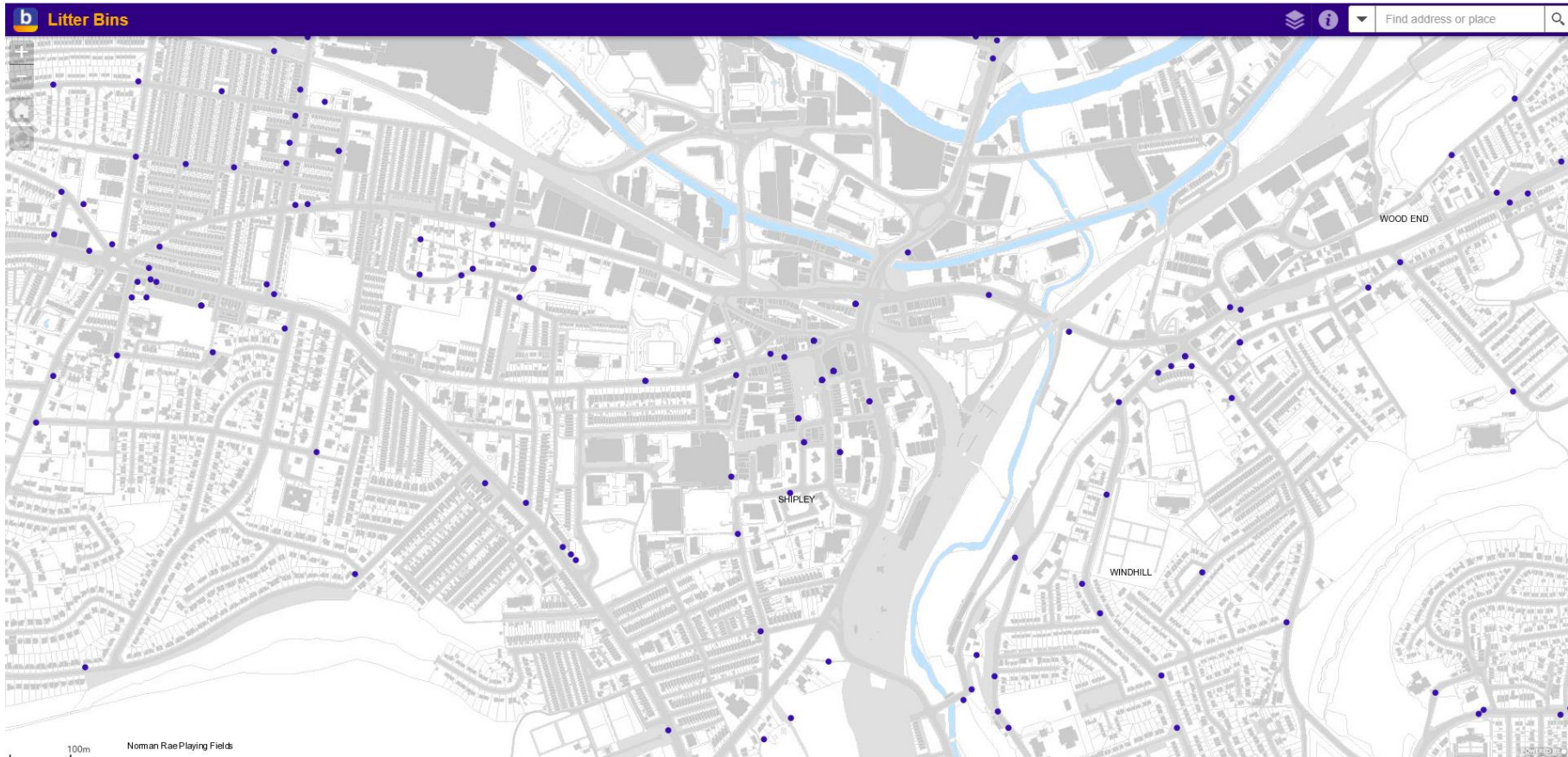


Binfrastructure: Bradford



Neighbourhood & Customer Services



City of
BRADFORD
METROPOLITAN DISTRICT COUNCIL

Background Information



City of
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Metrics

- Population: 534,000
- Housing Stock: 216,490
- Road Network: 2,100+ km
- Approximately 65% rural
- City of Bradford and 13+ distinct outlying towns and villages

