

# Sandwell Registration Services

Bereavement Register Office Coroner



# Registration Services

- The environment
- The sector
- Our response
- Questions



# Environment

- 5 years of austerity
- Budget reductions
- ‘salami’ slicing
- Reduced expenditure
- Increased income
- 5 years of austerity to come
- ‘salami’ slicing no longer an option





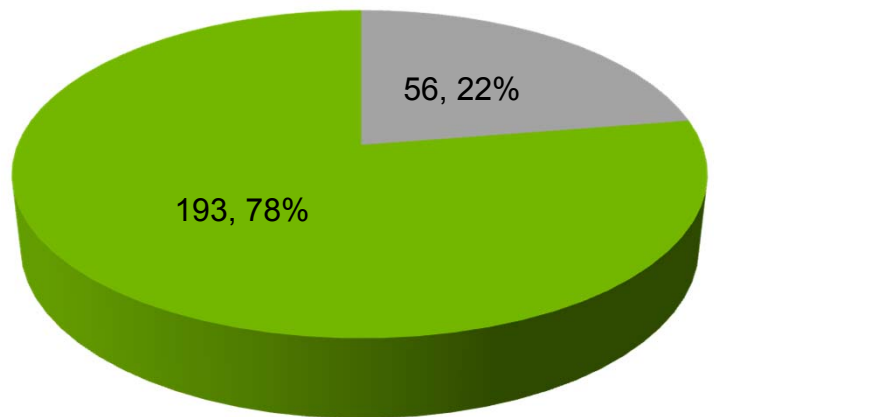
# The Sector

- Rise of the private sector
- The ‘predatory crematorium’
- Diversification
  - Funerals
  - Memorials
  - Cremations
  - Burials
- Future proofing markets – pre payment

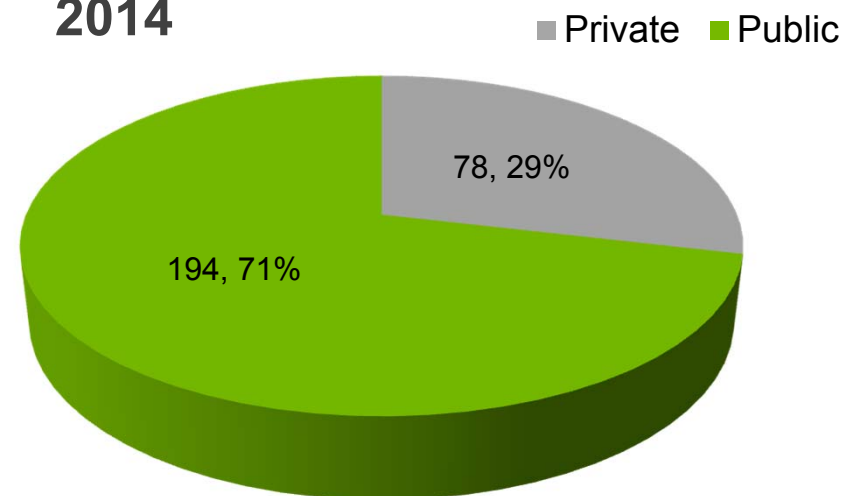


# The Sector

2004



2014



Under consideration 43 sites

# The Sector

- Rise of the private sector
- The ‘predatory crematorium’
- Diversification
  - Funerals
  - Memorials
  - Cremations
  - Burials
- Future proofing markets –  
Pre payment



# Dilemma

To deliver more income with less expenditure, within an increasingly competitive market

‘The greatest danger in times of turbulence is not the turbulence; it is to act with yesterday’s logic’

