

Tackling Contamination: Waggon Road

Waste Services



**TAKE
PRIDE
IN FALKIRK**

**Recycling and
Waste Bin
Contamination**



**Flytipping and
side waste**

***THE
PROBLEM***

**Low recycling
participation**



**Neighbourhood
tensions**



THE PLAN

June to September 2021



Partnership

- Waste Services
- Environmental Enforcement
 - Housing
- Community Safety

Targeted Approach

Tailored communications to tackle the issues and deliver a sustained improvement

Goal

To achieve long term behaviour change by inspiring our residents to **Take Pride** in where they live to keep it clean and tidy

Engagement

- Door to door engagement
- Bin amnesty
- Roadshows
- Bin stickers
- Newsletters
- Working with local primary schools
- Installation of CCTV
- Road Bollards
- Cutting back vegetation



BIN AMNESTY

This bin belongs to:
42
Main Street, Bainsford
Your burgundy bin should **ONLY** be used for:

	Paper, letters and envelopes		Cereal Boxes
	Toilet and kitchen rolls		Packaging and Boxes
	Newspapers and Magazines		Egg Boxes

Only recycle the items shown here in your **BURGUNDY BIN**
BE GREAT, SEPARATE!
Take pride in Waggon Road

For more information visit:
www.falkirk.gov.uk/recycling
wasteservices@falkirk.gov.uk

  **TAKE PRIDE IN FALKIRK**

This bin belongs to:
48
Main Street, Bainsford
Your blue bin should **ONLY** be used for:

	Food and drinks cans/tins		Plastic bottles Lids and tops
	Aerosols		Cartons
	Chocolate and biscuit tins		Shampoo Bottles

Only recycle the items shown here in your **BLUE BIN**
BE GREAT, SEPARATE!
Take pride in Waggon Road

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www.falkirk.gov.uk/recycling
wasteservices@falkirk.gov.uk

  **TAKE PRIDE IN FALKIRK**

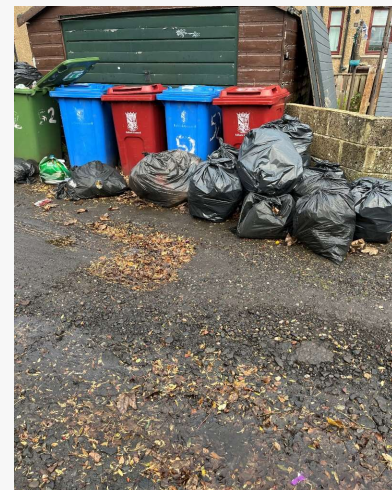
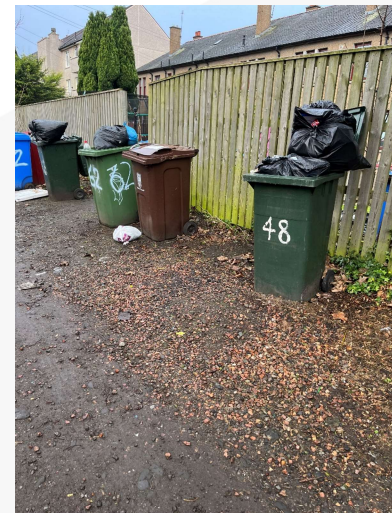
This bin belongs to:
44
Main Street, Bainsford
Your green bin is for everything that **CAN'T** be recycled for example:

	Carrier bags		Plastic film
	Pet waste		Crisps & sweet wrappers
	Polystyrene		Food Contaminated Packaging

BE GREAT, SEPARATE!
Take pride in Waggon Road

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  **TAKE PRIDE IN FALKIRK**



All lessons can be found at www.falkirk.gov.uk/litterresources



NEWSLETTERS

MAIN STREET, BAINSFORD, RESIDENTS NEWSLETTER V1

June 2021



THE PROBLEM

Unfortunately the contamination of bins (wrong materials in bins) and fly tipping of waste alongside bins on Waggon Road remains both a frustration and cause of concern for local residents. To help remove these ongoing and recurring issues, Waste Services officers will be working alongside residents between now and the end of September to improve this situation.

