



Community Cycling

Cycling in Leeds

- Hosts of Tour de France “Grandest” Grand Depart July 2014
- Now home to annual Tour de Yorkshire
- Borders some of best cycling in UK, and home to some of the countries largest cycling clubs
- Cycling growth
 - 627 inbound cyclist 2005
 - 1707 inbound cyclists 2015, increase of almost 300%
- Bikeability delivered to over 5000 school children per year
- SkyRide – annual traffic free event attracts up to 10,000 people

Infrastructure

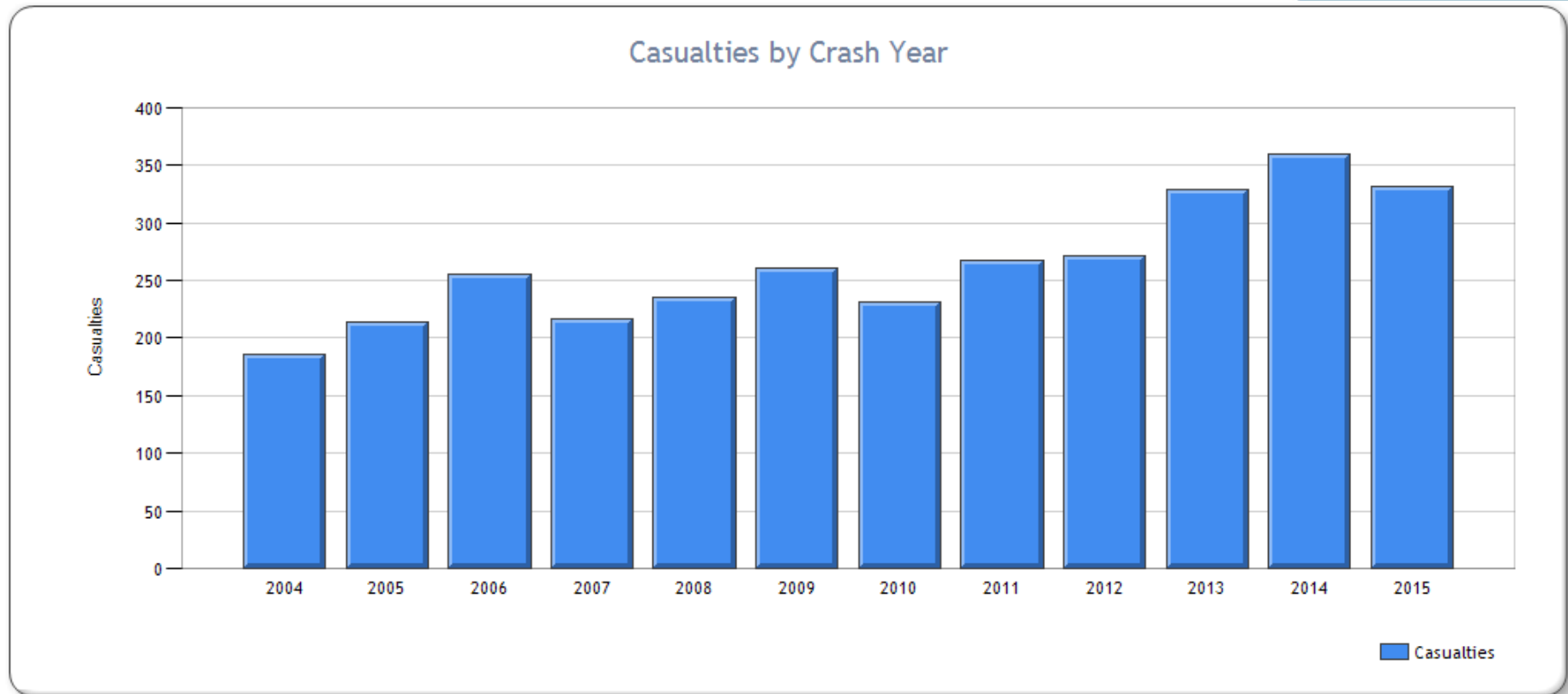
- Core Network – safe, quiet roads/shared space routes forming an outward web from city centre
- Leeds Cycle Point
- West Yorkshire wide Bike and Go Hire scheme
- Cycle Hubs
- Middleton Cycling Hub
- Triathlon Centre (closed circuit)

