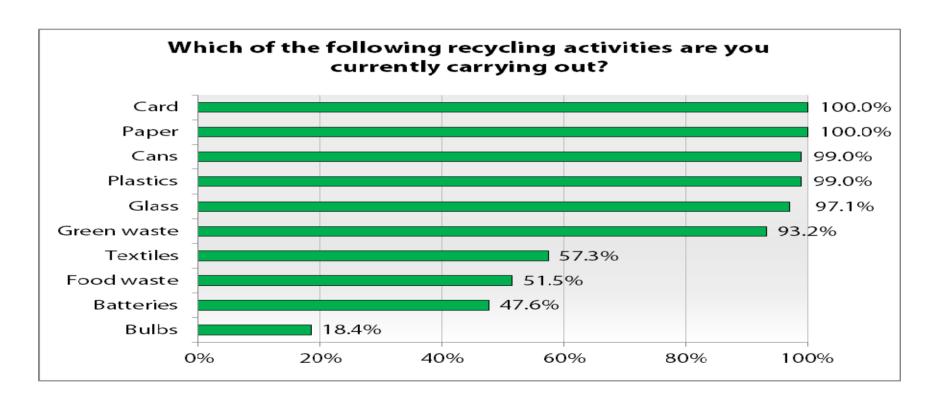


## Waste and Street Cleansing State of the Market Survey 2015



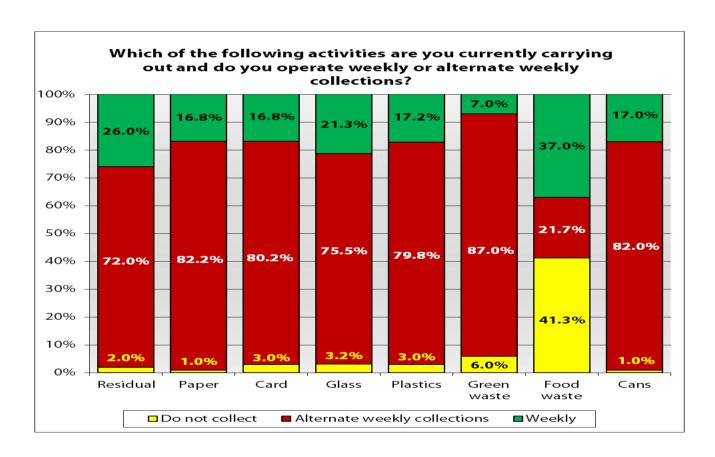


## Types of recyclates



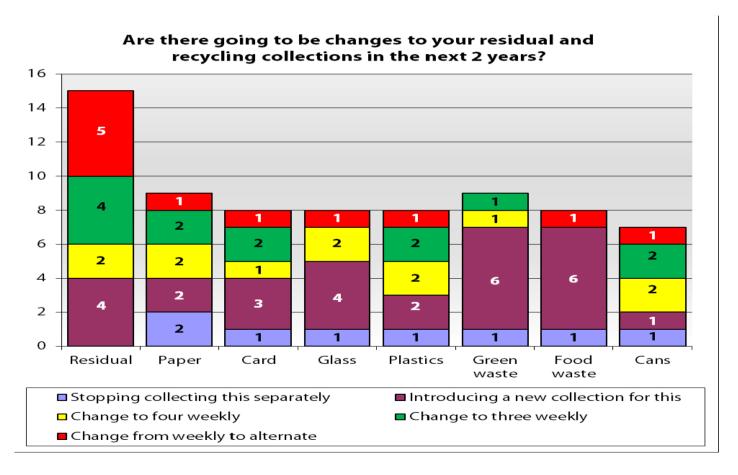
## **Collection Frequencies**





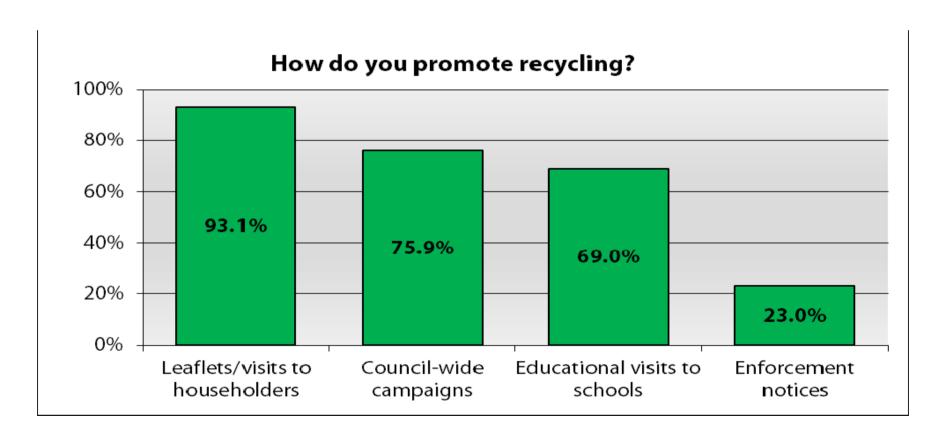






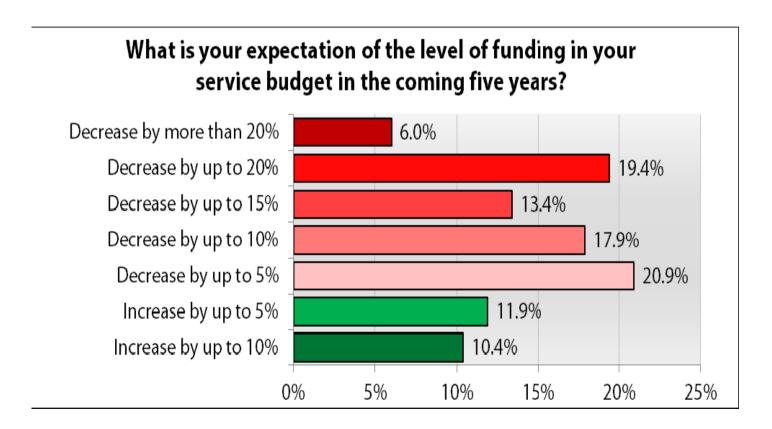


## **Promoting Recycling**





## **Future Funding**



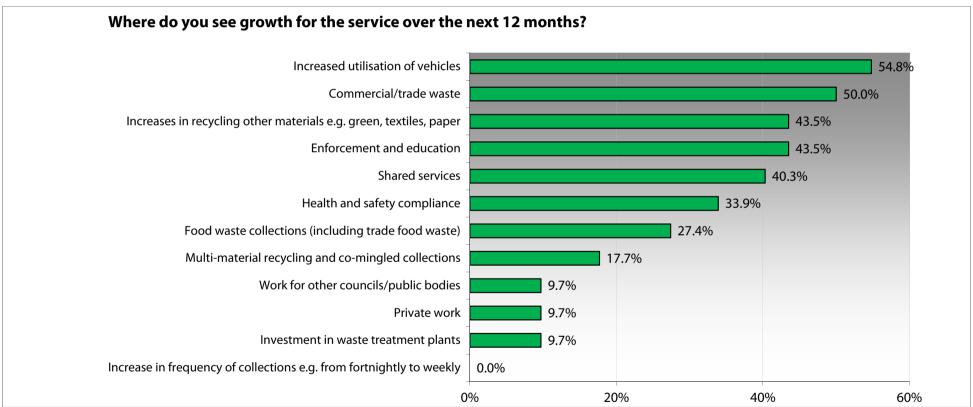


## **Public Opinions**

Answer Options	Agree strongly	Agree	Disagree	Disagree strongly	No opinion
The public prefer weekly collections	9	21	29	7	6
					•
Rewards will motivate the public to recycle more	2	20	34	8	8
Enforcement is effective in changing behaviour in					
waste	13	38	13	1	6
		1	<b>I</b>		
Current enforcement powers are too harsh	0	0	43	19	10

