

A new era for frontline services?

DISCOUNT
for APSE
members

11-12 September 2024

City Hall, Bristol



Join the conversation:

@apseevents #apse24

Wednesday 11 September

Venue: City Hall, Bristol

11:30 Registration, exhibition hub and rolling lunch

Exhibition and innovation hub

APSE has a range of services to assist local authorities to respond to the challenges of a rapidly changing environment.

This is an opportunity for delegates to attend drop-in surgeries with APSE experts in:

APSE Energy: Bespoke Local Authority Energy Collaboration

APSE Performance Networks: Largest voluntary public sector benchmarking service

APSE Solutions: high-quality consultancy and interim management services

APSE Training: specialist training to support frontline local authority services.

Exhibition and innovation hub: specialist local authority suppliers

13.00 Plenary session one

Local authority frontline challenges

Opening welcome: Councillor Jacqui Burnett, APSE National Chair 2023/24

Expert panel session: A panel of Local Authority Leaders sharing their knowledge and expertise in a question and answer session.

The new government: What is the vision for local councils?

Mo Baines APSE Chief Executive

Getting it right on the frontline

Sam Dennis, Derby City Council, Deputy Chief Executive

The value of community engagement

Cllr Lynne Short, Dundee City Council

Why our environmental services suite matters to communities

Sophie Broadfield, Chair of ADEPT and Director of Sustainable Communities, Bath and North East Somerset Council

Using transformational technology and digital capabilities to effect change across the public sector

Nadira Hussain, Chief Executive, SOCITM

Making the transition to environmentally sustainable frontline services

Chris Noble, Assistant Director - Place Operations, New Forest District Council

14.30 Coffee and Exhibition viewing

15.00 Session two

Frontline roundtable discussions

Delegates will have the opportunity to attend one of the following discussions:

Climate change and renewables

Facilitator: Phil Brennan Head of Energy, APSE and Sarah Baker, Group Manager, South Holland District Council

Leisure, health and wellbeing

 SPACE & PLACE

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Facilitator: Lindsay Airey, Head of Business Resources, APSE and Julie Russell, Chair of CLOA

Parks, horticultural, cemeteries and crematoria

 Obitus

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Facilitator: Fiona Sutton Wilson, Head of APSE Training, and Martin Whitchurch, Bournemouth Christchurch and Poole Council

Refuse, recycling and street scene

 resourcefutures

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Facilitator: Abi Ademiluyi, Principal Advisor, APSE and Natasha Dix, Service Director, Isle of Wight Council

Technical services, highways, transport and fleet

 Enterprise Mobility

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Facilitator: Rob Bailey, Principal Advisor, APSE and James Harper, Stoke on Trent City Council

16.00 Plenary session three

Keynote address: Can the economy work without investing in public services?

Introduced by Colin Rowland, APSE National Secretary 2023/24

Professor Mark Gregory

Visiting Professor, Staffordshire University

Business economist Mark Gregory has over 30 years' experience in more than 40 countries as an advisor to Governments and industry. He recently retired after spending ten years as Ernst & Young's Chief Economist and has previously held roles at global organisations including IBM and PwC.

As Visiting Professor Mark supports economic development, growth and regeneration in North Staffordshire

Mark's connections led to him being named LinkedIn 'Top UK Voice' in 2016, 2017 and 2018 which recognises individuals whose words have launched countless high-quality conversations locally, and globally. Alongside his Visiting Professor role at Staffordshire University Mark continues to be a member of the UK Government's Investment Trade Advisory Group and is actively involved with the Made in Stoke-on-Trent Network.

