

**apse** annual seminar 2018

# **Greener, Cleaner, Smarter**

Revitalising frontline services



**12-13 September 2018**

The Assembly Rooms, Edinburgh



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## Wednesday 12 September

09:00 Registration and exhibition viewing

**Facilitator: Cllr Archie Dryburgh APSE  
National Chair 2017-2018**

10.00 **Opening address: A welcome from Adam McVey, Lead of Edinburgh City Council**

10:15 **Session 1 Opening Symposium Meeting the challenges; developing solutions**

**Paul O'Brien, APSE Chief Executive** will moderate an opening symposium exploring the challenges and opportunities for local government across the UK with speakers including **Cllr Michael Payne, Deputy Chair, LGA**, with **Cllr Gail Macgregor, COSLA Resources Spokesperson, Steve Thomas, Chief Executive, WLGA** and **Derek McCallan, Chief Executive, NILGA**, who will extend discussions into the impact of Brexit on Northern Ireland's Local Councils

11:30 Coffee break and exhibition viewing

12:00 **Session 2 Future Neighbourhoods: Environmental Challenges**

**Chair: Cllr Tracey Dixon, APSE English Chair 2017-2018**

**Deposit Return Scheme for single use containers**

- What options are there and what is being considered?
- What opportunities are there for Local Authorities?
- What are the next steps and how will we transition from existing arrangements?

**Stuart Murray, Project Lead EPR & DRS, Zero Waste Scotland**

**Rethinking waste from collection to disposal**

- Waste disposal and Refuse Collection: An imperfect relationship
- Re-engineering the service to maximise recycling and collection efficiencies
- Is there a case for underground bins?
- What can we do to address the current impasse between processors, councils and locked in PFI contracts?

**Andy Mudd, Head of APSE Solutions**

**Towards Zero Waste Wales**

- Municipal waste management in Wales
- Towards zero waste outcomes - building a sustainable future

- Delivery of reuse, recycling and landfill reduction target

**Taliesin Maynard, Head of Waste, Infrastructure Welsh Government**

Ask the panel: Audience Q&A session

13:00 Lunch and exhibition viewing

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14:00 **Session 3 Future Neighbourhoods: Housing and Public Realm**

**Delivering affordable homes in a changing world**

- Not one housing crisis but many
- Developing a coherent approach to planning in and for our communities
- Taking current and future housing need into our ideas of local place

**Henry Smith, Projects and Policy Manager, TCPA**

**Parks for the Future? Safeguarding greener public realm**

- Reimagining our Victorian industrial heritage
- Creating natural capital: the case for growth in green space
- The Little Book of Ecosystem Services in Cities and the Star Framework, might hold the key

**Nick Grayson, Climate Change and Sustainability Manager, Birmingham City Council**

**The ingredients for local economic success; Building wealth in our communities**

- Should we target a different form of growth? How do we support alternative local businesses that redistribute wealth in our local economies?
- Using our anchor institutions- how do we ensure the rest of the public sector, universities and other agencies act to support the local area?
- The findings of our work with Preston city council

**Neil McInroy, Chief Executive, CLES**

Ask the panel: Audience Q&A session

15:15 Coffee break and exhibition viewing

15:45 **Session 4 The Operational Hubs**

*These special operationally focused hubs will allow a networking and sharing opportunity with other councils on a UK wide basis. Looking at innovation, the latest industry developments and technologies with a strong focus on how others are improving their operational frontline services*

**Forum 1: Technical and Highways Services**

**Facilitator: Debbie Johns, APSE**

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- The Highways Code of Practice
- Smart street lighting
- Sustainable Winter Maintenance

**Forum 2: Property, Housing and Investments**

**Facilitator: Louise Melville, APSE**

- The role of local housing companies
- Supporting an effective Building Maintenance service
- Leveraging assets to support local growth

**Forum 3: The local environment and public realm**

**Facilitator: Andy Mudd, APSE**

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- The parks action group: APSE's advocacy work with governments
- The national litter strategies: Emerging themes across the UK
- Challenges in waste collection

**Forum 4: Healthy, happy and well-fed**

**Facilitator: Jan Kennedy, APSE**

- The role of School Meals and FM services in healthy communities
- Sports and leisure services: the hidden health services
- Public health: The council role in prevention

**Forum 5: The APSE Energy Zone**


**Facilitator: Phil Brennan, APSE**

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- Supporting anti-fuel poverty through local action
- The case for retrofitting older buildings
- Making energy supply sustainable the role of renewables

16:30 Close

## Annual General Meeting 2018

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**Wednesday 12 September**  
The Assembly Rooms, Edinburgh

19:00 Registration  
19:15 Annual General Meeting  
20:00 Lord Provost of the City of Edinburgh Reception

Supper will be served at the rise of the AGM.

## Thursday 13 September

09:00 Registration and exhibition viewing

### 10:00 Session 4 **New Municipalism: Leadership and a culture of action**

#### **New Municipalism**

- Avoiding the Klondike Economy
- The ethos of a new municipalism
- Profit for a purpose
- Local councils as guardian of place

**Professor Steve Griggs, De Montfort University, Leicester and Castle Business School**

#### **The changing role of chief officers**

- The new municipalism calls for different skills and approaches
- Safeguarding public service ethos in the face of increased commercial activity
- Working across multiple partners and boundaries: Finding a way through the issues of governance and transparency

**Laura Church, Corporate Director Place and Infrastructure, Luton Council**

#### **Creating infrastructure for jobs, skills and business growth**

- The Borderlands Growth Deal
- Working across key sectors: Food and drink, energy, carbon capture technologies
- Developing our sub-regional economy
- The founder partners: Carlisle, Cumbria, Dumfries & Galloway, Northumberland and Scottish Borders Council