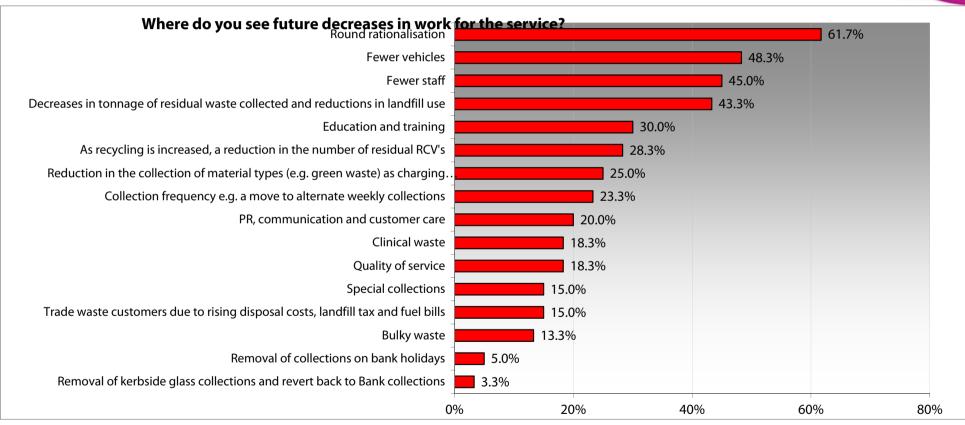


### Service Growth



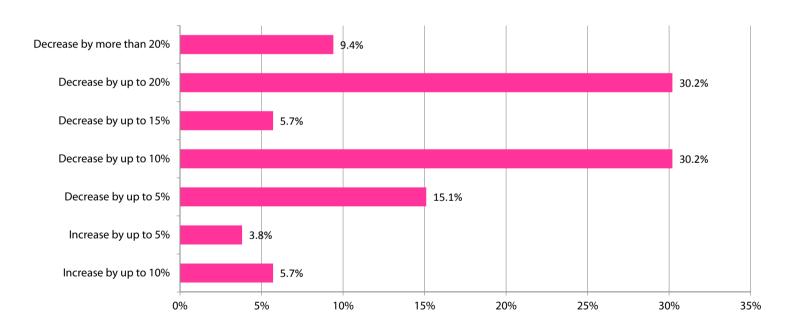


## **Shrinking Services**



# Street Cleansing – Future Funding

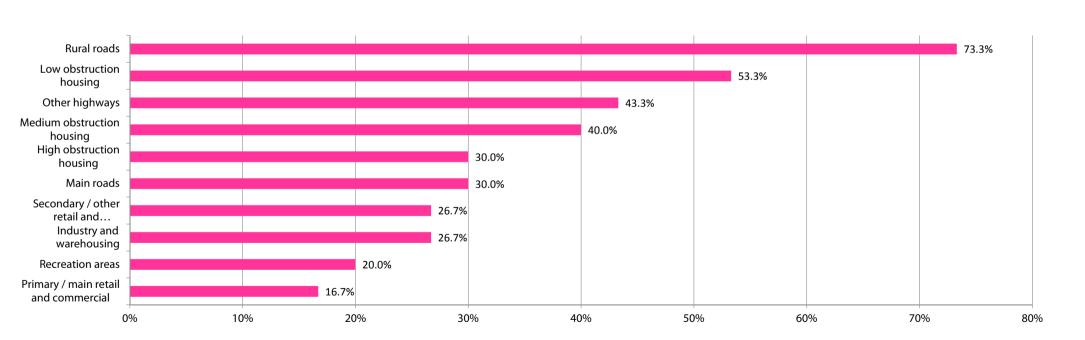
### What is your expectation of the level of funding in your service budget in the coming five years?





