

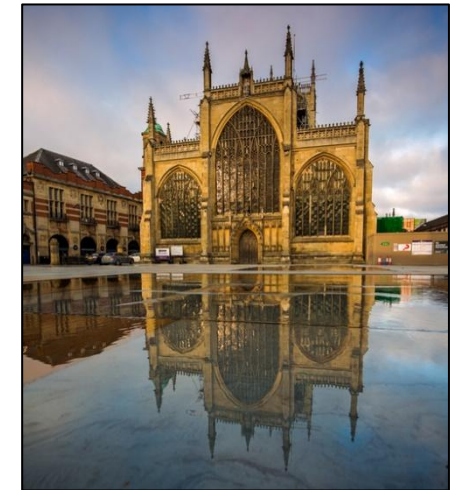
Supporting local businesses to thrive in Hull Old Town



Carl Lewis: Project Manager, Hull City Council

www.cityplanhull.co.uk @visithull

Hull Old Town: Geographical context



UK City of Culture 2017: The catalyst



Hull's City Plan

- **Destination Hull**
Heritage, cultural and tourism infrastructure
- **UK Energy City**
Hull as a leading hub for renewable energy industries
- **Community**
Opportunity for all with strong, resilient communities

Ambition to repurpose the Old Town

- Old Town Grant Scheme
- Refurbishment of Trinity Market
- Public realm improvements

Old Town Grant Scheme



Breakfast launch event at Trinity Market

- Local radio and TV coverage
- LEP business growth hub attendance
- Marketing and application materials

Key Considerations

- High risk element of the project
- New investment delivery vehicle
- Establishment of good relationships

Trinity Market in 2015



Trinity Market: Post refurbishment



New event space in Trinity Market



Public realm improvements in Trinity Square



New businesses within Trinity Market



[BBC Radio Humberside](#)
[Video](#)

Old Town Grant case study: The White Hart



Costs

- Total Project Cost: £110,000
- Old Town Grant: £55,000

Timeline

- Project Start: May 2017
- Project Completion: February 2018

Scope of works

- Repair and renewal of sash windows
- Repairs to roof and brickwork
- Upgrades to heating and plumbing
- Internal repairs and decoration

Outputs

- Pub business brought back into use
- New hospitality jobs
- Nine new ensuite 4* bedrooms over bar

Old Town Grant case study: The Brain Jar



Costs

- Total Project Cost: £125,000
- Old Town Grant: £60,500

Timeline

- Project Start: December 2016
- Project Completion: September 2017

Scope of works

- Repairs to shop frontage
- Internal building reconfiguration works
- Internal fit out works
- ICT broadband and customer wifi

Outputs

- Vacant building brought back into use
- New hospitality jobs
- Tackling vertical drinking culture

Old Town Grant case study: Pepperells Solicitors



Costs

- Total Project Cost: £79,950
- Old Town Grant: £31,980

Timeline

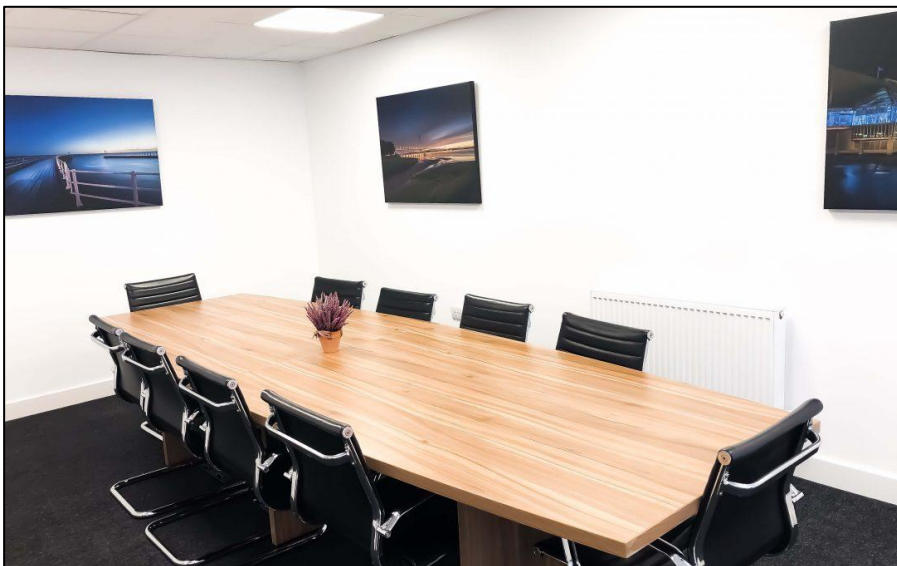
- Project Start: January 2018
- Project Completion: March 2018