**Peter Drucker**



# Sandwell Response

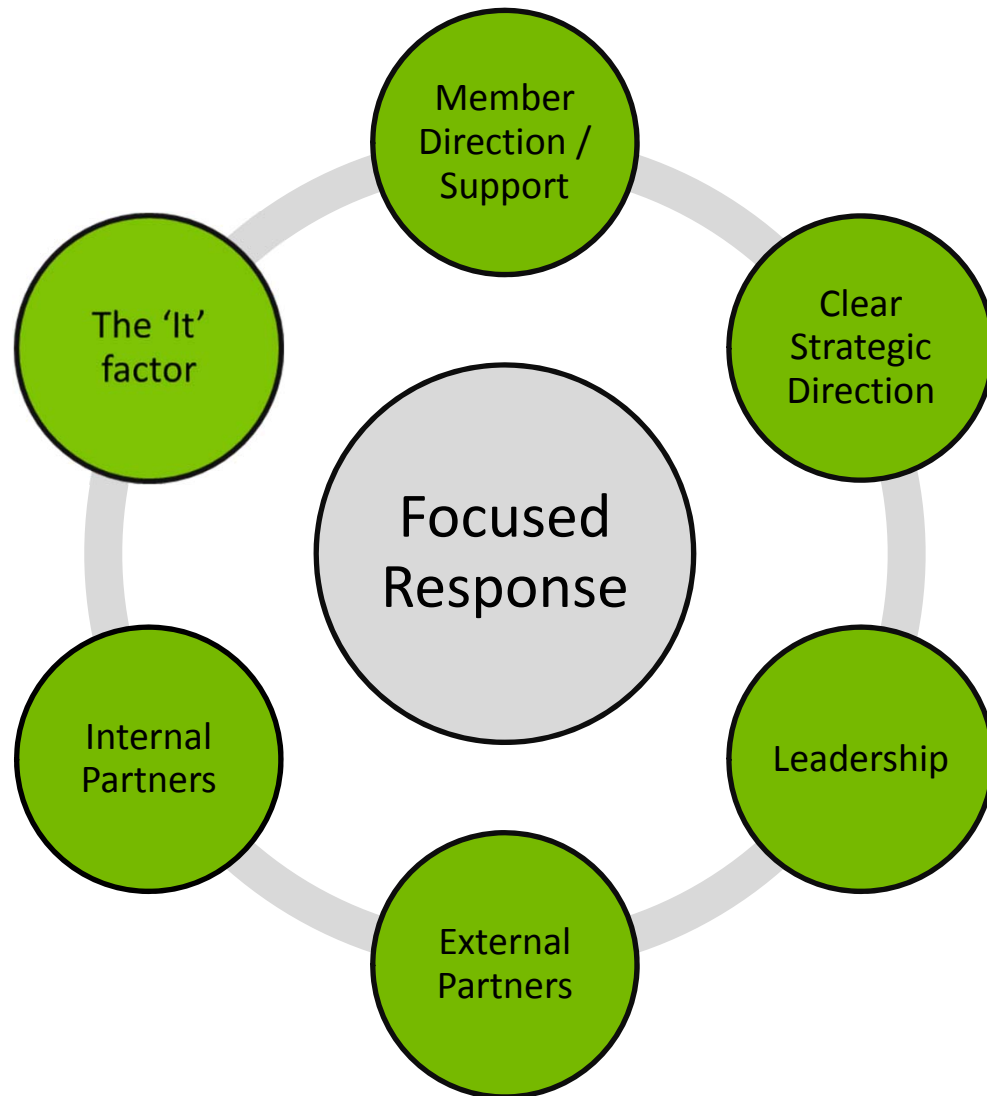
## Foundations

- The role of the authority must remain focused on serving the community
- Shift mind set of organisation - profits to support member aspirations
- Risk aware not risk averse
- A council cannot be like a business, but there is no reason why a council should not run businesses
- Be clear what can and cannot be run as a business





