



HOLIDAY ACTIVITIES AND FOOD 2019

Brian Kielty



GATESHEAD A PLACE WHERE EVERYONE THRIVES



- Put people and families at the heart of everything we do
- Tackle inequality so people have a fair chance
- Support communities to support themselves and each other
- Invest in our economy to provide opportunities for employment, innovation and growth
- Work together and fight for a better future for Gateshead



**Put people and
families at the heart
of everything we do**

**OUR
CHALLENGES**



Put people
and families
at the heart
of everything
we do

We have residents who are struggling in life and need more support than others.

One in four children live in poverty and more 5,000 people rely on foodbanks.

The weekly wage in Gateshead is well below the national average

There are parts of Gateshead where life expectancy is much shorter than in others.

Fill the Holiday Gap 2015 - 2018

- 4 years working with communities & volunteers delivering FREE holiday scheme across Gateshead
- Very little budget – Lots of good will
- Community Centres – Churches and Village Halls

Gateshead Holiday Activities and Food

- Department for Education Pilot project
- £204,403 secured through competitive bidding
- Free holiday clubs with a meal / lunch provided
- Targeted at disadvantaged children including FSM eligible
- Recommended model of 4 x 4 x 4

The Approach

- Project bid highlighted the FSM figures at the neighbourhood level –
 - Beacon Lough East – 51%
 - Sunderland Road – 45%
 - Old Fold / Nest Estates – 41%
- Mapping exercise to match supply with demand
- Additional capacity in the east and west of Gateshead
- 39 projects from schools, community centres to Chopwell Woods

The Venues and Groups

- Schools – primary and secondary
- Community settings and groups
- Council led provision

Activities Offered

1. Sports Coaches – Start 2 Finish / Kidz R Fit
2. Stage Schools / Circus Skills – Side by Side Arts
3. Skateboarding – Shred The North

Promotion of the Activities

- Project led –
 - Children and families identified that would benefit most
 - ‘Golden tickets’
- Central co-ordination –
 - Article in Council News – sign up option for updates
 - Email to all school business managers
 - Council website with full details of projects
 - Posters, flyers and social media

View as list

View as map



Birtley Community Association

Phone 0191 410 2343

Activity days Tuesday, Wednesday, Thursday, Friday (30 July - 6 September)

Meals Cooked meals and packed lunches.

Activities Cooking, football, table tennis, competitions, outings for children and families.

Join us for a wide range of activities including cooking, football, table tennis competitions and outings for children and families. Cooked meals and packed lunches are provided.

Activities start on Tuesday 30 July and will run every Tuesday, Wednesday, Thursday and Friday for 6 weeks.

Please contact the venue for further information and to book a place.

Address

Ravensworth Road
Birtley
DH3 1EN
United Kingdom

birtleycommunityassociation@yahoo.co.uk
0191 410 2343

[Get Directions](#)

[View on Google Maps](#)

Activity times

10am - 2pm



Summer fun and food activity programme

- ▶ **Birtley Community Association**
- ▶ Birtley Community Partnership
- ▶ Leam Lane Community Centre
- ▶ The Elgin Centre
- ▶ Pattinson House
- ▶ Peace of Mind
- ▶ St Chad's Community Project
- ▶ The Comfrey Project
- ▶ Teams Life Centre
- ▶ Dunston Activity Centre
- ▶ Rutherford Football Club
- ▶ The Winlaton Centre
- ▶ The Carer's Building
- ▶ Children and Young People Centre
- ▶ Chopwell Community Centre
- ▶ Chopwell Methodist Church
- ▶ The Ark
- ▶ St Chad's Church
- ▶ Gateshead International Stadium
- ▶ Whitehills Community Centre
- ▶ Parkhead Primary School
- ▶ Felling Community Centre
- ▶ Heworth Grange School

Gateshead

Summer Fun & Food

Join us for an exciting and FREE programme of activities for children during the summer holidays at



Barley Mow Village Hall

Activities could include indoor and outdoor:

SPORTS • GAMES • DRAMA • COOKING
GARDENING • ARTS AND CRAFTS

and will include a
FREE meal/packed lunch



For more details contact:

Bedford Avenue, Birtley, DH3 2AJ

0191 492 0434 tracyhub1@gmail.com



20.04 July 2019

Gateshead

Summer Fun & Food

Join us for an exciting and FREE programme of activities for children during the summer holidays at



Dunston Activity Centre

Activities could include indoor and outdoor:

SPORTS • GAMES • DRAMA • COOKING
GARDENING • ARTS AND CRAFTS

and will include a
FREE meal/packed lunch



For more details contact:

Dunston Activity Centre, Ellison Road, Dunston, NE11 9SS

0191 425 2222 dunstonactivitycentre@outlook.com



20.04 July 2019



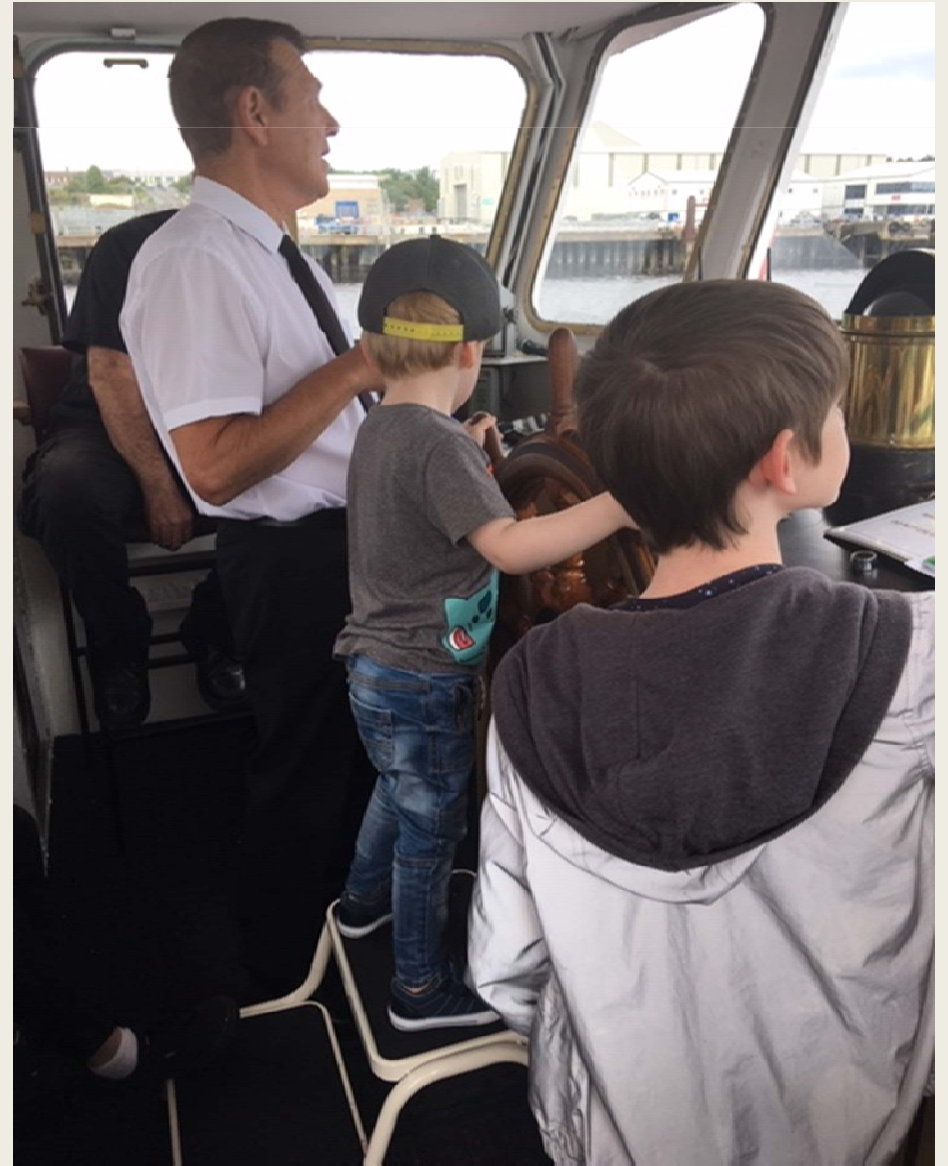


















Results to Date

- 2,017 children attended 39 projects
 - Smallest project – 10 children
 - Largest project – 268 children
 - Average project – 52 children
- Average of attendance for each child of 5 days
- Over 10,000 places filled



Anti Social Behaviour (ASB)

- Three of our biggest projects where in areas with higher than the gateshead average for instances of youth ASB
- 40 to 50 young people attended each day
- Police data for July and August saw a 50% reduction in youth related ASB in these three location in Gateshead

Feedback from a Project 1

- Number of foodbank referrals over the summer holidays – 2
- Number of foodbank referrals in September – 15

- Project worked with 77 children
- Meals cooked on site and included provision for parents

- 2 / 3 days per week of activities

Feedback from a Project 2

Parents reported that with the saving they made during the Summer Scheme on food purchases they were able to buy new school uniforms for their children

These parents had previously relied on donated school uniforms for their children

Feedback from a Parent

The Holiday Club has been an amazing opportunity for me and my family this summer. It has helped us make so many memories this summer and allowed us to make new friendships, learn new skills and for us to be part of a brilliant programme. Staff and volunteers have been amazing, couldn't have asked for anything better.

The club has provided 4 weeks of jam-packed activities some of which we may not have been able to access if it was a payment per child etc. The food every day was lovely and fab to have that given each day for free. A massive thank you to all involved, it has been amazing. This programme is so needed and valuable to families. Hopefully this will continue next year. We have loved it.

Conclusions

- Local knowledge is critical –
 - Schools and community centres / groups
 - Identifying children and families that would benefit most
- The meal or packed lunch is not the only benefit –
 - Different activities
 - Structure during the holidays
- The hard work has been done –
 - 2020?
 - Future years?

2020

- ✓ Bid submitted to Department for Education
- ✓ Informed in early February
- ✓ Special Educational Needs
- ✓ Increased % of Hot Food