Political Structure

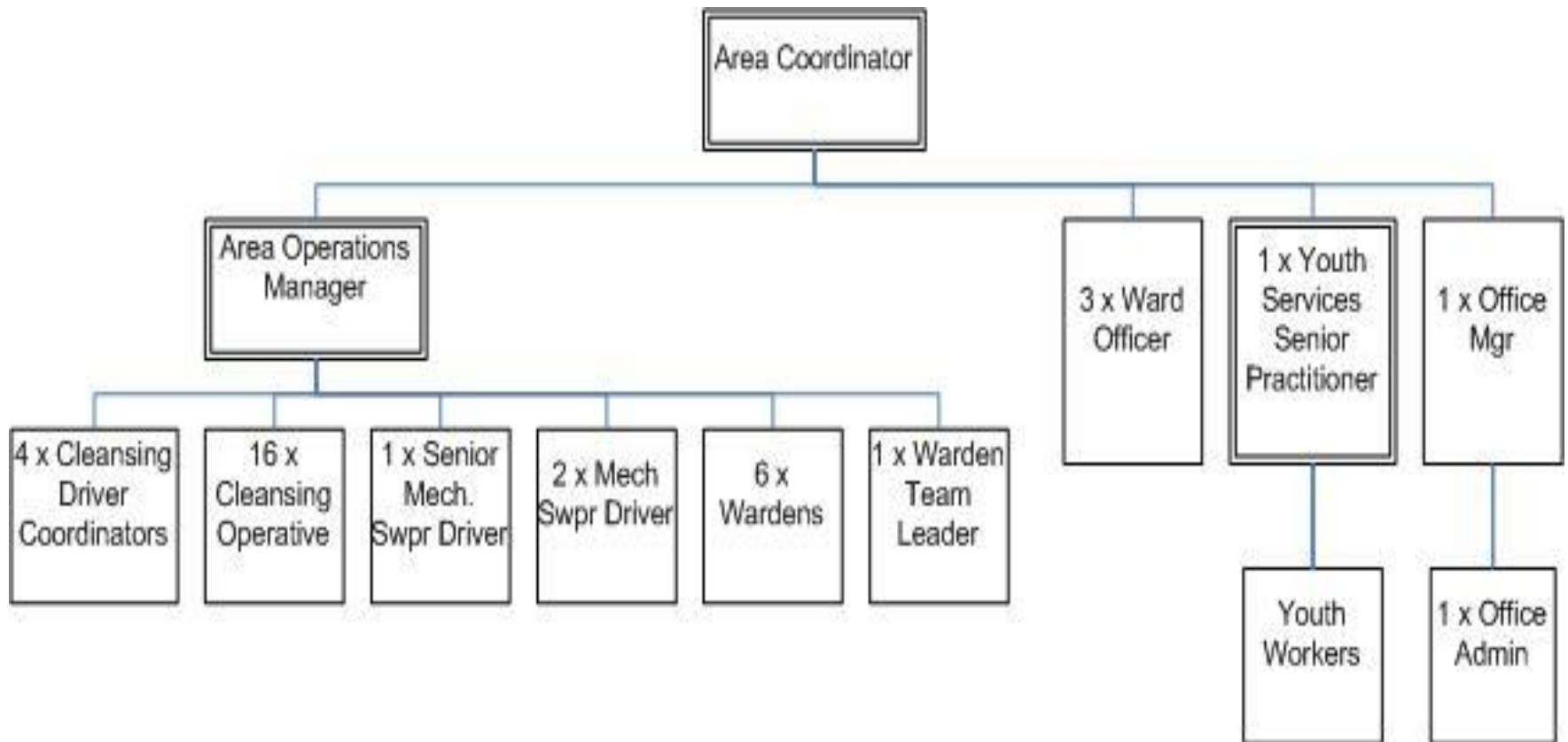
- 30 wards / 5 Area Constituencies
- 18 Parish & Town Councils
 - 2 more possible
- Labour control (48 seats out of 90)
- Narrow majority

Cleansing Service

- Prior to 2012 - Street Scene
- Cleansing function moved to new service called Neighbourhoods
- Cleansing staff and Community Wardens managed by an Area Operations Manager
- £8.97 cost p/head (Budget £3.9m)
 - £8.42 Top Quartile exc. CEC (PN figure 2017)



Area Constituency Office x 5



Staff Breakdown

- Split across the 5 Areas + City Centre Team
 - 17 mechanical sweepers + 1 Applied
 - 25 transits (113 staff inc drivers)
- Centralised
 - 2 Maintenance staff (litter bins etc)
 - 2 Graffiti Technicians



Mechanical Sweeping Fleet

1

10

4

3



Strategy Group

- New routing software
- Private sector litter wardens
- New media campaign
- Driver Coordinator training review
- Tracking software
- Fleet management issues
- Prescriptive working plans
- Reduced weekend working
- 30 hour working for new starters
- *Plus much much more....*



Litter Bins



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Problems

- Bin set-up homogenous; the district isn't
- No asset register:
 - est. 3 - 4,000 assets
 - Unknown whereabouts of £0.9-1.2m!!
- Varying condition of bins
- No site history i.e. burn-outs etc
- Knowledge retention
- Historic deployment behaviours



Variability in Provision



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Litter Bins – The Distant Past

- No asset register
- 10-12 years ago a manual audit was done
- Man with a clipboard and bus pass
- Written records in an Access Database
- 4,000 records (approx)

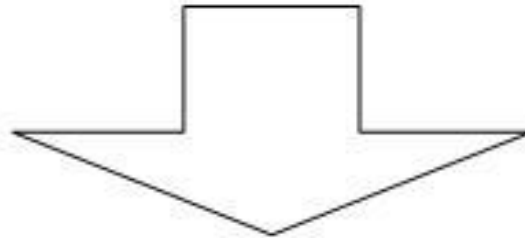
Disaster Strikes!

- It got corrupted: IT said “irretrievable”
- No belief we could do it again
- All knowledge remained in driver’s heads



What Changed?

Past	<i>"Too hard!"</i> <i>"Too expensive!"</i> <i>"Don't know how!"</i>	Specialist GIS equipment needed Specialist surveyor required Cleansing background not rocket-science
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Present	<i>"Our teenagers can do it so why cant we!"</i>	Any Smart Phone can do it Cleansing drivers know where they are Someone in IT can knock up a layer
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Collecting The Data

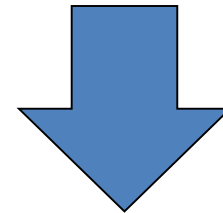
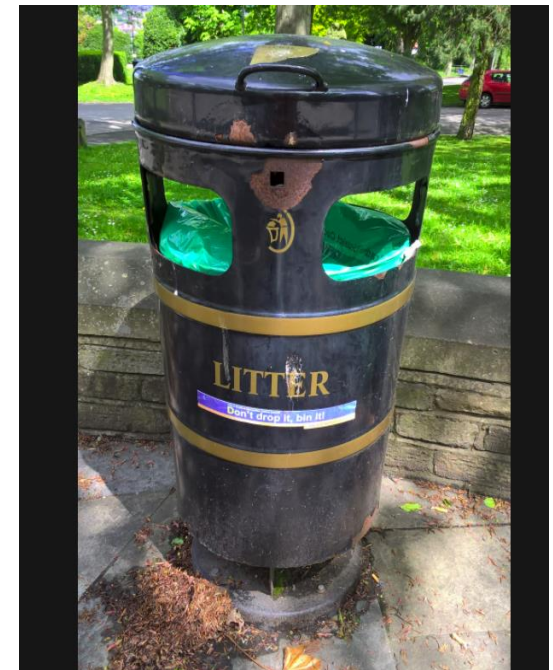
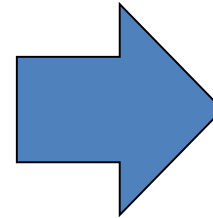
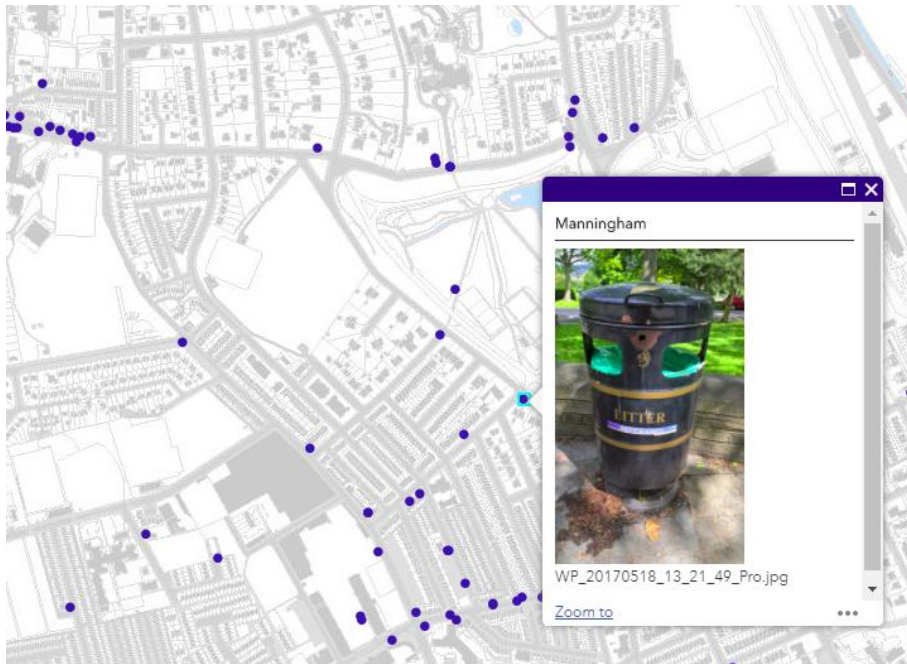
- Smart Phones now accurate to less than 10 meters
- Accept the data is representative; it wont be perfect
- Drivers all have a works Smart Phone
- Phone needs to have Photo Locations set to “ON”
- Brief drivers on what is expected – example photo
- Get them taking pictures on a full cycle of their work pattern
- Do quick sample check on any photos downloaded at end of day

Uploading The Data

- Photos provided to IT
- A script written....in Python
- Each photo has a point placed on map
- Active link between point and the photo
- Ability to later add text data to each record



“Drag and Click” Set Up



ID NO	TYPE	STREET	STREET ID	CONDITION	LAST ASSESSED
001	KNIGHT	BLACK & GOLD MANNINGHAM LANE	09784809	POOR	09/02/2018
002	KNIGHT	BLACK & GOLD MANNINGHAM LANE	09784809	OK	09/02/2018
003	KNIGHT	BLUE & GOLD ST PAULS ROAD	01869321	OK	12/12/2017
004	KNIGHT	BLACK & GOLD OAK LANE	07814900	GOOD	30/07/2016



Litter Bins – Present

- Now we have a digital record of 3,200 bins
- Can visually see every bin
- IT working on editing tools
 - Move / Archive / Add New
- Start a process of data-cleansing
- Installation, removal and maintenance of bins



Litter Bins – The Future

- Use the Layer as the sole back office management tool
- Organic not static
- Utilise data for:
 - Rationalisation of work patterns
 - Removal of inefficient bins
 - Plan for replacements (10yr life span)

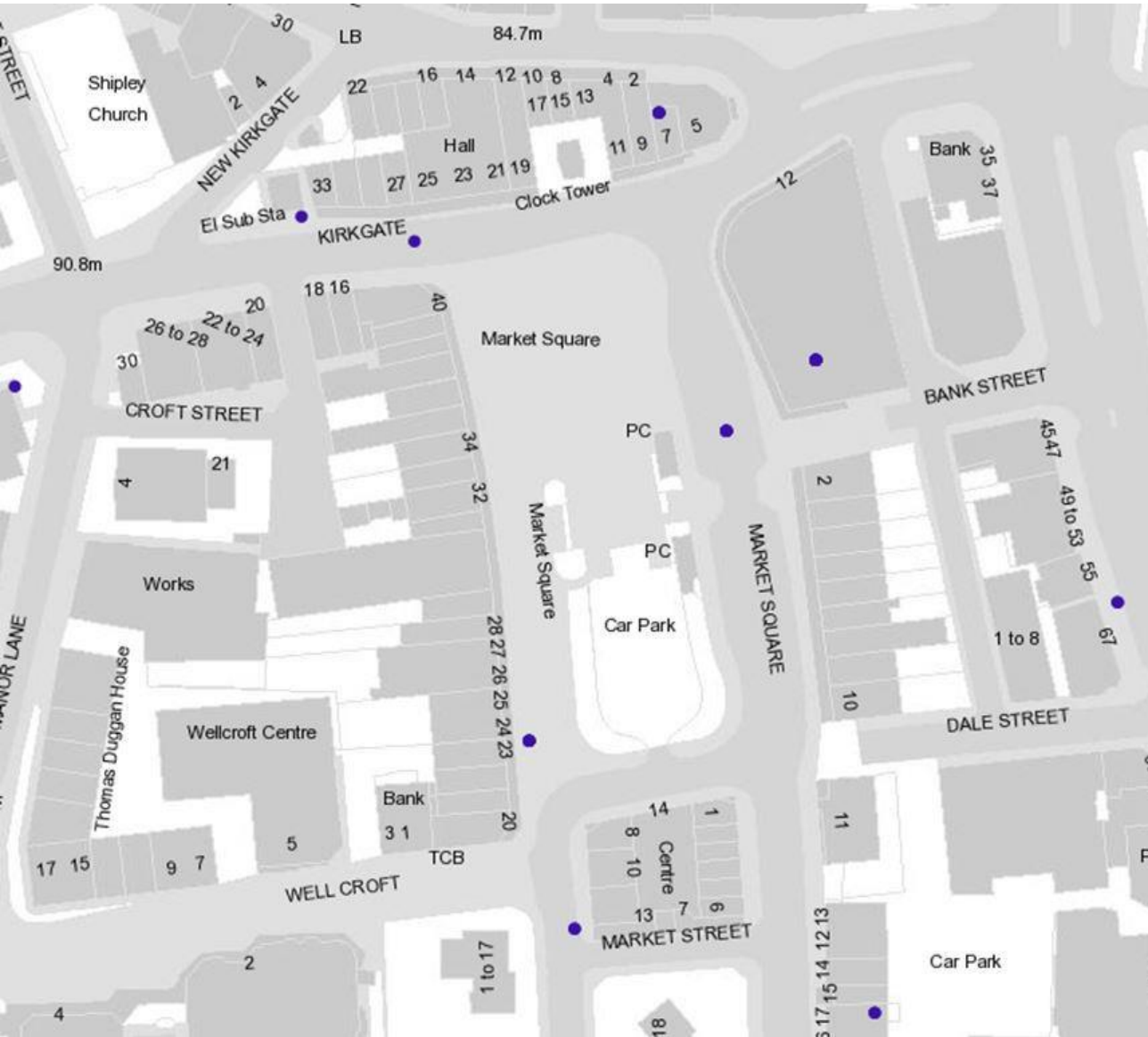


Smart Bins In Bradford

- Currently 72 solar-compaction bins
- Started approximately 2 years ago
- Tender in progress for 6 more bins



From 36 bins, then 10, now 8



Shipley
Market
Square



City of
BRADFORD
METROPOLITAN DISTRICT COUNCIL

Shipley Market Square

Bin Type	Bins	Time between empties (days)	Weekly Empties	Daily Empties (6 day wk)	Minutes Spent (p/wk)	Hrs Spent p/a	Cost p/a at £7.85 p/h
Standard	36	0.5	432	72	864	749	£5,878
Compaction	8	4.2	13.3	2.2	26.6	23	£181





Evaluating Smart Bins

- High cost means strong business case required (10-15 times the cost)
- Cleansing operating practices:
 - Milk-round
 - Area-based
- Nature of areas deployed
- Clarity on desired outcomes



Ballot Bins



In Hindsight...

- Poorly utilised in Bradford District
- Area based-mgt structure hinders control
- Better coordination needed – centralise
- Needs a re-boot with media and web presence

On “Binrastructure” Agenda

- Types of bins
 - Longevity / cost / materials / rust / locks / bags
- Using wheeled bins in certain locations
 - bin-lift questions arise
- Linking Litter Bin layer with CRM system

Data

- When there are not enough resources to deliver everything you may wish to deliver, then having data to illustrate your point is essential for progress
- Less money requires greater investment in data structures to manage:
 - SLA's
 - Member expectations
 - Ensure efficiency