City Connect

- 23km segregated route Seacroft-Bradford via Leeds City Centre
- Canal towpaths work
- 20mph schemes along its length
- Go:walking



Accident Data



Accident Map





Campaigns and Initiatives

20mph schemes

- Large scale roll out across the city, especially in residential areas
- Along the length of the City Connect route
- Improve road safety and increase use of sustainable transport modes
- Routes to schools
- Over 100 schemes already in place
- Mainly soft engineered
- On going monitoring of speeds



Radio Campaigns/Look Out/City Connect



LOOK OUT
your eyes could save my life

Shared Roads. Shared Responsibility.

www.someones-son.co.uk/look

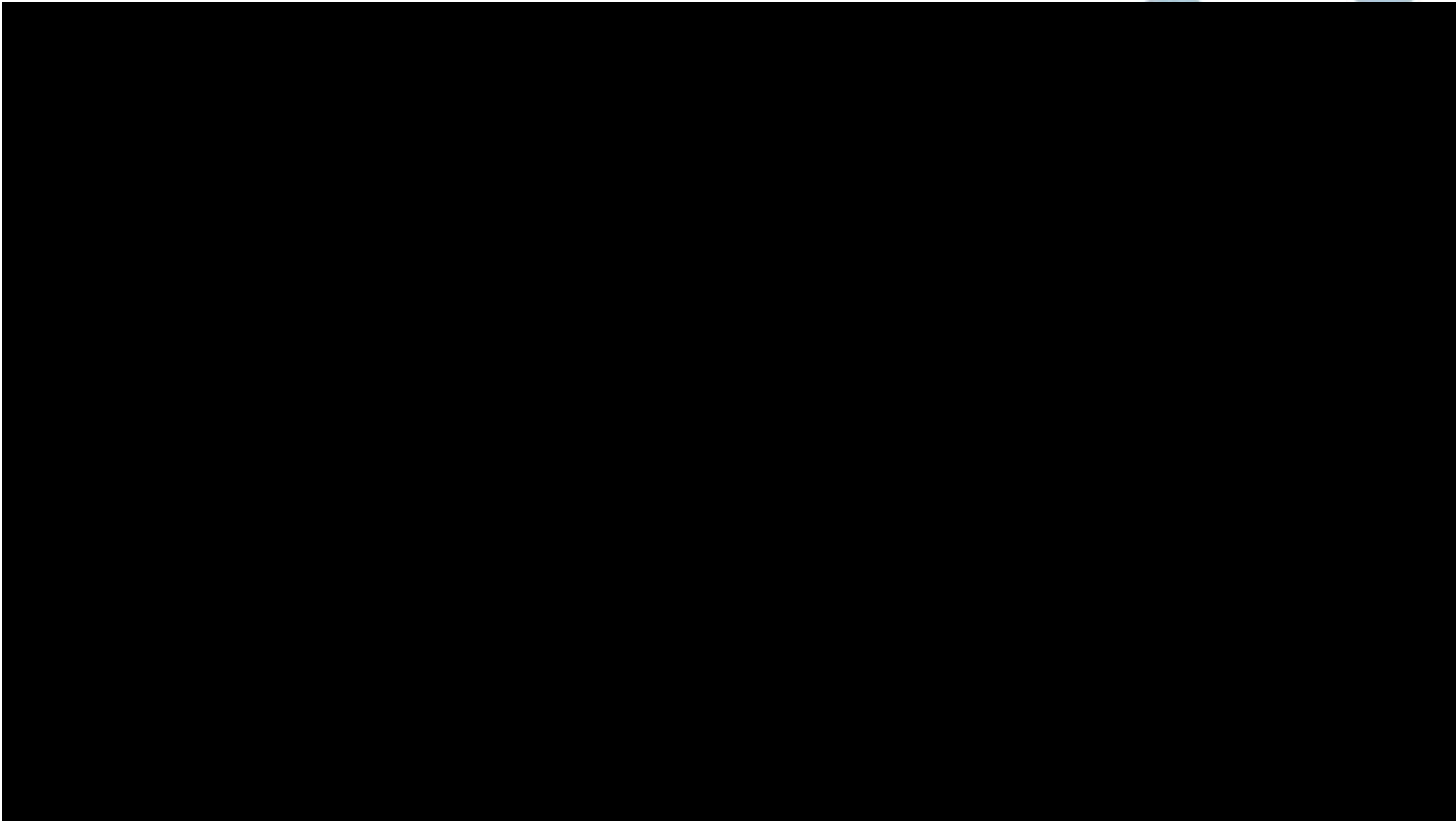
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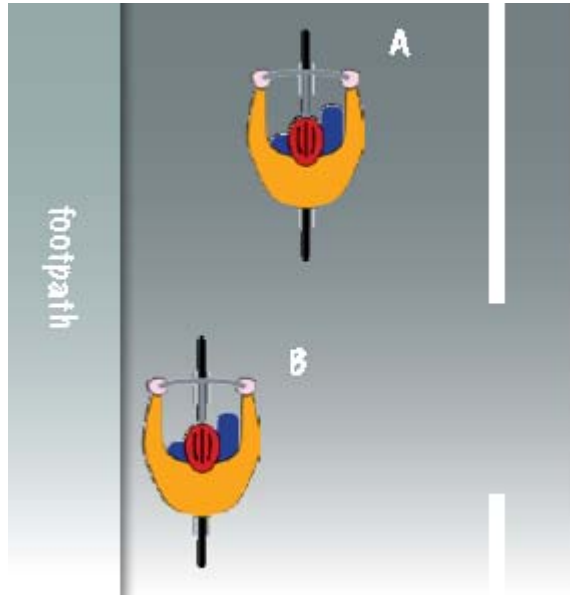
Safer Roads
West Yorkshire

