

BROCKHOLES



Lancashire,
Manchester &
N Merseyside

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Catering at Brockholes

- Muddy People vs. Conference People
- Families vs. Mid-Week Market
- Peak vs. Off Peak



How is it possible to make a profit?

Quality

Consistency

Diversity

Environmentally

Sound



Restaurant



Service
Staff

Procurement
& Production



The Brand



This week's Summer
LUNCH MENU £7.95

Locally sourced Chicken & Leek Pie
with a puff pastry top

.....

Chargrilled Heart of the Ribble Valley Gammon Steak
served with fresh tomato and pineapple salsa

.....

Roasted Provecal Vegetables bound in a rich
homemade tomato sauce in a puff pastry parcel (v)



* All Served with a selection of seasonal
vegetables and potatoes



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Conferences, Events and Weddings



Financial Model

30% G.P

35% Staff Cost



Problems

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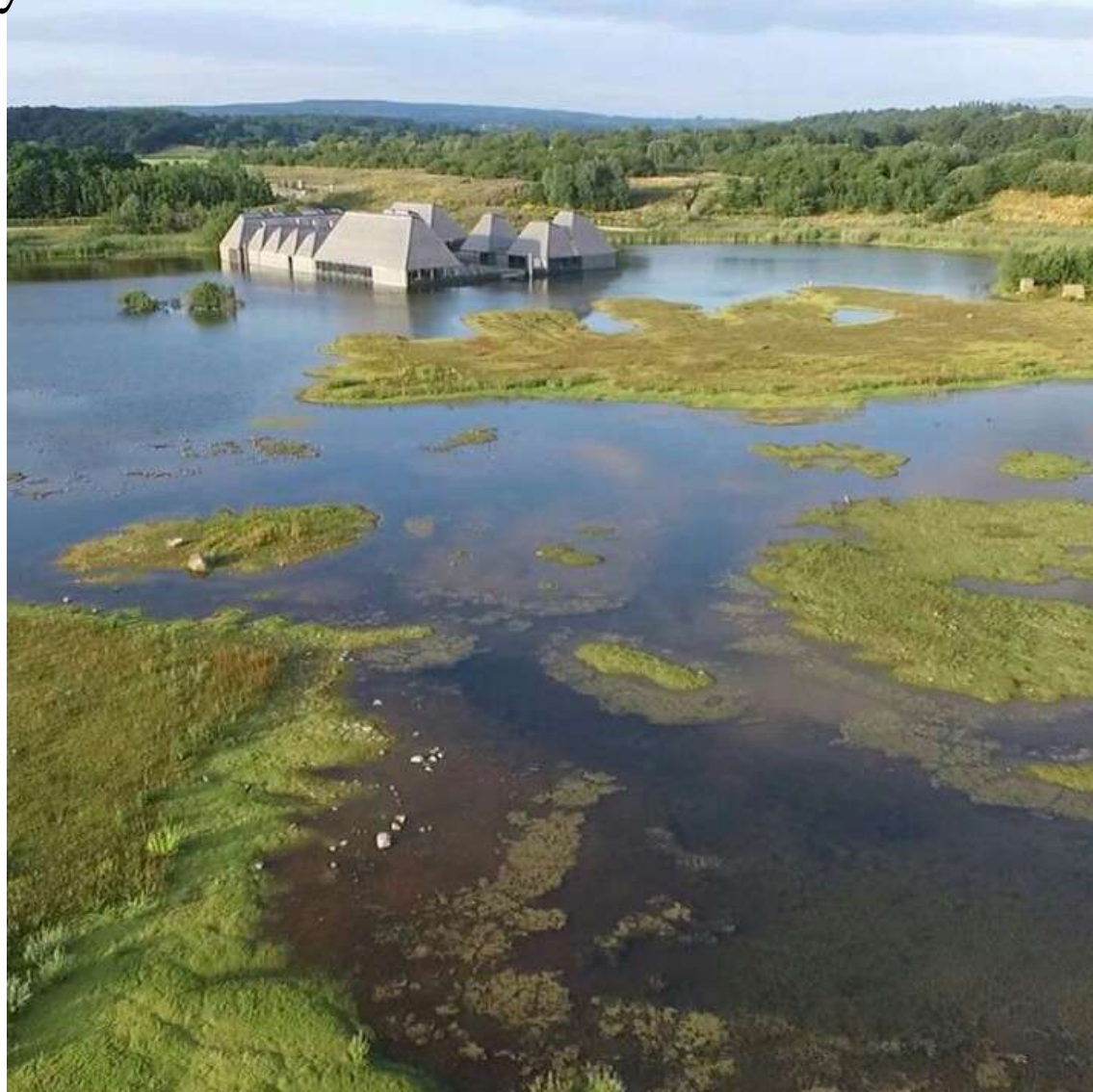
The Future



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