further research - A Civic Agreement for Luton

Katarzyna Wysocka, Head of Climate Change at Luton Council and Dr James Bishop, Senior Lecturer in Construction Management at University of Bedfordshire

Audience question and answer session

13:00 Lunch & Exhibition Viewing

14:00 Session Three

The future of waste collection: Where are we with EPR, DRS and Consistency?

- Implementation dates; mandatory food waste collections.
- Extended Producer Responsibility and consolidated universal collection.
- Challenges and issues.

Jacob Hayler, Executive Director, ESA

#WorthSaving – reducing edible food waste across Hertfordshire

- Reducing edible food in the bin, leading to reduction on carbon emissions over solar panels, electric vehicles and plant-based diets.
- Analysing edible food disposal, launching the comprehensive county-wide #WorthSaving campaign to address disposal behaviours.
- Residents following the ‘4 steps’ to help save food, money (up to £720 a year) and reduce carbon emissions.

Ms Helena Jackson, WasteAware Coordinator Herts Waste Partnership and Project Lead for the #WorthSaving project

Audience question and answer session

15:00 Innovation Hub

Discussion Topics:

- The future of decarbonisation in local authorities
- EV’s and alternative fuels, issues and infrastructure.
- Persistent Organic Pollutants (POPs) and its impact on waste collection
- Recruitment and retention

15:45 – Seminar close

About the Seminar

Seminar Objectives

A Sustainable Future for Front Line Services

What does the future provision of local authority front lines services look like in the current climate?

This seminar will examine this question and more, shining the spotlight on Neighbourhood Services and Sustainability And Waste Management, looking at approaches being under taken in providing services for the future. We will be, hearing from a panel of experts, learning through peer-to-peer learning and expertly led Innovation Hubs.

Open to all interested in the future of local government services, this is an ideal opportunity to meet and engage with like-minded colleagues exploring service specific issues and strategies for local authorities.

The seminar will be framed around two streams:

- Neighbourhood Services
- Sustainability and Waste Management

The day will also include Innovation Hubs to explore and share good practise among delegates across both strategic and operational matters.

When booking, please indicate which of the two streams you would like to participate in.

APSE Southern Region: Annual General Meeting

Within the first coffee break of this seminar, we will be holding the Annual General Meeting for APSE's Southern Region. At this meeting, we will elect the Regional Chair and Secretary as well as other representatives on APSE National Council for the year ahead. We will take a look at what has happened over the year in the region and at what's happened within the APSE network across the UK, and gather views on how to take the Association forward in the year ahead.

Who should attend the seminar?

- Council Leaders, Executive and Non-Executive members
- Chief Executives, Directors and Senior Management Team
- Corporate Policy and Strategic Leads
- Organisational Development and Transformation leads
- Finance Directors, Business & Commercial Development officers
- Service Development officers and Operations managers
- Waste and Street Cleansing Managers, Service Development officers and Operations managers
- Aspiring managers, Graduate Trainees, Apprentices
- Trade union representatives
- Academic researchers
- Contractors and suppliers

Teaming with ideas, forward-thinking initiatives and with the opportunity to network across a range of disciplines, we look forward to welcoming you to Broadway House, London for Future Focus 2023.

Venue

**Broadway House,
Tothill St,
London,
SW1H 9NQ**

Booking Information

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, delegates' documentation, lunches and light refreshments.

APSE member delegate fee: **£184 + VAT** (Per person)

Non member delegates fee: **£278 + VAT** (Per person)

Commercial delegates: **£398 + VAT** (Per Person)



CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to adminsouthern@apse.org.uk. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for nonattendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or mode of delivery should this become necessary. If due to emergency action by UK Governments/Administrations or Public Agencies this event is postponed, for example for reasons of public health and safety, the organisers will transfer your booking to the replacement event or provide a credit voucher against a future event booking.



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