APSE Annual General Meeting 2024

16.30 Annual General Meeting

17.45 Close

19.30 Evening reception

Venue: Brunel's SS Great Britain

Thursday 12 September

Venue: City Hall, Bristol

9.00am Registration for new arrivals and exhibition viewing

10.00 Plenary session four

Across the UK: How councils deliver

Where to now for English Local Government

- The challenges of finances and resources
- What do we need to do to deliver for our communities

Sonika Sidhu, Assistant Director - Policy and Place, LGA

How local authorities in Scotland are delivering on priorities

- A just transition to Net Zero
- Supporting fair growth and delivering for our communities

Nicola Dickie, Director of People Policy, COSLA

The future of local government in Northern Ireland

- Meaningful devolution of powers
- The policy challenges ahead

Allison Allen, Chief Executive, NILGA

Working with councils in Wales

- Wellbeing and preventive approach in communities
- Creating sustainable neighbourhoods for Welsh citizens

Chris Llewelyn, Chief Executive WLGA

Audience question and answer session

11.15 Coffee and Exhibition Viewing

11:45 Plenary Session five

Rising to the challenges

Environmental protection and improvement through effective governance

- The Environment Act and a new approach to environmental governance
- EIP23 – findings of our latest report, other work and next steps

Natalie Prosser, CEO, Office for Environmental Protection

Fairer funding for School Meals

- A mechanism to reduce child poverty and support wellbeing
- The disparity in the UK and campaign for fairer funding

Anita Brown, Chair of LACA

Why investment in local government is an investment in the UK's economic future

- Why continued austerity is bad for growth
- Wealth building is everyone's business and building a collaborative future

Dr Sarah Longlands, Chief Executive, CLES

Audience question and answer session

13.00 Lunch and exhibition viewing

14.00 Plenary session six

Adapting to the future - The big climate discussion

Net Zero Neighbourhoods

- Overview of the governments policy perspectives
- Delivering Net Zero in a landscape of competing priorities

Patrick Allcorn, Department for Energy Security and Net Zero

Responding to the Emissions Trading System

- A resource system approach
- Reducing carbon emissions

Hattie Parke, Director – Climate, Local Partnerships

Delivering Net Zero in Bristol

- Public - Private partnerships
- Innovation - Bristol's Mission Net Zero

Alex Minshull, Sustainable City and Climate Change Manager, Bristol City Council Just Transition

Audience question and answer session

15.00 Coffee and exhibition viewing

15.30 Plenary session seven

Arts, culture and local economic boosts

Eurovision! – Delivering an effective communications strategy

- Developing a complex, multi-layered campaign
- Providing comms for over 100 events, a Eurovision Fan Village and an amazing volunteer programme

Camilla Mankabady, Director of Communications, Liverpool City Council

Closing remarks

Mo Baines, Chief Executive, APSE

16.15 Seminar close

APSE Annual Service Awards Charity Dinner 2024

Mercure Grand, Bristol

19:00 Pre-dinner reception

19:30 Service awards dinner

Carriages at midnight

In aid of Parkinson's UK

PARKINSON'S^{UK}
CHANGE ATTITUDES.
FIND A CURE.
JOIN US.

Seminar Information

About the Event

This year, APSE's Annual Seminar and Service Awards Charity Dinner will take place in the beautiful and historic city of Bristol on Wednesday 11 to Thursday 12 September 2024. Delegates will enjoy an opportunity to explore the regeneration of this wonderful city whilst gaining unique insight into how local councils can ensure their frontline services are green, clean, smart and sustainable.

One of the biggest events in the local government calendar, APSE's Annual Seminar offers frontline service providers the chance to learn from each other, network with sector experts and develop strategies for our vital local services. Delegates will get the opportunity to hear from industry-leading experts for across UK local government cover topic like:

Frontline services

- Refuse, recycling and street scene
- Leisure, health and wellbeing
- Parks, open spaces and playgrounds
- Cemeteries and crematoria
- Policy developments
- Local government finance: Fairness for frontline services
- Green energy, flooding and climate change
- Digitisation and demand management
- Place-making and regeneration

Who should attend?

This highly interactive conference is the must attend event for all those looking to future-proof the frontline including recovery for local economies, those seeking to develop strategies to and implement climate change objectives.

The event incorporates the APSE Annual General Meeting which we would encourage all member councils to attend, on Wednesday 11 September.

The Annual Seminar concludes with the APSE Service Awards Charity Dinner on Thursday evening, 12 September.

Booking information

Reserve your place at the Annual Seminar [here](#)

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