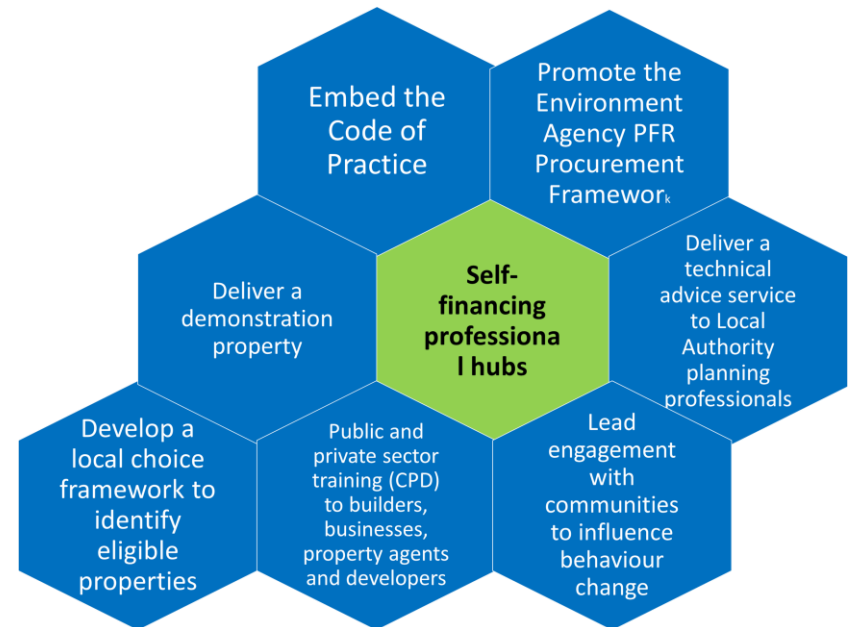


# The DEFRA PFR Pathfinders

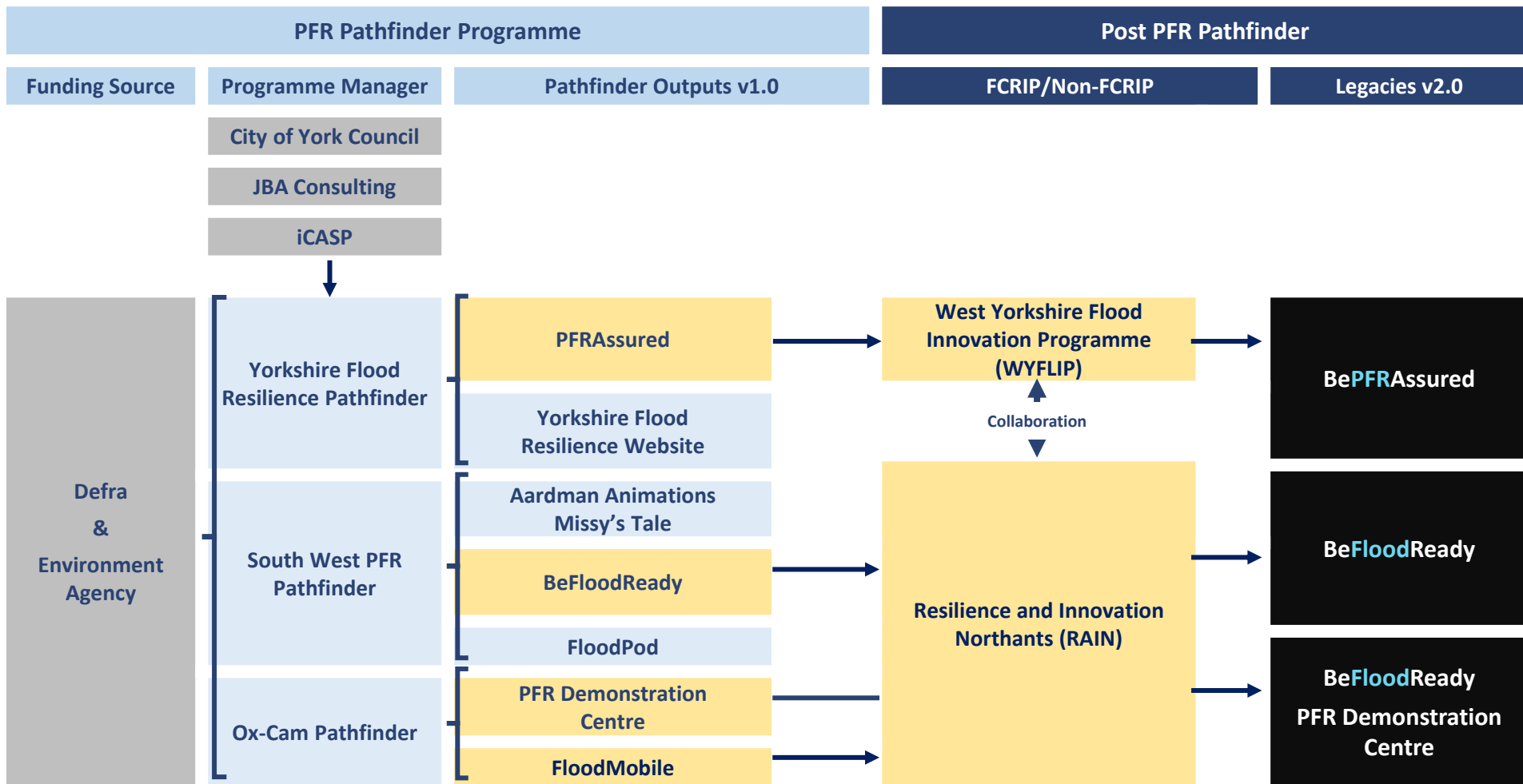
## Autumn Statement: Boosting action to make homes and buildings more flood resilient

**Aim: to find new and innovative ways of embedding resilience into properties (homes and businesses).**

- £2.9million Defra project
- Directed by the Environment Agency
- Led and coordinated by LLFAs
- Linked to the Behaviour Change project
- Covering three Regional Flood and Coastal Committee areas/sub-regions
- Supported by National and local Evaluation
- Capturing lessons learnt
- Developing transferable 'How-to' guidance



# The PFR Pathfinder Legacies and RAIN



# BeFloodReady

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## Property Flood Resilience (PFR)

Helping you to reduce flood risk



[About BeFloodReady](#) →



Together we can help equip your community to be flood resilient



West  
Northamptonshire  
Council



North  
Northamptonshire  
Council



Environment  
Agency

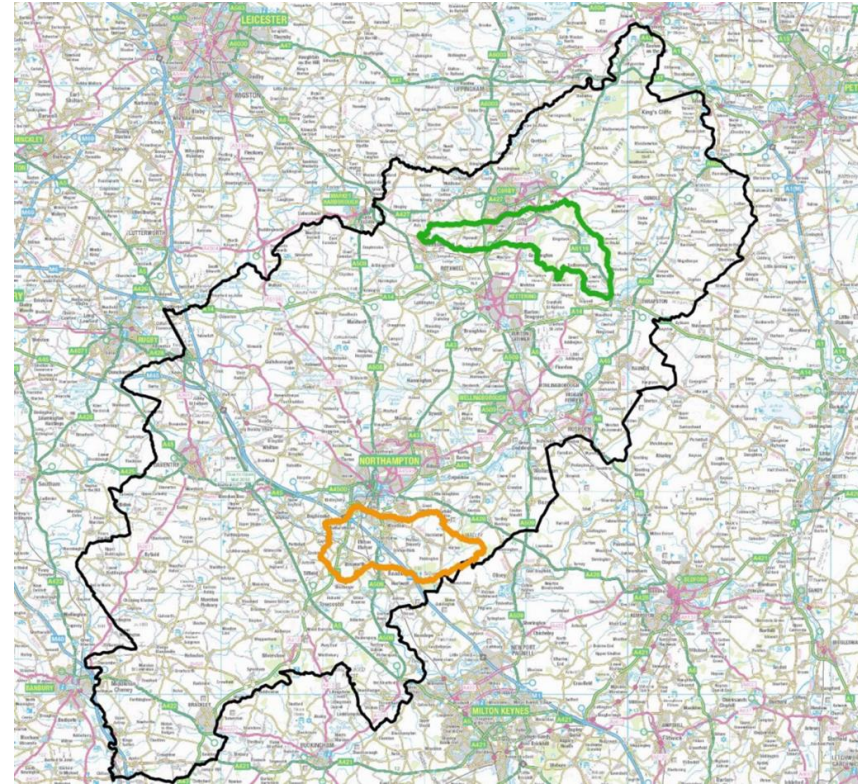
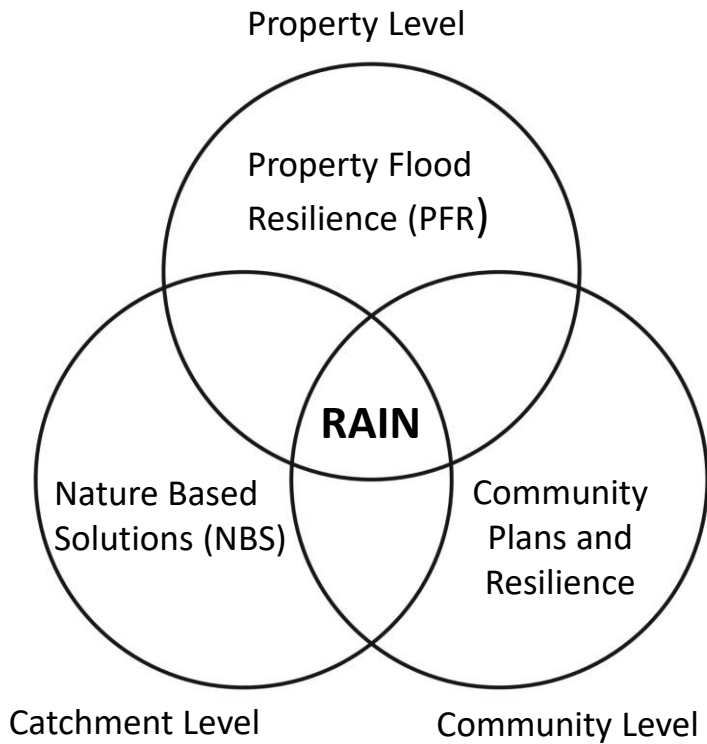
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ENTERPRISE  
NETWORKS

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# RAIN Overview



# The Challenge – Flood Risk Awareness