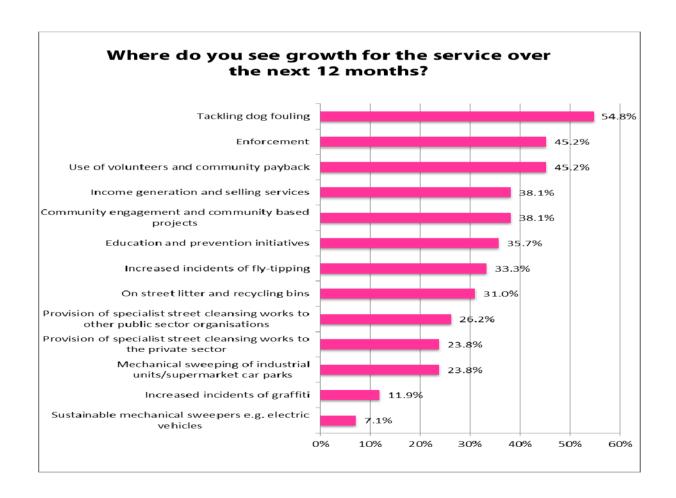
### Where to cut back?

### If you are anticipating future reductions in sweeping and litter picking work, which areas of land do you think this will relate to?





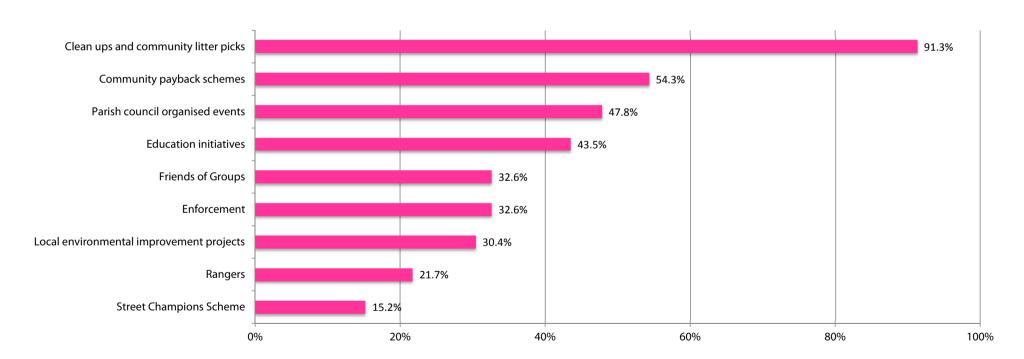






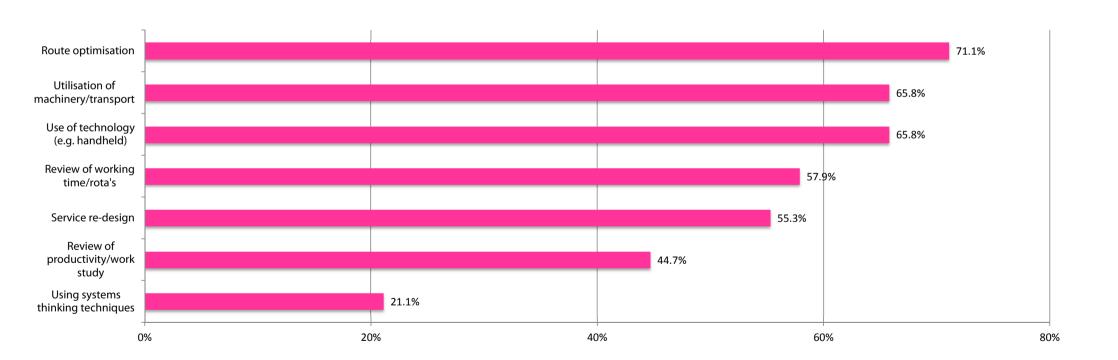
## **Using Volunteers**

#### How are volunteers involved in the street cleansing service?









### Comments

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- Continuing financial cuts
- Growth unlikely to be funded centrally
- Income generation will be key
- Multi-skilling, prioritisation of work, external partnerships
- Innovation (can come at a cost)
- Growing reliance on volunteers (not always popular)
- Education/enforcement behavioural change will be key (yet most saw funding reducing for this area)
- Performance management (APSE PN/WDF)
- Service reviews (growing regularity)
- Communicate and explain