# APSE Scotland Roads & Street Lighting Advisory Group

Future Opportunities and Tips for Getting Started

25 January 2019



## Talk will cover

- 1. Tayside Contracts who we are
- 2. Commercialisation what do we mean by this term?
- 3. Are you ready to compete in the wider market?
  - a. Local Authority / Government Market
  - b. Private Market



## What is Tayside Contracts

- Unique DLO/DSO within Scotland (established in 1996) – Original Shared Service
- Operating under Joint Committee
  - Angus Council
  - Dundee City Council
  - Perth & Kinross Council
- Employ 2547 people (3458 posts)
- Turnover £70 million for 2016/17
- Provide the following services
  - Catering
  - Cleaning
  - Construction
  - Janitorial
  - School Crossing Patrollers
  - Vehicle Maintenance & Fleet Management
- Provide internally our own Support Services e.g. IT, HR, Finance etc.
- Undertake work for other authorities and the private sector





## Tayside Contracts as an Exemplar of Shared Services







## What is Tayside Contracts?

- We are wholly owned by the three Councils
  - We the Councils' Direct Service Provider

•	The share of Tayside Contracts is:-	2018/19	1996		
	<ul><li>Angus Council -</li></ul>	32.2%	(26.5%)		
	<ul><li>Dundee City Council -</li></ul>	31.1%	(25.5%)		
	<ul> <li>Perth and Kinross Council -</li> </ul>	36.7%	(48.0%)		

- We are NOT a private company
- We are NOT an independent legal entity
- However to all intent and purpose we are a separate body negotiating our own terms and conditions of employment etc.



## Main Services we provide

#### Construction

- Roads and Footway maintenance
- Winter maintenance
- 24 hour Emergency response
- Cyclic and Routine maintenance
- Street Lighting renewal and maintenance
- Surface Dressing
- Quarry products
- Recycling and waste minimisation
- Sign manufacture

#### Transport

- Fleet Management
- Vehicle Maintenance
- Fleet Procurement

We also provide all of these for Angus Council

#### Facilities Management

- School Cleaning (including PPP schools for Angus and Dundee City Councils)
- Building Cleaning
- Other Cleaning
- Janitorial Services
- School Crossing Patroller Services

#### Catering

- School Meals
- Function Catering
- Community Meals (Dundee only)



## Commercialisation

**Definition (Oxford Dictionary)** 

The process of managing or running something for financial gain



#### Sean Nolan, Advisor, Local Government, CIPFA

The **funding constraints** that have been piled on to local authorities over the last few years have caused a significant amount of difficulty for finance managers, but this pressure has also acted as a **driver for creative solutions** right across the country.

**Striping away waste and ensuring services are delivered efficiently**, with optimal value for money is, simply put, a good idea, but as funds continue to dwindle, councils must **look for more enterprising approaches** in order to balance their budgets. Many are **looking beyond service efficiencies and actively seek new revenue streams.** 

As a concept for delivering public services, 'commercialisation' is by no means a new idea, but how it has been interpreted and adopted over the years has varied widely. **In essence it comes down to income generation or, at least, a return on investment.** This can take a **number of forms**, from establishing partnerships with commercial organisations, to council's setting up independent, autonomous profit-making companies.

Of course, the commercialising public services can be a **contentious issue**, with some arguing that **public services and businesses are inherently different entities**, with different primary responsibilities and aims. It is true that innovation within the public sector does differ from that in the private sector, so while many lessons can be shared, these learnings need to be shaped and adapted.



## Questions

- Do you believe that you are a commercial organisation?
- Are you ready to compete in the market place, both public and private?



