Local Government & Public Health-Collaborating to Improve the Population's Wellbeing

Brendan Bonner
Public Health Agency





Context for PHA

- Created out of RPA 2009
- Function:
 - Health & Social Wellbeing
 - Health Protection
 - PH Support to Commissioning & Policy Development
 - HSC Research & Development

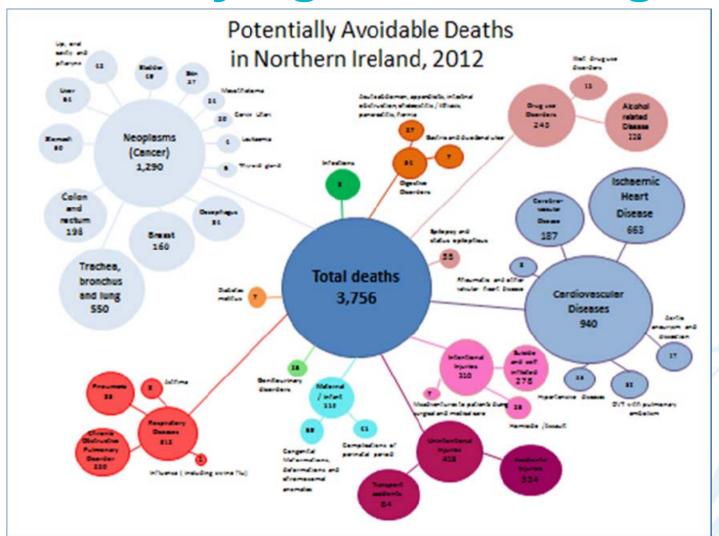


Unique Challenge

"To create better inter-sectoral working, including enhanced partnership arrangements with local government, to tackle the underlying causes of poor health and reduce health inequalities"

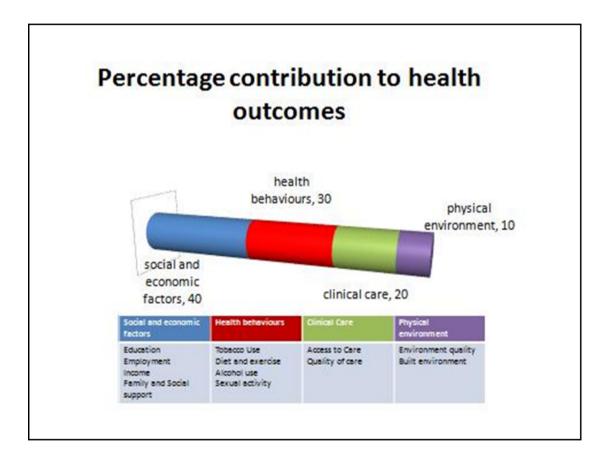


Quantifying the Challenge





Focusing on the Core Issues





Life expectancy at selected points along a Belfast Metro bus line (2006-08)

| | Donegal Square | Queens University | Upper Malone Road | Finaghy Road South |
|--|----------------|-------------------|-------------------|--------------------|
| Metro 8 | | • | | |
| Male life expectancy | 71 years | 74 years | 79 years | 80 years |
| Female life expectancy | 77 years | 81 years | 82 years | 83 years |
| NIMDM Ward rank (1=most deprived ward 582=least deprived ward) | 22 | 237 | 328 | 550 |

Please note these figures are for illustrative purposes only and are subject to statistical error; the areas have small population sizes which affect the robustness of the statistical calculations. Figures presented have been calculated at ward level and therefore cover a wider area than just that immediately surrounding the Metro stop illustrated.



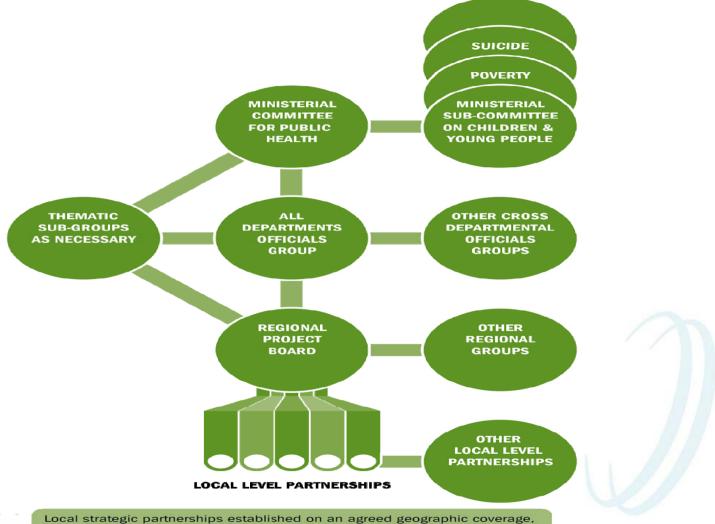
Strategic Context







Making it work





Making Life Better

- Giving Every Child the Best Start in Life
- Equipped Throughout Life
- Empowered Healthy Living
- Creating the Conditions
- Empowering Communities
- Developing Collaboration





Potential Areas for Collaboration

- Capacity Building
- Older People
- Space & Place
- Workplace
- Poverty
- Working with Disadvantaged Communities



Not a Blank Canvas

- History of Collaboration
- Shared Visions
- Worked on
 - LSP
 - Community Safety Partnerships
 - IFH/HAZ Partnerships
 - Emergency Planning
- Community Planning





Investing in Health Profit in Business

- Lisburn City Council and PHA
- "City for Life" vision
- Assessments Action Plan Support
- Business Award



17 businesses – Dander ball



Make a Change

- Mid Ulster Cluster and PHA
- Physical Activity and food choices
- Reduce isolation
- Emotional wellbeing



- 269 participants
- 40% of plans achieved
- 30% of plans partly achieved



Access and Inclusion Officer

- Fermanagh / Omagh Council with PHA
- Access to recreation, leisure and cultural activities for people with disabilities
- Physical environment

Performance / activity environment

- Disability Awareness training
- > 100 attendees





Component for Change

Call to Action – Leadership

from

Elected reps.

Officers

HSC

Environmental change

Physiological

Behavioural

Psychological

Seek common agenda

Confidence building

Test

Strategic / long term



Improving Your Health and Wellbeing







Home Area Profile Statistics ♥ Interactive Content ♥ Maps Census News Help

www.nisra.gov.uk/ninis

- Over 200 datasets currently available for 11 councils
- Area Profiles currently for 11 councils Population, Census, Deprivation,
 Investing for Health
- Economic and Age-Friendly Profiles under development
- Interactive Maps and Population Pyramids
- PHA working with NISRA to ensure Making Life Better Datasets, Area
 Profiles and Interactive Maps are available for HSCTs and 11
 Councils. Lower level geographies where data available.

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What it could look like

- Shared Ownership and Accountability
- 5 Ways to collaborative wellbeing
- We are connected
- We are active
- We are taking notice
- We continue to learn
- We are giving





Cross Boundaries and Sectors

- Challenges not a barrier
- Structures must have flexibility
- Need to work across borders
- Balance local, regional, national and international
- Celebrate and create awareness



Thank you for listening



