



APSE Sport and Leisure Management Advisory Group

22/10/2019

Ben Hulson MCIMSPA
Corporate Partnerships Executive





CIMSPA Standards
Professionalism
Advocacy

Our vision...

*Shaping a **recognised** and **respected** sport and physical activity sector that **everyone** wants to be part of.*

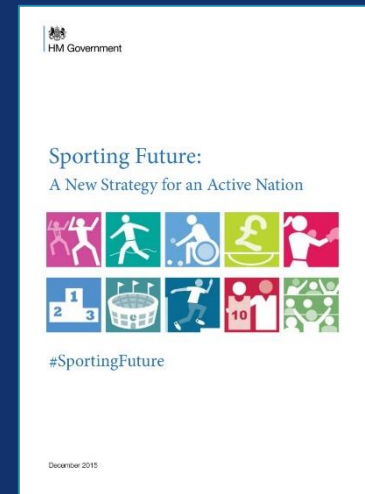


CIMSPA

Standards
Professionalism
Advocacy

Employer led

Government backed



Where we stand within the sector

- Professional development body for the UK's sport and physical activity sector, awarded chartered status by the Privy Council.
- Providing leadership, support and empowerment for professionals within the sector.
- Development of clear Professional Standards, career development pathways and new qualification and training approaches.
- An endorsement for Awarding Organisations and Training Provider Partners.



What we do for employer partners

- Sector led- Putting employers in the driving seat
- Review employee qualifications through individual membership
- Signpost to quality assured endorsed education and training
- Engagement with existing CIMSPA partners



Embedding professional standards in HE/FE education.



Photo credit: Cardiff Metropolitan University

Cardiff Metropolitan University first to gain degree endorsement against sector professional standards

CIMSPA higher education partner Cardiff Metropolitan University has achieved a sector-first by having its BSc in Sports Management undergraduate degree programme endorsed against the sport and physical activity sector's professional standards framework.

CIMSPA partner Pearson gain professional standards endorsement for fitness qualification

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) is today highlighting the achievement of our awarding organisation partner Pearson, who are celebrating the successful endorsement of the Pearson BTEC Level 3 National Diploma in Fitness Services qualification against two CIMSPA employer-led professional standards.

This is the first Pearson BTEC to be endorsed against the CIMSPA professional standards for a fitness qualification and represents a great step forward towards making sure the sector's workforce are the best they can be.

Becky Laffan, Pearson's Sector Manager for Sport said: "At Pearson we're passionate about the sport sector's future workforce. We're delighted to be working closely with CIMSPA for this important partnership that will allow learners to progress with confidence to a career in the fitness industry."

Tara Dillon, CIMSPA CEO, added: "I would like to congratulate our partners Pearson on the successful endorsement of their first BTEC course.

"By embracing the CIMSPA professional standards for gym instructor and core group exercise instructor they are offering a qualification that provides the knowledge and skills that the fitness industry requires.



Solent University gain degree endorsement against five professional standards

CIMSPA higher education partner Solent University have achieved their first endorsement against the sport and physical activity sector's professional standards framework, with their BA(Hons) Physical Education degree now endorsed against five CIMSPA professional standards.



Personal Credibility

Building pride in being
part of a **recognised** and
respected profession.



PROFESSIONAL STATUS

IN TRAINING

QUALIFIED

QUALIFIED AND IN WORK

HIGHLY COMPETENT

INDUSTRY ROLE MODEL

MEMBER BODY



JOBROLE

Personal Trainer

(Job role defined by a professional standard)



