




# Pivot to Active Wellbeing (PAW)

Welcome


Wigan Council   
NHS

## Wigan Central & Wigan North Primary Care Network

Pemberton Surgery  
Newtown Medical Practice  
Bradshaw Medical Centre  
Sullivan Way Surgery  
Longshoot Health Centre  
Mesnes View Surgery  
Wrightington Street Surgery  
Marsh Green Medical Practice  
Dicconson Group Practice  
Aspull Surgery  
Beech Hill Medical Practice  
Shevington Surgery  
Standish Medical Practice

 01942 369690

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# PAW Background and Purpose

## Summer 2020

GM Local Authority Chief Executives collectively recognised the need to come together in a conversation about the future of public sector leisure with the GM Pivot' work seeking to support the transformation of leisure services across GM

## NHS face increasing demand on their estates

With the emergence of new primary care functions, leisure centres were viewed as a feasible response to support this additional demand.

## Testing the concept

There are already examples of emergent practice across GM where local authorities and trusts are already 'pivoting' to active wellbeing. Wigan, is one of the early adopters, already seeing some positive outcomes.



Be  
Well



at the heart of communities

transitioning from traditional leisure facilities to community focused wellness centres

broader range of services

new range of audiences

open longer hours

supporting health priorities

### Be Well Leisure Centres



### Workforce Development and Integrated Services



### Be Well Leisure & Wellness Village

# The story so far



## Key PAW events timeline





Café Iris opened acting as a “Warm Space” and “Chatty Café”

Well Women charity utilising the centre as their base

Specialist Weight Management delivered

Broadmead users visiting and using the facilities

Drug and Alcohol “We Are With You” Programme

Work Experience

Holiday Activity & Food Programme:-

- Daytime Provision
- Overnight Skate Lock In
- School Readiness – Swimming & Reading

Community Link Workers drop-in service

Free Swimming for Teenagers – Opening School Facilities Funding

Accessible pool steps

Get Out, Get Active : Family Inclusive Programme

Tackling ASB – Wigan Athletic Community Trust

8 week gym and nutritional sessions with Brick users

Dementia carers sessions 9 (including use of pool)

Pain Management sessions delivered

Pharmacists and Patient Participant Groups Meetings

ICU “Survivors” coffee morning

Junior / Family Gym Memberships

# Robin Park Leisure Centre Plans

Health & Wellbeing  
Events delivered and  
well attended

4 Pivot Rooms starting  
to be occupied and  
potential to convert one  
into a CQC clinical space

8 weeks Fitness  
Challenge with GMMH

Access Points installed  
throughout for better  
connectivity to  
Gov/Public Wi-Fi



# Our Stakeholders and Partners

Be  
Well



Council – Be Well, Start Well, Adults, Digital Inclusion Team, Community Link Workers, Public Health, Deal for Communities, Skills and Enterprise



NHS – Wigan Borough Federated Healthcare; Primary Care Networks; Liverpool University Hospital (Foundation Trust); GM Mental Health; Wigan, Wrightington & Leigh Hospital.

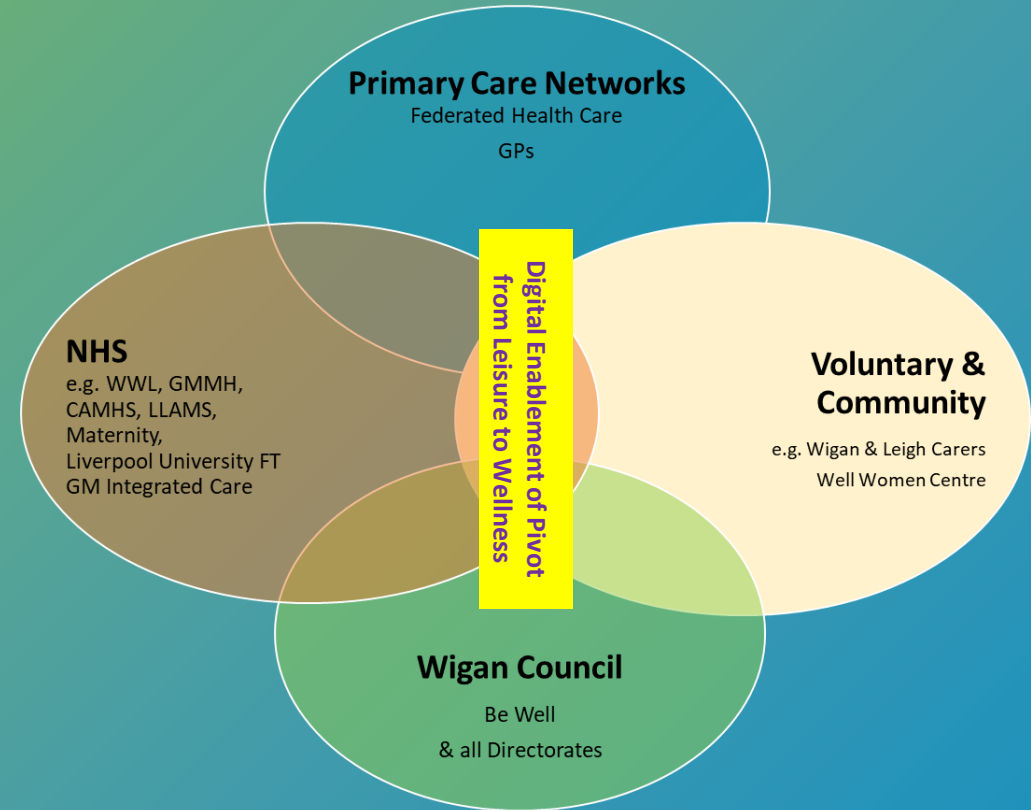


Community/VCSE – Well Woman, The Brick, Groundwork, Wigan and Leigh Carers, We are With You

# Digital Enablement of Pivot to Active Wellness



- Digital connectivity is a key enabler and essential for partnership working.
- Our partners need to connect to their own systems to get the best experience.
- Prior to Gov Wi-Fi, we ensured our partners could access their systems via public Wi-Fi
- From July, PCN's and NHS (with the exception of GM Integrated Care) use Gov Wi-Fi
- Voluntary and Community Groups have the option of either
- We have improved connectivity with additional Access Points installed at Robin Park.





# Challenges



Finance from partners

IT and Room transformation to meet needs

Ageing buildings unable to achieve CQC accreditation without funding

Transport links

Accessibility

PCN Location / Engagement

# What's next?



Continue to test the proof of concept of PAW delivering wider outcomes, better value for money, and greater levels of social value.

Measure outcomes/prevalence and target specific cohorts/conditions

Introduce more focussed work at other centres

Pivot rooms as clinical settings

More Permanent Solution

Financial Backing/Sustainability





Any Questions?