## Commercialisation



#### Adapting ... Success

Mere you will find all the information you need about our organization and the services of provides to the people of Tayanda

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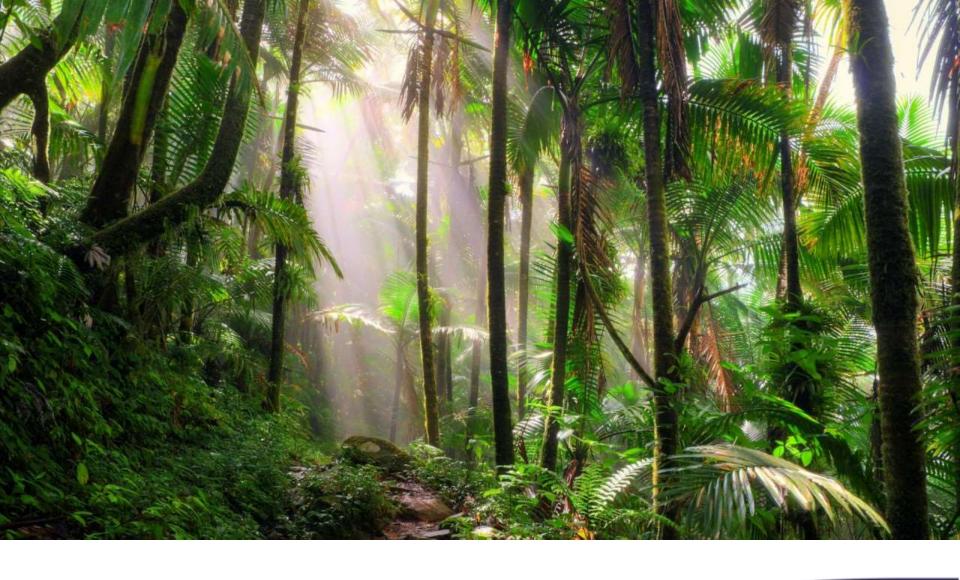




OR







It's a JUNGLE out there!





Look what has happened to them!



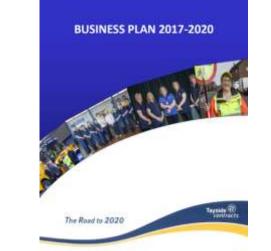
## DO YOU THINK YOU ARE READY?





## **Our Definition**

#### Summed up through:



Our Vision:

"To be the preferred business model, delivering an increasingly diverse range of high quality, cost efficient frontline services"

Mission Statement

"Community benefit through the pursuit of excellence"



## **Management/General**

- ✓ We have grown out of the CCT era which means that we are a cost focussed and service focussed organisation
- ✓ Single management structure covering three Councils areas
- ✓ Flexible to respond to differing needs of our three constituent Councils
- ✓ Economies of scale
- ✓ Can offer services which are too expensive for a single Council.
- ✓ Retention of specialist skills
- ✓ Market regulation
- ✓ Ability to go after large public contracts
- Ability to deal with budgetary difficulties which a Council may have



## **Community Benefit**

- ✓ The majority of our materials are purchased from Tayside companies.
- ✓ All, except specialist sub contractors are Tayside based
- ✓ Our employees live local to their work locations
  - £35 million employee costs, supporting the Tayside economy
- ✓ Surpluses we generate are returned to the Councils to reinvest in local services
- ✓ We are committed to protecting the local environment
- ✓ We offer competitive high quality services
- ✓ We are committed to working in partnership with local businesses.
- ✓ Provide meals in the holidays for the Dundee Food and Fun programme



## Innovations – some examples

- Reed bed treatment of gully waste
- Cold mix paving system utilising recycling materials – 30% cheaper than conventional systems
- Use of DERL incinerator ash
- Lean construction (business improvement techniques)

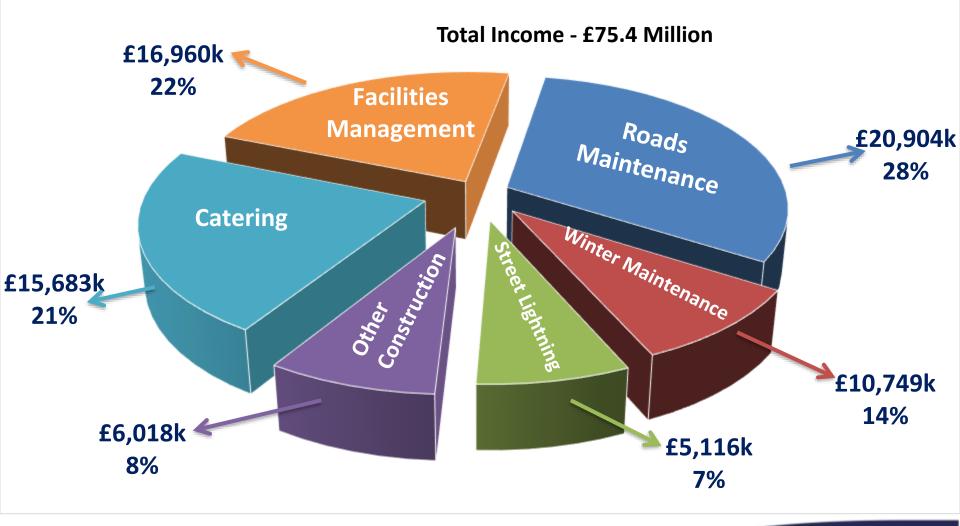


## Commercialism

Know and have control of all your costs

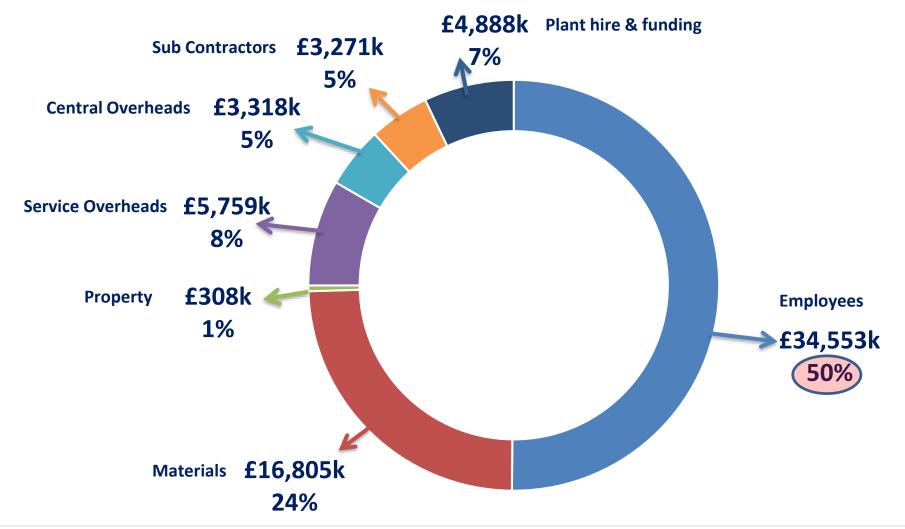


### **Tayside Contracts income 2017/18**





## **Tayside Contracts total expenditure 2017/18**





# We run Tayside Contracts as a BUSINESS



## **Corporate Services**

#### In house provision of: -

- Senior Management
- > IT services
- > HR services
- Training
- Health and Safety
- Financial services
- Administrative services
- Property Services
- Procurement

#### 86 employees

(2.5% of employees)



## **Central Costs**

- Do you know what these are?
- Do you have any say in agreeing the budget for these?
- Do you have any control over them?
- If your income is reducing can you reduce any of these?



