

South Lanarkshire Council

Anne Goldie Facility Services Advisor



The 'Go Fresh' Journey

Challenges

Consultation

Outcomes

Consultation



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- Pupils
- Parents
- Catering staff
- Educationalists
- Nutritionists
- Suppliers
- Health promotion groups



Competing with the High Street

Training -The catering staff had to be our front line salespeople

Education Scotland Expectations

LANAR



Competing with High Street





Competing with High Street



or fresh fruit

For only £1.20



Rice and pice Bar

Hot, spicy snack pot served with selection fresh sauces daily

Plus a bottle of water or tresh truit

For only £1.20





Branding

'Go Fresh Gang'

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Visiting schools



'Go Fresh' promise

Go Fresh Gang's six promises for active healthy children:

Alan Apple's promise: All meals are freshly prepared each day with seasonal produce

Colin Carrot's promise: Our meals are free from undesirable additives and trans fats

Sally Strawberry's promise: Portioned seasonal fruit is available daily

Becky Broccoli's promise: Our three week menu has been nutritionally analysed and is compliant with The Schools (Health Promotion & Nutrition) (Scotland) Act 2007

Pete Potato's Promise: Unlimited vegetables, salad, bread and fresh chilled water are available with all meals

Gaz Grape's promise: Pre-order and guarantee the meal of your choice



Competing with High Street





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Education Scotland Expectations

- Menu packs in each school kitchen
- Service counter standards
- Classroom menu planners
- BEBL Joint Declaration
- Gofreshgang@southlanarkshire.gov



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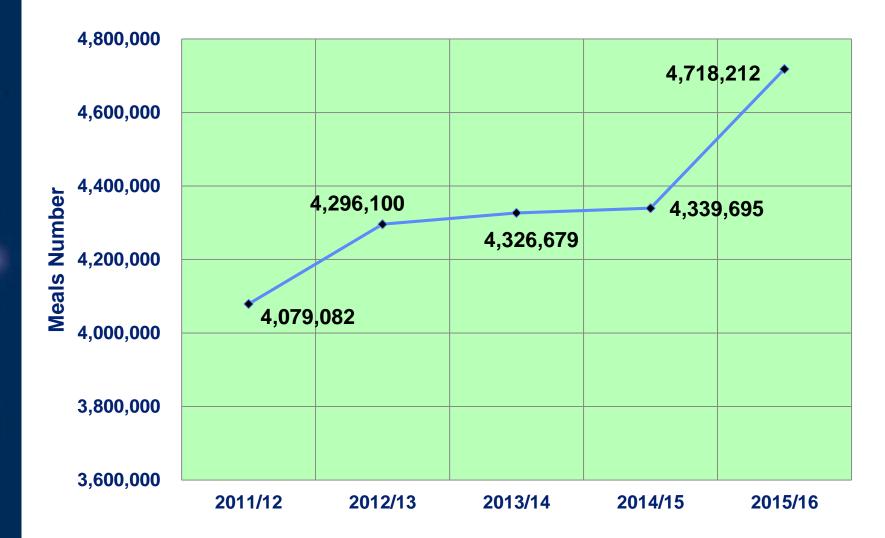
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'The great thing about the engagement of the Catering Staff on these days is the sense of enjoyment they communicate to the school population'. Eddie Morrison. HT JOHS



Meal Uptake - Success





SOUTH LANARK