DfTs Don't Get Caught Campaign

- A campaign to warn cyclist of the dangers of large vehicles and left turns
- 2015, 100 cyclists killed on the roads, 20% involved HGV
- 94% of fatal accidents occur near front left of the HGV
- DfT research showed a lack of awareness of how dangerous front left of vehicle was
- Main target 25-44 living in Manchester and London – where HGV/Cyclists casualties highest
- Dramatises how awful being caught between HGV and left turn is



Understanding Cyclists - Positioning



□ A

■ Primary Position (taking the lane)

- taking up a position in the centre of the lane,
- safest place to be offering high visibility to other road users and discouraging overtaking
- Used when approaching junctions, and places unsafe for overtaking

□ B

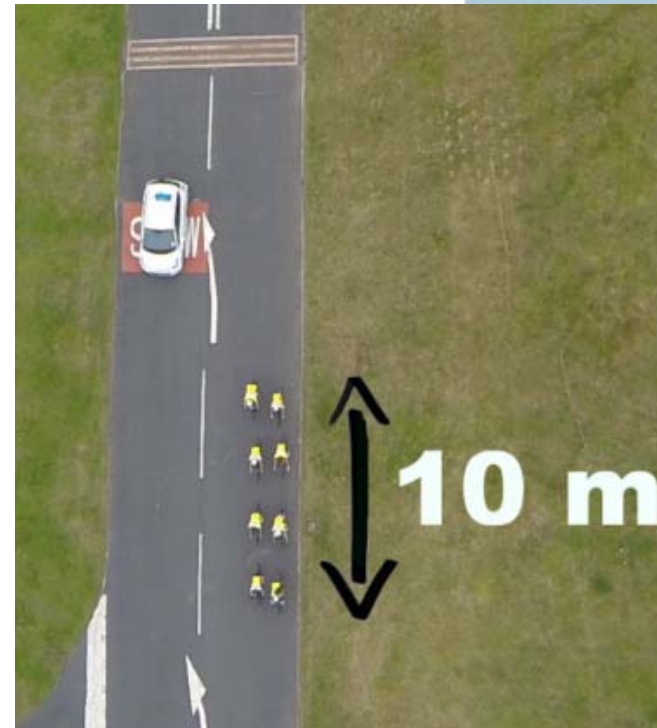
■ Secondary Position

- No closer than 0.5m from kerb
- Used when passing by others is safe

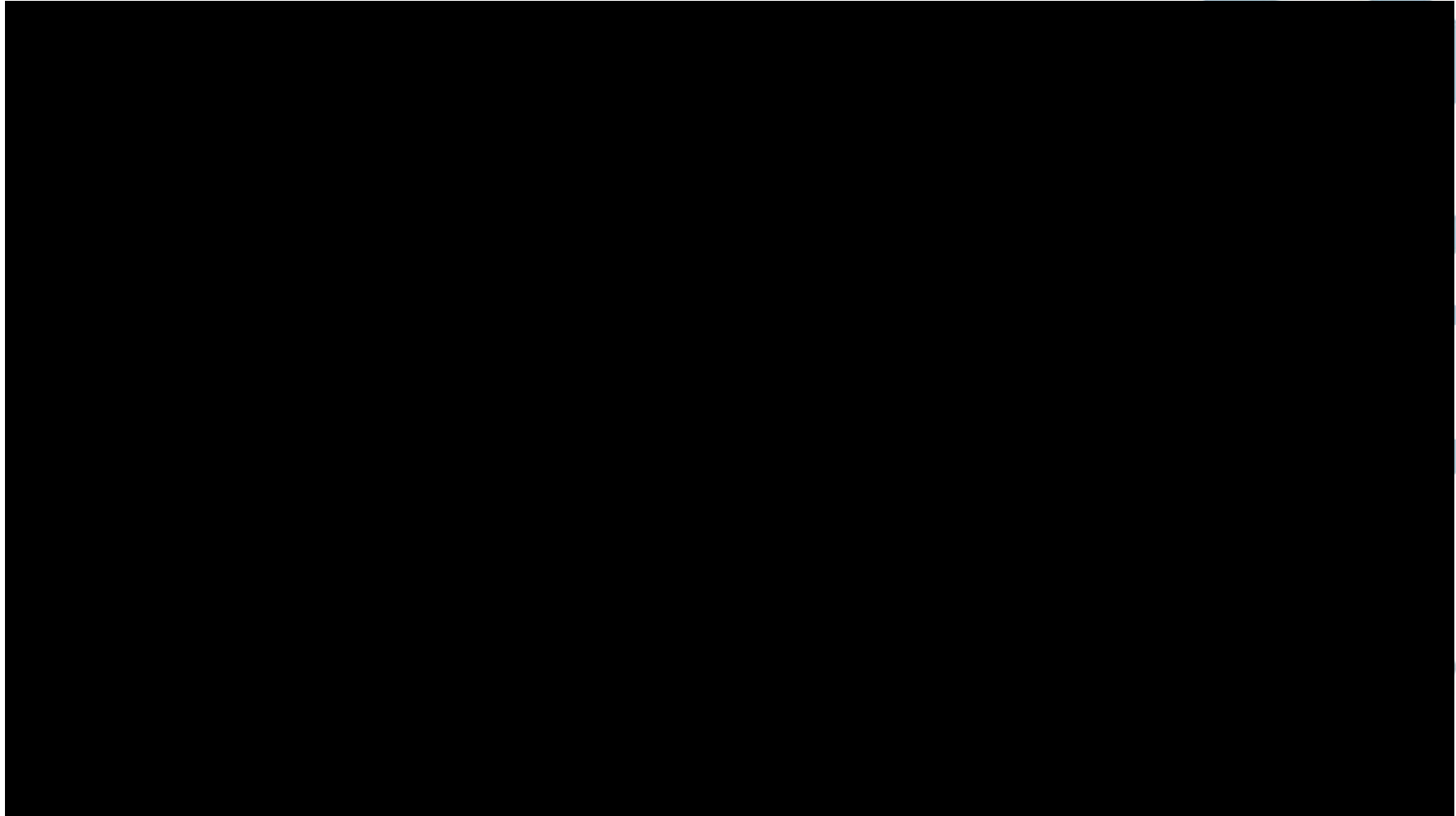
Understanding Cyclists - Riding Two abreast

“Cyclists should never cycle more than two abreast, and ride in single file on narrow or busy roads” Rule 66 Highway Code

- Quicker and safer to pass a group two abreast than a strung out line
- 8 riders in one line could take up 20m



Passing cyclists





Good practice in the
transport environment

Driver CPC/Safe Urban Driving Courses

- Vulnerable road users fall into section 2 of the syllabus
 - 3.1 Make drivers aware of the risks of the road and accidents at work
- Opportunities to build in practical cycling elements to training
- Make this a contractual requirement through procurement

CLOCS/Freight Association Standards

- Construction Logistics
 - Warning signage
 - Side run protection
 - Blind spot minimisation
 - Vehicle manoeuvring warnings

□ www.clocs.org.uk



Raising Awareness

- Using your fleet to deliver messages
- Vehicle stickers
 - Speed limits
 - Distance
 - Seat belts
 - Mobile Phones
- Cycle specific
 - Exchanging Places events
 - Cycle specific messaging
 - Keep clear when turning left etc
- Work with schools and partners