Children

POPULATION SPECIALISM

Inactive

POPULATION SPECIALISM

Schools

ENVIRONMENT SPECIALISM

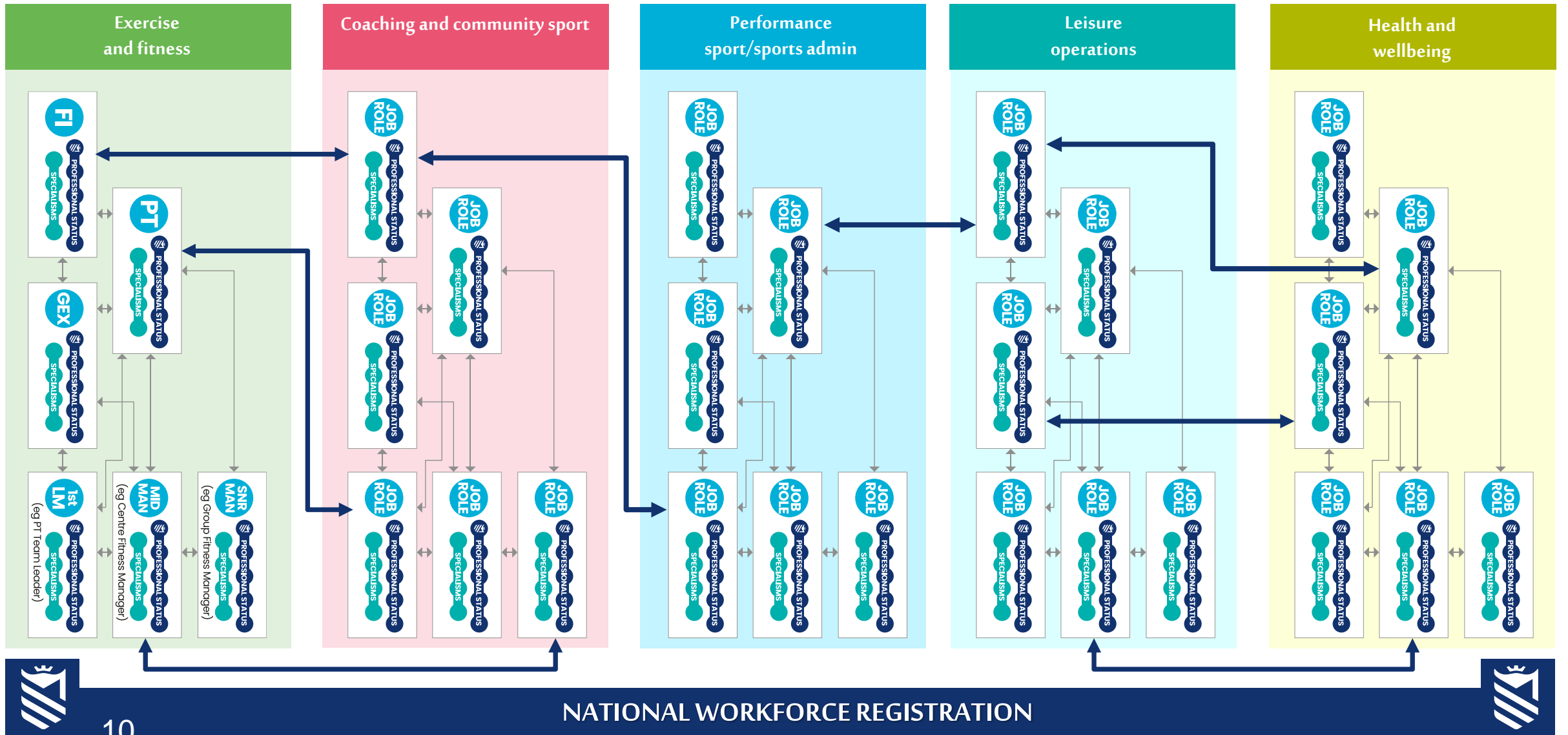
Long Term Medical Conditions

TECHNICAL SPECIALISM

SPECIALISMS

Where I can be deployed / Who I can be deployed with

Sector-wide – Occupational map



Imagine a future where...



A parent...

...can check their child's coach is qualified and safe.

A GP...

...can identify their local chartered activity practitioner and prescribe exercise.

Everyone working in our sector...

...understands their pathway to personal success.

A manager...

...can verify an employee's qualifications, CPD experience and how they can be deployed within the organisation.

A university graduate...

...is employable the day they graduate.

We are acknowledged...

...as a recognised and respected profession.

This is the goal CIMSPA is working towards achieving, in **partnership with the **whole** sport and physical activity sector.**

Find out more..

Find us on:

Facebook

Instagram

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