## Commercialism

- Know and have control of all your costs
- Know what you are good at



## Example

- September 2014
  - Transfer of Janitorial and School Crossing Patrol services from Angus and Dundee City Councils
    - £430k year on year savings
- June 2017
  - Transfer of Janitorial and School Crossing Patrol services from Perth and Kinross Council
    - £200k year on year savings
  - TOTAL SAVINGS £630K Year on Year



## **Financial Benefits**

- Since 1996 Tayside Contracts has returned £23 million to the three Councils
- Since 1996 Tayside Contracts has invested around £40 million back into the organisation through the purchase of new plant and equipment and innovation
- Retained £580,000 in our reserves



## Commercialism

- Know and have control of all your costs
- Know what you are good at
- Know what you are not so strong at



## **Management/General**

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- Ability to deal with budgetary difficulties which a Council may have



## Commercialism

- Know and have control of all your costs
- Know what you are good at
- Be aware of your weaknesses



## **Private Markets**

- Need staff who are contractually aware
- Cash is key



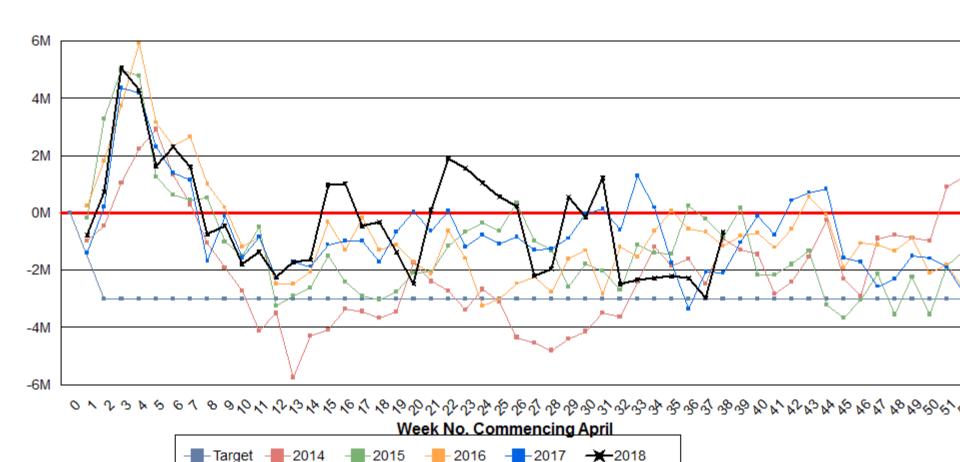
		Facilities							
	Construction	Management	Catering	Other	Total				
	£'000	£'000	£'000	£'000	£'000	%			
Constituent Councils	2 000	2 000	2000	2 000	2 000	~			
Angus	1,840	470	502	4	2,816	37%			
Dundee City	681	119	465	0	1,265	16%			
Perth & Kinross	2,010	86	660		2,757	36%			
		675	1,627	1	6,838				
Total	4,531	6/5	1,627	5	6,838	89%			
Non- Council Debtors									
Other Public Bodies	36	0	2	3	41	1%			
Private parties	515	295	6	9	825	11%			
riivate parties	313	253	Ü	,	623	1170			
Total	5,083	970	1,634	17	7,704	100%			
Aged Analysis of Debtors							Council &	0	Other
							Other Public		
Within Terms	4,488	443	667	16	5,614	73%		5,077	538
0 - 14 Days Over	184	462	509	1	1,156	15%		1,067	89
15 - 30 Days Over	294	26	456	0	777	10%		655	122
31 - 60 Days Over	81	20	1	0	102	1%		45	57
61 - 90 Days Over	-3	9	0	0	6	0%		6	0
> 90 Days Over	39	10	0	0	50	1%		29	20
	5,083	970	1,634	17	7,704	100%		6.879	825
	66%	13%	21%	0%	7,704	100%		89%	11%
				***					
Major Customers > 30 days overdue						1	Inv/Cr N No	Days os	s
DC-30EDUCATION		3			3		1000132657		49
AC-ANGUSHOUSE		7			7		1000133097		31
PKC-HOUSINGREPAIRS		9			9		1000132936		41
ROBERTSONTAYSIDE	(1)				-1		2000009574		48
HADDEN	1				1		1000132613		58
LAND & BUILDING SERVICES LTD	1				1		1000133041		37
LAND & BUILDING SERVICES LTD	1				1		1000133007		38
D J LAING (CONTRACTS) LIMITED	4				4		1000132948		41
A R MACASKILL	9				9		1000132953		40
HARTBUILDERS	9				9		1000132718		54
D J LAING (CONTRACTS) LIMITED	12				12		1000132888		46
KILMACLIMITED	18				18		1000132974		39
ANGUS COUNCIL	24				24		1000132815		51
PKC-HOUSINGREPAIRS		9			9		1000132456		65
PKC-HOUSINGREPAIRS		10			10		1000131920		96
ANGUS COUNCIL	(1)				-1		2000009523		96
NHSTRANSPORT	7				7		1000131539		115
DCC- ENVIROCITYSQ	3				3		1000131253		132
F J FRASER & SON	12				12		1000131504		116
GALLIFORD	7				7		1000128031		245
PKC-ENVIR(PULLAR HSE)	4				4		1000129512		232
STIRLINGCOUNCIL	4				4		1000128793		242
All others under £1k balance	3	0	1	0	4		31 to 60 days		
All others under £1k balance	-3	0	0	0	-3		61 to 90 days		
All others under £1k balance	3	0	0	0	3	2%	90 + days		
	117	39	1	0	157	100%	Lz	st Month	340
i	74%	25%	1%	0%	2.04%		Movement	in Month	-183
	/470	25%	176	0%	of total debtors		wovement		-103
i									

