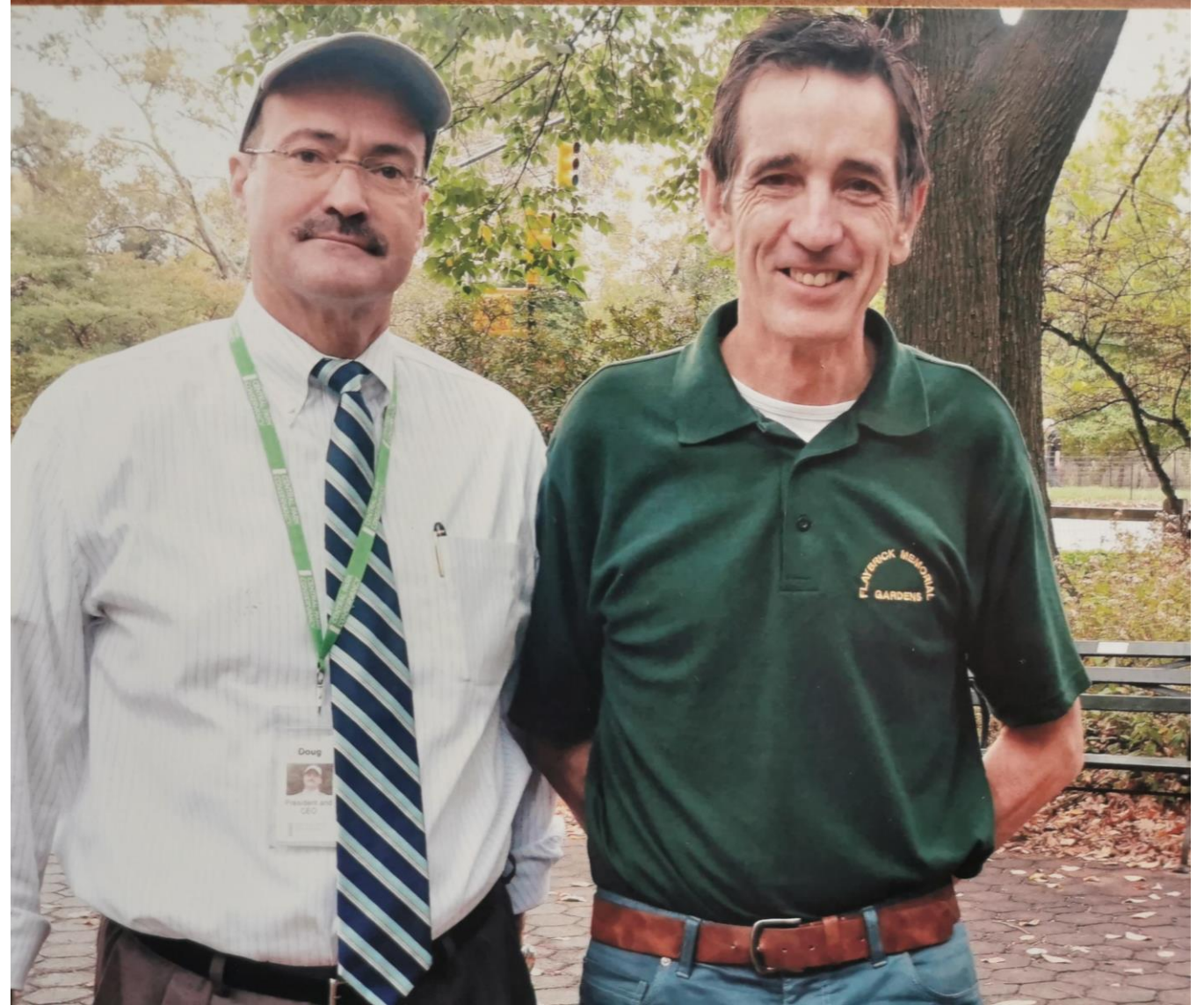


How to establish a Friends Group and ensure it remains successful

John Moffat

Director National Federation of
Cemetery Friends CIC

Founder Friends of Flaybrick



TYPES OF GROUPS

Informal

Formally constituted

Incorporated as charity or CIC

Trust - owning the site or a building within it, able to employ staff

National Federation of
CEMETERY FRIENDS

SAVING CEMETERIES

A HANDBOOK FOR CEMETERY FRIENDS



THE NATIONAL FEDERATION OF CEMETERY FRIENDS

WHERE FROM

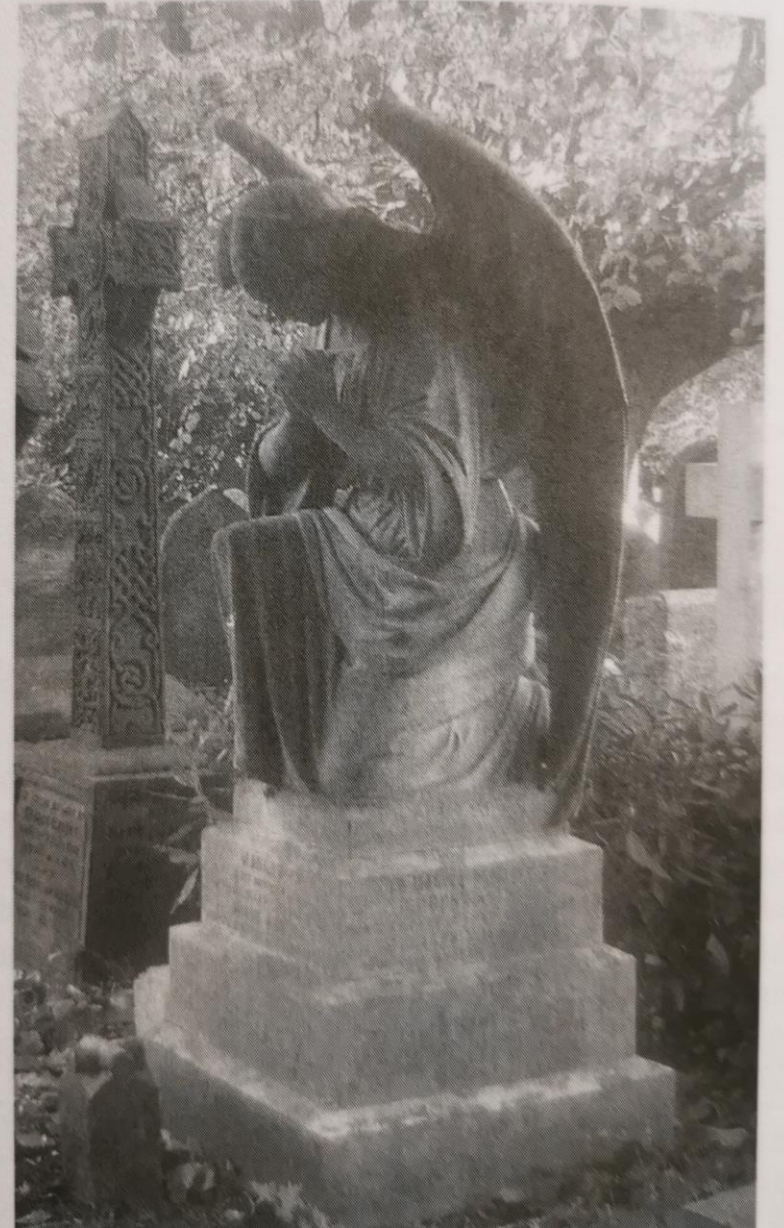
Local Interest

Local need

Encouraged by
council or
conservation body

Crisis

CASE STUDY 3: THE FRIENDS OF FLAYBRICK CEMETERY, BIRKENHEAD by John Moffat



CHAPTER 4

FORMING A CEMETERY FRIENDS GROUP

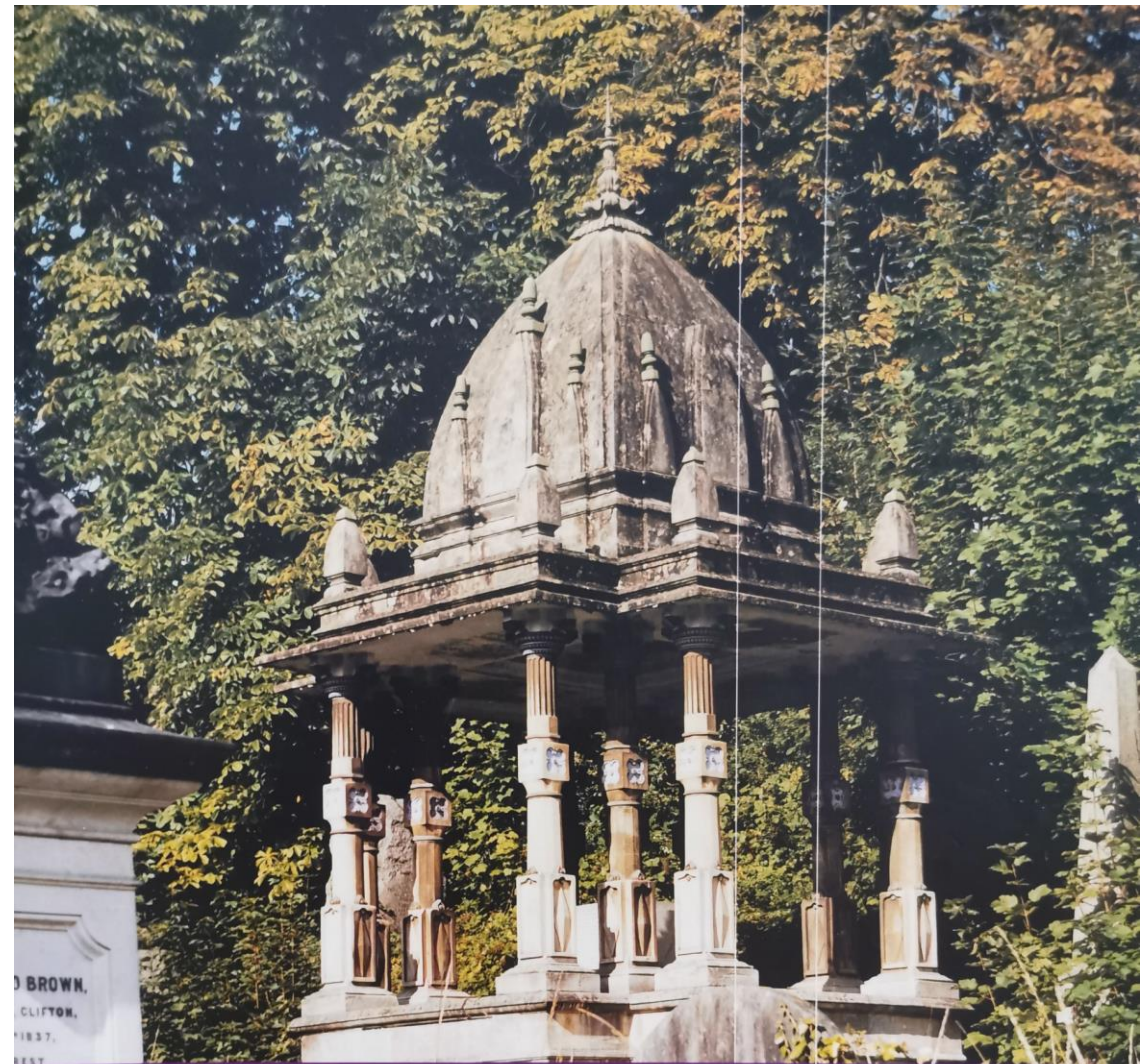
4.1 Checklist for starting a group

- Ask NFCF for information on other groups in your area and contact them for advice.
- Talk about the idea to other people – your friends, cemetery users, local amenity societies, schools, etc.