Scope of works

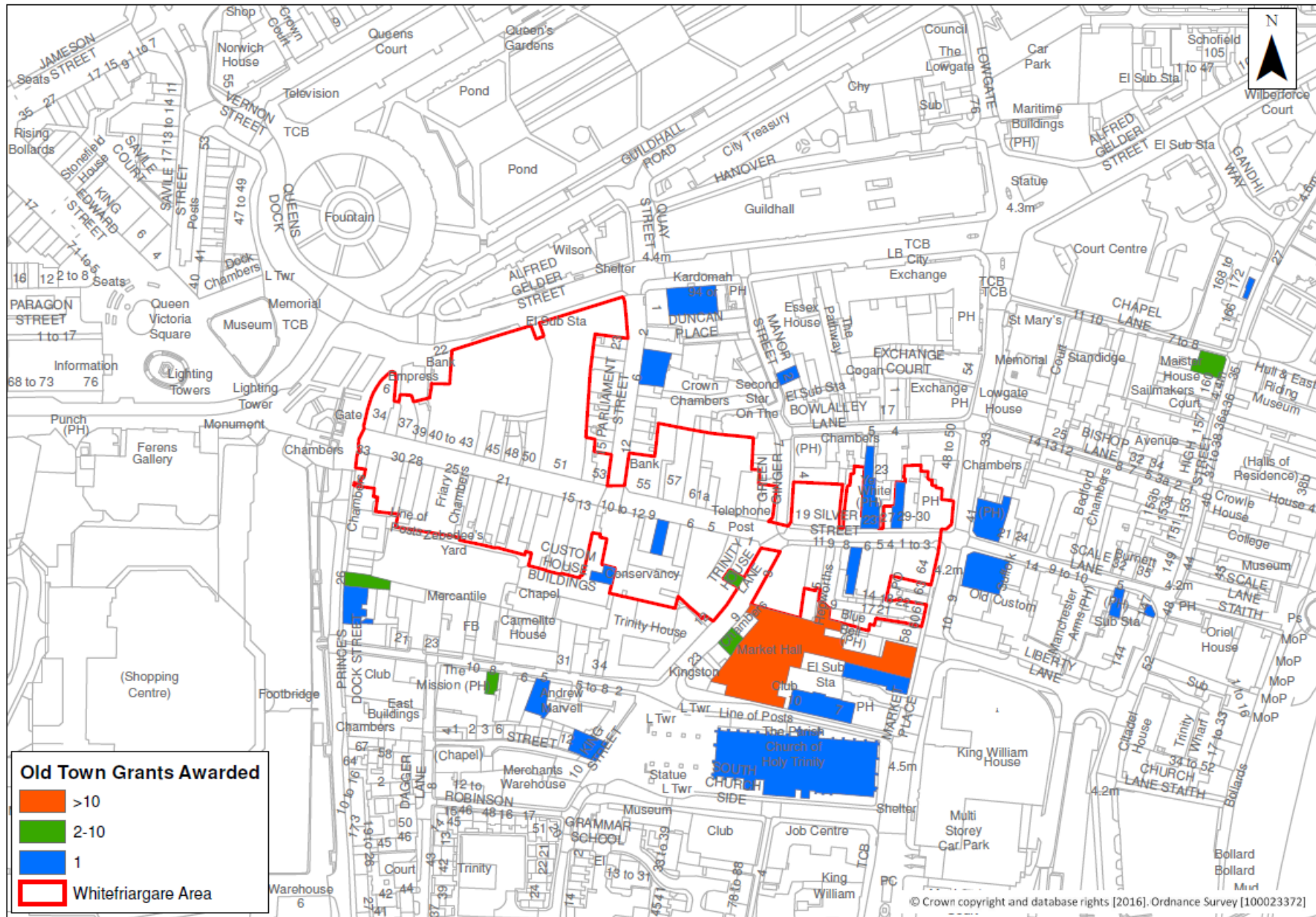
- Refurbishment of roof
- Complete electrical refurbishment
- New heating system
- New insulated suspended ceilings

Outputs

- 3 storey building brought back into use
- New office facilities to support five new professional positions



Where to next?



Future High Streets Fund

The Vision for Whitefriargate



Whitefriargate: The next target



Above: A new, modern frontage will complement and enhance the ornate architectural details of 67 Whitefriargate

Above: Restoring the ground floor frontage will dramatically improve the Grade II listed former Neptune Inn*

Below: Improving the frontage at 6 Whitefriargate and addressing the oversized former signage boards will bring this building back into keeping with the street

Below: re-uniting the shop frontage of 46-48 Whitefriargate improves the aesthetics of the building whilst the double-height first floor level poses exciting opportunities