# Sandwell Response – Key Ingredients



# A Winning Team





WILLIAMS F1 TEAM



# Sandwell Key Force Multiplier Business Driven - Internal Partners







# WOMBAT

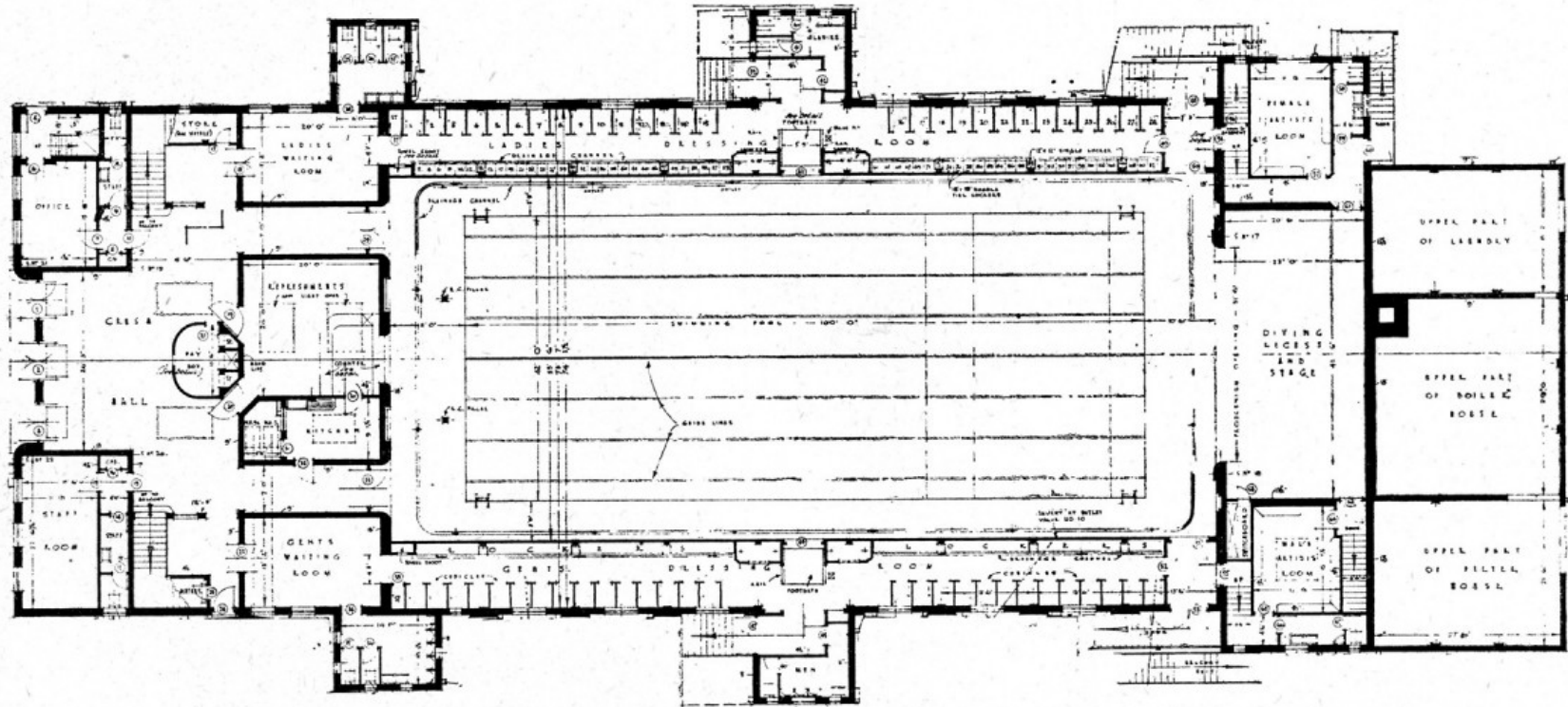
Nature's cutest little indestructable death machine