- If not already in touch with the council, inform them and ward councillors of your cemetery
- Contact the cemetery manager and council officers.
- Enlist the support of the constituency MP.
- Talk to the local media - cemeteries are of real interest to local newspapers, local radio and sometimes regional TV.
- If in contact with people who feel the same as you about the cemetery, form an action group/committee.
- Encourage well-known local people to show an interest. They can help attract publicity and open doors for you.
- Plan a public meeting.

CONSERVATION GUIDANCE

Gravestone
conservation

Landscape
conservation



Paradise Preserved

An introduction to the
assessment, evaluation,
conservation and management
of historic cemeteries



ENGLISH HERITAGE



GENERAL GUIDANCE

Health and Safety

Leadership

Insurance

Memorandum of understanding



CORPORATE VOLUNTEERING

Deutsche Bank

Vodaphone

Coca Cola

Army cadets

Department of Work
and Pensions



THE POWER AND THE BENEFITS

1500 man hours per quarter,
(maintained for last 4 years)

£90,000 per annum, (at £15
per hour)

Providing National Lotteries
match funding and helps to
meet community engagement
requirements.

Health and wellbeing



QUID PRO QUO

Ensure brash is cleared

Remove dead trees

Provide tool storage



EVENTS

Remembrance Day
Attendance 400, (300
primary school
children)

Walks x 7, (average
attendance 60 at £2
suggested donation)



SCHOOL INVOLVEMENT

Bible and poetry readings
on Remembrance Day

Assembly of birdboxes at
other times.

Developing awareness and
appreciation of cemeteries



BUILD THE TEAM

Team Flaybrick

Monitor and control
social media posts

Hot pot get together

Staffing levels the same
as 1993



References

Saving Cemeteries
Available from the
treasurer NCF at £10
treasurer@cemetery

Contact me
[Flaybrick.m.garden@ntl
world.com](mailto:Flaybrick.m.garden@ntlworld.com)
07905520604

