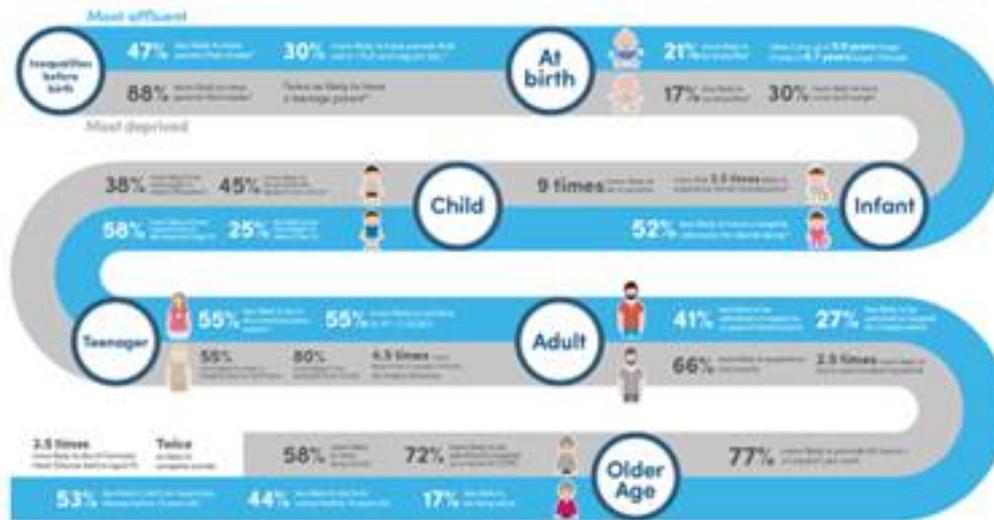


Healthier High Streets

ANNELIESE HUTCHINSON

A tale of two babies



'Poverty is not an accident. Like slavery and apartheid, it is man-made and can be removed by the actions of human beings.' Nelson Mandela

A tale of 2 babies – inequality in Gateshead

Gateshead's Vision



- Putting people and families at the heart of what we do
- Tackling inequality
- Supporting communities to support themselves and each other
- Investing in our economy to provide opportunities for employment, innovation and growth
- Working together to fight for a better future for Gateshead

Placeshaping

- ▶ Local authorities are an agent of place (Michael Lyons 2006)
- ▶ 'Working with communities to engineer place based services'
- ▶ Health Equity in England –The Marmot Review 10 years on – place matters

So actually its more than that. Its

- ▶ Pulling together all the powers and knowledge we have as a local council and with our partners doing all we can to identify a common purpose and vision and identify how we can intervene to make a difference.
- ▶ Planning policy is one of the levers of change
- ▶ Future Place, Regeneration projects and planning policy

Planning Policy

CS14 Wellbeing and Health

- ▶ The wellbeing and health of communities will be maintained and improved by: 1. Requiring development to contribute to creating an age friendly, healthy and equitable living environment through:
 - ▶ i. Creating an inclusive built and natural environment, ii. Promoting and facilitating active and healthy lifestyles,
 - ▶ iii. Preventing negative impacts on residential amenity and wider public safety from noise, ground instability, ground and water contamination, vibration and air quality,
 - ▶ iv. Providing good access for all to health and social care facilities, and
 - ▶ v. Promoting access for all to green spaces, sports facilities, play and recreation opportunities.
- ▶ 2. Promoting allotments and gardens for exercise, recreation and for healthy locally produced food.
- ▶ 3. Controlling the location of, and access to, unhealthy eating outlets.



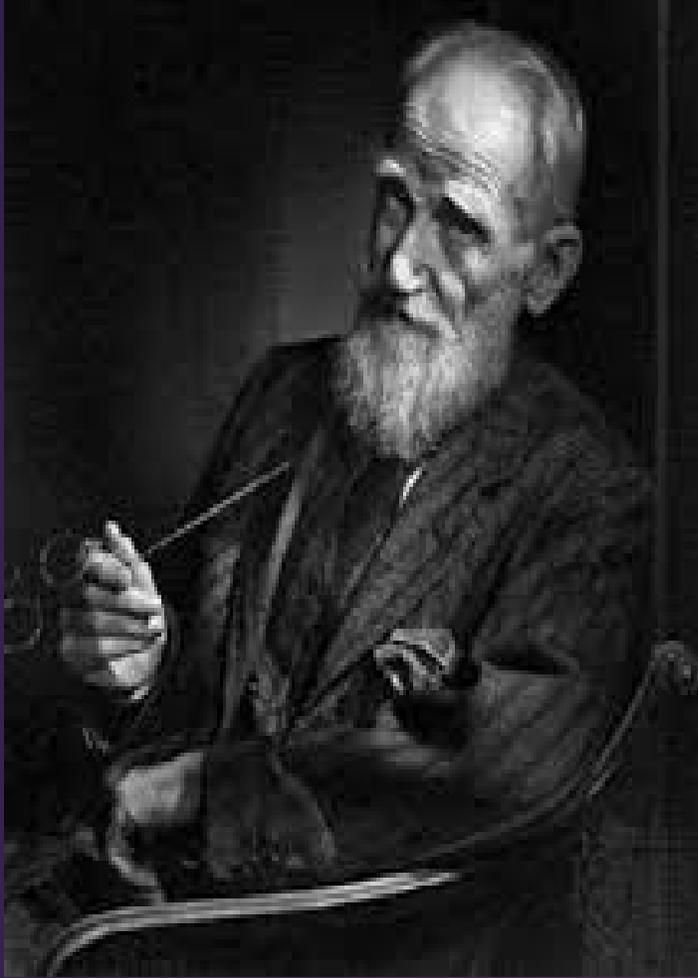
Hot food takeaways SPD

Hot Food Takeaways will not be allowed where:

- ▶ Young people congregate (schools, parks, leisure centres, youth centres)
- ▶ Where there are high levels of obesity (10% of year 6 are obese)
- ▶ Where there's an over proliferation (exceeds average number per 1000 pop)
- ▶ Where there is clustering (gap of 2 none A5 uses)
- ▶ Noise, amenity, highway safety
- ▶ Health Impact assessment

Conclusion – the role of local authorities in our Healthier High Streets and Town Centres

- ▶ Whole system approach – link planning, transport, housing, public health, regulation, social care.
- ▶ Evidence led
- ▶ Wider definition of place shaping
- ▶ Civil leadership role – intervene where necessary and support others
- ▶ Build the partnerships and the vision
- ▶ Knock down the obstacles one by one
- ▶ Social, economic and environmental policies align – they have to
- ▶ Government funding does not always support the approach – it needs to change
- ▶ Covid gives us a chance to leapfrog to community based, healthier focussed way of living



'People who say it cannot be done should not interrupt those who are doing it.'
George Bernard Shaw.