# WOMBAT

Nature's cutest little indestructable death machine

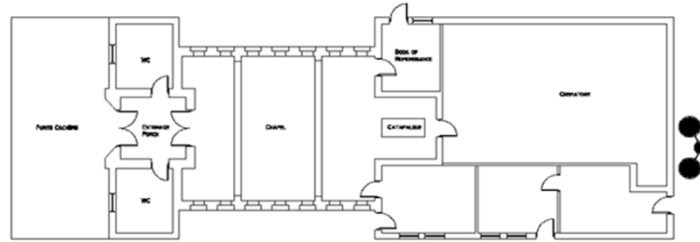
# Response



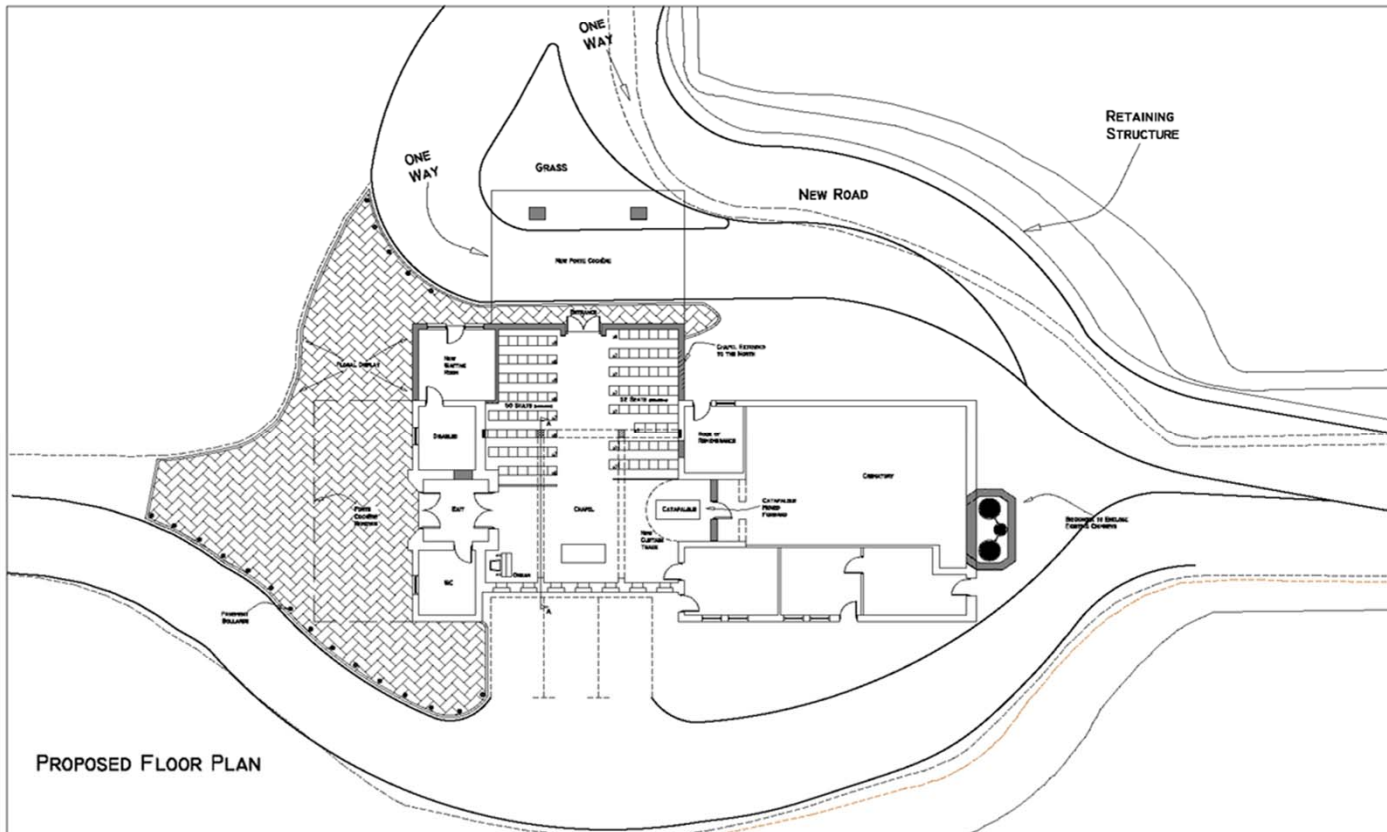
GROUND FLOOR PLAN OF THE NEW PUBLIC BATHS, SUTTON AND CHEAM.

(Architect : Mr. N. H. MICHELL, Assoc. M.Inst.C.E., Borough Engineer and Surveyor.)

