

# APSE Annual Seminar 2023

**Knowsley Council**  
**‘Audaciously Ambitious’**

[Twenty Two Voices - Knowsley Borough of Culture 2022 - YouTube](#)



*Knowsley Council*

# Knowsley 2030: Our Priorities



A place with welcoming, vibrant, well-connected neighbourhoods and town centres

A place with a thriving, inclusive economy with opportunities for people and business



A place where people are active and healthy, and have access to the support they need

A place where people of all ages are confident and can achieve their full potential



A place where strong and safe communities can shape their future



# Overall vision

- Audaciously Ambitious – ‘punching above our weight’
- Deprivation a factor, not an excuse
- Excellent customer service – local people deserve the best
- Front-line underpins our vision – economic and social regeneration
- Protect and value – parity with other services
- Integrate around people and places

# Workforce



- Real Living Wage Employer
- Major front-line services in-house – good employment for local people
- Knowsley Better Together Journey for **everyone**
- Quarterly welcome from the Director at the depot

***“I am writing to extend my sincere gratitude for the exceptional support provided by your team.....it is clear that you and your team approach every task with a level of professionalism and attention to detail that is truly commendable. Your willingness to go the extra mile and handle our requests with expedited timing showcases your exceptional work ethic and dedication to the job”.***



# Great accommodation for everyone



# Streetscene and Waste



- *“It doesn’t feel like the second most deprived borough in the country”*
- Significant reductions but we have reinvested £300k due to population growth
- High quality, low cost – good value
- ISO9001 accredited services

# Greenspaces



- 161 green spaces, 55 friends groups, 19 green flags
- Previously ‘no go’ – now vibrant and well used
- Every £1 of s106 unlocked £1.62 of investment
- Delivering an ambitious £13m investment programme

# Building cleaning and catering



- We clean 98% of schools and feed 92% of our young people
- Good employment for 700 local people
- Not just about FM - quality, nutrition, school family

# Net Zero by 2040



- £4.2m grants to decarbonise our buildings
- £5.7m investment in LED lighting across the borough
- Investing in EV for ourselves and the borough
- Scaling up behaviour change-  
#Doingourbit

# Leisure (Volair)



- 5 high quality centres – protect and invest
- Recent review – much more than leisure
- Scaling up targeted programmes e.g. £500k investment from Livv Housing

# People and Place



# Culture



**“You walk in there and you feel like we’ve taken culture back. A major cultural icon coming to a most unexpected place - It’s going to be monumental for us. Let’s make it up North, let’s do it up North. We breed talent here so let’s celebrate it.”**

**Jonny Vegas**

***“The sense of history, and the new efforts and opportunities of culture from Shakespeare North. Having a well-known and cool project like that brings pride to the area”.***