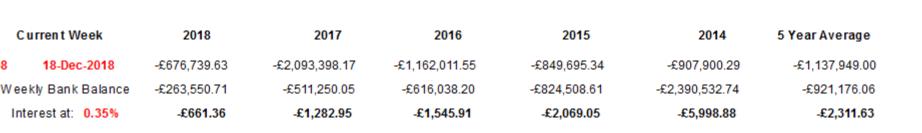
## Debt Management





## Tayside Contracts Comparison of Bank Balance Position Produced Wednesday, December 19, 2018 at 11:10AM

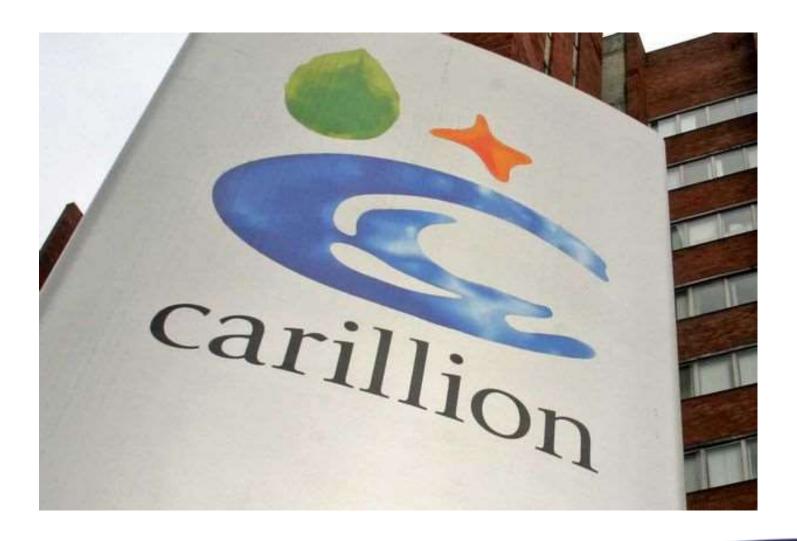




## **Private Markets**

- Need staff who are contractually aware
- Cash is key
  - Remember you are putting public money at risk
- Companies you work for could close down







## Summary

Tayside Contracts' experience since 1996 shows that:-

We are extremely good at what we do i.e. focusing on the delivery of cost effective front line services because it is the sole reason why we are in existence.



## Questions

- Do you believe that you are a commercial organisation?
- Are you ready to compete in the market place, both public and private?