# Response



EXISTING FLOOR PLAN



PROPOSED FLOOR PLAN

### Notes

1. Do not scale from this drawing, consult for plotting purposes. Use A2 and A3 dimensions only.
2. All dimensions are to be checked on site prior to commencement of work.
3. Where applicable this drawing is to be read in conjunction with other associated drawings.
4. D.S. License L10 0007.
5. This drawing is the copyright of Martin Critchell Architects.

01	06.12.07	Working plan issued	
02	08.04.08	Final plan issued, including revisions to design	
03	12.09.08	Revised Park Offices added	
04	03.01.09	Revised parking layout, which includes the walking route	
05		Revised	Checked

**MARTIN CRITCHELL ARCHITECTS**  
 Architects & Planners • Collaborative • Visual Excellence • ISO 9001:2008  
 1st Floor, 100-102, The Quadrant, London, E1 1RN, UK

**Sandwell**  
 Metropolitan Borough Council

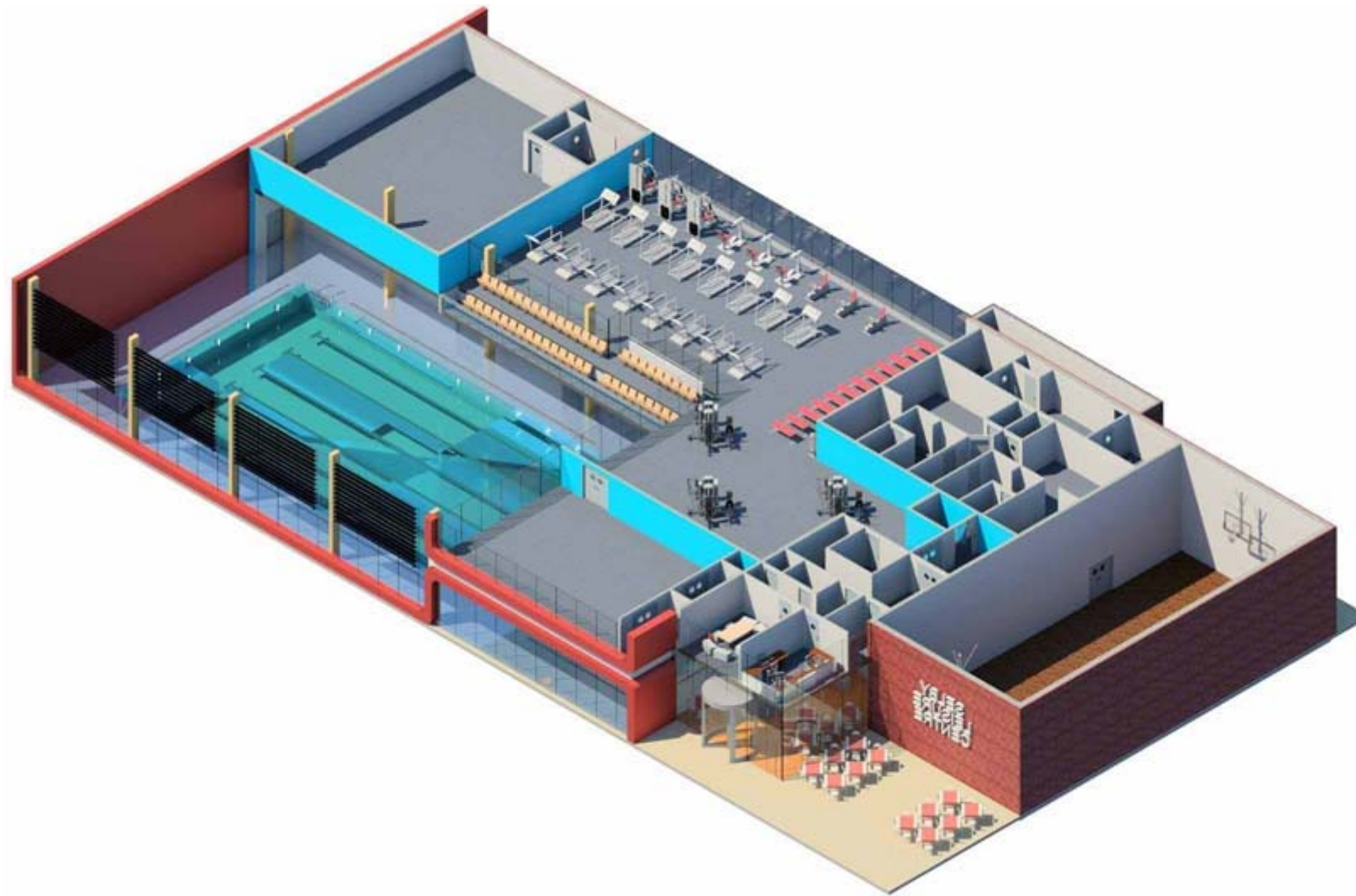
Project:  
**Rowley Regis Crematorium**  
 Powke Lane  
 Rowley Regis  
 B65 8DA

