

APSE Parks, Grounds, Streets and Sports and Leisure Advisory Group

November 2014

Background

- Development of initial Sports Development Strategy
- Context for the focus on sport (*The thinking*)
- Key recommendations within the strategy
- Political commitment

“Where do we take our Compass From”

- National Strategy for Sport – Reaching Higher
- National Physical Activity Strategy – Lets make Scotland more Active
- Scottish Government’s National Outcomes
- East Lothian Council’s Single Outcome Agreement (SOA)
- East Lothian Council’s Corporate Plan
- Healthy Living Service Business Plan and Performance Scorecard

Strategic Outcomes for Sport

- Increase participation
- Improve performance

Achieving the Outcomes by Strengthening the Infrastructure locally :

- Providing the Pathway
- Having well trained people
- Strengthen organisations
- Have quality facilities

East Lothian Delivery Network / Vehicles

- Sport Specific Development
- Active Schools – Primary and Secondary
- Community Sport Hubs
- Sport and Education Advisory Group
- PEPAS
- Team East Lothian models
- Third sector delivery / empowerment

Quotes from Service Users

"She would not have reached U16 Scotland without the additional coaching received through PAiS" – Parent, hockey

"It is clear from the data gathered and the accounts provided by both athletes and stakeholders, that the PAiS programme has made a significant contribution to improving sport performance among athletes in schools" – University of Bedfordshire

"Ben enjoys the social aspects as he can't get out to play with other children because of where he lives." Parent (DAP)

"PAiS has made me a far more focused and driven person, not only in sport but school work also....It has been a privilege to be part of PAiS" – Rugby athlete

"My ball skills. Being more confident and doing more things by myself. More able to join in with friends." Pupil (DAP)

".....I have completed 5k's, 10k's and a half marathon. For someone who had never ran for a bus that was a great achievement" Participant, Jog Scotland

"made loads new friends" Participant, Jog Scotland

"I suffer from anxiety attacks from time to time but since joining Jog Scotland these have become much less" Participant, Jog Scotland

Opportunities working alongside Amenity Service Colleagues

Synergy has allowed for :

- Improved shared understanding of need
- Improved planning and decisions on delivery
- Greater engagement and connectivity to Community Forums

Resulting In :

Ability to agree and deliver improvements including but not limited to: golf course maintenance, sports pitch remedial works, county wide tennis court developments, bowling green project enhancement, park renovation and Glasgow 2014 Queens Baton Relay.

Value of Our Services

- Customer Satisfaction levels – Residents Survey Data
- Health and Wellbeing research and evidence
- Prevention and promotion spend
- Social prescribing