AIMS

- Reduce/remove wrong items being placed within bins
- Keep Waggon Rd free from fly tipping and litter



OUR ACTIONS

- Initially we will**
- Provide numbered stickers on each of your bins - helping you to identify what should be placed in each bin
 - Provide each flat with a reusable sack to help transfer recyclate to the burgundy and blue bins

- Going forward we will**
- Help you resolve any queries/issues
 - Work with housing colleagues and other services to improve Waggon Road
 - Provide a monthly newsletter (June - Sept) highlighting what's been done, what's being done, and what will be happening next
 - Showcase your area/activities
 - Regularly be on hand to chat with you - our 1st drop in session being 4th July 10pm
 - Most importantly - link in with you and your neighbours



MAIN STREET, BAINSFORD, RESIDENTS NEWSLETTER V2

Aug 2021



EVENTS

We have been working alongside residents on Waggon Rd to tackle fly tipping and the contamination of bins (wrong materials in bins). Residents bins have been stickered and emptied, recycling sacks provided and we have hosted a face to face session to allow residents to talk to us about any queries or concerns. Our next session will be held on the 10th of August from 11am-1pm.

WORKSHOP



After listening to your feedback about dog fouling along the road, we will be hosting a workshop at our next event to create dog bag dispensers out of milk bottles. Falkirk Council will provide the materials, milk bottles and dog bags so all you have to do is turn up! Our Waste Officers will talk you through what to do and how to attach them to fences and poles. This will hopefully encourage dog owners to pick up after their dog waste if they've forgotten a bag.



PROGRESS

With all your feedback and the prevention measures put in place, there has been an overall improvement in the reduction of fly tipping incidents along Waggon Rd. We have also seen a decrease in the contamination of bins which will be continuously monitored until the end of the project.

MAIN STREET, BAINSFORD, RESIDENTS NEWSLETTER V3

Sept 2021

PROJECT

Since June, we have been working alongside residents on how best to jointly resolve any issues relating to contamination, flytipping, dog fouling and recycling. We have provided bin stickers, recycling sacks, free dog bags and waste freebies. We've provided additional recycling capacity when asked. Our final face to face session will be held on Tuesday 7th September from 2pm to 4pm. There will be focus on bin security and how to recycle plastics properly.



TOP TIPS



- Size**
- Make sure to only present your bins the morning of collection by 6:30am or late the night before. Return them to your garden as soon as possible after they have been emptied.
 - To avoid contamination, consider a bin lock. This will need to be removed on your scheduled collection day. Speak to us on the next face to face session on how to do this.
 - Where possible, wash & squash, separate and then flatten your waste, and at the end put and helps to prevent smells and odours.
 - Remember to use your weekly food waste recycling service.
 - Don't leave black bags beside bins - this is classed as flytipping and you risk a fine up to £200.

Bulky Items

- Donate bulky items which can be reused to local charities e.g. Strathcarron Hospice or From Me to You
- Sell bulky items (Facebook Marketplace etc)
- Use Falkirk Council's Bulky Uplift Service



FALKIRK COUNCIL WASTE UPDATE

Jan 2022

AFTER

Since June, we have continually worked alongside residents on how best to jointly resolve any issues relating to contamination, flytipping, dog fouling and recycling. After completing our events and providing materials such as bin stickers, leaflets, recycling sacks and food caddy's/black boxes, we saw a massive improvement in the appearance of the road. Residents requested for the trees on one of the property's to be cut down and for the bollards to be replaced which is currently in progress.



NOW



There was a huge improvement after the pilot to the road, however there have been recent problems in terms of bulky items, overflowing bins and bagged side waste. Whilst these issues are being addressed, any recurrence can attract more waste and make your road look messy. Enforcement action will be taken, such as the recent issue of a fixed penalty notice (FPN) for flytipping on the road.

THE FUTURE

We want to thank the majority of residents for managing your waste correctly. We welcome your continued actions to keep it looking great, if you're unsure or need more information please get in contact. We welcome any feedback from you to help Waggon Road stay clean and tidy. Thank you for taking pride in your local area!

All lessons can be found at www.falkirk.gov.uk/litterresources

Roadshows



All lessons can be found at www.falkirk.gov.uk/litter/resources

Local Schools

- Two primary schools located near Waggon Road asked to design banners
- Banners have been placed in the lane
- Engagement links to wider Litter Strategy



Evaluation

Key findings:

- Surveys issued to residents
- Attendance at roadshows was low, greater success with door to door engagement
- Rapid response lines pre intervention 49
- Post campaign only 12 rapid response requests
- Only 5 reports for flytipping



Successes

- Partnership Approach
- Resident Engagement
- Residents taking pride
- Template for future contamination projects



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THANK YOU!



www.falkirk.gov.uk/recycling



WasteServices@falkirk.gov.uk



WASTE SERVICES

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