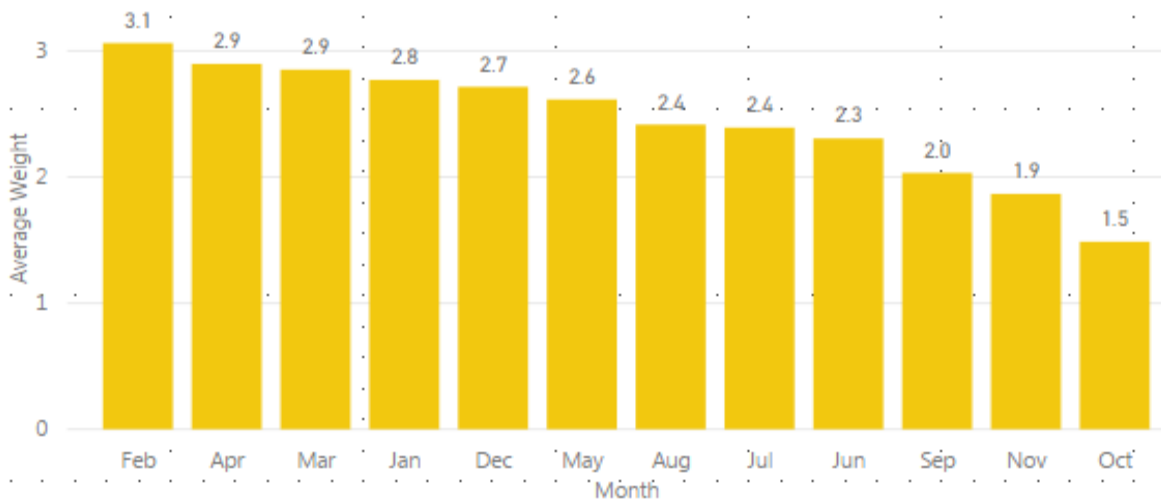
Dashboards

- Visited Barnsley Council (Waste / Grounds)
- Microsoft Power BI adopted
- Free to use (license only if want to publish to web platform)
- Good Excel background sufficient to hit ground running

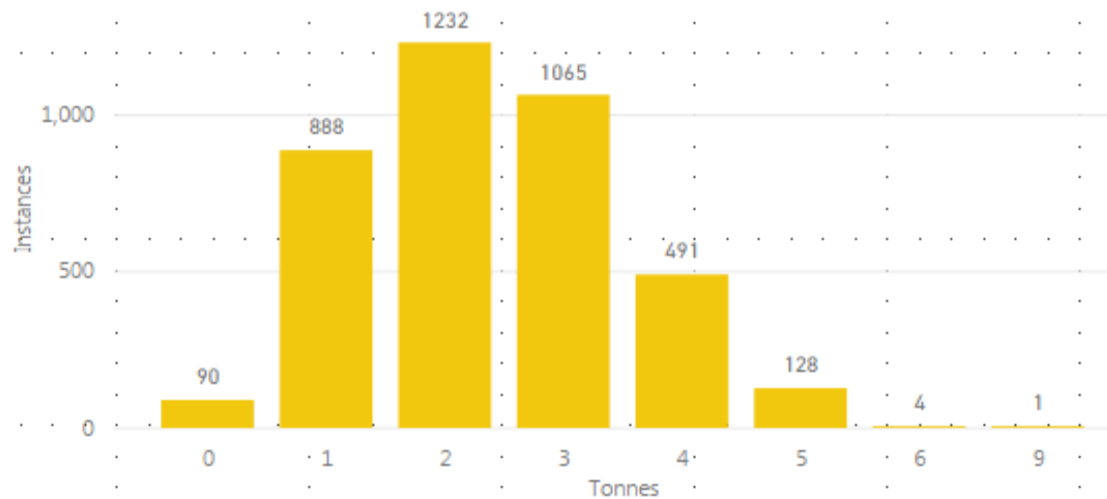
Large Mechanical Sweepers - Load Weights

01 April 2014
Earliest DATE

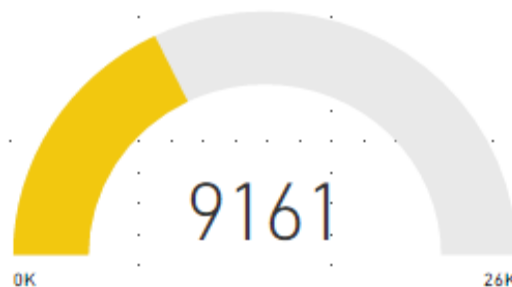
Average Load Tipped By Month



Instances of Tonnage Tipped (Rounded)



Tipped Tonnage v Potential Tonn...



Looking Ahead

- Strategy Group continues: organic agenda
- 93% cost frontline staff and vehicles (PN Data 2017)
- Apr 2019 – Probable 25% budget cut (£1m)
- Job losses: Not if.... but how many?
- Review method of service delivery
 - More prescriptive working?
 - Changes to working patterns



Looking Ahead (cont.)

- Data-driven debates (logistics v politics)
- Fewer people = more Performance Management?
 - SLA with public under more scrutiny
 - Ensuring efficiency when you cannot see your staff
- Continue adjusting infrastructure to improve efficiency

Contact Details

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