Drawing: **Floor Plans** Scale: **1:100**

Date: 27-03-08	Drawn: AJ	Checked:
Job number: 09.014	Drawing number: 04	Revision: D

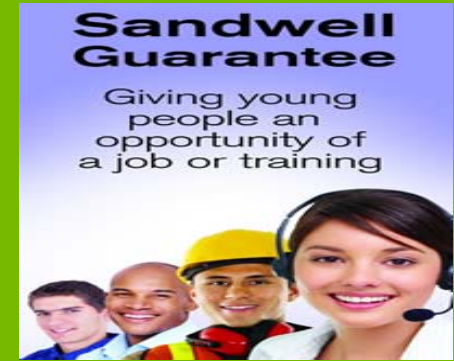


# Response



# Response

- Innovation
- Creative
- Forward thinking
- Embracing new ideas and way of working
- Response to predators
- Diversification





# Sandwell Valley Pet Memorial Gardens

**Life is simply incomplete  
without the love of a dog.**

K9 Instinct





**SHARE THIS ROSE...**



***If you've ever lost a pet who  
took a piece of your heart***

# Legislation

- The **burial** of pet animal 'carcasses' (including horses but not farm animals) is governed by the Animal By-Products Regulation (not the scattering of ashes)
- Environment Agency have transferred responsibility of the above regulation of this activity to the Animal Health & Veterinary Laboratory Agency (AHVLA)



# Location

- Water
  - at least 250 metres away from any well, borehole or spring supplying drinking water or water for use at farm dairies
  - at least 30 metres from any other spring or watercourse
  - at least 10 metres from any field drain
- Scientific interest
- Consideration to surrounding area



# Registration

- An application must be made to the Animal & Plant Health Authority (APHA)
- The Environment Agency (EA) permit is not required to authorise the scattering as the risk to environment and human health is low however the regulatory note should be checked and the EA informed
- Inspection by APHA
- Local planning permission





## Sandwell Valley Pet Memorial Gardens Design and Access Statement

Sandwell Registration Services plans to develop a memorial garden that is dedicated to the scattering and burial of pets.

### The Site

The site is located off Forge Lane, West Bromwich bordering Sandwell and Birmingham. It is currently a disused field area.

There are no residential or commercial areas within the vicinity and no buildings on site.

### Access

There is a defined access point and car park that can be used for visitors. In addition, access has been taken into account within the grounds ensuring that there are suitable paths.

### Design

The design will take into account the surrounding green area. Natural paths with a mixture of formal and informal walkways will cut between the wildflower areas and native trees. No impact on the surrounding area.

### Management

The site is within close proximity to our administration/operations building so that the garden can be suitable managed and maintained using existing staff.

### Consultation

We have consulted with Defra and the Environment Agency in regards to the potential site and they are satisfied that there would be no risk to the environment or human health.





# Operation

- Prices
- Handling of carcasses
- Infrastructure
- Memorialisation
- Administration
  - forms for completion
  - evidence
  - record keeping
  - agreements (or deeds)
  - exhumations



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# We specialise in

- Memorials
- Wake facility and catering
- Crematorium new build
- Crematorium modernisation
- Cemetery new build
- Seven day working
- Profitability
- Managing Registrars, Coroners and Bereavement Services





# Brendan Day

Services Manager: Registration and Business Excellence

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