



Broxtowe
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COUNCIL

Leisure and Culture at Broxtowe Borough Council



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Broxtowe Borough Council



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A bit of a fraud!



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Why Change?



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Options?



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What Changed?



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Teckal – LATC

Wholly owned

Control

Function

Control Test

No private undertakings participate in the ownership of the company

The individual authority has to have sole control and must have 'decisive influence' over both strategic objectives and significant decisions

Function Test

The 'essential' part of the company activities must be carried out for its public sector owners

The company can expand by 20% of its turnover into areas that are not for its public sector owners

Journey

Stakeholders

Internal and External

Guiding Rules

Articles of Association

Business Plan

Financial Plan & Regulation

Service Agreement

Challenges

True buy in to change

Central Expenditure Charges

Market place and business plan

Timescales and systems



Rebrand

Digital
Buildings
Uniform



Liberty-Leisure

28 February at 05:39 · 🌐

New gym kit and 2 months free membership with Einstein's Membership Solution offer for 18-25 year olds. Hurry as spaces going fast!
www.liberty-leisure.org.uk



Repositioning

Culture

Retention to grow

Opening Hours

The Future

Efficiencies

Self Sufficient

Expanding

New Leisure Centres

Outcomes