**Gavin Stevenson, Chief Executive, Dumfries and Galloway Council**

#### Ask the panel: Audience Q&A session

11:15 Coffee break and exhibition viewing

### 11:45 Session 5 **Commercially savvy but publicly minded**

**Chair: Anita Brown, APSE National Secretary 2018/19**

#### **Insourcing for success: Highland council case study**

- Making a decision to bring contracts back in-house
- Why we insourced our public conveniences and grass cutting services
- Measuring success

**Debbie Sutton, Amenities Manager, Highland Council**

#### **Municipal Energy: Generating income and addressing fuel poverty**

- Developing your own local authority energy services company

- White labelling arrangements: What can be achieved?
- Targeting fuel poverty
- The case for retrofits: Making old stock energy efficient

**David Kilduff, Partner, Walker Morris LLP**

#### **Property and Assets Investments**

- Developing a return on assets for investment purposes
- Borrowing to fund investments: What are the opportunities and challenges?
- Setting the parameters for effective governance and managing risk

**David Bentley, Head of Property, CIPFA**

#### **Orkney council case study: Making the most of our USP**

- Alternative fuel production: Our future plans
- Port fees for cruise ships and cruise terminal offering
- Taking an approach to developing commercial activity

**Alistair Buchan, Chief Executive, Orkney Council**

#### Ask the panel: Audience Q&A session

13:00 Lunch and exhibition viewing

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### 14:00 Session 6 **The Local Government Leadership Forum**

**Neil Schneider, Chief Executive, Stockton on Tees Council**

*How we are transforming the place, our performance, how we work and our culture and our staff.*

*What we have learned from Springsteen!*

**Elma Murray, Chief Executive, North Ayrshire Council**

*Being the APSE Overall Council of the Year! Our journey. Our Success. Our future!*

#### **Take to the Clouds; Supporting digital innovations to take services to the next level**

*As Google Cloud Solutions emerge we take an innovation tour through emerging technologies, asking what is the art of the possible in supporting local councils? Reducing demand, improving collaboration internally, improving customer experience. Why have some councils decided to transition to Google platforms like G-Suite and the AI capabilities of Google Cloud?*

*Our expert **James Smith, a former architect from Warwickshire County Council** will share the latest innovations and some examples of councils who are leading the way in this area.*

15:30 - 16:00

### **Future Communities: Greener, Cleaner, Smarter** A collaboration with ITN Productions

Introduced by Cllr Julie Simpson, APSE Northern Co-Vice Chair

*Greener, Cleaner, Smarter* is a news style programme with global media ITN productions exploring innovation in local government. From delivering new homes to smart cities we will explore why councils are at the heart of shaping better futures for our local communities

**Producer: Elizabeth Fisher-Robins**

## APSE Annual Service Awards and Charity Dinner 2018

**Thursday 13 September**

Sheraton Grand Hotel, Edinburgh

19:00 Pre-dinner reception

19:30 Dinner

Pre-dinner reception will commence at 19:00 along with the premier launch of 'Greener, Cleaner, Smarter' in association with ITN productions.

### **The APSE Annual Service Awards 2018 will commence at 21:30**

*APSE is proud to once again be hosting our event as a charity dinner, adding to the many thousands raised for Parkinsons UK at our Annual Awards in recent years.*

Dinner and Overall Council of the Year award kindly sponsored by:

**YOTTA**

FROM DATA TO DECISIONS

## Contact details

Contact name	Authority
Address	
Postcode	
Email	Telephone

Please detail any special dietary or access requirements for the delegates listed below (including vegetarian/vegan)

### Delegate Packages Exclusive of accommodation costs

**1: Full seminar attendance including evening functions**

APSE members **£409**  
 Non member LAs: **£579**  
 Commercial organisations: **£729**

**2: Day Delegate Wednesday only inc. evening functions**

APSE members: **£249**  
 Non member LAs: **£355**  
 Commercial organisations: **£455**

**3: Day Delegate seminar Thursday only**

APSE members: **£219**  
 Non member LAs: **£309**  
 Commercial organisations: **£409**

**4: Day Delegate Thursday only inc. evening awards**

APSE members: **£315**  
 Non member LAs: **£425**  
 Commercial organisations: **£525**

### Accommodation Bookings allocated on 'first come' basis

**All personal charges incurred at the Hotel are payable upon departure by the delegate.**

Please note that all hotel bookings at this event must be reserved via APSE as the hotel will not accept any direct bookings.

Delegates wishing to book accommodation on any night other than 7 December must contact the hotel directly to do this. All accommodation at the conference venue is allocated on a first come first served basis

### Payment details

- Please find enclosed cheque made payable to APSE
- Please invoice me  
(if required please include purchase order number)

VAT registration number 519 286 915

## Delegate details

Please circle one of each

Delegate name	Position	Email	Delegate Package	Hotel	Forum choice
			1 2 3 4	A B	1 2 3 4 5
			1 2 3 4	A B	1 2 3 4 5
			1 2 3 4	A B	1 2 3 4 5
			1 2 3 4	A B	1 2 3 4 5

**Please confirm that you are happy for APSE to retain your details so that we can send you information relevant to your area of interest. Your data will be used for sign in sheets, delegate lists and hotel lists (where relevant). If you are making a booking on behalf of other delegates please confirm that you have their permission to be included on our database. Our GDPR policy is available on our website: [www.apse.org.uk](http://www.apse.org.uk).**

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Register for the seminar:

**1** Online form:  
[www.apse.org.uk](http://www.apse.org.uk)

**2** Email this form to:  
[vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk)