

# Powering Aberdeen: the journey



# Powering Aberdeen: the journey

- **Starting out**
- **Getting the info**
- **Stakeholder engagement**
- **Using the right levers**
- **Driving forward ambitions**
- **Where Aberdeen is at**

# Starting Out



# Getting the info



ABERDEEN  
CITY COUNCIL



# Stakeholder engagement



# Using the right levers



# Driving forward ambitions

**When your ambition is big  
Then your efforts should be even bigger**

*-unknown*



Where is Aberdeen at?

